

INTERNATIONAL EXHIBITION OF CERAMIC
TILE AND BATHROOM FURNISHINGS
28 SEPTEMBER - 2 OCTOBER 201

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INTERNATIONAL EXHIBITION OF CERA AND BATHROOM
FURNISHINGS

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Protagonists

Claudio Musso



Digicult Network

Oscar G. Colli

Biographical notes

Columnist for the magazine “il Bagno Oggi e Domani” of which he was co-founder and editorial director.

He has been part for about 16 years of the ADI's Permanent Observatory of Design. From 2008 to 2010 he directed the selection and publication on the ADI-Design-Index of the best products and services among which the winners of the “Compasso d'Oro” are selected. He held many conferences and talks with students in various universities and he is often moderator for conventions and seminars about interior design and industrial design.

Marco Vismara

Architect

Biographical notes

Studio D73 by Marco Vismara and Andrea Viganò is specialized in architectural and design projects in a wide international dimension. Studio D73 deals with interior design, different commercial and private projects, from analysis to production, and carries out the project phases thanks to a very efficient team of professionals based in the headquarter in Italy and the two other offices in Moscow, Tunis and Tbilisi. Within the past few years, Studio D73 has grown and reached many countries abroad, mainly in Russia, East Europe and North Africa, with the aim of keeping growing in new countries in the near future. State-of-the-art design project solutions by Studio D73 include Spa, hotel, showroom, and residential buildings.

Giampietro Sacchi

Interior designer

Biographical notes

Interior designer and director of the masters “High education design” at POLI.design – Polytechnic University of Milan. He has been also professor at the design faculty of the Milan Polytechnic University and President of AIPi – Italian Association of Interior Designers.

Pietro Gaeta

Architect

Biographical notes

Born in Matera in 1961. Graduated in architecture at the University of Florence, Pietro Gaeta started his professional career as the assistant of Alessandro Mendini, and collaborated to many professional design and architecture projects, amongst which: “Casa Antonello” in Milan, Holland’s Groninger Museum, the Muesum of Merone, “Urban Flower” a square in Toyama (Japan), Guglielmo Tabacchi’s Gallery and the exhibition “L’entrance Univers de Carlo Mollino” at the Centre George Pompidou in Paris. He opens his studio N.O.W. Architecture & Design Lab in Milan. The projects he develops range from architecture and interior design to industrial design. He took part in a number of exhibitions in Italy and abroad. In 2010 he create the brand N.O.W. editions, producing limited edition furniture pieces, surfaces and custom wall papers.

Fabrizio Batoni

Architect

Biographical notes

Graduated in Architecture from the University of Florence, he opens his own studio in Colle di Val d’Elsa in 1997. He wins various awards such as the Design Plus with the radiator “Monolite” for Brandoni and the Interior Innovation Award 2014 with the table “Vela” for Resol. He is also selected for the “Compasso d’Oro” award. Today his activity ranges from product design to architecture.

Alberto Apostoli

Architect

Biographical notes

Born in Verona in 1968. In 1993 he graduates in architecture with specialism in urbanism from the University of Venice. In 1997 he opens his own studio. In 2006 his first personal exhibition, titled “Contaminated architectures between communication and design”, takes place in the European parliament building in Brussels. At the same time he inaugurates a new office in Guangzhou (China), and shortly after, in 2007, a representative office opens in Casablanca. In 2010 he develops the engineering side, offering services such as integrated design and project management, creating the brand “Studio Apostoli & Associati”. In 2012 he publishes the book “SPA architecture”, field in which he is a leader on international scale. In 2013 he is nominated as president of the firm Kogit – Italian General Contractor.

Giovanna Talocci

Industrial and interior designer since the 1970s

Biographical notes

She is Roman and female – two characteristics that are rare among designers of her generation. She has a natural curiosity for innovation and researching materials and technology. She also boasts acute, in-depth observation of the world around her. These qualities have led her to operate in a vast range of fields for prestigious brands. She gained several recognitions such as six ADI Design Index selections, six Compasso d'Oro mentions, and 4 Design Plus awards.

She is also curator for cultural events, consultant for various exhibitions, guest for TV programs about design and professor in different universities. She is an ADI member since 1979 and in 2014 she became vice-president. She was also part of the first Italian Design Council.

Sergio Nava

Journalist

Nadir Bonaccorso

Architect

Biographical notes

Nadir Bonaccorso, was born in Milan, in 1967. Studied architecture at the Facoltà di Architettura, Politecnico di Milano and graduated in 1993. He collaborated with João Luís Carrilho da Graça Office (1993 - 1996). In 1997 led his own office (nbAA). He starts working with passive solar energy in architecture, extending his interests on research, applied to competitions. Currently in Brazil where is developing his Phd, started in the University of Évora, focused on "Plug-in, infra-structure for low height construction in tropical climate" and as Invited Professor at University of Architecture INTA in Sobral.

Simona Malvezzi

Architect

Biographical notes

Born in Milan, after graduation at Politecnico, Simona Malvezzi founded KUEHN MALVEZZI in Berlin in 2001 together with Wilfried Kuehn and Johannes Kuehn. Museum and exhibition design is the main focus of their work. They designed the architecture for the Documenta 11, the Flick Collection in the Hamburger Bahnhof in Berlin as well as the Julia Stoschek Collection in Düsseldorf. Recently KUEHN MALVEZZI has completed the extension for the Museum Berggruen in Berlin and is currently planning the new-presentation of the collection of the Herzog Anton Ulrich-Museum in Braunschweig, the Kunstsammlung Nordrhein-Westfalen and the Kunstgewerbemuseum Berlin. Their projects have been shown in international solo and group exhibitions, amongst others in the German Pavilion at the 10th Architecture Biennale in Venice 2006 and were nominated for the Mies van der Rohe Award. In 2012 KUEHN MALVEZZI was invited to the main exhibition "Common Ground" at the 13th Architecture .

Alessandro Sistri

Writer

Biographical notes

During his professional and academic career at the Carlo Bo University of Urbino, Alessandro Sistri has worked in the fields of territorial and business communications, enhancement and promotion of the local identity, tourism and cultural marketing. He has

over ten years' experience in the organisation of hospitality circuits in various national contexts. Since the Eighties he has been responsible for many different projects in the field of territorial marketing and local and business promotion, on behalf of public institutions and private associations. He has published a number of books with Touring Club Italiano and other Italian publishers including Slow Food, Diabasis, Minerva and others besides. His bibliography runs from scientific to popular studies of territorial, ethnographic, historical and sociological identity and to information guides on the cultural and environmental heritage of many Italian areas.

Filippo Lancellotti

Lawyer

Fuensanta Nieto

Architect

Biographical notes

Fuensanta Nieto has worked as an architect since graduating from the Universidad Politécnica de Madrid and the Graduate School of Architecture and Planning at Columbia University in New York in 1981. She is a founding partner of Nieto Sobejano Arquitectos and a professor at the Universidad Europea de Madrid. Fuensanta Nieto lectures on architecture and participates in juries and symposia at various institutions around the world. From 1986 to 1991 she was co-director of the architectural journal ARQUITECTURA, published by the Colegio Oficial de Arquitectos de Madrid.

Nieto Sobejano Arquitectos was founded in 1985 by Enrique Sobejano and Fuensanta Nieto, and has offices in Madrid and, since 2007, in Berlin. Along with being widely published in international magazines and books, the firm's work has been exhibited at the Biennale di Venezia in 2000, 2002, 2006, and 2012; at the Museum of Modern Art (MoMA), New York, in 2006; and at the Kunsthaus in Graz in 2008. They are the recipients of the 2008 National Prize for Restoration from the Spanish Ministry of Culture and the 2010 Nike Prize issued by the Bund Deutscher Architekten (BDA), as well as the Aga Khan Award for Architecture in 2010, the Piranesi Prix de Rome in 2011, and, in 2012, the European Museum of the Year Award and the Hannes Meyer Prize. Nieto Sobejano Arquitectos currently have projects in Germany, Spain, Austria, India, and Morocco.

Enrique Sobejano



Architect

Biographical notes

Enrique Sobejano has worked as an architect since graduating from the Universidad Politécnica de Madrid and the Graduate School of Architecture and Planning at Columbia University in New York in 1981. He is professor at the Universität der Künste Berlin (UdK), where he holds the chair of Principles of Design. He has been a visiting critic and lecturer at various international universities worldwide. From 1986 to 1991 he was co-director of the architectural journal ARQUITECTURA, published by the Colegio Oficial de Arquitectos de Madrid. He chairs and participates in international conferences and juries and is a founding partner of Nieto Sobejano Arquitectos.

Nieto Sobejano Arquitectos was founded in 1985 by Enrique Sobejano and Fuensanta Nieto, and has offices in Madrid and, since 2007, in Berlin. Along with being widely published in international magazines and books, the firm's work has been exhibited at the Biennale di Venezia in 2000, 2002, 2006, and 2012; at the Museum of Modern Art (MoMA), New York, in 2006; and at the Kunsthaus in Graz in 2008. They are the recipients of the 2008 National Prize for Restoration from the Spanish Ministry of Culture and the 2010 Nike Prize issued by the Bund Deutscher Architekten (BDA), as well as the Aga Khan Award for Architecture in 2010, the Piranesi Prix de Rome in 2011, and, in 2012, the European Museum of the Year Award and the Hannes Meyer Prize. Nieto Sobejano Arquitectos currently have projects in Germany, Spain, Austria, India, and Morocco.

Paola Matino



Biographical notes

Since graduating in business economics and completing an Executive Masters degree in Business Administration at MIP, Polytechnic University of Milan, Paola Matino has gained wide experience in the field of general services and public finance.

She has worked as a researcher and manager, including a direct role in public utilities administration. She has also led workshops, published essays and co-authored books on industrial and network services.

She is currently working in the integrated water sector and is involved in projects in the field of social and welfare services.

Marco Franchini



Biographical notes

Marco Franchini has a degree in Psychology from the University of Bologna, with Clinical and Community Psychology as his area of specialisation. After graduating, he went on to study at the Istituto Sullivan in Florence to become an interpersonal psychoanalytic psychotherapist. He is Chairman of ASP (Human Services Company) "Giorgio Gasparini" in Vignola. He has completed many hours of freelance work on both an individual and consulting basis. He has given expert presentations at numerous conferences and has edited a range of publications including "Psychoanalysis of architecture. Space as a dimension of the soul". He has organised a number of cultural events and has co-created and co-organised the Festival of Psychology in Bologna. He has long been working to bring together the non-speculative overall vision of the public sector and the effective, efficient organisation typical of the private sector. From welfare to WELLfare.

Paolo Portoghesi



Architect

Biographical notes

Paolo Portoghesi discovered his vocation as an architect at a young age and ever since has spent his time reading, travelling, writing, designing, listening to music and teaching with the aim of demonstrating that Gustav Mahler was right when he said that, "Tradition is not the worship of ashes, but the preservation of fire". His buildings are to be found in almost all regions of Italy, including a large Mosque in Rome and theatre in Catanzaro, an urban park in Abano and a Piazza in Poggioreale, the Latin Quarter in Treviso and a tower at the Città della Speranza children's hospital in Padua, as well as churches in Salerno, Terni, Vicenza, Calcata and Castellaneta. Outside Italy, his projects include the palace of King Hussein of Jordan, a Tower project in Shanghai, the Mar Azul tourist district in Argentina, the Great Mosque of Strasbourg, a residential unit in Berlin, a square in Pirmasens and a cultural centre in Khartoum.

In 1964 he co-authored a monograph on the architecture of Michelangelo in collaboration with Bruno Zevi. Some of his books, such as *Roma Barocca*, *Dopo l'architettura Moderna* and his monograph on Borromini, have become modern classics, while his investigations have covered wide-ranging historical and theoretical topics including the relationship between architecture and nature, a theme referenced in the title of his book *Architettura e Natura* published in 1999.

He began his academic career in 1962, teaching Italian literature at the Valle Giulia Architecture faculty of the Sapienza University of Rome. In 1968 he was appointed dean of the faculty of Architecture at the Polytechnic University of Milan, then in 1975 he returned to the Sapienza University in Rome to teach "geoarchitecture", a subject he himself invented which has the aim of persuading architects to respect nature and to embrace a practice of "happy degrowth". In 1980 he opened the Architecture section of the Venice Biennale with *Via Novissima*, a virtual street that was subsequently transferred to Paris and San Francisco. He was the chairman of the Venice Biennale from 1984 to 1993.

He has received many awards and honorary degrees and is an officer of the Legion of Honour, a member of numerous academies and current chairman of the *Accademia Nazionale di San Luca*.

He has lived for many years in the village of Calcata just north of Rome with his wife Giovanna, an invaluable collaborator in every area of his work.

Saturnino



Biographical notes

Saturnino (Ascoli Piceno, 1969) is regarded by critics as one of the top international bassists. A composer of both cult and popular music, Saturnino made his solo recording debut in 1995 with *Testa di basso*, an album that reveals his exceptional technical mastery and a never self-serving virtuosity, as well as outstanding compositional skills and eclecticism. Saturnino wrote all the tracks on *Testa di basso* and alternates on bass, drums

and guitar.

The album met with considerable critical and public acclaim and was the only work by an Italian artist to be released on the prestigious American label Verve. The same year, Verve invited Saturnino to perform at the official Italian presentation at the Propaganda club in Milan alongside Chris Botti and Gary Thomas.

However, Testa di basso was not Saturnino's first recording experience as he had previously collaborated with Lorenzo Jovanotti in 1991 as bassist and co-writer. He went on to record a total of eight albums with Jovanotti, including a live double album.

His other solo CDs are Zelig (1996), the live album SaTOURNino (1997) and Clima (2000). A versatile instrumentalist capable of adapting to any style, his albums bring together inspirations ranging from his classical music studies (he began studying violin at the age of five) to his passion for funk, jazz, rock and hip hop. Although his music lends itself naturally to a wide range of influences, it rejects all forms of direct reference. Saturnino embraces a concept of musical nomadism in which the artist can move freely in musical territory previously occupied by others. He shuns passive repetition and instead uses creativity to achieve fresh and complex forms of musical expression.

A milestone in Saturnino's musical and personal development was his meeting in 1991 with Lorenzo Jovanotti. The strong rapport established between the two spawned such successful tracks as L'ombelico del mondo, Io No, Penso Positivo and Salvami. Saturnino also provided the powerful rhythmic base for Il mio nome è mai più, a track recorded by Piero Pelù, Jovanotti and Ligabue in 1999 to support Emergency. With sales topping six hundred thousand, it became one of the most successful singles of the past decade.

Lorenzo Palmeri



Architect

Biographical notes

Architectural degree from Politecnico of Milan and initial work experience and collaborative projects with Bruno Munari and Isao Hosoe. During the same period also studies music. Areas of activity range from architecture, interior and product design, art direction, teachings to musical production and composition.

He designed many things, from houses to guitars, lamps, tables ..., chocolate pralines. As Art Director: Milanosoundesign (with Giulio Iacchetti); 16 designer per Invicta, 2007; Lefel (brand extension for Feltrinelli Editore), 2009-2010; DesignRe (with Giovanni Pelloso); Arthemagroup, 2010; Stone italiana, since 2012.

From 1997 he also teaches. Held lectures and conferences in Italy and abroad Institute.

In the musical field: composes for theatrical performances, films and specific events. In 2009 comes out his first pop album "preparativi per la pioggia".

A few of his clients: Fumagalli componenti, Valenti Luce, Arthemagroup, Korg, Noah guitar, Garofoli, Andreoli, Guzzini, Invicta, Upgroup, Caffè River, De Vecchi, Nissan, Feltrinelli, Napapijri, Biò fireplace, Pandora Design, Lavazza, Corvasce, Danese, Knam, Caimi Brevetti, Stone Italiana.

He participates to important design personal and collective exhibitions.
His projects won numerous international prizes among whom Adi Design Index and Good Design Award.

Currently he is working on the launch of his second album "erbamatta" and various projects in design and architectural fields.

www.lorenzopalmeristudio.it

Higini Arau



PhD. Physical Sciences by the Barcelona University

Biographical notes

TEACHING

He is external professor of Masters of Acoustic in la Universidad Ramón Llull (La Salle) de Barcelona, UEM Europe Universidad Madrid, UN Navarra Universidad, Universitat Internacinal de Catalunya UIC, etc, and performed master classes in several Universities and Tecnological Centers of Spain.

SOCIETIES

- Member of the Sociedad Española de Acústica SEA (member of the board of director team) since 1971.
- Member since 2013, and associate member since 1976 of the Acoustical Society of America ASA
- Firm member of the National Council of Acoustical Consultants since 2013.
- Member of the European Acoustics Association EAA since 2000. Professor of Master in Acoustics in the - Ramón Llull University (La Salle) in Barcelona, UEM European University Madrid, UN Navarra University,

RESEARCH AND DESIGN AWARDS

- JUAN VIGON Research Award given by the "Patronato of the Aero spatial Technique national Institute Esteban Terrades (1980 / 1981)".
- Rehabitec award 1996: Metropol Theater in Tarragona.
- FAD award. Special Mention in recognition for his work, in the last years, in numerous and important architectural projects (2000).
- Accessit Construmat 2001 by Institut del Teatre.
- Diploma of silver of the Acoustical Society of America ASA.
- Certificate of recognition of Portuguese Acoustics Society.
- Design award "Auszeichnung gutes Bauen 2006-2010", Switzerland, for the Tonhalle of St. Gallen.

MAIN SCIENTIFIC PUBLICATIONS, ARTICLES AND BOOKS

1. An improved Reverberation Formula (#)(1988). Acustica (Hirzel Verlag) Vol 65 nº4, 163-180. Veure NOTA) (*)
2. Variation of the Reverberation Time of places of public assembly with audience size (1997). Building Acoustics, Volume 4 nº 2.
3. General theory of the energy relations in halls with asymmetrical absorption (1999). Building Acoustics vol 5 nº3.

4. Increasing the Acoustic Volume of Performance Spaces without Altering the Internal Dimensions. Acta Acustica united Acustica, Vol 98 (2012) 309-316.
5. The Refurbishment of Orchestra of Rehearsal Room of Great Theater of Liceu, Journal Building Acoustics, Vol 19, number 1, 2012.
6. The Refurbishment of Tonhalle St.Gallen. Journal Building Acoustics, Vol 19, number 3, 2012.
7. Sound Pressure Levels in Rooms: A Study of Steady State Intensity, Total Sound Level, Reverberation Distance, New Discussion of Steady Intensity, and the other Experimental Formulae. Journal Building Acoustics, Vol 19, number 3, 2012, and others.

NOTE: These scientific publications have been and are actually cited in numerous scientific publications and books of the highest level.

BOOKS

ABC de la acústica arquitectónica (1999). Book published by Ceac.

CHAIRMAN Y PROFESSOR INVITED

He has been Chairman and co-Chairman in many national and international congresses and invited professor in most of the congresses since 2000, like INTERNOISE, FIA, SEA, Acoustics Institute ICA and ISRA.

BUILDING & CIVIL WORKS

Higini Arau has worked 40 years as an acoustical consultant to most of the world's leading architects.

In his work he tried to project the best sound with maximum respect for the architectural design.

His contribution to architecture through sound has been highly recognized worldwide. His large work can be examined on its website www.arauacustica.com

In the scientific field acoustic contribution is well known. His theories now occupy together with Sabine and Eyring a special place in most spreadsheet programs sold in the world, such as the Odeon and WinRT 60.

Marco Mancuso



Biographical notes

Marco Mancuso is a critic and curator in the field of Digital Technologies applied to Arts, Design and Contemporary Culture. Founder and Editor-In-Chief at Digicult and Digimag Journal (part of The Leonardo Affiliate Program), he teaches "Multimedia Arts Theory" at MAIND Interaction Design Master at SUPSI in Lugano, "Web 2.0 & Media Art Management" at NABA Academy in Milan, "Digital Publishing for the Arts" at Academy of Fine Art in Bergamo and is visiting professor at Transmedia-Postgraduate Program in Arts+Media+Design in Brussels.

With the Digicult Agency he curated and co-curated a number of exhibitions, screenings, lectures, meetings and partnered with most of the main media art festival in Italy and worldwide. Marco Mancuso has been expertising from years on wider subjects like open

communication, social networking and digital publishing and is now studying new economical Internet models for art and culture: with the project "Fracty: Trasformazioni Affini", he theorized an online platform creating open and p2p professional links between investors, public and private, from the scientific-technological field, professionals and students in the field of technologies applied to art, design and contemporary culture. He recently developed the "Digicult Editions" open-publishing online service.

Lecturing internationally and writing critical texts for media art publications and catalogues, articles, interviews and essays for Digicult, Marco Mancuso curated for MCD-Musiques et Cultures Digitales the publication "The Open Future" - Issue 63 in 2012 and the carte-blanche "Art Industries" - Issue 74 in 2014. He was included in the publication Cultural Blogging in Europe by LabForCulture.org in 2010. Twitter: @digicult –<http://www.digicult.it>

Carme Pinós



Architect

Biographical notes

Member of the Architects Association of Catalunya since 1987
International Fellowship of the Royal Institute of British Architects since 2012
Honorary member of the American Institute of Architects since 2011
Council member of the National Museum of Architecture and Urbanism of Spain since 2008

After winning international recognition for her work with Enric Miralles in projects such as the Igualada Cemetery, Carme Pinós set up her own studio in 1991, undertaking projects which she had initiated in her previous office, such as the Boarding School in Morella. Among her most outstanding recent projects are the Master Plan for the historic center of Saint Dizier (France), where the architect is also carrying out various interventions in public spaces; the Departments building of the new campus of the Vienna University of Economics and Business (Austria); and the Cube II Tower in Guadalajara (Mexico). In Spain, her projects include the Caixaforum Cultural and Exhibition Center in Zaragoza; the Regional Office of the Generalitat in Tortosa; the architectural set composed by Gardunya Square, Massana School of Arts, a block of flats and the back façade of the popular Boqueria Market in the Historical District of Barcelona; and a public housing block in the district of Vallecas (Madrid).

Among her most notable completed awarded works are the Pedestrian Footbridge in Petrer (Alicante), the Juan Aparicio Seafront in Torrevieja and the Cube I Tower in Guadalajara (Mexico), the models of which were acquired by the MOMA in 2006. Likewise, in 2010 the Centre Pompidou also acquired scale models of the Caixaforum project in Zaragoza and the Hotel Pizota in Mexico, among others.

Carme Pinós has received many awards, including the National Architecture Award by the High Council of Spanish Architects (1995), the Award by the Professional Association of Architects of the Community of Valencia (2001), the 'ArqCatMon' award by the Professional Association of Architects of Catalunya (2005), the First Prize at the Spanish Biennial of Architecture (2008), the National Award for Public Architecture by the Catalan Government (2008) and the A-Plus Award for the best professional career in 2013.

Carme Pinós combines her work as an architect with teaching activities and has participated in seminars, training courses and workshops. She also has been guest professor at the University of Illinois at Urbana-Champaign (1994-1995), the Kunstakademie in Düsseldorf (1996-1997), Columbia University in New York (1999), l'Ecole Polytechnique Fédérale de Lausanne (2001-2002), Harvard University Graduate School of Design (2003), Accademia di Architettura di Mendrisio in Switzerland (2005-

2006) and Università di Roma Tre (2007-2008), among others.

In 2012 Carme Pinós launched OBJECTS, a collection of products designed, produced and commercialized by her own studio.

Toyo Ito



AIA Honorary Fellowship, RIBA Honorary Fellowship, Kumamoto Artpolis Commissioner

Biographical notes

1941 Born in Seoul Metropolitan City

1965-69 Graduated from The University of Tokyo, Department of Architecture

Worked at Kiyonori Kikutake Architects and Associates

Started his own studio, Urban Robot (URBOT) in Tokyo

1979 Changed its name to Toyo Ito & Associates, Architects

Awards and Prizes

1986 Architecture Institute of Japan Prize for "Silver Hut"

1992 33rd Mainichi Arts Award for Yatsushiro Municipal Museum

1998 Ministry of Education Award for the Encouragement of Arts for "Dome in Odate"

1999 Japan Art Academy Prize for "Dome in Odate"

2000 Accorded the Title "Academician" from The International Academy of Architecture

2000 The Arnold W. Brunner Memorial Prize in Architecture from American Academy of Arts and Letters

2001 Grand Prize of Good Design Award 2001 from Japan Industrial Design Promotion Organization (JIDPO) for "Sendai Mediatheque"

2002 Golden Lion for Lifetime Achievement of the 8th International Architecture Exhibition NEXT at the Venice Biennale

2003 Architectural Institute of Japan Prize for "Sendai Mediatheque"

2004 XX ADI Compasso d'Oro Award for "Ripples" (furniture design)

2006 Royal Gold Medal from The Royal Institute of British Architects (RIBA)
Public Building Award for "Sendai Mediatheque"

2008 ADI Compasso d'Oro Award for the Stand Horn 2005

6th Austrian Frederick Kiesler Prize for Architecture and the Arts

2009 Medalla de Oro from Circulo de Bellas Artes de Madrid

2010 The Asahi Prize 2009

The 22nd Praemium Imperiale in Honor of Prince Takamatsu

2012 Golden Lion for Best National Participation for the Japan Pavilion 13th International Architecture Exhibition at the Venice Biennale (Served as Commissioner)

2013 Pritzker Architecture Prize

Riccardo Blumer

Architect

Biographical notes

Graduated in architecture in 1982 from the Milan Polytechnic, in 1983 he began his professional practice by working in Mario Botta's architectural firm till 1988. Ever since he has been principal of an architectural firm in Varese engaged in residential, industrial and directional building and in industrial design, working with companies such as Alias, Artemide, Desalto, Poliform, Ycamì, B&B and Flou. As a public and private interior designer, he planned some of the infielders of the "Teatro alla Scala" of Milan and has

several exhibition installations to his credit, such as those at the “Triennale di Milano” and at the “Musée du Président Jacques Chirac”. In 1997 he received the “Design Preis Schweiz” award and in 1998 he won the “Compasso d’Oro”. By 2010 Laleggera chair for Alias and Entronauta chair for Desalto have been included in the Moma’s permanent collection of New York. Currently, as much in architecture as in industrial design, he is focusing on the issue of removing all non-essential components of the structures, and has devoted himself to research and teaching. He is professor in architectural and industrial design at the Academy of Architecture in Mendrisio- USI, at the IUAV-RSM in S. Marino, at the NABA in Milan and at the ISAID in Vicenza. Blumer conducts research, lectures and workshops in methodologies focused on creative design and cognitive training through physical exercises within the “esercizi fisici di architettura e di design”.

Javier Corvalán



Architect

Biographical notes

Javier Corvalán was born in Asunción, Paraguay on 30 June 1962. He studied architecture at the Faculty of Science and Technology of UCA from 1981 to 1987. He moved to Rome to pursue a doctorate in Redevelopment of urban centres and in 1990 began working as a freelancer with his own studio. He has won numerous competitions for public and private projects, both individually and as an associate. Notable examples include the experimental theatre at the Manzana de la Rivera architectural complex, the municipal theatre in Asunción and the Centro Cultural de España. He was a finalist at the Ibero-American Architecture and Urban Design Biennial in 2002 and 2004. In 2000 he won the Contemporary Architecture award and set up the Architecture Workshop currently located in the city of Luque. He works as a post-graduate lecturer at various schools of architecture in Latin America and is a visiting professor at the Institute of Architecture and Urban Design in Venice, Italy.

In Asunción he teaches at Taller E of FADA UNA, which he founded, and is thesis professor at the Faculty of Science and Technology of UCA.

Monica Zennaro

Product Manager ♦ Marketing Operativo ♦ Bticino Spa

José Rafael Moneo Vallés

Architect

José Rafael Moneo Vallés was born in Tudela (Navarra) in 1937. He studied at the Madrid School of Architecture, from which he graduated in 1961. In 1970 he took the chair of Elements of Composition at the Barcelona School of Architecture; he took the same position in Madrid in 1980, where he remained until 1985, when he was appointed Chairman of the Harvard University Graduate School of Design, a role he maintained until 1990. Rafael Moneo is currently the Josep Lluís Sert Professor of Architecture at the Harvard Graduate School of Design.

Some of his most important recent projects include the following: The Kursaal Auditorium and Conference Centre in San Sebastián (1999), the Museum of Fine Arts in Houston, Texas (2000), the Cathedral of Los Angeles (2002), the General Archive of Navarra in Pamplona (2003), the Gregorio Marañón Maternity Hospital in Madrid (2003), the extension of the Bank of Spain in Madrid (2006), the extension of the Prado Museum in Madrid (2007), the LISE Laboratory for Integrated Science and Engineering building in the University of Harvard, Cambridge (2007), the Museum of the Roman Theatre in Cartagena (2008), Deusto University Library (2009), the Novartis Laboratories in Basle, Switzerland (2009), “La Romareda” Civic

Centre in Zaragoza (2010), a Science Laboratory for Columbia University in New York (2010), the Riberas de Loiola Parish in San Sebastián (2011) and the Congress Centre in Toledo (2012).

Rafael Moneo is currently working on a Neurology and Psychology Centre for the University Princeton, New Jersey (2006), the extension of Atocha Rail Station in Madrid (2008) and the Centre for Contemporary Art of the University of Navarra (2008).

Rafael Moneo combines his work as an architect with his activity as a conference speaker and critic. Co-founder of the review *Arquitecturas Bis*, Rafael Moneo's writings have been published in numerous professional reviews, and he has presented his work through exhibitions and conferences on both sides of the Atlantic. In 2005 he published – translated into 7 languages – the book "THEORETICAL ANXIETY AND DESIGN STRATEGIES in the work of eight contemporary architects". September 2010 saw the simultaneous of the two versions of his book "APUNTES SOBRE 21 OBRAS" (Gili) and "REMARKS ON 21 WORKS" (Monacelli).

Rafael Moneo has received numerous awards, including the Pritzker Prize for Architecture in 1996 and the Gold Medal of the Royal Institute of British Architects in 2003. Elected as a member of the Academy of Fine Arts in 1997, he took up his place there at the beginning of 2005. In 2006 the Higher Council of Colleges of Architects in Spain awarded him the Gold Medal of Spanish Architecture, and in 2012 he received the Prince of Asturias Award for Arts.

Enzo Argante

Radio 24

Carlo Maria Drago



Business Development Executive - Energy & Utility Industry - IBM Italy

Biographical notes

Carlo Maria Drago has worked at IBM since 1985 where he currently covers the role of Business Development Executive for the Energy & Utilities sector, Italy.

In this position he is responsible for identifying the market trends and scenario and consequently gearing IBM's strategy in this sector, towards the development of solutions and services aimed at energy & utility companies.

Working side by side the most important Utilities companies both at home and abroad have allowed Carlo Maria to gain profound expertise in this sector. He also has a strong technological background which allows him to interact with companies at all managerial levels and within different project areas.

In the past ten years, Carlo Drago has been particularly involved in the topics of Smart Grids and the evolution of the market following the establishment of the electrical energy produced from renewable sources, starting in 2003 with the launch of the new solution of Advanced Meter Management, the installation of which in Italy has enabled a radical transformation for electric companies. Between 2005 and 2009 he extended his business activities at international level, meeting over 60 executive clients to discuss the topics of Smart Metering and Smart Grid, offering advisory services and training sessions on these topics and concluding an important project in Malta, which is now a considered a benchmark in this field.

He graduated in civil engineering at the University of Rome and obtained a Master in Project Management at the PMI (Project Management Institute), as well as the IBM internal

certification.

He has lectured at numerous conventions and events in the Energy sector and takes part in various national and international research projects.

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Antonio Mazzeo



President and director of WinMedical

WINMedical (certified ISO13485 and ISO9001) is a leading manufacturer of electro-medical devices for departments with low to medium intensity of medical care. It designs, develops and markets wireless medical systems using state-of-the-art technology, for the well-being of men and women in the third millennium.

It started in 2009 as a spin-off of the SSSUP College (Scuola Superiore di Studi e Perfezionamento Sant'Anna) in Pisa, and continued to develop at the technology incubator Pon-Tech. It is currently located in Via Giuntini 63 (int. A4) in Navacchio (Pisa).

In 2011, following its firm belief in the innovation and potential of the WINMedical products, a group of shareholders of Italian Angels For Growth, Italy's largest Business Angel group, invested in WINMedical through the vehicle Wireless 29 srl and the SICI foundation (Fondo SICI - Sviluppo Impreso Centro Italia SGR s.p.a., a foundation for the development of enterprise in Central Italy).

Enzo Argante



President of Nuvolaverde

Biographical notes

President of Nuvolaverde, the committee which aims to spread the use of digital technology for sustainability, fostered by the Ministry of Environment, Small-Scale Industry, Confindustria [Italian confederation of industry] and Expo 2015. He collaborates with the newspaper Il Sole 24 Ore on the topics of smart cities, and Radio 24 with the programme Ferryboat. He also conducts the radio programme 'In viaggio verso l'economia sociale' broadcast by Radio24/Il Sole 24 Ore. Chairman of the Premio Areté committee for the award bestowed on the Communications Manager of Confindustria.

Author and main actor of the theatrical production "Auto Critica, if you don't stop you're lost", dedicated to the topics of sustainable mobility. For the publisher Egea/Bocconi he wrote "The car to come, the future of mobility", the "Mediolanum case history", "from the bank to family bankers". He also worked on the publication of "Philips, Sense and Simplicity" with Sergio Tonfi. For Salerno Editrice he was the co-author of the following publications: L'Italia c'è [Italy exists] together with Ermete Realacci; Creativo Sovversivo [Creative subversion] together with Oliviero Toscani; L'ecobusiness ci salverà? [Will ecobusiness save us?] together with Marco Roveda; Vertigine mediatica [Mediatic vertigo]

together with Patrizio Paoletti, and Domare la Tecnologia [Taming technology] together with Stefano Marzano.

Riccardo Dalisi



Biographical notes

Born in 1931 in Potenza, Riccardo Dalisi has been professor in Design at the Facoltà di Architettura of the University of Naples "Federico II". He has also been director of the Scuola di Specializzazione in Disegno Industriale at the same Faculty.

In the 70's, together with Ettore Sottsass, Alessandro Mendini, Andrea Branzi and others, he was co-founder of the Global Tools, an anti-school of Architecture and Design which was a frontier post for all those who were engaged in the avant-garde movement of the "Radical Architecture".

Always engaged in social challenges (we remind the crucial initiatives in "neighbourhood participation" in Naples: with the children in the Rione Traiano quarter, with the elder people in the Ponticelli quarter, and, more recently, with young people in the Rione Sanità), RD has always kept research and education strictly linked in both fields of architecture and industrial design; in recent years, he has more and more taken art as the main path of his life.

In 1981 he won the Compasso d'oro for his research on the Neapolitan coffee maker.

In the latest 30 years he has been increasing his work of connecting the different fields of academic research, architecture, industrial design, sculpture, painting, art and artcraft, always focussing on human development through dialogue and all the creative energy that comes from it.

In 2010, after a long time research he has promoted the first edition of the Premio Compasso di Latta, an award for a new research in industrial design based on human and environmental sustainability and on the decrease issues.

In 2012 his book Water dueO won the "Winner of Green Dot Awards" in Los Angeles for sustainability.

His work as an architect, designer, sculptor and painter has shown in many personal exhibitions in Italy and abroad. Among these we remind: the Biennale of Venice, the Triennale of Milan, the MoMa of New York, the Biennial of Chicago, the Design Museum of Denver, the Museum of Copenhagen, the Contemporary Art Museum of Saloniki, at the Palazzo Reale di Napoli, at the Galleria Lucio Amelio in Naples, the Fondation Cartier in Paris, the Decorative Arts Museum of Montreal, the Tabak Museum in Wien, the Zitadelle Spandau Museum in Berlin, at the Castel dell'Ovo in Naples.

In 2012 his book Water dueO won the "Winner of Green Dot Awards" for sustainability.

Antón García-Abril



Architect

Antón García-Abril, (Madrid, 1969) is a European PhD Architect, full-professor at the School of Architecture and Planning of the Massachusetts Institute of Technology (M.I.T.), and he is currently developing a second doctoral thesis about "Stressed Mass" at the School of Civil Engineering of the Polytechnic University of Barcelona. He received the Spanish Academy Research Prize in

Rome in 1996. He has been associate professor at the School of Architecture of the Polytechnic University of Madrid (E.T.S.A.M.-U.P.M.) for a decade, invited professor at the Graduate School of Design of Harvard University in 2010 and Cornell University in 2008, and visiting critic and lecturer in different universities and institutions in America and Europe, being the most recent ones the Akademie der Bildenden Künste Stuttgart, Kunstakademie of Düsseldorf, AA London, Instituto Cervantes Chicago, Bienne Forum de l'Architecture, University of Texas at San Antonio, Bauhaus University Weimar, the ETH Zürich, Princeton University, Harbin Institute of Technology China, ZA 2010 Congress, Johannesburg, Sudafric, Accademia d'Architettura of Mendrisio, or the College of Architects of Ecuador in Quito. In 2000 he establishes ENSAMBLE STUDIO leading, together with his partner Débora Mesa, a cross-functional team with a solid research background on the lookout for new approaches to architectural space, building technologies and urban strategies. Their built projects are exposed structures that explore the essence of materials to create space. The Music Studies Center and the SGAE Central Office in Santiago de Compostela, the Martemar House in Malaga, the Hemeroscopium House in Madrid, The Truffle in Costa da Morte (Spain) and more recently the Reader's House in Madrid and the Cervantes Theater in Mexico City have been internationally published. Their office has been awarded with important prizes like The Rice Design Alliance Prize to emerging architects in 2009 or the Architectural Record Design Vanguard Prize in 2005, and was selected by SANAA to participate in the Venice Biennale of Architecture 2010. This year Antón has been elected an International Fellow of the Royal Institute of British Architects (RIBA) for his services to international architecture, and has been curator of the Spanish Pavilion at the Venice Biennale presenting "Spainlab". Beside his professional career, he keeps a strong involvement with the academic community through teaching and research. He co-founded with Débora Mesa the Positive City Foundation in 2009, with the aim of forwarding their views on urban development, and they are in the process of setting up a research laboratory at MIT, the POPLab (Prototypes of Prefabrication Laboratory).

Tyin Tegnestue



TYIN Tegnestue Architects

(image courtesy: Pasi Aalto)

TYIN was established in 2008 and has built projects in poor and underdeveloped areas of Thailand, Burma, Haiti, Uganda, Sumatra and Norway. Solutions to fundamental challenges call for an architecture where everything serves a purpose, an architecture that follows necessity.

By involving the local populace actively in both the design and building of their projects, TYIN are able to establish a framework for mutual exchange of knowledge and skills. All materials used in TYIN's projects are collected close to the sites or purchased from local merchants.

The studio is currently run by Andreas G. Gjertsen and Yashar Hanstad, and has its headquarters in the Norwegian city of Trondheim. TYIN has won several international awards and their projects have been published and exhibited worldwide.

<http://www.tyinarchitects.com>

Ora-Itō



Born in 1977, this iconoclastic artist became globally famous at the end of the 90's by hijacking in 3D the products of the most emblematic and international brands such as Vuitton, Apple, Nike and Bic ... Furthermore thanks to numerous publications in the press, the fiction turned into reality. When customers tried to purchase these imaginary products, the orders flooded Ora-Itō's web site. This became the second digital work ever acquired by the National Funds of Contemporary Art (FNAC).

In 2002, he received the Award of the best design for his aluminium Heineken bottle as well as his original capsule packaging. His first lamp ONE LINE, which he drew for Artemide with a single continuous rangy line, was celebrated by his peers during the Furniture trade show of Milan in 2004 and was crowned with a Red Dot Design.

In 2005, the curator of the 1st European centre of contemporary art, Marie-Laure Jousset, offered him the opportunity to organize in the French Cultural Center of Milan his first big monographic exhibition which he baptized with irony «MUSEORA-ITO». His original vision of the brands pushed him to the front of the international scene very early with an impressive catalog of customers which includes Adidas, the group AIR, Thierry Mugler, Toyota, Biotherm, Levi's, Davidoff, Nike, Danone, Kenzo, LG electronics, Guerlain, Ballantine's, L'Oréal Professionnal, Sagem, Habitat and Christofle.

Having created a bathroom for Supergriff and a futuristic kitchen for Gorenje, Ora-Itō continued to elaborate the objects of our future environment for the most prestigious furniture and lighting corporations such as Zanotta, Cappellini, Artemide, B&B Italia, Frighetto.

His name has become a real brand of design corporation. Among his projects of architecture, we count in particular the nightclub "Cab", place du Palais Royal in Paris, the French Nike showroom (2003), the "Brightness of Star" shop for Mugler Parfums (2005), the European flagship store of Toyota on the Champs-Élysées (2007), the new architectural charter of showrooms and dealers of Japanese builders in Europe.

From an aesthetic point of view, these creations share a pace with the future, with a formal working drawing and a functional rationalism, added to the poly-sensoriality and new maneuvers. Keeping a certain distance from fashion tendencies, he has developed his own vocabulary.

His creations conceal the codes of a new luxury, timeless and uni-versal with the same minimal working drawing: evident forms to be understood in flash, fruit of his philosophy which he named "simplicité", or the art to give to an object with complex functions a visible simplicity.

He has designed the future newspapers stand for Unibail-Rodamco and increasingly working on architectural projects still kept confidential.

Then in 2010, he presented all his creations at an exceptional and very mediatic show at the Milan furniture fair. He will also collaborate with Pucci creating the new bottle of "Miss Pucci".

The next year Ora Ito is decorated "Chevalier des Arts et des Lettres" by Frederic Mitterand, the French minister of Culture in March 24th. In April, Milan discover "EVO" and "UFO" two hybrid concepts cars elaborated with Citroen.

2012 will be the year of a collaboration with Roche Bobois, Guzinni, Scavolini and will allow

the public to discover Ora-Ito's universe threw projects like "Aire de la Chaponne", a futuristic highway area, the Lancaster flagship and the opening of the HOTEL O.

Sarah Robinson



Biographical notes

Sarah Robinson is an architect who has practiced independently in the San Francisco Bay Area for the past 17 years. Her work has been nationally and internationally recognized for its sensitivity to both human and ecological needs.

She studied Philosophy at the University of Wisconsin-Madison (Magna cum Laude) and the University of Fribourg in Switzerland, drawing at the Art Students' League in New York and traveled the globe before joining the Frank Lloyd Wright School of Architecture where she earned her M.Arch. She participates in Public Architecture's one percent program and was Architect-in-Residence in San Francisco's public schools. She was the founding chair of the FLWSA Board of Trustees where she remains a member.

Her book, *Nesting: Body, Dwelling, Mind* (William Stout Publishers, 2011) is informed by her training in phenomenology and her experience as a practicing architect. The research for this book inspired *Minding Design: Neuroscience, Design Education and the Imagination*, an international symposium she created and organized that gathered leading architects and neuroscientists to explore how breakthroughs in neuroscience enable us design in a way that supports our minds, our bodies and our social and cultural evolution. Together with Juhani Pallasmaa, she is co-editing the book, *Minding Design*, that builds upon the dialogue opened in this symposium.

Sarah is currently practicing architecture in Pavia, Italy where she moved in 2012 with her husband Paolo and their three kids.

Carla Juaçaba



Architect

Since 2000, Carla Juaçaba developed her independent practice of architecture and research based in Rio de Janeiro, Brazil. Her office is currently engaged in both public and private projects, focusing on housing and cultural programs. Since undergraduate student she worked with the architect Gisela Magalhães of the Niemeyer's generation, mostly in the area of exhibitions related to the Brazilian native arts and historical museums. During her first year after college (2000) she worked jointly with another architect Mario Fraga on the project named "Atelier House". Following that, a series of projects have been conceived such as the "Rio Bonito house" (2005), the "Varanda House" (2007), the "Minimum House" (2008), "Santa Teresa House" in its final stage (2012), and a couple of exhibition design. Current works includes the ephemeral pavilion conceived with the senior scenographer and theater director Bia Lessa, "Humanidade2012" for Rio+20, the recent international meeting held in Rio de Janeiro. And also two houses on the outskirts of Rio. Carla Juaçaba is constantly a part of the academic and teaching realms, as well as research studies, lectures, biennales, exhibitions and recently was the Jury at BIAU Bienal Ibero Americana in Madrid (2012). And she won the first edition of the international prize ArcVision Women and Architecture. She is currently teaching at FAU-PUC RJ Pontifícia Universidade Católica. Her work is focused on an intrinsic issue of the discipline: the poetics of tectonics, and its expressive potentiality. As well as a concern about the site in many aspects: as a cultural continuity and a phenomenological perception.

Izaskun Chinchilla



Architect

Biographical

Graduated Architect since 2001 from Universidad Politécnica de Madrid (Spain). She is driving her own office since 2001 in Madrid. She has a long and deep experience in

notes

education. She is Senior Teaching Fellow and Researcher in Barlett School of Architecture (UCL London, UK). She has also taught in Ecole Special (Paris, France) and in HEAD University (Geneva, Switzerland). She was Studio Professor in the University of Alicante (Escuela de Arquitectura Universidad de Alicante) from 2002 to 2007 and she is at the moment in Madrid University (Escuela Técnica Superior de Arquitectura Universidad Politécnica de Madrid, Spain) and in Instituto de Empresa (Madrid, Spain). Her designer activity is accompanied by a research project called "Social and Aesthetic Repercussions of technical topics and solutions which take ecology into account" and that has taken her as visiting scholar to Columbia University in New York (2002), Ecole de Mines de Paris (2003) and Princeton University in New Jersey (2004) and also to the Institut d'Arquitectura Avancada de Catalunya (Barcelona), in a Postgraduate Master (2003-2007).

As speaker she has participated in forum, lectures and debates in more than 80 international destinies and more than 90 different magazines and publications has talked about the proposals from her office. Her work has taken part of the exhibitions in 8^a Biennale di Venezia, 10^a Biennale di Venezia, V Bienal de Arquitectura y Diseño de Sao Paulo in traveling exhibitions as New Trends Europe-Asia, Panorama Emergente Iberoamericano or European 7 and in different museums and LIGA (México DF), Galeries including Gallery "mad is mad" (Madrid), Arquerias de Nuevos Ministerios del Ministerio de la Vivienda (Madrid), la Casa Encendida (Madrid), Museo de Teruel (Teruel) and several Profesional Associations for Architects in Spain and several Universities in the same Country. She is at the moment supervising construction of her project for a Mediatheque in Garcimuñoz Medieval Castle in Cuenca, Spain (a public cultural building including the refurbishment of the existing infrastructures with social purposes); the refurbishment of a Vernacular house in Toledo, Spain; and other smaller projects. She is also involved in the design of digital interactive exhibitions with social purpose like encourage the reading between young children (Fairytale Park Museography in Málaga) or appreciating the effort after some sports (Centro de Arte Canal).

As an architect, she claims for a strong compromise with innovation. In her project she proposes multidisciplinary exercises in which, through ecology, sociology or science, architecture goes beyond stylistic distinctions and meets again the complexity of real life in our contemporary world. She has won more than 20 different prizes in professional competitions. Some of these awards follows:

2001: First Prize for the UNED Pavilion Competition in Madrid Book Fair.

2003: First Prize, European 7 Competition, Site: Santiago de Compostela.

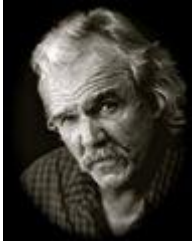
2006: Third Prize, "Contemporary Art Centre Competition, ARCO Collection, Matadero of Madrid".

2007: Second Prize in the Competition "Pavilion of Spain at the Shanghai Expo 2010".

2010: Runner Up in the Competition "Extension of the Museum of Modern Art in Medellín", Medellín, Colombia.

2013 Honourable Mention in the ArcVision Prize – Woman and Architecture

Roger Tomalty



Aimee Madsen



Director

Aimee Madsen is currently an independent filmmaker and still photographer, who has worked in television and film production as a Camera Operator, Videographer, Producer, Director, Screenwriter and Editor. Aimee has worked on her current and first feature documentary film "Paolo Soleri: Beyond Form" for over three years. Aimee studied Cinematography in Arizona, making the natural transition into filmmaking in 2005 and formed her independent company Eye Am Films. Since then she has created short films, commercials, promo trailers, video vignettes and an award winning screenplay. Also, as an award winning Editorial Still Photographer, Aimee has over 20 years experience shooting stills for magazine and book publications, some of which include Native Peoples, Arizona Highways, Worth, Sunset, Outdoor Photographer, New Mexico Magazine, Phoenix Magazine, and Transitions Abroad. In addition, she has photographed for publisher NorthWord Press and internationally renowned image library Gamma Liaison.

Matteo Poli

Abitare Magazine

Lucia Giuliano



Biographical notes

Studied at the Faculty of Architecture in Palermo and at Universitat Politècnica de Catalunya in Barcelona (ETSAB) obtaining a MA degree and a DEA degree (Project Department). Worked as an architect for ten years at the Arata Isozaki office in Barcelona she broadened her interests in intersection between architecture, contemporary culture, territory and current issues in society. From 2010 she is full time engaged as director of ABADIR Academy (Arts Between Architecture Design & Interdisciplinary Research) in Catania.

Ko Sliggers

**Biographical notes**

Around 1980, Ko Sliggers was one of the iconoclastic young designers who contributed to what has become known as the 'Dumbar style'.

After two years at Studio Dumbar, Sliggers worked as an independent designer, became a professional cook in Rotterdam, Italy and France, switched back from food to design, collaborating with Jan van Toorn for the Delta Expo, designed the first Rotterdam Foto Biennale exhibition, designing post stamps and books, theater posters and exhibitions, producing challenging visuals at Studio Anthon Beeke and, in 2002, set up a one-man studio in Lalleweer, in the northern province of Groningen where he started his font foundry dutchfonts.com. In 2007 after the release of his book 'Sus domesticus, the pig on your table' he went to France to set up a restaurant. From winter 2008 he lives in Italy where was a chef on the island Lipari, teaches graphic design at Abadir academy, designs his fonts and collaborates with design studios. His cookbook 'cooking between volcanoes' will be published in the autumn of 2013.

'Although he was trained by Chris Brand at the St.Joost Academy in Breda, Sliggers is not part of the Dutch tradition of literary, historically inspired type design. Sliggers's work has always stood out for its energy and unconventionality.' (Jan Middendorp in 'Dutch Type')

Marco Lampugnani

**Biographical notes**

1981. I have been trained as an architect but people today basically ask me to help them in coping with their role in the public realm. They can be administrations, companies, NGOs, private citizens. Sometimes architecture&co can be ways for coping.

I am co-founder of snark space making. Arguing that the public is much more a product of the constant negotiating between subjects, places and authorities rather than a premise, Snark deals with the analysis and stimulation of this production in many ways. Snark is an interdisciplinary open network involving architects, urban planners, geographers, semiologists, economists and journalists. Snark acts in the private and public sector, on both a S and XL scale.

My research interests deal with the role of collaborative practices in innovating design processes. I have been researching as well on painful heritage, strategies for the reactivation of abandoned buildings, the change in the role of design practices in contemporarity.

What I do like at most is to collaborate.

Laura Negrini



Biographical notes

The architect Laura Negrini (1969) lives and works in Rome.

She trained as a design engineer in the Netherlands, working with UNstudio on important projects and international competitions.

She works with the architect Michele De Lucchi, with whom she is developing the project for the new image of Poste Italiane.

In 2004 she founded the aQarchitetturaquotidiana architecture studio in Rome, which works in the field of the design and architectural planning of public spaces and services.

She is the author of the monograph Ben Van Berkel (EdilStampa 2001) and also took charge of the monographic issue on UNStudio published in the magazine L'Industria delle Costruzioni.

She has taught at the University of Design and the Arts in Venice, La Sapienza University in Rome and Cornell University in Rome. She has worked for many years with the Istituto Europeo di Design in Rome, taking on the role of IEDDesign Director in 2009.

Alberto Iacovoni



Biographical notes

The architect Alberto Iacovoni (1966) is a founding member of ma0/emmeazero (www.ma0.it), an architecture studio whose activity ranges from interactive multimedia installations to urban planning, which has earned him numerous awards in national and international competitions. He has also taken part in exhibitions that include the 10th, 11th and 12th edition of the Venice Biennale of Architecture. From 1999 to 2004 he was part of Stalker/Osservatorio Nomade (www.stalkerlab.it).

His works have been published in the most important architecture magazines and publications. He is the author of Game Zone, playground tra scenari virtuali e realtà (Birkhauser 2003; EdilStampa 2005), Playscape, published in 2010 by Libria, and - with ma0 - Borderlines (Damdi 2008), a monograph dedicated to the work of the studio.

He has taught in various universities and training institutes, such as the Istituto Nazionale di Architettura, Interaction Design Institute Ivrea, NABA in Milano and Cornell in Rome.

He is currently Scientific Director at the Rome office of Istituto Europeo di Design (www.ied.it), the international Design training network, after spending three years as Director, from 2009 to 2012.

Irene Bell



Biographical notes

Irene Bell is a Programme Coordinator and lecturer at the Glasgow School of Art. Following her Degree study in Ceramics at GSA in 1983, she worked in Industry for a short period, designing tiles for an International market whilst creating a range of branded products for restaurants. She ran her own business for 12 years, producing work for exhibition and working to commission. This involved collaborating with architects on projects such as the Katherine Hamnet shop in Princes Square Glasgow and an award winning housing design in Tokyo, as well as producing her own range of Ceramics, which she was to exhibit widely at home and abroad. Her interest in the subject as a maker, researcher and as a teacher, have taken her to Iceland, Hungary and the USA to exhibit and participate in cross-cultural exchange of ideas to consider developments in Education and in the Ceramics Industry. Currently, her practice is in education, fulfilling the role of coordinator for the year 1 Design disciplines and the suite of Masters Programmes in Design Innovation, including lead tutor role in the Masters in Design Innovation and Environmental Design Programme. With the demise of Ceramics as a dedicated Degree subject within Higher Education in Scotland, she has diversified to operate across design subjects applying her experience and knowledge to emergent design areas such as Design Innovation.

João Luís Carrilho da Graça

Architect

João Luís Carrilho da Graça, architect, graduated from Escola Superior de Belas Artes de Lisboa in 1977, the year he initiated his professional practice.

Lecturer at the School of Architecture of the Technical University of Lisbon between 1977 and 1992. Professor at the Universidade Autónoma de Lisboa from 2001 to 2010 and at the Universidade de Évora since 2005. Headed the architecture department at both institutions until 2010. Guest lecturer at the Escuela Técnica Superior de Arquitectura de la Universidad de Navarra in 2005, 2007 and 2010. Invited to lecture in seminars and conferences at several international universities and institutions.

His body of work has been recognized with several awards, including: the title of “Chevalier des Arts et des Lettres” by the French Republic in 2010; the “Prémio Pessoa” in 2008, the “Luzboa” Award in 2004 at Lisbon’s first International Light Art Biennale, the “order of merit” by the Portuguese Republic in 1999 and the “Aica Award” by the International Association of Art Critics in 1992.

Distinguished with the “AIT Award 2012 - transportation” for the pedestrian bridge over the Carpinteira stream, the “Piranesi Prix de Rome” prize in 2010 for the musealization of the “Praça Nova” archeological site at “Castelo de São Jorge”, the “FAD” prize in 1999 and the “Valmor” prize in 1998 for the knowledge of the seas pavilion at Lisbon Expo ’98; the “Secil” prize in 1994 for the Higher School of Social Communication (Instituto Politécnico de Lisboa), and nominations for the “Mies Van Der Rohe” European Architecture Award in 1990, 1992, 1994, 2009, 2010 and 2011, the latter for both the pedestrian bridge over the Carpinteira stream and the musealization of the “Praça Nova” archeological site at “Castelo de São Jorge”.

In 2010 the project Candeias’ House was part of the Portuguese official representation, “no place like - 4 houses 4 films”, at the 12th international architecture exhibition - la Biennale di Venezia “people meet in architecture”.

Clara Miramonti



UNI (Secretary of CEN TC 67 "Ceramic Tiles")

Technical Officer within the Department "Building, civil engineering works, installations and energy" of UNI - Italian Organization for Standardization.

At national level she is Secretary

- to the Technical Commission "Products, processes and systems for building" and its Technical Subcommittee "Floor and wall coverings";
- to the Technical Commission "Cement, mortar, concrete e reinforced concrete";
- to the Working Group "Dangerous substances in construction products"

At European level she is Secretary

- to CEN/TC 67 "Ceramic tiles" and she follows the activity of the ISO mirror TC, ISO/TC 189, as well;
- to CEN/TC 246 "Natural stones";
- to Joint Working Group JWG 229/246 "Agglomerated stones".

Luigi Martirano

Francesco Bergomi



Confindustria Ceramica

Aged 54, he is a director of Confindustria Ceramica and works in the fields of training and safety. He was director of Federceramica (Milan) from 1998 to 2006 and is currently Chairman of ENCS (National body for ceramics and silicates) and of CEN/TC 163 (technical standards for sanitary appliances).

Carlo Cottica



Chairman for Training, Schools and Universities, Confindustria Ceramica

Carlo Cottica, a native of Ferrara, Italy, graduated with top marks in Economics from the University of Bologna. In 1968 he began working in the ceramic sector as junior controller at Marazzi Ceramiche, where he would remain for the next 31 years. Initially administrative and financial director and subsequently general manager, he played a key role in the company's internationalisation process and served as managing director of the international division. In this capacity he spent six years in Dallas, Texas and another three years in Lyon, France.

In the year 2000 he joined the executive board of Concorde Group with numerous responsibilities, including human resources, industrial relations and training.

Giuseppe Ferrari



Marco Missaglia

Professor of International Economics, University of Pavia

Marco Missaglia teaches International economics at the University of Pavia, where he coordinates the Higher School in Cooperation and Development. He focuses on international cooperation and development economics.

Jan Boersema



Professor, Vrije Universiteit Amsterdam

Jan Boersema - (1947) got his academic training as a biologist, major ethology, at the University of Groningen and lectured on biology and environmental sciences at the same University. He graduated in theology at on a thesis titled: The Torah and the Stoics on Mankind and Nature (English edition published with Brill, Leiden, 2001). In 1994 he became Reader in Environmental Science and Philosophy at Leiden University and at the same time Secretary General of the Council for the Environment at the Ministry of Housing, Spatial Planning and the Environment. At the same ministry he became a cofounder and member of Forum a think-tank operating from 1999 - 2002. In 2002 he was appointed as special professor, and in 2005 as full professor, at the Vrije Universiteit Amsterdam where he is based at the IVM (Institute for Environmental Studies) His inaugural lecture entitled Hoe Groen is het Goede Leven (How Green is the Good Life) in which he developed a new theory on the ecological history of Easter Island was held in October 2002. His current research is focused on the relation between sustainability, nature, culture, worldviews and religion. Running title "How Green is Progress? His publications cover a wide range of subjects in the environmental field. With Wim Zweers he edited Ecology, Technology and Culture (White Horse Press, Cambridge 1994) He is editor in chief of two textbooks on Environmental Science: Basisboek Milieukunde (Boom, Amsterdam 1984, 1992) and Principles of Environmental Sciences (Springer Publishers, 2009). In 2003 he became Editor in Chief of Environmental Sciences. In 2009-2010 he was elected visiting fellow at St Edmunds College, University of Cambridge UK.

Antonello La Vergata



Professor of History of Philosophy, University of Modena and Reggio Emilia

Antonello La Vergata is professor of this history of philosophy at the University of Modena and Reggio Emilia and Chairman of the Italian society for the study of relations between science and literature (SISL). His fields of study concern relationships between philosophy, science and political ideologies, with particular reference to evolutionism and the themes of war, aggression and the environment. His main publications include: *L'equilibrio e la guerra della natura. Dalla teologia naturale al darwinismo*, Naples, Morano, 1990; *Nonostante Malthus. Fecondità, popolazioni e armonia della natura, 1700-1900*, Turin, Bollati Boringhieri, 1990; *Guerra e darwinismo sociale*, Soveria Mannelli, Rubbettino, 2005; *Colpa di Darwin? Razzismo, eugenetica, guerra e altri mali*, Turin, Utet Libreria, 2009.

Lorenzo Piazza



RPBW architect

Born in 1981 in Savona, Italy, he graduated in architecture from Genoa University in 2006. He joined the RPBW in 2006 for a six-month internship with the Renzo Piano Foundation Internship Program. He has worked in the Paris office, ever since collaborating on various projects among which Central St. Giles in London and a Congress Center in Gandia, Spain. He is now working on the Stavros Niarchos Foundation Cultural Center in Athens.

Maurits van der Staay



RPBW associate architect and project manager

Born in Zeist, Netherlands, in 1960, studied at the Delft Technical University in the Netherlands. He joined the Paris Building Workshop in 1994, and he is an associate since 2000. He worked on the Berlin Potsdamerplatz Project until 1997. From 1997 until 2002 he worked as project architect on the 3rd phase of the Lingotto factory conversion in Turin, including the Politecnical School, and the Meridien hotel extension. From 2000 until 2002 he worked as lead architect on the Pinacoteca Agnelli, at Lingotto. From 2003 until 2010 he was associate in charge of the Saint Giles project in London.

Davide Carra



Giovanni Vaccarini

Architect

Giovanni Vaccarini He was born in Italy on 19 November, 1966.

He graduated in 1993 with full marks in Architecture at the University of Studies "G. D'Annunzio" in Pescara.

In 1994 he won a price for a specialisation about landscape architecture at the Waterloo University, Environmental Studies, School of Architecture Ontario - Canada.

He is research doctor (PhD) - architectural composition.

From 1995 to 2001 he taught and carried out researches at the Faculty of Architecture at the University "G. D'Annunzio" in Pescara.

Currently he is Visiting Professor in several Italian universities (faculties of architecture and engineering).

He participated in several national and international architectural competitions received awards and recognitions

His projects have been published in various books, magazines and websites specializzati, including, Casabella, Building, Architecture, Project, the ark, Architecture, Parameter, AD, Clarin, Monument, just

24 hours, bob etc. ...

The study is a major Italian studies selected in 'World Atlas of Architecture of the XXI century - Phaidon, London.

David M Childs



Architect, Skidmore, Owings & Merrill (USA)

David M. Childs is Chairman Emeritus of Skidmore, Owings & Merrill. He continues to serve as consulting designer on selected projects at SOM/NY. A graduate of Deerfield Academy, Yale College and the Yale School of Art and Architecture, Mr. Childs joined the Washington, D.C. office of SOM in 1971 after serving as Design Director of the Pennsylvania Avenue Commission, under the leadership of Nathaniel Owings and Daniel P. Moynihan. In 1984, Mr. Childs relocated to SOM's New York office, where he became the office's Senior Design Partner.

Mr. Childs has served as the Chairman of the National Capital Planning Commission and the Chairman of the Commission of Fine Arts in Washington, both Presidential appointments. His current civic involvements include the Chairmanship of the Municipal Art Society, and memberships on the boards of the American Academy in Rome and the National Housing Partnership Foundation. Among other institutions, he has been actively engaged on the boards of the Museum of Modern Art, the National Building Museum and the Architectural League. He is a Fellow of the American Institute of Architects.

Mr. Childs' completed projects in Washington include the 1976 Washington Mall master plan and Constitution Gardens; headquarter buildings for the National Geographic and the U.S. News and World Report; the Four Seasons, Regent and Park Hyatt hotels; and the

expansion of the Dulles Airport main terminal. In New York, a sampling of his diverse range of completed projects includes Worldwide Plaza (the subject of an 8-part television documentary); the New York Mercantile Exchange; the JFK International Arrivals Building; the Bear Stearns (now J.P. Morgan) Headquarters; the master plan for Riverside South; the renovation and preservation of Lever House; the Time Warner Headquarters at Columbus Circle; and 7 World Trade Center, the highly acclaimed first tower rebuilt on Ground Zero after 9/11.

Other major projects by Mr. Childs in the United States include the Swiss Bank Center in Stamford, Connecticut; a Natatorium and a Math, Science and Technology Building, both at Deerfield Academy in Deerfield, Massachusetts; and the U.S. Courthouse in Charleston, West Virginia. Internationally, Mr. Childs has completed or has under construction such projects as the new Lester B. Pearson International Airport in Toronto, Canada; the Ben Gurion International Airport in Tel Aviv, Israel; West Ferry Circus at Canary Wharf in London; the United States Embassy in Ottawa, Canada; and Tokyo Midtown, a 5.4-million-square-foot mixed-use development in the heart of the Roppongi District.

Mr. Childs is currently working on the design of 1 World Trade Center (formerly named the Freedom Tower) at the World Trade Center, the centerpiece of the commercial development at Ground Zero; and the new Moynihan Train Station located in the historic Farley Post Office in New York City.

Mr. Childs has also juried, often as Chairman, local and national design awards; participated as a visiting critic or studio leader at leading professional schools of architecture; and has been a lecturer or panelist at numerous conferences and symposia. His design work has been widely published locally, nationally and internationally.

Maria Rosa Raimondo



ISTEC researcher (Institute of Science and Technology of Ceramic Materials - CNR)

1993 - Degree in Industrial Chemistry at University of Rome "La Sapienza". Researcher since 1997 at ISTEC CNR; Research Project Leader since 2001 into the Development of Ceramic Materials and Systems for Construction, Domestic and Industrial Uses.

Scientific activity:

Product and process innovation of tiles, bricks and roofing tile, ceramic glazes, pigments, refractory and technical ceramics. Exploitation and characterization of raw materials. Synthesis of innovative coatings for tiles and new decorative effects. Development of methods and procedures specifically dedicated to the traditional ceramic sector. Design and characterization of nanoinks with development of new deposition techniques. 70 publications on national and international journals, 50 presentation in scientific conferences.

Tiziano Manfredini

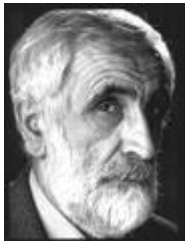


Professor at Department of Materials and Environmental Engineering, Engineering Faculty, University of Modena and Reggio Emilia

Tiziano Manfredini is full professor of Materials Science and Technology and is actually professor of Ceramic Engineering at the Faculty of Engineering of the University of Modena and Reggio Emilia. He has been, and is currently, coordinator of a great number of national and international research projects, scientific collaborations and academic formation programs with a wide feed back on the national and international industries. The scientific activity of Tiziano Manfredini has always regarded the functional and structural ceramic materials (mainly for building applications), that they have been facing in their theoretical and modelling aspects, but also in their applicative ones, holding account that the great evolution in the industrial technologies and systems happened in these years has deeply transformed the field, demanding the development of new materials and more controlled processes. The carried out scientific activity in the field of ceramic can be distinguished in: a) product and process innovation in the traditional ceramic materials; b) design, characterization and application of glass-ceramic materials, colouring agents, pigments and composites to ceramics and glass-ceramic matrix; c) innovative ceramic processes; d) covering techniques, treatments of surfaces. In order to contribute to the innovation process in the ceramic field and in order to maintain high the competitiveness of the production and the penetration in the market, the research has been always finalized to the transfer and to the application of the scientific know-how to the industry in order to obtain new products with high functionality and high aesthetic properties, in order to perform the technological and plant restructuration, in order to reduce the environmental impact, in order to improve the affidability of the final product and in order to introduce innovative superficial treatments. He is author and/or co-author of more than 300 scientific publications.

Professor Tiziano Manfredini was in the past and is presently the head and coordinator of research projects supported by M.U.R., C.N.R. e U.E. Professor Tiziano Manfredini has been carried out an extensive activity in the field of professional qualification and of knowledge and technology transfer to the ceramic industries, in order to achieve a close collaboration between enterprises, advanced research centers and academic institutions.

Enzo Mari



Architect and Designer

Enzo Mari, born in Novara in 1932, works in various fields while maintaining his primary focus on the meanings of form and project. He began his research into visual perception in the 1950s when he was one of the representatives of Programmed and Kinetic Art. In parallel with his artistic activities based on individual formal research, he began working as a designer and has also been involved in graphic design and architecture.

He has taught at various European schools and universities.

He is a member of the "Centro Studi e Archivio della Comunicazione" of Parma, the archives of which contain around nine thousand of his original drawings. He has received a number of recognitions for his research and design work, including four "Golden Compass" awards.

He has taken part in the Venice Biennale International Art Exhibition and has held various exhibitions, including: Il lavoro al centro, Centre d'Art Santa Monica, Barcelona in 1999, subsequently transferred to the Triennale in Milan in 2000, and the large recently concluded exhibition entitled Enzo Mari, L'Arte del Design, Galleria Civica d'Arte Moderna e Contemporanea, Turin in 2008.

Samples of his works and design objects feature in important collections in museums such as MOMA in New York and the Musée du Louvre in Paris.

His work has been documented in numerous publications, including:

A. C. Quintavalle (editor), Enzo Mari, Salone delle Scuderie in Pilotta, Università di Parma, Centro Studi e Archivio della Comunicazione, CSAC, Dipartimento Progetto, Parma 1983.
F. Burkhardt, J. Capella, F. Picchi Perché un libro su Enzo Mari, Federico Motta Editore, Milan 1997.

A. D'Avossa, F. Picchi, Enzo Mari. Il lavoro al centro, exhibition catalogue, Triennale di Milan (11/1999-1/2000), Electa, Milan 1999.

G. C. Bojani (editor), Enzo Mari. Tra arte del progetto e arte applicata, exhibition catalogue, Museo Internazionale delle Ceramiche, Faenza (6/2000-11/2000), Studio 88 Editore, Faenza 2000.

P. G. Castagnoli, E. Regazzoni, Enzo Mari. L'arte del Design, exhibition catalogue edited by E. Mari, Galleria Civica d'Arte Moderna e Contemporanea GAM, Turin (10/2008-2/2009), Federico Motta Editore, Milan 2008.

Edie Cohen



Deputy Editor, Interior Design

Edie Cohen is the Deputy Editor of Interior Design magazine. Following a long association with the magazine in New York, she moved to Los Angeles to establish its first West Coast editorial office. Ms. Cohen is a frequent participant in design conferences, seminars, juries, and has appeared on television. She is the author of West Coast Rooms and has also contributed articles to various publications. Ms. Cohen graduated cum laude from Syracuse University, where she also spent a semester abroad in Italy.

Karim Rashid



Architect and Designer

Karim Rashid is one of the most prolific designers of his generation. Over 3000 designs in production, over 300 awards and working in over 35 countries attest to Karim's legend of design. Karim's diversity affords him the ability to cross-pollinate ideas, materials, behaviors, aesthetics from one typology to the next, crossing boundaries and broadening consumer horizons.

His award winning designs include democratic objects such as the ubiquitous Garbo waste can and Oh Chair for Umbra, interiors such as the Morimoto restaurant, Philadelphia and Semiramis hotel, Athens and exhibitions for Deutsche Bank and Audi. Karim has collaborated with clients to create democratic design for Method and Dirt Devil, furniture for Artemide and Magis, brand identity for Citibank and Hyundai, high tech products for LaCie and Samsung, and luxury goods for Veuve Clicquot and Swarovski, to name a few.

Karim's work is featured in 20 permanent collections and he exhibits art in galleries world wide. Karim is a perennial winner of the Red Dot award, Chicago Athenaeum Good Design award, I.D. Magazine Annual Design Review, IDSA Industrial Design Excellence award. He holds honorary doctorates from the Ontario college of Art & Design and Corcoran College of Art & Design. 2008 highlighted Karim's largest retrospective to date at the Instituto Tomie Ohtake, in Sao Paulo, Brazil. Most recently, Karim curated the exhibition Totally Rad: Karim

Rashid does Radiators for Museum of Art and Design in New York City. Karim is a frequent guest lecturer at universities and conferences globally disseminating the importance of design in everyday life.

Karim's has been featured in magazines and books including Time, Financial Times, NY Times, Esquire, GQ and countless more. In 2009 Rizzoli released Karim's latest monograph 'KarimSpace,' featuring 36 of Karim's interior architecture designs. Other books include Karim's guide to living, 'Design Your Self' (Harper Collins, 2006), 'Digipop', a digital exploration of computer graphics (Taschen, 2005), compact portfolio published by Chronicle Books (2004), as well as two monographs titled 'Evolution' (Universe, 2004) and 'I Want to Change the World' (Rizzoli, 2001). In his spare time Karim's pluralism flirts with DJing, art and fashion and is determined to creatively touch every aspect of our physical landscape.

Jens Fellhauer



Industrieverband Keramischen Fliesen und Platten, Germany

Jens Fellhauer, born in St. Gallen/CH, in 1961, married, 4 children.

Law School at Munich University, bar exam 1989.

Since 1989 International Law office, Munich; Treuhandanstalt: head of contract management department; Director of German Tiles Producers Association since 2002.

Chair of CEN/TC 339 since 2008

Marcel Engels

Forschungsinstitut für Anorganische Werkstoffe, Glas/Keramik (FGK) Germania

Marcel Engels, (1964) made the degree of Engineer Chemical Technology at the Technical University of Eindhoven Netherlands before he started working for Sphinx Sanitary ware and Tiles in the Netherlands as head of Ceramic Technological Support in 1991. From 1997 on he was Project Manager Ceramics Department of the TNO-TPD Institute for Applied Physics Eindhoven Netherlands. Since 2002 he is Project Manager Silicate Ceramics at the Forschungsinstitut für Anorganische Werkstoffe – Glas/Keramik GmbH Höhr-Grenzhausen. Throughout his career he has, as Dutch delegate in the CEN/TC 67, been involved in development and application of tile standard tests, including slip resistance on ceramic tiles. As FGK project manager he is specialized in surface characterisation and slip testing, which was the basis for his participation in the SlipSTD Project.

Giuliano Tari



CERAM Research, UK

Giuliano TARI possess a PhD in Materials Engineering (Aveiro University, Portugal), a M.Eng in Chemical Engineering (Bologna University), a Post-graduate course in ceramic Engineering (Italian Ceramic Centre, Bologna) and an MBA (Open University, UK). Dr Tari is Operations manager of at CERAM and also in charge of developing a new specification

for ceramic companies to measure the water footprint of their products

Dr Tari is also a consultant on rheology and other suspension based issues. He is author or co-author of 40+ publications in scientific journals and proceedings of international conferences and reviewer for the J. Am. Ceramic Society and J. Colloid Interface Science.

Dr Tari was the project manager of the SlipSTD European project, a highly controversial and politically sensitive project whereby 19 partners from 6 different European countries has produced a Publically Available Specification: "Classification of hard floor coverings according to their contribution to reduce the risk of pedestrian slipping".

Finally, Dr Tari is one of the UK representatives in ISO/TC229 technical committee, dealing with standardisation on Nanotechnologies.

Maurizio Ferraris



Philosopher

Maurizio Ferraris is professor of Theoretical Philosophy at the University of Turin, where he directs the LabOnt (Ontology Laboratory). He is editor of *Rivista di Estetica*, co-editor of *Critique* and columnist for *La Repubblica*. Directeur d'études at the Collège International de Philosophie, Fellow of the Italian Academy for Advanced Studies in America and of Alexander von Humboldt Stiftung, visiting professor at the Ecole des Hautes Etudes en Sciences Sociales of Paris and at other European and American universities, he has written more than forty books which have been translated into various languages, including *Storia dell'ermeneutica* (1988), *Estetica razionale* (1997), *Dove sei? Ontologia del telefonino* (2005, Castiglioncello philosophy award) and *Documentalità. Perché è necessario lasciar tracce* (2009). In 2008 he was awarded the Viaggio a Siracusa Philosophy Award for his career and in September his book *Ricostruire la decostruzione* will be published by Bompiani.

Mario Botta



Architect

Mario Botta is born in Mendrisio, Ticino, on April 1, 1943. After an apprenticeship in Lugano, he first attends the Art College in Milan and then studies at the University Institute of Architecture in Venice. Directed by Carlo Scarpa and Giuseppe Mazzariol he receives his professional degree in 1969. During his time in Venice he has the opportunity to meet and work for Le Corbusier and Louis I. Kahn. His professional activity begins in 1970 in Lugano. He builds his first single-family houses in Canton Ticino and subsequently all over the world. He has always committed himself in an intense architectural research and since 1996 he is involved as creator and founder of the new academy of architecture in Mendrisio, Ticino where he is Professor and held the directorship in 2002/2003. His work has been recognized with important awards such as the Merit Award for Excellence in Design by the AIA for the Museum of Modern Art in San Francisco; the International Architecture Award 2006 by the Chicago Athenaeum Museum of Architecture and Design and the "European Union Prize for Cultural Heritage Europa Nostra", The

Hague (The Netherlands) for the restructuring of the Theatre alla Scala in Milan; the International Architecture Award 2007 by the Chicago Athenaeum Museum of Architecture and Design for the Church Santo Volto in Turin and the wellness centre Tschuggen Berg Oase in Arosa. His work has been presented in many exhibitions.

Among his realizations must be remembered the theatre and cultural center André Malraux in Chambéry, the library in Villeurbanne, the SFMOMA museum in San Francisco, the cathedral in Evry, the museum Jean Tinguely in Basel, the Cymbalista synagogue and Jewish heritage centre in Tel Aviv, the municipal library in Dortmund, the Dürrenmatt centre in Neuchâtel, the MART museum of modern and contemporary art of Trento and Rovereto, the Kyobo tower and the Leeum museum in Seoul, the office buildings Tata Consultancy Services in New Delhi and Hyderabad, the museum and library Fondation Bodmer in Cologny, the church Papa Giovanni XXIII in Siate, the restoration of the Theatre alla Scala in Milan, the new casinò in Campione d'Italia, the church Santo Volto in Turin, the wellness centre Tschuggen Bergoase in Arosa, the Campari headquarters in Sesto San Giovanni, the winery Château Faugères in Saint-Emilion and the Bechtler museum in Charlotte, USA.

Jacob van Rijs



Ron Jones

Founding Chairman of Green Builder

Ron Jones is Co-Founder and President of Green Builder® Media. Considered to be one of the fathers of the green building movement, Ron has been instrumental in setting guidelines and standards with the most recognized organizations in the green building/sustainable development sector, the National Association of Home Builders (NAHB) and the US Green Building Council (USGBC). In fact, he is the only person ever to serve as a member of the Boards of Directors for both of these organizations. He served as charter chairman of the NAHB Green Building Subcommittee and is an original member of the LEED Homes Committee for the USGBC. Ron is also the owner of Green Builder LLC, a national-award-winning design/build company that specializes in challenging site projects and environmentally appropriate construction. He has served as a speaker, trainer and consultant to a variety of organizations including the American Solar Energy Society, National Recycling Association, Sustainable Buildings Industry Council, NAHB, USGBC, International Housing Conference of the Americas, Fannie Mae Partnership Foundation, National Arbor Day Foundation, and many others in the private and public sectors. Ron served as Chairman of the consensus committee that developed the National Green Building Standard (ANSI 700). He also served on the International Code Council's Sustainable Building Technology Committee, which developed the International Green Construction Code (IGCC) which is scheduled for completion in 2012.

James Biber



LEED AP, Pentagram

James Biber has practiced architecture in a multi-disciplinary environment for more than 25 years. Trained first as a biologist, then as an architect, James has surrounded himself with a variety of thinkers from different fields to expand the notion of architecture. His work centers on a belief that architecture, as an expression of identity, is inseparable from its language of form and tectonics. The result is an architecture tied closely to its context; whether physical, cultural or metaphorical.

Projects Biber has created range from oceanfront residences in the Hamptons to a museum for the iconic Harley-Davidson motorcycle company. Filling in this broad spectrum of projects are restaurants, showrooms, retail stores, schools, exhibitions, streetscapes and urban design projects spanning the US market. Current clients include the Edward M. Kennedy Institute for the United States Senate in Boston; the Koch Institute for Integrative Cancer Research at MIT; Interface FLOR; Fashion Center NYC; and Harrah's Entertainment in Las Vegas.

His work has been awarded prizes from numerous magazine and design organizations and has been widely published in the US and Global press.

James has practiced for the past 19 years as a partner in Pentagram.

On October 10 he will open his new office, Biber Architects, in New York.

Mario Tarantini

ENEA

Mario Tarantini is senior researcher at the Italian National Agency for New Technology, Energy and the Environment (ENEA). Graduated in Mechanical Engineering, he has worked since 1984 in Energy Systems Department of ENEA and, more recently, in the Environment, Global change and Sustainable Development Department.

He has more than 15 years of experience in conducting national and international research projects. On behalf of Italian Ministry of Environment he is actually coordinating a working group to define environmental criteria for Green Public Procurement of building materials and elements.

Vittorio Iervese



Professor of Sociology of cultural processes and Theory and methods of cultural promotion, University of Modena and Reggio Emilia

Vittorio Iervese teaches Sociology of cultural processes and Theory and methods of cultural promotion at the University of Modena and Reggio Emilia. His areas of research include cultural planning in contexts of migration and international cooperation.

Michael Keith



Professor of Sociology and Director of COMPAS (Centre of Migration, Policy and Society), University of Oxford

Michael Keith teaches sociology and is the Director of COMPAS (Centre of Migration, Policy and Society). His research interests focus on the interface between culture,

urbanism and migration, with particular reference to immigration and integration policies in the United Kingdom and in China.

Claudio Baraldi



Dean of Faculty of Letters and Philosophy, University of Modena and Reggio Emilia

Claudio Baraldi teaches Social systems and communication cultures and Sociology of intercultural conflicts at the University of Modena and Reggio Emilia, where he is currently Dean of the Faculty of Letters and Philosophy. He works on intercultural communication, dialogue and interlinguistic and intercultural mediation.

Giuseppe Culicchia

Writer

Born in Turin in 1965, Giuseppe Culicchia made his literary debut with five short stories in the anthology *Papergang Under 25 III* edited by Pier Vittorio Tondelli. His first novel *Tutti giù per terra* (1994, Premio Grinzane Cavour, Premio Montblanc) was adapted as a film directed by Davide Ferrario. This was followed by *Paso doble* (1995), *Bla bla bla* (1997), *Ambarabà* (2000), *A spasso con Anselm* (2001), *Liberi tutti, quasi* (2002), *Il paese delle meraviglie* (2004), *Torino è casa mia* (2005), *Ecce Toro* (2006), *Ritorno a Torino dei signori Tornio* (atto unico, 2006), *Un'estate al mare* (2007), *Brucia la città* (2009) and *Sicilia, o cara* (2010). Since 1994 he has worked as a contributor to the daily newspaper *La Stampa*. For Einaudi he has translated Bret Easton Ellis's novels *American Psycho*, *Luna Park* and *Imperial Bedrooms* (for forthcoming publication).

Marcello Fois



Writer

Marcello Fois (Nuoro, 1960) is an Italian writer, playwright and screenwriter. In 1986 he graduated in Italian studies from the University of Bologna. In 1989 he wrote his first novel, *Ferro Recente*, which thanks to Luigi Bernardi at Granata Press was published in 1992 in a collection of works by young Italian authors which also included the first books by Carlo Lucarelli and Giuseppe Ferrandino.

Also in 1992 he published *Picta*, which won (jointly with Mara De Paulis) the Premio Italo Calvino; in 1997 he won the Premio Dessì for *Nulla* (which marked the beginning of his collaboration with the publisher Il Maestrale).

In 1998, Il Maestrale published *Sempre caro*, the first novel of a trilogy (which continued with *Sangue dal cielo* and *L'altro mondo*) set in Nuoro in the late nineteenth century and centring on the figure of a lawyer, Bustianu, a character that Fois based on the real-life Nuorese lawyer and poet Sebastiano Satta. With *Sempre caro* he won the Premio Scerbanenco in 1998. With *Dura madre* he won the Premio Fedeli in 2002 and in 2007 he received the Premio Lama e trama career award.

Alongside fiction, Fois has also written television screenplays (*Distretto di polizia*, *L'ultima frontiera*) and scripts for both the cinema (*Ilaria Alpi. Il più crudele dei giorni*) and the theatre, including *L'ascesa degli angeli ribelli*, *Di profilo*, *Stazione* (a single act in memory of

the victims of the terrorist bomb at Bologna station), *Terra di nessuno* and *Cinque favole sui bambini* (broadcast in episodes by Radio 3 Rai). His short story *Disegno di sangue*, published in 2005 in the collection *Crimini*, was adapted for an episode of the eponymous television drama broadcast in 2007 on RAI 2.

He has also written an opera libretto based on the novel *Tanit* by Valerio Evangelisti. In 2007, with the novel *Memoria del vuoto*, published by Einaudi in 2006, he won the Premio Super Grinzane Cavour for Italian fiction, the Premio Volponi and the Premio Alassio 100 libri.

Works

The list does not include collections in which his works appear along with those of various other authors.

Ferro Recente (Granata Press, 1992; reprinted by Einaudi in 1999)

Picta (Marcos y Marcos, 1992; reprinted by Frassinelli in 2003)

Meglio morti (Granata Press, 1993; reprinted by Einaudi in 2000)

Falso gotico nuorese (Condaghes, 1993; later published in "*Materiali*", *Il Maestrale* 2002)

Il silenzio abitato delle case (Moby Dick, 1996)

Gente del libro (Marcos y Marcos, 1996)

Sheol (Hobby & Work Publishing, 1997)

Nulla (*Il Maestrale*, 1997; "Premio Dessì")

Sempre caro (with preface by Andrea Camilleri, *Il Maestrale* 1998; subsequently jointly published by *Il Maestrale*/Frassinelli, 1999)

Radiofavole (stories in music with CD; with Fabrizio Festa, Moby Dick, 1998)

Gap (Frassinelli, 1999)

Sangue dal cielo (with preface by Manuel Vázquez Montalbán, *Il Maestrale*/Frassinelli, 1999)

Sola andata (EL, 1999)

Cerimonia (CLUEB, 2000)

Compagnie difficili (with Albert Sánchez Piñol, Litteralia, 2000)

Dura madre (Einaudi, 2001)

Piccole storie nere (Einaudi, 2002)

L'altro mondo (*Il Maestrale*/Frassinelli, 2002)

Materiali (*Il Maestrale*, 2002; reprint of various previously published works)

Ilaria Alpi. Il più crudele dei giorni (with Ferdinando Vicentini Orgnani, Frassinelli, 2003)

Tamburini. Cantata per voce sola (*Il Maestrale*, 2004)

Memoria del vuoto (Einaudi, 2006)

L'ultima volta che sono rinato (Einaudi 2006; poems)

In Sardegna non c'è il mare. Viaggio nello specifico barbaricino (Laterza 2008) *Stirpe* (Einaudi 2009)

Filippo La Porta



Literary critic

Filippo La Porta, critic and essayist, born on 3/9/1952 in Rome, where he currently lives. Currently is teaching a course in contemporary Italian literature at the Luiss University in Rome, a masters course in creative writing at the Sant'Orsola University in Naples and he teaches writing and analysis of language at the European Design Institute and at the Montecelio Institute for communicators and a introductory course to genres as visiting professor at the University of Cagliari (March 2010)

He regularly contributes to *Corriere della sera*, *Repubblica XL*, *Messaggero* and *Riformista*. He also has a column in *Left*.

La Porta is member of the publishing committee of Gaffi Editore of Rome

Publications:

La nuova narrativa italiana (1995 and new edition 1999) Bollati Boringhieri
 Non c'è problema. Divagazioni morali su modi di dire e frasi fatte Feltrinelli 1997
 Manuale di scrittura creativa Minimum Fax 1999
 Narratori di un Sud disperso L'Ancora 2000
 Pasolini, uno gnostico innamorato della realtà Le Lettere 2002
 L'autoreverse dell'esperienza. Euforie e abbagli della vita flessibile (Bollati Boringhieri 2005)
 Maestri irregolari (Bollati Boringhieri 2007); winner of the De Lollis award in Chieti
 Dizionario della critica militante, with Giuseppe Leonelli (Bompiani 2007)
 Diario di un patriota perplesso negli Usa e/o 2008
 E' un problema tuo, Gaffi, 2009
 Uno sguardo sulla città (Donzelli) – 23 interviews with Italian writers about their cities (Donzelli 2010)
 July 2010: reprint (with new note) of Pasolini, uno gnostico innamorato della realtà (Le Lettere)
 October 2010: Per favore, meno letteratura (Bollati Boringhieri)
 He has also edited
 Racconti italiani d'oggi Einaudi Scuola 1997
 Il dovere della felicità Baldini & Castoldi
 His essays appear in the collections
 Patrie impure, Rizzoli, 2002
 Il banco dei cattivi (Donzelli 2006)
 E' finita la controra (Manni 2009), anthology of new Apulian fiction
 In English:
 "The Horror Picture Show and the Very Real Horrors: about the Italian Pulp" in Stefania Lucamante, ed. The New Narrative of the Giovani Cannibali Writers 57--75 (Fairleigh UP, 2001).
 An essay about Elsa Morante and Pasolini in a miscellaneous book that will be published by Purdue UP in 2004.
 In the second half of the 1990s he spoke at conferences in various American universities (Georgetown, NYU, Yale...) and cultural institutes (New York, Washington).
 From March to August 2007 he won a Fulbright research fellowship at the Fordham University in New York.

Fortunato Della Guerra



Director General, Inres (Coop National Institute of Consulting, Design, Engineering)

Fortunato Della Guerra, who graduated in Mechanical Engineering from Florence University in 1988, is Director General of INRES, the National Institute of Consulting, Design and Engineering for the design of commercial facilities based in Sesto Fiorentino (FI). The institute has the function of safeguarding structural and technological innovation and at the same time serves as a reference point for the purchase of manufacturing goods and higher-level services. In these areas, it oversees consistency with respect to environmental commitment, implementing and evaluating the various initiatives and activities relevant to this issue. In this context, INRES has the task of both introducing innovation and promoting existing good practices. INRES is responsible for functional, architectural, building and utility design for points of sale and ICT infrastructures for cooperatives at a national level, and has been involved in the construction of more than 600,000 square metres of sales area in the last ten years.

Peter Lorenz



Architect, Peterlorenzateliers (AT)

Peter Lorenz's first atelier started in Innsbruck in 1980. Before that he achieved his academic diploma in Innsbruck 1975 later in Venice 1983 and set up a second office in Vienna in 1991. So far peterlorenzateliers handled some 350 commissions - one third of which have been built.

Corresponding to Peter's philosophy of "creativity by universality" his projects have been varied and come in all shapes and sizes - covering everything from washbasin design right through to large scale urban planning. The works of peterlorenzateliers includes shopping centers, interior design, conversion jobs, residential quarters, hotels and multifunctional projects... Many victories in architect's competitions, participations in international juries, prizes of all kinds and part-time teaching do complete his working capacity.

Stefano Salis



Journalist

Stefano Salis, 39, from Sant'Antioco in Sardinia, is a journalist with the Sunday supplement to Il Sole 24 Ore. He works in the fields of publishing, literature and music. He edited the issue of the Quaderno dell'Associazione Amici di Sciascia devoted to Sciascia as a heretic of the crime genre (La vita felice, 2006) and the preface to the Italian edition of Il controllo della parola by André Schiffrin (Bollati Boringhieri, 2006). In his work Nero su giallo, Salis argues that Sciascia, more than any other twentieth century Italian writer, contributed to legitimising the crime novel as a literary genre. Sciascia's entire work, he argues, can be read in terms of an investigation, of a mystery to be solved: there is not a single book of his that is not in some way also a crime novel. He lectures at the Culture and journalism profession workshops at the University of Milan and teaches on the Cultural journalism Master's course in publishing at the Fondazione Mondadori.

Augusto Sainati



Professor of Film history, theory and analysis, Suor Orsola Benincasa University of Naples

Augusto Sainati teaches Film history, theory and analysis at the Suor Orsola Benincasa University in Naples. He studied at the universities of Pisa and Paris III and has worked as a radio writer for RadioRai and as a contributor to numerous magazines and newspapers. He is currently working on previously unpublished texts by Federico Fellini.

Giulio Ferroni



Professor of Italian literature, La Sapienza University of Rome

Giulio Ferroni teaches Italian Literature at the Faculty of Letters and Philosophy of the La Sapienza University in Rome. The author of numerous essays and monographs on literary history and theory, he has taught in many universities abroad and has contributed to various Italian magazines and newspapers.

Duccio Tongiorgi



Professor of Italian literature, University of Modena and Reggio Emilia

Duccio Tongiorgi teaches Italian Literature at the Faculty of Letters and Philosophy of the University of Modena and Reggio Emilia. An expert in the Enlightenment and Risorgimento culture, he has published numerous essays, texts and monographs, especially on the last three centuries of Italian literature.

Marco Piva

Architect

Marco Piva adopts emotional, fluid and functional language in his projects in the fields of architecture, products and interior design. More than a designer, he considers himself a traveller, an experimenter trained in rationalism who creates design solutions that stand out for their stylistic freedom and sober composition. Contemporary Hotels – Ed. l'Archivoltò; Il benessere in hotel - Idea book; La Repubblica Grandi Guide Arredamento e Design; Progettisti del wellness - annuario 2006; Caffè e Ristoranti d'Autore - Motta Ed; Edilizia per il turismo e la ristorazione - Utet; Floor Design - Daab; Negozi e showroom d'autore - Motta Ed; Contemporary Hotels - Ed L'archivoltò; Hotel Experience - Dogma.

Paolo Lamber

Architect

Born in Bressanone in 1949.

He graduated in architecture from the University of Venice in 1975.

He moved to Emilia Romagna and in 1981 founded a group practice where he still works.

He has designed and built numerous hospitality, residential and commercial buildings and drawn up plans for residential, manufacturing and commercial areas.

Luca Emanuelli

Freelance and Director of Sealine

Luca Emanuelli works freelance and is the director of sealine (<http://www.sealinelab.net>), the research department centre at the University of Ferrara where he is lecturer in technology and design at the Faculty of Architecture. Invited to the 9th and 11th Venice Architecture Biennale. Since 2009 he has been working with Mario Lupano and Marco

Navarra on the platform lo-fi architecture as curatorial practice as part of the programme of the Claudio Buziol Foundation in Venice.

Fabio Mariani

Architect

In 1991 he graduated in architecture from the University of Florence with full marks and honours. Since 1993 he has been involved in teaching representation techniques. In 1992 he began collaborating with the firm Ambasz&Associates of New York and Bologna. In 1993 he started up his own professional studio while continuing to collaborate with Ambasz. In 1998 he founded the company Mariani&Associati real estate together with his brother Luca. In 2006 he opened the Prague office of Mariani&Associati real estate. 1993 issue no. 2 of magazine "Antiqua" L'architettura Delle Città Di Mare; 1999 issue no. 140 of architecture magazine "L'Arca" Linguaggi; 2007 issue no. 12 of architecture magazine "Progettare" nuovi Paesaggi urbani; 2008 Maggioli Editore Coperture a Verde; 2009 Maggioli Editore Verde Verticale; 2010 architecture magazine Domus "Villa Alta".

Claudio Montanari

Hotel sector entrepreneur

Degree in economics from Bologna university. Owner and manager of Hotel Adlon in Riccione, he collaborates with numerous hotels in Italy and abroad. Since 1996 he has founded numerous hotel consortia.

Since 2001 he has conducted feasibility analyses in the hotel sector. From 2001 to 2007 he lectured at the Faculty of Economics of the University of Bologna. Since 2006 he has been on the board of the Unione di Prodotto Costa dell'Emilia-Romagna.

Andrea Babbi

Managing Director, APT Servizi Emilia Romagna

Married with four children, Andrea Babbi was born and raised in Ravenna but studied in Bologna.

At the age of thirty, he was appointed regional director of Confcommercio Emilia Romagna. He has been a member of the Advisory Board of ENIT – National tourism agency and is Chairman of the Emilia Est-Romagna Territorial Committee of UniCredit Group.

Since 2006 he has been Managing Director of the Tourism Promotion Agency for the Emilia Romagna Region.

He is a member of the Editorial Board of the magazine "Economia dei Servizi" published by Il Mulino.

Michele Ghirardelli

Freelance architect and lecturer at the Architecture Faculty of the University of Ferrara

Graduated in architecture, Florence, 1992. Since 1993 he has worked freelance in Bologna, initially as an individual practice and subsequently as a partner of Studio SAP and SAPtecnica srl. He has taught at the "Biagio Rossetti" Faculty of Architecture in Ferrara, where he is currently adjunct professor on the course of "Distributive and Morphological Characteristics of Buildings". His main field of professional and scientific interest is that of responsible architecture for energy efficiency and users with special needs. Numerous publications and conference participations. An extract from his bibliography can be found on the website <http://docente.unife.it/michele.ghirardelli>.

Mario Gerosa

Journalist

Mario Gerosa (Milan, 1963)

A journalist with a degree in architecture with a thesis on Marcel Proust's "In Search of Lost

Time", he has studied imaginary structures and virtual worlds for years. He was curator of the Proust au Grand Hotel de Balbec exhibition (Palazzo Sormani, Milan) in 1988, Le camere del delitto (Mystfest, Cattolica) in 1991, dedicated to classic locked room mysteries by John Dickinson Carr, and Rinascimento virtuale. L'arte in Second Life e nei virtual worlds (Natural History Museum, Florence).

He published Rinascimento virtuale, Second Life, Mondi virtuali (with Aurélien Pfeffer), Il cinema di Terence Young, and edited Le dimore misteriose with Alfredo Castelli and La cineteca misteriosa. In 2006 he launched a convention to safeguard virtual architectural heritage and founded Synthravels, the first travel agency offering tours of virtual worlds. Currently he is the senior editor of AD Architectural Digest and teaches Multimedia and virtual landscapes at the Institute of Technology in Milan.

Antonino Saggio

Architect, lecturer Quaroni Architecture Faculty, La Sapienza University

Antonino Saggio is an architect and town planner. He teaches Architectural and Urban Design at La Sapienza University in Rome and is editor of the series "IT Revolution In Architecture / La Rivoluzione Informatica", which has contributed to renewing the research lines of national and international culture regarding the relationship between Architecture and Information Technology.

Among his recent books are: "Introduzione alla Rivoluzione Informatica in Architettura" (Carocci 2007), "Trivellazioni nel futuro" (Testo&Immagine 1996, 1997, 1998) and "Frank O. Gehry Architetture residuali" (Testo&Immagine 1997, 1998). His essays have also been published in English in volumes, in international exhibition catalogues ("Digital | Real", "Architectura Et Machina", "Architecture Animation"), in magazines ("Architectural Design", "Architese", "Jae" "Op.Cit", etc.), and during the Nineties he was a regular contributor to "Domus" and "Costruire".

Fitz-Gibbon Professor at the Carnegie-Mellon University of Pittsburgh and Gast Professor at the GhK in Kassel, in the Eighties he was Assistant Professor at the Carnegie-Mellon University. He has held conferences at the ETH in Zurich, the University of Pennsylvania, Cornell University, the Architectural Association of London, the IUAV in Venice and in many other professional and academic institutions throughout the world.

Marco Brizzi



Editor of ARCH'IT

Teaches at the California State University in Florence and the Kent State University in Florence. Interested in issues regarding architectural history and criticism and in the relationship between technological innovation and project design, paying particular attention to new communication technologies. Since 1995 he has been editor of the magazine ARCH'IT (www.architettura.it), the first digital information platform to deal with contemporary architecture, and is actively involved in a series of projects aimed at promoting contemporary architecture and developing digital technologies. Since 1997 he has been in charge of the BEYOND MEDIA festival (www.beyondmedia.it), one of the leading international events that provide an overview of the very latest outlooks in contemporary architecture. With Image (www.image-web.org), he works to promote the adoption of project communication systems.

Carlo Infrante

Lecturer in Performing Media

Carlo Infante is a freelance teacher of "Performing Media" in those Universities, Academies and other education and training centres where the trend is to interpret innovation through the social and cultural use of the new media. During the Eighties, he ran festivals such as "Scenari dell'Immateriale" in Narni, hosted (and was also the author of) radio broadcasts on Radio1 and Radio3, television programmes such as "Mediamente.scuola" on RAI3 and, in 2009, "Salva con Nome" on RAInews24. He has also been in charge of a wide variety of projects on cultural and anthropological shifts brought about by the evolution of technology. Amongst other works, he is the author of "Imparare giocando. L'interattività tra teatro e ipermedia" (Bollati Boringhieri, 2000), "Performing Media. La nuova spettacolarità della comunicazione interattiva e mobile" (Novecentolibri, 2004), "Performing Media 1.1 Politica e poetica delle reti" (Memori, 2006) and many other essays and articles for various publications (including NOVA-Sole24ore).

Carlo Massarini

Journalist and television host

Carlo Massarini was born in 1952 and grew up in La Spezia, Canada, Rome and New York.

An author and presenter of radio and TV programmes, he has run the gamut of communication media, following a path that has taken him from music to technologies. He began his career in 1971, on the radio shows Per Voi Giovani and Popoff; in the 1980s he wrote and presented Mister Fantasy, the world's first videoclip programme, which paid particular attention to graphics, design and video art. Alongside these activities, he worked in the world of music as a journalist and photographer (one of his photo books on that period, "Dear Mister Fantasy", will be published by Rizzoli in November).

From 1995 to 2002, he wrote and presented Mediamente, the first Italian TV programme to deal with new technologies. On this subject he has also worked with the Ministries for Public Education and the Presidency of the Council of Ministers and with numerous companies in the sector. He has held lessons and conferences on the subject of new technologies at the IULM University, ILAS Study Centre, Bocconi University, La Sapienza University in Rome, the Reiss Romoli Campus in L'Aquila and the Universities of Naples and Padua.

Paola Di Silvestro

Mapei SpA

Paola Di Silvestro, a graduate in Building Engineering from the Polytechnic University of Milan, joined the Technical Assistance department of Mapei in 2000. She is a member of the working group UNI-GL3/SC3 on "resilient, textile and laminate floor coverings" and provides expert support to UNI-GL8/SC3 "floor supports (bases)" and UNI GL4/SC3 "ceramic flooring and adhesives for ceramic wall coverings" within the framework of the technical commission on "products, processes and systems for building". She is also a member of UNI-GL5 "non-structural wood" within the framework of the technical commission on "wood".

Federica Legnani

Municipality of Bologna, Urban Planning Unit

doctor of research in building and territorial engineering and an employee of the Municipality of Bologna, she has contributed to the development of municipal urban planning tools for municipalities including Parma, Reggio Emilia, Cattolica and Bologna. She has taught and carried out research in many universities and has worked as lecturer in fundamentals of urban planning at the University of Parma and as editor of the magazine Urbanistica.

Alessandro Marata



Lecturer at Cesena Architecture Faculty

Lecturer at faculty of Architecture of Cesena, Chairman of the Order of Architects of Bologna and owner of the firm Arkit & Partners.
He has won numerous awards and recognitions in national and international competitions and was invited to the exhibition "Italian Architects under 50" at the Triennale in Milan.

Tobias Walliser

Architect

Tobias Walliser is partner of LAVA (Laboratory for Visionary Architecture) in Stuttgart. Before he founded the practice with Chris Bosse in 2007, he worked as associate architect of UNStudio in Amsterdam where he was responsible for the Mercedes-Benz Museum project in Stuttgart, Germany.

After receiving his German architecture degree, he gained work experience in Germany and the United States. In 1997, Tobias Walliser received a post-graduate degree from Columbia University (New York). He worked for Asymptote Architecture on the Virtual New York Stock Exchange project in 1997, and for the German firm KTP on an award-winning low-energy office project in Germany.

In 1998 he joined UNStudio where he became associate in 2002. He directed the design and construction works for the Arnhem Masterplan and Transfer Hall in the Netherlands, was in charge of the Basauri Masterplan project in Spain, a hotel development on Lanzarote, the Da Vinci urban plan in Stuttgart, and the Fraunhofer Research Center in Stuttgart. In 2002, he worked with United Architects on the World Trade Center Project in New York.

His special interest lies in combining new computer technology, a deep understanding of geometry and innovative design strategies to generate outstanding spatial structures. Technical knowledge gained during the construction phases of several state-of-the-art buildings enables him to combine his vision with a deep level of detailing and perfectionism. He has lectured in many places around Europe and conducted studios at several universities in Germany. In 2006, he accepted a professorship at the Academy of Fine Arts in Stuttgart where he teaches „digital design“.

Nick Baerten



Futurologist

Nik Baerten is one of the founders of Pantopicon, a studio for future exploration and envisioning based in Antwerp, Belgium. Together with their partners and clients Pantopicon charts the challenges which tomorrow might bring, assesses their meaning, envisions strategies for a successful tomorrow and conceptualizes future-inspired products, services and experiences. They guide their clients, both public and private, to see, design and act upon the future starting today. Nik Baerten has a background in knowledge engineering and spent several years at the Digital Cultural Heritage department of the Maastricht

McLuhan Institute in the Netherlands, where he was involved in multidisciplinary research with an eye on the future.

Alessandro Tenaglia



Centro Ceramico Bologna

Alessandro Tenaglia, a graduate in Industrial Chemistry, is a Senior Scientist at the Ceramic Centre, where he carries out research on raw materials for ceramics, the problems linked to the re-use of industrial waste, technological innovation, regulations and certification. He is a member of national and international science associations. He takes part in the following technical committees:

- CEN/TC 67 "Ceramic Tiles", convenor of WG1, "test methods"
- CEN/TC 339 "Slip resistance of pedestrian surfaces"
- ISO/TC 189 "Ceramic tiles", convenor of WG1 "Test methods"

He has been entrusted by UNIDO with carrying out missions in the People's Republic of China. He has held conferences and seminars in Australia, New Zealand, Canada, Singapore and Hong Kong on issues regarding ceramic tiles, and has taught on continuing education programmes of the American Institute of Architects.

He is head and scientific coordinator of research projects of national and international scope.

Aldo Schiavone



Director of Italian Human Sciences Institute

Born in Naples in 1944, Aldo Schiavone graduated in Law in Naples in 1966. From 1983 to 2005 he was a Full Professor in Roman Law at the Faculty of Law of the University of Florence, and from 2005 has been a Full Professor in Roman Law at the Italian Institute of Human Sciences. Head of the Department of the History and Theory of Law at the University of Florence from 1997 to 1999. Head of the Faculty of Law of the University of Florence from 1999 to 2002. Director of the Consortium of the Italian Institute of Human Sciences since 2002. Director of the Italian Institute of Human Sciences since 2005. Directeur de Recherche Invité at the Ecole des Hautes Etudes en Sciences Sociales in Paris in 1985, 1993 and 1999. In 1998 he became a member of the Institute for Advanced Study (School for Historical Studies) at Princeton University. Director of the "Istituto Gramsci" Foundation in Rome from 1980 to 1988. President of the Historical Studies School of the University of San Marino. Honorary Member of the American Academy of Arts and Science since 2007. He has been writing for "La Repubblica" since 1985.

Giorgio Timellini

Centro Ceramico Bologna

Giorgio Timellini is a Full Professor in Material Science and Technology and teaches Applied Chemistry and Material Science and Technology at the Faculty of Engineering of the University of Bologna. He is the Manager of the Ceramic Centre in Bologna, where he carries out research, focusing in particular on ceramic tiles and on the environmental impact of ceramic processes and products. He is President of CEN TC 67 “Ceramic Tiles”, and coordinates the Working Group SC3-GL4, entrusted with developing a UNI regulation regarding the design and installation of ceramic tiling.

Italo Rota



Architect

Italo Rota is eclectic personality of the contemporary architecture. He is one of the most charming Italian architect and designer for his experimentation in the field of setting: he conceives surprising devices and temporarily structures of extraordinary effectiveness, he creates scenery and magical ambiances that go with exhibitions and events. Distinctive features of Studio Rota & Partners are the richness of forms, colours, materials. This accumulation of means – including the characteristic using of light, curvatures, bold bent lines -gives the designs the impression of multidimensionality, merging of spaces, movement. Interiors, objects, everyday items appear to be incredibly vivid and full of life.

Luigi Zoja



Psychoanalyst

Luigi Zoja was born in 1943. He worked in a clinic in Zurich, then privately in Milan and New York, and is now back in Milan working as a psychoanalyst. President of the CIPA (Italian Centre for Analytical Psychology) from 1984 to 1993. From 1998 to 2001 he was President of the IAAP (International Association for Analytical Psychology), the association that brings together Jungian analysts from all over the world, before becoming Chairman of the International Ethics Committee of the same. He has also taught at the C.G. Jung Institut in Zurich and the University of Insubria.

He has held courses and conferences at universities and other institutions in Italy, Switzerland, Germany, Austria, Great Britain, Denmark, Holland, France, Greece, the Czech Republic, Russia, Poland, Bulgaria, Lithuania, Slovenia, Israel, Japan, the People's Republic of China, the USA, Mexico, Argentina, Chile, Uruguay, Brazil, Ecuador, Venezuela, Tunisia and South Africa, and has published books and articles in Italian, English, German, French, Spanish, Portuguese, Greek, Russian, Czech, Polish, Slovenian, Lithuanian, Chinese and Korean.

Michele De Lucchi

Architect and designer

Michele De Lucchi was born in 1951 in Ferrara and graduated in architecture in Florence. During the period of radical and experimental architecture he was a prominent figure in

movements like Cavart, Alchymia and Memphis. De Lucchi has designed lamps and furniture for the most known Italian and European companies. For Olivetti he has been Director of Design from 1992 to 2002 and he has elaborated various personal theories on the evolution of the workplace. He has developed experimental projects for Compaq Computers, Philips, Siemens and Vitra.

His architectural designs have been mainly for office buildings in Japan for NTT, in Germany for Deutsche Bank, in Switzerland for Novartis, and in Italy for Enel, Olivetti, Piaggio, Poste Italiane, Telecom Italia. In 1999 he has been appointed to renovate some of ENEL's (the Italian Electricity Company) power plants. For Deutsche Bank, Deutsche Bundesbahn, Enel, Poste Italiane, Telecom Italia, Hera, Intesa Sanpaolo and at other Italian and foreign banks he has collaborated to the evolution of the corporate image, introducing technical and aesthetic innovation into the working environments.

He has taken care of numerous art and design exhibitions and has planned buildings for museums as Triennale di Milano, Palazzo delle Esposizioni di Roma and Neues Museum Berlin.

His professional work has always gone side-by-side with a personal exploration of architecture, design, technology and crafts.

In 1990 he founded Produzione Privata, a small-scale concern through which Michele De Lucchi designs products that are made using artisan techniques and crafts.

Completed the Franco Parenti Theater renewal in Milan, he is now working on Venezia Fondazione Cini, on Milan Castello Sforzesco Museum on the refurbishment and renewal and many important buildings and urban areas renewal in Italy and abroad.

His Studio, aMDL S.r.l., has its offices in Milan and Rome.

In 2003 the Centre Georges Pompidou in Paris has acquired a considerable number of his works. Selections of his products are exhibited in the most important design Museums in Europe, United States and Japan.

In 2000 he was appointed Officer of Italian Republic by President Ciampi, for services to design and architecture.

In 2001 he has been nominated Ordinary Professor at the Design and Art Faculty at the University in Venice.

In 2006 he received the Honorary Doctorate from Kingston University, for his contribution to "living quality".

In 2008 he has been nominated Ordinary Professor at the Design Faculty of the Politecnico di Milan and Member of the Accademia Nazionale di San Luca in Rome.

Ian Davis

Architect

Professor Ian Davis, a British Architect, has specialised in Shelter and Reconstruction following Disasters since 1972. He edited the first UN guidelines on 'Shelter after Disaster' and is currently part of a team developing Guidelines for the World Bank in Washington on Housing Reconstruction. He has visited over forty countries to provide advice to Governments, the United Nations, Non Governmental Agencies and the Private Sector on ways to reduce disaster risks and promote effective recovery. In 1996 he became the first British Citizen to be awarded the United Nations Sasakawa Award for his contribution to reducing international disaster risks.

He has visited Italy on many occasions to lecture in various universities and to study earthquake situations in Sicily, Basilicata and Friuli. He has written or edited 16 books on Disaster Planning and is currently visiting Professor in Disaster Management in Cranfield, Oxford Brookes and Kyoto University.

Michael P. Johnson



Architect

A self-educated architect, Michael P. Johnson began his design career working as a young apprentice in architecture offices while he was in college. He worked in several small firms from 1957 until 1960, when he joined the Wisconsin-based William P. Wenzler and Associates. There he served as the company's Chief Draftsman from 1962 through 1967. During those ten years he worked for other architectural firms. Michael audited academic courses in philosophy, theology and mathematics at Marquette University and the University of Wisconsin/Milwaukee. While he was at the Wenzler office, concurrent with his duties there, Michael produced seven projects of his own between 1963 and 1967. At 29 years of age Michael began his own architectural practice in Milwaukee. Due to the provincial cultural climate and mindset of that part of the country, he moved to Arizona in 1976. His relocation to the Southwest proved vital to the evolution of his work. Now at the age of 71 Michael continues to practice architecture and heads his own firm located in Cave Creek, Arizona. He also teaches at the Frank Lloyd Wright School of Architecture and lectures throughout the United States and abroad. Noted Latin American architectural critic, Louise Noelle, professor of architectural history at the National Autonomous University of Mexico, is currently writing a monograph of Michael's life work.

David Tyda



Editor Desert Living Magazine

David Tyda grew up in Chicago before heading out to the New West for a degree in Humanities and Art Theory from Arizona State University. After graduating, he worked as the Managing Editor for The Ritz-Carlton Magazine and a number of other luxury lifestyle publications. For five years, he served as Editor-in-Chief of Las Vegas Magazine before heading back to Arizona to take the Editor position at Desert Living. Building on an eight-year history of covering modern architecture and design, Tyda helped further entrench Desert Living into the local design community by hosting events, judging competitions, and organizing speaking engagements. He has written for US Airways Magazine, Hospitality Design, STRATOS, CondeNet, and CITY; while his film tours through desert architecture can be viewed on YouTube. This November, Tyda will act as a Contemporary Desert Living

Tour Captain for the Greenbuild International Conference, taking tour participants to some of the most significant eco-conscious architecture projects around Phoenix.

Alberto Fregni

Centro Ceramico Bologna

Alberto Fregni is a Confirmed Researcher for the Material Science and Technology sector at the Faculty of Engineering of the University of Bologna, and teaches Material Science and Technology and Applied Chemistry. He works as a researcher at the Ceramic Centre in Bologna, dealing mainly with the environmental impact of ceramic production processes and environmental product certification. He has taken part in the work of the AHWG on updating Ecolabel criteria for the Hard Floor Coverings product group, as well as in the work on the planning and specification of criteria for LEED certification carried out by GBC Italia.

Stefania Minestrini

ISPRA

Stefania Minestrini, a graduate in Economics from La Sapienza University in Rome, has worked as a consultant in environmental issues and since 1999 has working for ISPRA, the National Institute for Environmental Protection and Research (ex APAT) on ecological product quality. Since January 2006 she has been in charge of the Ecolabel Sector of ISPRA's Environmental Certification Service, the technical support sector of the Italian body entrusted with granting the European Ecolabel certificate.

Alessandro Paderni

photographer

Architectural studies in Venice.

Alessandro Paderni photographer works for several international companies, related to world of design and art and his work is bond to international magazines, to industrial/commercial markets and to art galleries.

His at  lier created with Ferruccio Macor, video-maker, is called Eye studio and is located in Pasian di Prato/Udine.

Patrizia Lugo Loprieno

EOS Environmental Consulting Group

Patrizia Lugo Loprieno is an expert in communication, design and environmental issues. In 1990, she founded EOS Environmental Consulting Group and in 1999 M  ta, Media Ecology Technology Association, of which she is president. She lives and works between Brussels and Milan. As author of articles and research on ecodesign, Patrizia Lugo Loprieno has written for the magazine GAP-Casa (1990-94). She is a consultant to UNESCO and UNEP for the projects "Advertising for a Better World", aimed at creating a link between the world of advertising and issues regarding sustainable consumption, and "Youth X Change", a network designed to encourage the adoption of more sustainable lifestyles. Since 2001 she has been a consultant to Assopiastrelle/Confindustria Ceramica, for which she has conceived and managed the integrated communication project "S_TILES. Italian Tiles Towards Sustainability" (www.s-tiles.it).

Renzo Piano

Architect

Renzo Piano was born in September 1937 in Genoa, the ancient Italian port on the Mediterranean.

He studied in Florence and in Milan, where he worked in the office of Franco Albini and experienced the first student rebellions of the 1960s.

Born into a family of builders, frequent visits to his father Carlo's building sites gave him the opportunity to combine practical and academic experience.

He graduated from the Politecnico University in Milan in 1964.

From 1965 to 1970, he combined his first experimental work with his brother Ermanno together with numerous trips to Great Britain and the United States.

In 1971, he set up the Piano & Rogers office in London with Richard Rogers. Together they won the competition for the Centre Pompidou and he subsequently moved to Paris.

From the early 1970s to the 1990s, he worked with the engineer Peter Rice, sharing the Atelier Piano & Rice from 1977 to 1981.

In 1981, the Renzo Piano Building Workshop (RPBW) was established, and it currently has a staff of 150 and offices in Paris, Genoa and New York.

RPBW has designed buildings all around the world: the Menil Collection in Houston, the terminal for Kansai International Airport in Osaka, the Fondation Beyeler Museum in Basel, the Jean-Marie Tjibaou Cultural Centre in New Caledonia, Potsdamer Platz in Berlin, the Nasher Sculpture Center in Dallas, the extensions of the High Museum of Art in Atlanta and of the Morgan Library in New York, the Maison Hermès in Tokyo, the New York Times headquarters, the California Academy of Sciences in San Francisco and the Modern Wing of the Art Institute of Chicago.

Recognition of his achievements has included such awards as the RIBA Royal Gold Medal for Architecture in 1989, the Praemium Imperiale in Tokyo in 1995, the Pritzker Architecture Prize in 1998, and the AIA Gold Medal of the American Institute of Architects in 2008.

Some of his most important current projects include a new building for the Isabella Stewart Gardner Museum in Boston, the redevelopment and enlargement of the Fogg Museum in Cambridge (Massachusetts) and of the Los Angeles County Museum of Art, the Whitney Museum of American Art and the Campus of Columbia University in New York, an expansion of the Kimbell Art Museum in Fort Worth, the London Bridge Tower and St. Giles Court in London, the Monastery of the Poor Clares in Ronchamp and the Stavros Niarchos Foundation Cultural Center in Athens.

Married to Milly, he lives in Paris and has four children: Carlo, Matteo, Lia and Giorgio.

Francesco Sabbato

certiquality

Francesco Saverio Sabbato was born in Milan on 28 April 1962 and graduated from the Polytechnic University of Milan in Civil Building Engineering, specialising in Technological Ergotechnics. He is a member of the Order of Engineers of Milan.

His professional experience includes work related to the production, promotion, sale and application of products (including special products) in the area of civil engineering.

Since 2007 he has been working for Certiquality as Technical Manager for Construction Products and Head of the Building Sector.

Rossano Resca

Centro Ceramico di Bologna

Rossano Resca, a graduate in Mining Engineering, is a researcher at the Ceramic Centre in Bologna.

He deals mainly with the planning and development of Environmental Management Systems, in compliance with the requirements set down by ISO 14001 and by the EMAS Regulation, and with assistance to companies seeking Environmental Product certification, in compliance with the criteria required by the European Ecolabel system. In these professional areas, he has worked with the most important companies in the sector, helping them to obtain various kinds of environmental certification.

He works as a third-party auditor for the Evaluation of Environmental Management Systems (ISO 14001 standard and EMAS Regulation), and for the Evaluation of Recycled Material Content in order to obtain LEED certification for buildings.

Mario Zoccattelli

Chairman of GBC Italia

Mario Zoccatelli has a degree in Italian language and linguistics from the University of Padua. Between 1975 and 2007 he gathered a wide range of experience in the area of public administration, working in a number of managerial positions. Since 28 January 2008 he has been President of Green Building Council Italia, a non-profit association promoted by the Distretto Tecnologico Trentino consortium, which in addition to encouraging the development of a sustainable building culture, aims to introduce the independent LEED® certification system into Italy.

Aldo Cibic



Architect

Born in Schio (Vicenza) in 1955.

In 1977 he moved to Milan to work with Ettore Sottsass, becoming his partner in 1980.

1981 saw the creation of the Memphis collection, of which Cibic was one of the designers and founders.

In 1989 he decided to found his own studio, Cibic&Partners and began undertaking research activities with schools.

Today most of his work is carried out in Milan, where Cibic&Partners works on architectural and major interior design projects, and in Vicenza, where CibicWorkshop works on design and research activities, aimed at the development of new design types.

Cibic also teaches at the Domus Academy, on the Degree Course in Industrial Design of the Faculty of Architecture of the Polytechnic University of Milan and on the Degree Course in Industrial Design of the Faculty of Design of the University Architecture Institute in Venice, and is an Honorary Professor at the Tongji University of Shanghai.

Stefano Boeri



architect and urban planner

Born in Milan (1956), architect and town planner. Lecturer in Urban Design at the Polytechnic University of Milan and visiting professor at Harvard University Graduate School of Design. Editor of the international magazine *Abitare* since September 2007. Editor of *Domus* from 2004 to April 2007. Stefano Boeri is the founder of the Multiplicity research agency (www.multiplicity.it), with which he conducted, in 2002, "U.S.E. Uncertain states of Europe", a research project on the future of Europe (Skira, Milan, 2004). Important projects include: redevelopment of the Arsenal of La Maddalena in Sardinia, the new headquarters of RCS in Milan, and the Centre Régional de la Méditerranée in Marseilles. In Milan, he is part of the architectural board entrusted with the drawing up of the masterplan for EXPO 2015; he is dealing with two projects aimed at coping with the environmental emergency: the "Metrobosco" (a green belt of woodland and parkland around Milan) and the two "vertical woods" tower blocks for the Isola quarter. www.stefano boeri.net.

Andrea Rinaldi

Director of Architecture and Energy Centre, Ferrara Architecture Faculty

Born in 1964, aggregate professor in Architectural Composition at the Faculty of Architecture of Ferrara, he carries out research and experimentation in the field of architectural design as well as studies into the relationship between project and construction and the relationship between architectural planning, sustainability and energy.

Giacomo Bizzarri

Lecturer and Lead Researcher at E-FAF ♦ energy laboratory at Ferrara Architecture Faculty

Researcher in Technical and Industrial Physics and Aggregate Professor at the Faculty of Architecture, University of Ferrara, where he is the coordinator of the Energy Sector of the Architecture and Energy Centre and Director of the Energetics Laboratory. Author of the Energy Plan of the Municipality of Reggio Emilia 2006-2008. He has written forty-five scientific articles published in national and international magazines.

Stefan Hitthaler

Designer ♦ Consultant for CasaClima

Professional activity

1992 Course in “CAD modulation” in Paris – Opens Hitthaler architecture studio in Brunico

1996 Foundation and cooperation with building management firm Hitthaler KG of Brunico

1998 Participation in third convention for passive houses in Bregenz

1999 3rd prize with Pescoller passive house – “Intelligent Building” competition for houses with low energy consumption

2002 1st prize in the Casa Clima competition in Brunico – Joint 1st prize in architecture award in Alto Adige – maso Steger – 1st prize in Limited competition for a cooperative – B15 G1 (completed)

2003 1st prize – Limited competition for a cooperative – B15 G2 (completed)

2004 1st prize – Competition by invitation for expansion of civic museum of Bolzano (with architect Schwienbacher/in progress)

2005 1st prize – Limited competition for a cooperative – B16 G2 (completed)

2006 “Exhibition in Ceggia: General Membrane – Young architects below 40”

2006 bis Lecturer at Architecture faculty of University of Ferrara

2008 Exhibition Manifesta – grundlos glücklich – mag mich oder schlag mich

Work group

Co-initiator of “Air conditioned zone” concept,
based on compaction of existing residential areas with increase in energy efficiency.

Chiara Baglione

Architect and architecture historian

Architect and architecture historian, she obtained her doctorate in History of Architecture at the University IUAV of Venezia (2001). Since November 2008 she has worked as a researcher at the Faculty of Architecture and Engineering at the Kore University in Enna, where she teaches History of contemporary architecture and History of the city. She also teaches at the Faculty of Civil Architecture of Milan Polytechnic. Since 1989 she has been on the editorial staff of Casabella.

Author of numerous articles and essays in specialist magazines and miscellaneous books, she has contributed to the volumes Giuseppe Terragni. Opera completa (Electa, Milan 1996); Storia dell'architettura italiana. Il Seicento (Electa, Milan 2003). Again for Electa, she edited the book entitled Pietro Lingeri (Electa, Milan 2004). She has also contributed to the books Nuovi Antichi. Committenti, cantiere, architetti 1400-1600 (with others, Electa, Milan 2004) and the recent Casabella 1928-2008 (Electa, Milan 2008).

Nicola Marzot

Lecturer and Researcher at Ferrara Architecture Faculty

Degree from Faculty of Architecture of Florence
 PhD in Building and Land Engineering, Faculty of Engineering, Bologna
 PhD in Architectural and Urban design, TU Delft Polytechnic, Delft, Holland (in progress)
 1965 Born in Imola (Bologna), Italy
 1994 Collaborates with Stefano Pompei, head of INU committee for Urban Planning Equality
 1996 Founds studio PERFORMA A+U
 1995-1998 Contract professor, Faculty of Architecture of Ferrara
 1997-1999 Contract professor, Faculty of Architecture of Florence
 2000-2003 Contractor professor, Faculty of Engineering of Bologna
 2003 Visiting Professor in Architecture, Hosey University, Tokyo, Japan
 2004 Visiting Professor in Engineering, Lund University, Sweden
 2006-2008 Visiting Professor in Architecture, TU Delft Polytechnic, Delft, Holland
 2004- Researcher in Architectural and urban composition, Faculty of architecture of Ferrara
 2004- Professor of Architectural composition I, Faculty of architecture of Ferrara
 2002- Urban planning consultant for Oikos housing study centre
 2005- Head of Urban Planning of Osservatorio Immobiliare (Real Estate Monitor) of Nomisma Spa.

Glauco Gresleri

Designer

Architect, former lecturer at the University of Pescara, former editor of magazines Chiesa & Quartiere, Frames and Parametro. Architecture theorist and critic who has published articles and essays in magazines. He is a practising architect with more than 200 major projects to his credit.

Veronica Dal Buono

Researcher at Ferrara Architecture Faculty

Architect, researcher in Architecture Technology at Faculty of Architecture of Ferrara. Combining an interest in the contemporary project, materials application technologies, and project communication and representation, her research activity focuses in particular on the relationship between humans and materials with particular emphasis on heavy clay products, ceramic, stone and artificial materials that emulate natural stone.

Orazio Lo Presti

Trend setter expert Florence

Architect, Designer and Lecturer, he combines research with operational activities.

- He has designed spaces for habitats, displays and exhibits (Areamoda Lineapelle, Prato Expo/Evento Siderale, Don Chichiotte o dell'Attore..)
- He has designed collections of fabrics, clothing and accessories (M. di S. Elena, Viva's, J.Novelli)
- He has worked in the Styling, Forecasting and Illustration publishing sector (Italian Fashion Report, Tesse, Obiettivo Moda, Tellus..)
- He works with university institutes and training organisations in Italy and abroad (Polimoda and University of Florence, Centro de Diseno Industrial and ORT in Montevideo)
- He carries out research and coordinates research staff in Trend setting in the Product Design and Development sector (Studio Designer's Two, Inventa, A.I.S. Associazione Italiana Stilisti, SCAM Training, Unione Stilisti Marche, E.F.D. EuropeanFashionDesigners, ConfindustriaCeramica.)

Ángela García de Paredes, Ignacio Pedrosa Paredes Predosa Arquitectos



Madrid

Biographical notes

Ángela García de Paredes (1958) and Ignacio Pedrosa (1957) graduated at Madrid Architecture School where they are architectural design professors. They are visiting professors in Barcelona UIC, Valencia and Navarra Universities. Critics in the GSD Harvard, ETH Zurich, Mendrisio and Lausanne Universities. Lectures in the Universities of Sao Paulo, Oslo, Münster, New York City University, FADU Buenos Aires, Dallas Architecture Forum, Monterrey México, Polytechnic of Milano, San Juan in Puerto Rico, Technische Universität München, TU Graz University of Technology.

They establish the architectural firm PAREDES PEDROSA in 1990, dedicated to competitions, and project and urban design mainly for public buildings related to cultural equipment.

Paredes Pedrosa won the following competitions: Visigoth Museum in Mérida, Jaén Justice Court, Auditorium in Lugo, Public Libraries in Madrid, Córdoba and Ceuta, Valle Inclán Theatre in Madrid, Pradolongo Social housing in Madrid, Espacio Torner in Cuenca, Peñíscola Congress Centre, Olmeda Roman Villa, Almería Archaeology Museum, Congress Center in Murcia, EUROPAN 4, Borghetto Flaminio in Rome, Plot for Murcia University, Town Hall in Valdemaqueada, EUROPAN 2.

Their recent projects include: Visigoth Museum in Mérida, Public Libraries in Madrid, Córdoba and Ceuta, Jaén Justice Court.

Built works: Auditorium and Convention Center, Peñíscola 2003; Archaeology Museum, Almería 2004; Faculty of Psychology, Madrid 2004; Torner Museum in Cuenca 2005; Olimpia Theater, Madrid 2005; social housing in Madrid 2006. Currently under construction: Olmeda Roman Villa Museum, Palencia 2008; wine cellars, Bodegas Real, Valdepeñas 2008, Police Station in Seville 2009 and Kid University in Gandía 2011.

Their built work has been awarded with the Gold Medal International Prize for Sustainable Architecture Fassa Bortolo 2012, Mansilla Prize 2012, Madrid Architecture award, Madrid Institute of Architects Award, ar+d award, Murcia Architecture award, ASCER award, ARCO award, Europa Nostra award, Asprima award, and the Spanish Architecture award 2007. Nominated Mies Van der Rohe award 2010.

They participate in exhibitions in Cologne, BIAU Medellín, Lisboa and México Biennales, AEDES Berlin, Aichi Japan, Madrid Institute of Architects, FAD Barcelona, Spanish Architecture Biennales, Venice Biennales, RIBA London, Sao Paulo Biennale.

Carlotta Tonon



Architect, Casabella Laboratorio

Biographical notes

Carlotta Tonon graduated in architecture from Milan Polytechnic in 2009 with a thesis on

the characteristics of contemporary Portuguese architecture. She began her collaboration with the publisher Electa in 2006. In 2007 she joined the editorial board of the magazine Casabella and in 2010 was appointed director of Casabella laboratorio. She has written the books "Ville in Portogallo" (Milan 2010) and "L'architettura di Aires Mateus" (2011), published by Electa.

Valerio Castelli



Design Library

Biographical notes

1972 He graduated in Architecture from Milan Polytechnic.

1972 -1984 He founded and directed CentroKappa, a multidisciplinary consulting firm in the field of business communication. During this period he collaborated with a number of young designers at Centrokappa including Michele De Lucchi, Alberto Meda, Paola Navone and Franco Raggi.

1977 He invented the name and brand Flou, remaining its art director until 2005.

1977 Together with Alessandro Mendini he founded the design magazine Modo, filling the role of art director for five years.

1979 With Centrokappa he won the Compasso d'oro award for design research and promotion of Italian design.

1983 Together with Maria Grazia Mazzocchi and Alessandro Guerriero he founded the first postgraduate design school Domus Academy.

1984- 2006 Partner and CEO of Garage, one of the most highly acclaimed communication and multimedia event companies in Italy.

1995-2000 In parallel with his work at Garage, he was a founding partner and chairman of Orchestra, one of the leading new Italian media agencies. The company was sold at its peak to Inferentia Group, which immediately afterwards was launched on the stock market in the new economy list.

2001-2003 CEO of Domus Academy, the school he had founded twenty years earlier.

1999- 2010 Together with Kartell and Finartemide, he founded Design-Italia spa for the construction of the first Internet Portal devoted to Italian design, serving as CEO and Editor.

2004-2008 He worked as art director for Olivetti, in charge of new product and corporate identity design. His machine design team included a number of leading international designers such as Ideo, James Irvine, Alberto Meda, Jasper Morrison and Francisco Gomez Paz.

since 2006 He founded the Design Library, the first library entirely devoted to design.

Today he continues his activities as cultural director of the Design Library. He also works as a freelance design management consultant for design-driven companies and institutions.

Matteo Agnoletto



Architect and researcher Department of Architecture, University of Bologna

Biographical notes

Matteo Agnoletto is a researcher in architectural composition at the Department of Architecture of the University of Bologna. He has worked in the practices of Renzo Piano and Jean Nouvel. From 2003 to 2008 he was chief editor of the magazine Parametro. From 2005 to 2008 he collaborated with the architecture section at the Triennale in Milan under the direction of Fulvio Irace. He gained his research doctorate with supervisor Cino Zucchi. He is the coordinator of the "Ricerca Emilia" laboratory set up by the University of Bologna to coordinate the post-earthquake activities in the municipalities affected by the earthquake. He recently published "La campagna necessaria" (Quodlibet 2012).

Carla Di Francesco



Superintendent for artistic heritage Emilia Romagna

Biographical notes

Regional Director for Cultural and Landscape Heritage of Emilia Romagna, Ministry for Cultural Heritage and Activities.

She has held analogous positions in the Lombardy region and as Superintendent for the Architectural and Landscape Heritage of Milan. She has many years of experience as an architect at the Superintendence of Ravenna and Ferrara, where she has carried through numerous restoration projects.

She is a contract lecturer at the faculty of architecture of the University of Bologna at Cesena and Ferrara.

Shigeru Ban



Architect

Biographical notes

Shigeru Ban, who was born in Tokyo in 1957, attended at Southern California Institute of Architecture and graduated from Cooper Union School of Architecture in 1984. In 1985, he established Shigeru Ban Architects, a private practice in Tokyo. In 1995, He started working as a consultant of the United Nations High Commissioner for Refugees and at the same time established an NGO, Voluntary Architects' Network (VAN) in 1995. Renowned for his works with innovative ideas such as "Curtain Wall House", "Japan Pavilion Hannover EXPO 2000", "Nicolas G. Hayek Center", "Centre Pompidou-Metz", he is today based in his three offices at Tokyo, New York and Paris. Meanwhile, he contributes his knowledge, skills and energy for the disaster relief projects such as Paper Log House (Kobe of Japan in 1995, Turkey in 2000, India in 2002), Paper Church (Kobe, 1995), Temporary Elementary

School (Chengdu, China 2008) and Container Temporary Housing (Onagawa, Japan in 2011) He has been awarded a number of prizes, including Thomas Jefferson Foundation Medal in Architecture (2005), l'Ordre des Arts et des Lettres in France (2010) and Auguste Perret Prize(2011). Jury of Pritzker Architecture Prize from 2007 to 2009, Professor at Keio University, Japan from 2001 to 2008, Visiting Professor of Harvard University Graduate School of Design, Visiting Professor of Cornell University(2010), and Professor of Kyoto University of Art and Design from 2011.

Andrea Maffei



Architect

Biographical notes

Born in Modena in 1968, Andrea Maffei graduated in architecture with honours from Florence University in 1994. After gaining experience in Italy at the Massimo Carmassi studio in Pisa, in 1997 he moved to Tokyo to work at the practice of Arata Isozaki.

He initially worked in the design team of the ceramics museum in Gifu (Japan) and later as project leader in the competition to create the new exit from the Uffizi museum, which they won in March 1999. From 1999 to 2001 he was project leader for the Al Wabrah villa owned by Sheik Al-Thani of Doha, Qatar and then for the extension project for the Qatar history museum in Doha, as well as many other competitions in various parts of the world. This has allowed him to travel around the world and come into contact with very diverse Asian and Middle Eastern cultures.

He became Arata Isozaki's Associate and director of Italian projects. He was project leader for the design of the Turin ice hockey stadium, now known as Pala-Isozaki, a major project carried through for the 2006 winter Olympics. Designed right from the outset with a view to being used extensively after the Olympics, it now hosts concerts, conferences and events of various kinds. He also managed the project for the Olympic swimming pool and Piazza d'Armi park in Turin (2002-2006) and held the role of artistic director for these three construction sites in Turin.

In 2005 he opened his own practice in Milan, Andrea Maffei Architects srl, which has carried out many different projects in Italy and abroad.

He has won several competitions in Italy, including those for the new Bologna station (2008) and the new offices of the Bergamo province (2009). He also took part in the major competition to enlarge the city of Montecarlo (2007-2008), which aimed to extend the city over the sea in the form of a new peninsula with residences, hotels, museums and offices (with A. Isozaki).

He created the projects for the new Uffizi museum exit (2007), the new Maranello library (2009), opened in 2011, and the Imprima Buildings in Bergamo.

He is currently working as designer and project signatory for the CITYLIFE project in Milan (with A. Isozaki), for the construction of a large office and residential complex in the former trade fair area. The project includes a 207-metre 50-floor tower block, a square at the centre of the complex with a metro station and a number of residential buildings.

Alongside his professional activity, Maffei also writes for various architecture magazines. Since 1997 he has been a contributor to the architecture magazine CASABELLA (editor Prof. Francesco Dal Co), publishing various projects and texts on contemporary Japanese architecture. He edited the magazine's special issue on Japan in March 2000. He is the author of "Toyo Ito, works, texts, writings", published by Electa in 2001.

Awards

2007 Milano Finanza Real Estate Award –Best residential project

2009 Milano Finanza Real Estate Award –Best public-private project

Conferences and academic work

From 2000 to 2002 he worked as visiting professor in architectural design at Waseda University of Tokyo, on the course led by Prof. Osamu Ishiyama.

Alberto Meda



Designer

Biographical notes

Born in Tremezzina (Como) in 1945, Alberto Meda graduated in mechanical engineering from Milan Polytechnic in 1969.

In 1973 he became technical director of Kartell, heading up product development of the labware division and the furnishing accessories division. In 1979 he became a freelance designer, collaborating with Brevetti Gaggia and for four years from 1981 onwards working on the design of Alfa Romeo cars.

He currently works as an industrial designer with a number of companies including Alias, Alessi, Arabia-Finland, Cinelli, Colombodesign, Italtel Telematica, JcDecaux, Mandarina Duck, Ideal Standard, Luceplan, Kartell, Omron Japan, Philips, Olivetti. Kohl and Vitra.

Exhibitions

"Creativitalia" (Tokyo 1990) and a personal exhibition at the Design Gallery of Matzuia Ginza (Tokyo 1990).

18th Triennale, 'La leggerezza' section of 'Il Giardino delle cose' (Milan 1992)

"Mestieri d'autore" (Siena 1993)

"Mutant materials in contemporary design" at MOMA (New York 1995)

"Meda-Rizzatto" at Galerie Binnen (Amsterdam 1996)

Personal exhibition at the Salon du Meuble (Paris 1999)

"Italy and Japan, design as lifestyle" (Yokohama, Kobe 2001)

Teaching and research activities

From 1983 to 1987 lecturer in industrial technologies at Domus Academy

From 1995 to 1997, lecturer on the Degree Course in Industrial Design at Milan Polytechnic with a design workshop

From 1995 to 1997, member of the board of directors of Designlabor of Bremerhaven

From 2003 to 2007 lecturer at the IUAV in Venice with a design workshop on the master's course in industrial design

Numerous conferences and seminars in Europe, Japan and the United States, including Chicago, St. Louis, the Washington University School of Architecture, Stockholm (with a

workshop entitled 'And now....'), Boisbuchet, Miami, Sao Paulo, Ulm. Istanbul, Toronto, and Mexico.

Awards

1989 Compasso d'Oro for the Lola lamp series, in 1994 for the Metropoli series and in 2008 for the Mix lamp by Luceplan
1992 Design Plus Internationale for the Titania lamp by Luceplan
1994 European Design Prize for his work with Luceplan.
1997 I.D. design review – “Best of category” for Meda chair for Vitra
1998 Good design Gold Prize-Japan with Vitra - Meda chair
1999 Designer of the year - Salon du Meuble de Paris
2000 Bundespreis Produktdesign 2000/2001 with Meda chair
2001 Good Design Award Chicago Athenaeum with Arabia's Water
2003 Reddot Award for Iittala knives, Finland
2005 Hon. Royal Designer for Industry, London RSA
2006 Design Plus and Light of the future for MIX lamp by Luceplan
2007 INDEX: award with Solar Bottle
2011 Compasso d'Oro with Teak table by Alias
2012 Design Plus with Otto Watt by Luceplan

Since 1994, the chairs Light light 1987, Soft light 1989 and Longframe 1991 for Alias and the On-Off lamp 1988 for Luceplan have featured in the Design Collection at MOMA - Museum of Modern Art of New York.

Bibliography

Alberto Meda by Francesca Picchi
Collana Prontuario- Abitare Segesta edizioni- 2003
Il design di Alberto Meda-Una concreta leggerezza
By Domitilla Dardi , Ed. Electa 2005
Alberto Meda -I protagonisti del design- Hachette 2012

He lives and works in Milan.

Heike Hanada



Architect and professor at Fachhochschule Potsdam University of Applied Sciences

Biographical notes

1964 Grafschaft Hoya an der Weser, Germany
1984 – 1991 Architectural studies, UdK Berlin
1987 Summer Academy, Großstadtarchitektur Berlin with Hans Kollhoff and Fritz Neumeyer
1988 AA London
1992 Diploma, UdK Berlin
1993 – 1994 DAAD – Grant, University of Tokyo
1994 Master, University of Tokyo
1994 – 1997 PhD – Course, University of Tokyo, OHNO-LAB, Architectural and Urban Design
1999 – 2006 Assistant Professor, Bauhaus-University Weimar, Faculty of Architecture
2004 Visiting Fellow, Tokyo National University of Fine Arts and Music

since 2007 Own Practice: heikehanada_laboratory of art and architecture
2009 Artist in Residenz, Friedrich Nietzsche Kolleg Weimar
2010 Professorship, FH Potsdam, Potsdam School of Architecture

Prizes

2007 International Competition „City Library of Stockholm“ - 1. Prize www.arkitekt.se/asplund
2008 International Residential Design Competition JAPAN ARCHITECT 2008 “Four Square House Design Problem – Homage to John Hejduk” - 1. Prize
2010 International Competition „New Cemetery at Järvafältet Stockholm“ – Honourable Mention www.arkitekt.se/jarva09
2011 International Competition „Restaurant am Neuen Palais - Schlosspark Sanssouci Potsdam“ - 2. Prize
2012 International Competition „Neues Bauhaus-Museum Weimar“ - 1. Prize

Giovanni Chiaramonte



Photographer

Biographical notes

Giovanni Chiaramonte was born in 1948 in Varese to parents from the Sicilian town of Gela. The main theme of his work is the relationship between place and destiny in western civilisation, explored in dozens of monographs and personal exhibitions in venues such as Studio Marconi, Triennale in Milan, the Venice Biennale and Hunter College in New York. He has launched and edited series of photographic books for Jaca Book, Federico Motta Editore, S.E.I., Edizioni della Meridiana and Ultreya/Itaca. He teaches history and theory of photography at the IULM University of Milan and on the FORMA foundation's Masters course. He runs photography workshops at the Faculty of Architecture of Cesena.

Bruce Sterling



Writer

Biographical notes

Bruce Sterling is an Austin-born (April 14th 1954) science fiction writer and Net critic, internationally recognized as a cyberspace theorist who is also still based there. However, as a child he also spent a lot of time in India, which can partly explain why today still Sterling is fond of Bollywood movies. Sterling studied journalism. He published his first book, *Involution Ocean*, in 1977. However, he first started becoming famous in Austin by organizing every year a Christmas party where he would present digital art. In the 80s Sterling published *Cheap Truth* a series of fanzines, which are magazines for fans of a particular performer, group, or form of entertainment. He did so under the surprising but revealing pen name of Vincent Omniaveritas. In latin, “vincit omnia veritas” means “truth conquers all things”. Sterling's writings have been very influential in the cyberpunk movement in literature, specifically the novels *Heavy Weather* (1994), *Islands in the Net* (1988), *Schismatrix* (1985), *The Artificial Kid* (1980).

In 2003 Bruce Sterling became Professor of Internet studies and science fiction at the at the European Graduate School where he teaches intensive Summer seminars. In 2005 he became "visionary in residence" at the Art Center College of Design in Los Angeles. Sterling lived for several years in Serbia with Jasmina Tesanovic his second wife, a Serbian author and film-maker. In September 2007 he moved to Italy where he found a peaceful place to live in Turin. Sterling has travelled the world giving many speeches and collecting awards too. For example, the Campbell Award in 1989 for his novel *Islands in the Net*, the Hugo Award both in 1997 and 1999 for his novelettes *Bicycle Repairman* and *Taklamakan* respectively, the Hayakawa Award in 1999 also for *Taklamakan*, as well as the Clarke Award in 2000 for his novel *Distraction*.

Along with William Gibson, another one of the major figures of cyberpunk, Bruce Sterling co-authored the novel *The Difference Engine* (1990), a novel which is part of the steampunk sub-genre. The novel forms an alternate or speculative history set in 1855 London, which is anachronistically advanced. Bruce Sterling is the co-founder of the Electronic Frontier Foundation. Bruce Sterling published *Black Swan* in 2010, which has been critically acclaimed. In an interview by Rhys Hughes, Sterling is being asked about the philosophical depth of the book, to which he answers in an insightful manner:

As well as being a leading science fiction writer, Bruce Sterling has been involved with numerous projects and written several books of futurist theory. He was the founder of the Dead Media Project, an on-line reliquary, or archive, to forgotten, or dead, media technologies. In this way, he looked to the past through the future, anticipating, almost, in the shininess of new media, its utter destruction for the advent of something else:

Bruce Sterling also founded the Viridian Design Movement, an environmental aesthetic movement founded on the ideas of global citizenship, environmental design and techno-progressiveness. Bruce Sterling's numerous book-length essays both question and promote how the future is shaping our concepts of self, time and space. In *Shaping Things* (2005), he offers a history of shaped objects, moving from the most rudimentary hand-made artifacts through to the complex machinery which defines our current existence. In *Tomorrow Now: Envisioning the Next Fifty Years* (2002), Bruce Sterling examines how today's technologies will affect our future lives.

Written in a wry, intelligent style, Bruce Sterling's book makes bold claims on the future, examining scientists' use of medicine to extend our lives while examining at the same time our seemingly bottomless thirst for oil. Bruce Sterling's most acclaimed book, *The Hacker Crackdown: Law and Order on the Electronic Frontier* (1993) is a deep history of the birth of cyberspace, following the periphery of the development of technology from the first telephone hackers to the government's attack on several prominent hackers in 1990. Bruce Sterling's novels include: *Intuition Ocean* (1977), *The Artificial Kid* (1980), *Heavy Weather* (1994), *Holy Fire* (1996), *Distraction* (1998), *Zeitgeist* (2000), *The Zenith Angle* (2004), *Kiosk* (2007), and most recently *The Caryatids* (2009). His essay collection and non-fiction books include: *The Hacker Crackdown: Law and Order on the Electronic Frontier* (1993), *Tomorrow Now: Envisioning the Next Fifty Years* (2002), and *Shaping Things* (2005).

Bruce Sterling has blogged extensively in the blog, *Beyond the Beyond* published by *Wired Magazine* and has written many articles, including: "Beyond The Beyond Just another WordPress weblog" in *Wired* (2009). "Fiction: In the Future, Doing Science Is Like Blogging" in *Discover* (2009). "SoCal DigiCult" in *Convergence: The International Journal of Research into New Media Technologies* (2009). "Design Fiction" in *Interactions* (2009). "Hartmut Bitomsky's Dust" in *Art Forum* (2008). "Do-Bad Architecture - Assessing the influence of socially responsible architecture" in *Architectural record* (2008). "Self-Reliance 2008 - Like your Leatherman? Love your iPhone? Still to come: The ultimate open-source ultragadget" in *The Atlantic monthly* (2008). "Dispatches from the Hyperlocal Future - That's hyperas in linked and local as in location. It's a new kind of city in which you're never out of touch and never out of options" in *Wired* (2007). "Two Short Stories – 'The Interoperation'" in *Technology review: MIT's magazine of innovation* (2007). "Mechanization Spurns Command" in *Parkett* (2007). "MEDIA Green Fashion" in *Art Forum* (2006). "Petrol Society - As it All Melts Away - Rising prices could erode the oil base of our consumer society, from plastics to textiles. Some scenarios" in *Newsweek* (2006). "Design Fiction - Der Science

Fiction-Autor hat über die Zukunft des Design nachgedacht. Ein Auszug aus seinem neuen Buch "in Form" (2006). "Ivory Tower" in Nature (2005).

Finally, Sterling has also released a number of anthologies: Visionary in Residence: Stories (2006), A Good Old-Fashioned Future (1999), Globalhead (1992), Crystal Express (1989) and Mirrorshades: The Cyberpunk Anthology (1986).

Cini Boeri



Architect and Designer

Biographical notes

Cini Boeri graduated from Milan Polytechnic in 1951. After a brief collaboration with Gio Ponti's practice, she worked for many years at the firm of Marco Zanuso.

She started up her own practice in 1963, concentrating on civil architecture and industrial design.

She has designed single-family houses, apartments, museum exhibits, offices and shops in Italy and abroad, devoting a great deal of attention to the functionality of space and the psychological relationships between humans and the environment. Her work in the field of industrial design has focused in particular on furnishing elements and building components. She has given conferences and lectures at a number of universities in Italy and abroad, including Berkeley, Barcelona, the Nucleo del Desenio Industrial in São Paulo, the College of Architects of Rio de Janeiro, the Cranbrook School in Detroit, the Southern California Institute of Architecture in Vico Marcote, Switzerland, and Pacific Design Center and UCLA in Los Angeles.

From 1981 to 1983 she led courses in architectural design and industrial and furnishing design at Milan Polytechnic's Architecture faculty.

She was a member of the Board of Directors of the XVI Triennale in Milan and has been on the jury of numerous international competitions.

AWARDS AND RECOGNITIONS:

Milan, Compasso d'Oro, mention (1970), Milan, Premio Compasso d'Oro, Strips (1979), Ljubljana, gold medal for "Rever" door, BIO 10 (X Biennale Disegno Industriale) (1984), Stuttgart, Design Center Stuttgart, Design '85 award for the Prisma collection (1984), New York, Roscoe Prize (1984).

Stuttgart, Design-Auswahl '90 (1990), Milan, Medaglia d'oro "Apostolo del Design", Sala Puricelli, Fiera di Milano - Rima Editrice (2003), Milan, Dama d'Argento award "Gli uomini e le donne che fanno grande Milano - I Maestri del Design" Spazio Ferrè - Associazione Amici del Museo Poldi Pezzoli (2006), Milan, "Milano Donna" award, Palazzo Reale, Sala delle Cariatidi (2007), Florence, "Piramidi dell'Accademia Italiana" award, Teatro Saschall, Accademia Italiana (2008), Los Angeles, The IIC Lifetime Achievement Award from the Italian Cultural Institute (2008), Chicago, Good Design Award (2008), Rome, XXII Compasso d'Oro ADI, Compasso alla Carriera (2011), Rome, Order of Merit of the Italian Republic, nominated Grand Officer of the Republic (2011)

PUBLICATIONS:

Le dimensioni umane dell'abitazione, Franco Angeli editore, Milan 1980

essay, La dimensione del domestico, in M. Bertoldini (editor), La casa tra tecniche e sogno, Franco Angeli editore, Milan 1988

essay, Progettista a committente, in Struttura e percorsi dell'atto progettuale, Città Studi, Milan 1991

C. Avogadro (editor), Cini Boeri, architetto e designer, Silvana Editoriale, Milan 2004

João Luís Carrilho da Graça



Architect

Biographical notes

João Luís Carrilho da Graça, architect, graduated from Escola Superior de Belas Artes de Lisboa in 1977, the year he initiated his professional practice.

Lecturer at the School of Architecture of the Technical University of Lisbon between 1977 and 1992. Professor at the Universidade Autónoma de Lisboa from 2001 to 2010 and at the Universidade de Évora since 2005. Headed the architecture department at both institutions until 2010. Guest lecturer at the Escuela Técnica Superior de Arquitectura de la Universidad de Navarra in 2005, 2007 and 2010. Invited to lecture in seminars and conferences at several international universities and institutions.

His body of work has been recognized with several awards, including: the title of “Chevalier des Arts et des Lettres” by the French Republic in 2010; the “Prémio Pessoa” in 2008, the “Luzboa” Award in 2004 at Lisbon’s first International Light Art Biennale, the “order of merit” by the Portuguese Republic in 1999 and the “Aica Award” by the International Association of Art Critics in 1992.

Distinguished with the “AIT Award 2012 - transportation” for the pedestrian bridge over the Carpinteira stream, the “Piranesi Prix de Rome” prize in 2010 for the musealization of the “Praça Nova” archeological site at “Castelo de São Jorge”, the “FAD” prize in 1999 and the “Valmor” prize in 1998 for the knowledge of the seas pavilion at Lisbon Expo ’98; the “Secil” prize in 1994 for the Higher School of Social Communication (Instituto Politécnico de Lisboa), and nominations for the “Mies Van Der Rohe” European Architecture Award in 1990, 1992, 1994, 2009, 2010 and 2011, the latter for both the pedestrian bridge over the Carpinteira stream and the musealization of the “Praça Nova” archeological site at “Castelo de São Jorge”.

In 2010 the project Candeias’ House was part of the Portuguese official representation, “no place like - 4 houses 4 films”, at the 12th international architecture exhibition - la Biennale di Venezia “people meet in architecture”.

Michele Capuani



Architect

Biographical notes

Architect and designer, he has designed industrial products in automotive and household goods field, residential and entertainment architectures.

He has worked as adjunct professor at IED and at Politecnico di Milano;

Director of the Research Center of IED and of the Master in Transportation Design at Domus Academy.

Founder Member and Board Member of Cumulus. Visiting Lecturer in various Universities of Design all around the world, nowadays he is Dean at IED group.

Cino Zucchi



Architect

Biographical notes

Cino Zucchi was born in Milano in 1955; he graduated at M.I.T. in 1978 and at the Politecnico di Milano in 1979, where he is currently Chair Professor of Architectural and Urban Design. He has taught architecture at many international seminars and has been visiting professor at Syracuse University and at ETH in Zürich. He is the author of the books *L'architettura dei cortili milanesi 1535-1706*, *Asnago e Vender. Architetture e progetti 1925-1970*, and is editor of the book *Bau-Kunst-Bau*. He participated in the organization and exposition design of the XV, XVI, XVIII and XIX Triennale, and his work has been shown at the 6th, 8th and 12th Venice Biennale.

Together with CZA, of which he is the principal architect, he designed and realized many industrial, commercial, residential and public buildings, a number of projects for public spaces, master plans and renewals of industrial and historical areas. The urban design of the former Junghans factory site in Venice was awarded a mention in the European Union Prize for Contemporary Architecture - Mies van der Rohe Award 2001 and in the Medaglia d'oro all'architettura Italiana 1995-2003 e 2004-2006, the Weinerberger Brick Award 2004 and won the Piranesi Award 2001, the "Comune di Venezia" Architecture Award 2005 and the Ecola Award 2008 for the category "Black Bread Architecture". Recent works include a large master plan for the Keski Pasila area in Helsinki, residential and office buildings for the former Alfa Romeo-Portello area in Milano, the extension and renovation of the Turin Car Museum, the Salewa Headquarters in Bozen, the Trilogia Navile residential buildings in Bologna, the new Lavazza executive Headquarters in Turin and the development of the Como waterfront. The studio's projects have been published in books and magazines worldwide.

Stefano Mirti



Coordinator of the Id-Lab projects in Turin and professor of design at the Bocconi University of Milan

Biographical notes

Stefano Mirti, designer (Id-Lab) and lecturer in design at Bocconi University in Milan, coordinates the Id-lab (Interaction Design Lab) projects in Turin. He graduated in architecture at Turin Polytechnic, where he also went on to do a research doctorate. He studied for his post-doctorate in Japan (Tokyo University, Tadao Ando Lab) and subsequently taught at the Tama Fine Art Academy in Tokyo. Since 2006 he has been responsible for the NABA design programme and worked as a consultant for Turin World Design Capital 2008. From 2001 to 2005 he was Associate Professor at the Interaction Design Institute in Ivrea, an education and research institute created by Olivetti and

Telecom Italia. From 2000 to 2001 he taught at Tama Art University (Tokyo) and carried through various design projects, including the polycarbonate house and neon gardens. He also set up Now the Future, a digital atlas that documents design initiatives and events all over the world. Before going to Japan, he was one of the founders of Cliostraat, a group of architects, artists and photographers who design buildings, parks, public structures and exhibition halls. Mirti has won the European Architectural Prize three times (in 1995, 1997 and 2001). In 2004 he won the Bronze Medal for Cultural Merits of the Republic of Italy. His work has been exhibited at the Victoria & Albert Museum in London, at the Triennale in Milan, at the Biennale in Venice and at the Beijing First Biennale of Architecture.

Elio Caccavale



Designer and Professor at the Glasgow School of Art

Biographical notes

Elio Caccavale was born in 1975 in Naples, Italy. He studied Product Design at Glasgow School of Art before going on to the Royal College of Art to complete a Masters degree in Design Products.

His research investigates design, life sciences and bioethics partnerships, with particular emphasis upon collaborative research methods. His projects include, Utility Pets, a series of speculative products investigating the ethical consequences of xenotransplantation - the transplantation of animal organs into humans (2003); MyBio, a collection of educational soft toys exploring social, cultural, and personal responses to the strange and different in human biology and in possible transhuman creatures (2005); Neuroscope, an interactive toy linked to a culture of brain cells, which are cared for in a distant laboratory (2008); and Future Families, a collection of speculative products investigating social, cultural and ethical issues surrounding assisted conception and surrogacy (2011).

Elio has contributed to research projects supported by Wellcome Trust, Art Council England and the Engineering and Physical Sciences Research Council. He is the co-author of Creative Encounters (Wellcome Trust, 2008), a book that explores the many opportunities and questions provided and prompted by collaborations between artists, designers, educators and scientists.

He is responsible for the core program in Product Design at Glasgow School of Art and he is visiting lecturer on the MA Design Interactions course at the Royal College of Art. Prior to joining Glasgow School of Art, he was the founder and director of the MSc in Product Design at the University of Dundee. In addition, he holds a visiting professorship at Staatliche Hochschule fur Gestaltung Karlsruhe and an honorary professorship at Hubei University of Technology. He has held lecturing positions at Central Saint Martins College of Art and Design, Architectural Association, Metropolitan University and research positions at Newcastle University in the Policy, Ethics and Life Sciences

Research Centre, Reading University in the School of System Engineering (Cybernetics) and Imperial College in the Institute of Biomedical Engineering.

Elio regularly presents at conferences internationally and his work has been exhibited extensively, including at the Museum of Modern Art in New York, the Design Museum (Triennale) in Milan, the Science Museum in London, the National Taiwan Museum of Fine Arts in Taipei, the Design and Applied Arts Museum in Lausanne, the Royal Institution in London and the Israel Museum in Jerusalem. His work is in the permanent collection of MoMA in New York and has been published by Phaidon, Thames & Hudson, Die Gestalten

Verlag dgv, MIT Press and Centre Pompidou.

Elio is the founder of Elio Caccavale Design Studio, a design studio working across a wide variety of projects, including electronics and forecasting research. The studio has worked with a wide portfolio of clients including Mattel, Dmagic Mobile China, Orange, French Telecom, PBJ Japan and LG Electronics.

Eduardo Souto de Moura



Architect

Biographical notes

Eduardo Souto de Moura was born on the 25th of July, 1952, in Oporto, Portugal.

He studied architecture at the School of Fine Arts in Oporto, receiving his degree in 1980.

In 1974 he collaborated in the architectural practice of Noé Dinis.

From 1975 to 1979 he collaborated in the architectural practice of Álvaro Siza.

From 1981 to 1991, he was assistant professor in his alma mater, and later began to serve as professor in the Faculty of Architecture in the University of Oporto.

Own office since 1980.

He has been visiting professor at the architectural schools of Paris-Belleville, Harvard, Dublin, ETH Zurich and Lausanne.

He has participated in numerous seminars and given many lectures both in Portugal and abroad.

His work has appeared in various publications and exhibitions. In 2011 he received the Pritzker Prize.

Bettina Magistretti



Architect Studio Sauerbruch Hutton

Renaud Batier



Director of Cerame-Unie

Biographical notes

Renaud Batier graduated in Law from the law faculty of Poitiers in France in 1997 and specialised in European Union Business Law at the Amsterdam Law School in 1997-1998.

He came to Brussels in 1998 to work in the field of Competition law with British law firm

Hammond's and performed an internship at the European Commission in DG Trade (Anti-dumping). In 2002, Mr. Batier joined the Association of European Producers of Steel for Packaging (APEAL) as the EU Public Affairs Manager. Since March 2007, he has been working for Cerame-Unie, the European Ceramic Industry Association, first as Senior Adviser and since September 2008 and as Managing Director. As such, he has been coordinating the representation of the European ceramic industry in Brussels in the areas of trade, energy and environmental regulatory matters.

Antonello Stella

n!studio, Rome

Biographical notes

Antonello Stella was born in Legnano (MI) in 1961. He graduates from University of Rome "La Sapienza", School of Architecture, where he accomplishes his Architectural Design PhD and Improvement Course in Architecture Theory. In 1998 he becomes Teaching Fellow at University of Ferrara, School of Architecture. In 2002 he is named substitute professor in the Interior Design Studio at University of Rome "La Sapienza", Valle Giulia School of Interior Design

In 1991 he is among the founders of n!studio, in 2002 he is partner of ferrini::stella::n!studio associated architects. Projects have been published inside the most relevant architectural magazines, among which Casabella (Archaeological Museum in Pitigliano, 1998) Domus, Architecture Cree (River Museum in Nazzano 2002) Detail, Architectural Review (Laboratory-Storage for Archaeological finds at the Villa dei Quintili – Rome 2007) AD, (Archaeological Museum in San Vincenzo al Volturno 2007); They have been presented to numerous International Architecture Exhibitions (Venice Biennale 1996, 2000; Milan Triennale 1997, 2003) and have received several awards and recognitions (Inarch Award Lazio 2000 and 2001, Special Price at Medaglia D'Oro for Italian Architecture 2003-2005).

He took part to many conferences both in Italian and Foreign Institutes ((Ecole Polytechnique in Losanna, Cornell University in Rome, Ascoli, Pescara, Rome and Venice School of Architecture).

Rolando Giovannini



Professor Accademia di Belle Arti di Ravenna

Biographical notes

Rolando Giovannini is a Knight of the Ordine al Merito della Repubblica Italiana (Order of Merit of the Italian Republic). He studied in Faenza in the Technological Section of the "Ballardini" Art Institute. He obtained a degree in Geology and a diploma in Decoration at the Academy of Fine Arts in Bologna (he passed his examination with full marks, with a thesis in mineralogy on "Mixed chlorite-saponite interlayer" - Prof. Noris Morandi - and on the subject of "Textures" -Prof. Adriano Baccilieri). He was a pupil of Paolo Monti, with whom he took the exam of Photography at the DAMS (University of Bologna). In 1975 he qualified as a researcher for the CNR (Italian Research Council). He was a member of the Ministerial Committee in Rome which oversaw the creation of the "Michelangelo" project for art schools and is currently a member of the Working Group for the reform of Italian secondary schools specialising in art, commissioned by MIUR. He was a teacher at the ISIA in Faenza (Institute for Higher Education for the Artistic Industries – where he was also appointed Director of the Institute for two consecutive academic years) in Decorative Techniques, Pattern Design and Surface Design, then at the Academy of Fine Arts in Ravenna (Marketing) and at the Academy of Fine Arts in Bologna (Chemical-Physical methodologies). He is today the principal of the IIS "Stoppa Compagnoni" in Lugo and

principal regent of the ISA "Gaetano Ballardini" Secondary Art School in Faenza. He was one of the artists involved in the "Nose" movement with Cesare Reggiani (1976-78) and "A Tempo e a Fuoco", a movement organised by Vittorio Fagone (1982-1985); here he made researches on ceramic and neon materials. He has worked with Bruno Munari ("Giocare con l'Arte", M.I.C., the International Ceramic Museum in Faenza 1979-82), Paola Navone (1984), Sottsass Associati (1986), Alessandro Guerriero (1992), Marta Sansoni and Marco Zanini (1995), Alessandra Alberici and Giorgio Montanari (1997-2007), Tullio Mazzotti (1999-2008), Giovanni Levanti (2000-07), Franco Laera and Vanni Pasca (2003), Dante Donegani (2004), Massimo Iosa Ghini (2005), Sergio Calatroni, Ilaria De Palma (2007), Mario Pisani (2008), Maria Rita Bentini, Alessandro Castiglioni, Veronica Dal Buono, Luigi Sansone (2009), Muky, Mara De Fanti (2010), Bertozzi & Casoni, Laura Silvagni, Fulvio Irace (2011).

A theorist of design, he has published several articles, as well as three books on the subject of design and decoration of ceramics especially aimed at schools and academies. He founded the NeoCeramica Movement (2007) and arranged the collection of tiles from the second half of the 20 th century at the MIC in Faenza (since 1978); he organised a scientific project at the Documentation Centre and Museum (Confindustria Ceramica, Sassuolo), the Contemporary Section at the Museum of the Castello di Spezzano di Fiorano and the Design Section of MuST (Sacmi, Imola). In 2008, in Faenza, he was instrumental in establishing the MISA (the Museum of the State Art Institute). More recently he presented the work by Gillo Dorfles (the author was also present, with Claudio Cerritelli and Luigi Sansone, Milan, Palazzo Reale, 2009) and that by Enzo Mari in "Teoria ed etica del design" (Design theory and ethics) during a lecture to the students from art schools in Bologna (Cersaie 2010). He was coordinator for the attendance and participation of art schools at the event "Lezione alla rovescia" by Alessandro Mendini (Bologna, Cersaie 2011).

He has designed objects which have been manufactured in Italy and Japan. His public works include the ceramic wall decoration inside the Shin-Kobe underground railway station, Shinkansen station in Kobe, Japan.

Some of his design works are kept at the Alessi and Richard Ginori archives, at the Victoria and Albert Museum in London and at the Foshan Creative Industry Park Investment & Management Ltd, Foshan, China (2009). He was invited to the second China (Shanghai) International Modern Pot Art Biennial Exhibition, Shanghai, China (2010) and to the ICMEA Symposium in Fuping, China (November 2010). He travelled to India in November 2011, to produced three objects for the Sanskriti Museum of New Delhi. He was invited by Vittorio Sgarbi and Giorgio Grasso to take part at the PADIGLIONE ITALIA within the framework of the 54th INTERNATIONAL ART EXHIBITION OF THE BIENNALE OF VENICE, for the 150th anniversary of the unification of Italy (Turin, Palazzo delle Esposizioni, Sala Nervi, December 17 th, 2011) curated by Vittorio Sgarbi.

He created the didactic museum "Museo didattico Stoppa-Compagnoni", at the IIS Stoppa-Compagnoni in Lugo di Romagna, where calculators, writing machines, computers and scientific instruments that were used in the past by land surveyors, are collected. The museum was inaugurated on December 23rd, 2011. A brochure is available with a description of the various works and machines on show, illustrating the use referred to the history of Design.

He was Art Director of the magazine "Tile Fashion" from 1993 to 2000 and responsible for the Art, Fashion and Design columns of the monthly magazine C.I., a Il Sole 24 ore S.p.A. publication.

He writes articles for the D'A magazine, distributed to newsstands since January 2011, and for Art and Perception (a U.S. periodical).

Liliana Bazzanella



Professor Turin Polytechnic

Biographical notes

Architect, lecturer in architectural technology and director of the Architectural and Industrial Design department of the Polytechnic of Turin.

During her many years of research and teaching, she has been involved in architectural projects at many levels, frequently as part of multidisciplinary groups. These range from the territorial level of large-scale architecture, the landscape and the built environment through to the smaller-scale level of detail, of the language and art of good building practices. Her main field of activity, often on commission from public authorities, is the redevelopment of the fabric of city suburbs, remediation of abandoned industrial areas, the potential and criticality of urban sprawl, and the architecture of infrastructures as the driver of transformations in living spaces. She has constantly sought to dialogue with other disciplinary areas, and alongside the figures habitually involved in architectural design – structural engineers, physicists, urban planners and evaluators – has sought the contributions of geographers, sociologists and road traffic experts in a relationship that has now been continuing for a decade as part of European and national programmes, and of the world of education through the involvement of numerous artists and lecturers at visual arts academies. She has published books and articles in Italy and abroad.

Loredana Gulino



Director General of the Anti-counterfeiting Directorate - UIBM

Biographical notes

After graduating with honours in Law at the University of Catania in 1986, Loredana Gulino went on to pass the examination to practise law at the Court of Appeal of Catania on 24/10/1990 with full marks, and obtained a specialisation diploma issued by the school of science and technology of legislation ISLE (5th course).

During the first few years of her career she served as administrative officer in the international and community trademarks department of the Italian Patent and Trademark Office, an organisation that is part of the Ministry for Economic Development.

She subsequently headed various departments at the Ministry of Economic Development and became Head of the Italian National Point of Contact (NPC) for dissemination of the OECD Guidelines for multinational companies. In March 2006 she was appointed Vice-Director General of the General Directorate for Production Development and Competitiveness. In 2008, she was appointed Director of Department I “General Affairs and Administrative Coordination” of the Department for Competitiveness of the Ministry for Economic Development, Interim Director of the International Community Policies Department of the Directorate for Industrial Policies and coordinator of the entire international area.

She is a member of the Committee for the independence and impartiality of the Italian Plastics Institute. She is a member of the Supervisory Committee of Trend Spa in extraordinary administration pursuant to Law 270/99 and of Fioroni Spa in extraordinary

administration pursuant to Law 270/99, and has served on the board of directors of the Experimental oil and fuel station in San Donato Milanese.
She holds leading positions as a board member of the National Institute of Advanced Mathematics and as a board member of the Plastic Materials Test Laboratory Foundation of Milan Polytechnic.

Loredana Gulino is a member of the Administrative Councils of the major international organisations in the field of industrial property: Office of Harmonization for the Internal Market (OHIM), European Patent Office (EPO), World Intellectual Property Organization (WIPO) and Union for the Protection of New Varieties of Plants (UPOV).

She is also a member of the Italian National Committee of the FAO.

She is Chairman of the Board of Appeals against the decisions of the Italian Patents and Trademarks Office and Chairman of the examining board that grants certification to practise as a consultant in the field of industrial property.

Loredana Gulino has been serving as Director General of the General Anti-Counterfeiting Directorate – Italian Patents and Trademarks Office of the Ministry of Economic Development since 1 February 2009. During her tenure, she has presided over major national and international events and conferences addressing the theme of the fight against counterfeiting, protection of intangible assets, innovation, Italian products and scientific research.

She is editor of the magazine “Direzione generale Lotta alla contraffazione-Ufficio Italiano Brevetti Marchi” published by the General Anti-Counterfeiting Directorate – Italian Patents and Trademarks Office and of all the Directorate’s publications (Rapporto sulle attività del 2010, Guida Operativa al sistema della Proprietà Industriale in Italia, Una nuova Direzione Generale per un rinnovato impegno, Brevetti - introduzione all'utilizzo per le piccole e medie imprese, Tutela della Proprietà Industriale, Marchi Disegni e Modelli - Introduzione all'utilizzo per piccole e medie imprese, Rapporto sulle attività del 2009, Rapporto sulle attività del 2010).

Zhang Ke



Architect Standardarchitecture

Biographical notes

Master of Architecture 1998, Harvard University, Graduate School of Design

Master of Architecture and Urban Design 1996, Tsinghua University, School of Architecture

Bachelor of Architecture 1993, Tsinghua University, School of Architecture

standardarchitecture is a leading new generation design firm engaged in practices of planning, architecture, landscape, and product design. Based on a wide range of realized buildings and landscapes in the past five years, it has emerged as the most critical and realistic practice among the youngest generation of Chinese architects and designers.

Consciously distance themselves from many of the other “typical” young generation architects who are swallowed by a trend of noise making, the office remain detached in a time of media frenzy and their focus is consistently positioned on the realization of urban visions and ideas. Although standardarchitecture’s built works often take exceptionally provocative visual results, their buildings and landscapes are always rooted in the historic and cultural settings with a degree of intellectual debate.

Founded by Zhang Ke in 2001, the office now has three partners: Zhang Ke, Zhang Hong, and Claudia Taborda.

Awards:

International Award Architecture in Stone, Winner, 2011

Design Vanguard (Architecture Record), 2010

WA Chinese Architecture Award, First Prize, 2010
China Architecture Media Award (CAMA), Best Young Architect Prize, 2008
WA Chinese Architecture Award, First Prize, 2006
www.standardarchitecture.cn

Aldo Colonetti

Scientific curator

Arturo Salomoni



Scientific Director of Centro Ceramico di Bologna

Biographical notes

Degree in Industrial Chemistry from University of Bologna. Coordinator of Advanced Technical Ceramics Section of Centro Ceramico Bologna, Centre of Research and Experimentation for the Ceramic Industry – Laboratory of Emilia-Romagna Region High Technology Network – and director of the Centro Ceramico thermal analysis laboratory. He works on national and international research projects with specific scientific management roles. He carries out scientific and research activities in the following fields: preparation of colloidal suspensions of ceramic powders, technologies for forming advanced ceramic materials (slip casting, pressure slip casting and injection moulding), functionalisation of ceramic surfaces. He has written more than 70 scientific and general publications on the above themes in various Italian and foreign trade magazines, monographs and books.

Jacques Vinet



Chairman of EUF

Biographical notes

Jacques Vinet is Chairman of Groupe Vinet, a company with 8 branches and 350 employees located in France. He chaired the committees appointed to draft the French standards “NF DTU 52.1 Revêtements de sol scellés”, published in 2010 and “NF DTU 52.10 – Mise en oeuvre de sous-couches isolantes”, currently at the review stage. He also chaired the Technical Committee of UNECB and the committee NF UPEC. He has served as Vice President of MEDEF, Vienne Department (Poitou-Charentes region). He has been Chairman of EUF since 2010.

Orazio Carpenzano



Professor Faculty of Architecture - University of Rome La Sapienza

Biographical notes

Professor of Design at the School of architecture in Rome. President of the Committee on the development of image, communication and coordination of cultural activities of the School of architecture.

Member of the College of Graduate School Research Professors in Architectural-Theoretical composition of architecture and a member of the Department of Architecture and Design.

In 1990 founded the architecture firm Urbanlab with Alessandra Capuano in Rome.

An architecture firm based in Rome which has always tried to strike a balance between theoretical and experimental design, expressed through projects, competitions, installations and research.

With over twenty years' experience, the partners, coming from various professional and cultural backgrounds, have developed a multidisciplinary organization able to draw on specific knowledge for both small and large scale projects. In particular, the firm deals with areas related to urban projects, landscaping, integration between new and existing structures, interior design and furnishing.

Participation in competitions, individually, as an associated studio and also in collaboration with other groups, received awards, honors and tributes. Various projects exhibited at the Venice Biennale and in exhibitions in Rome, Barcelona and Delft.

Projects and articles appearing in various publications and national and international magazines.

Consulting activities for the Mission of Technical Structures of the Italian Prime Minister; member of the Technical Advisory Commission on projects for the 150 anniversary of the unification of Italy.

Between 2009 and 2010 oversaw some important projects at the Maddalena G8 Conference, including the Main Conference and Delegate Areas designed by Boeri.

Currently coordinating the preliminary, definitive and operational architectural design, for the Fiumicino transportation distribution hub in Rome.

In addition to conducting urban design research focused mainly on the contemporary interpretation of the city, has also embarked on more complex and unique connections between creative processes and new technologies. Since 2002, has conceived and produced studies such as Physico, Sylvatica, Pycta and Hallalunalalone for ALTROEQUIPE, and is still conducting research based on the interaction between motion, sound, architecture and technologies of motion capture and motion graphics.

From 2000 to 2007 directed the Quasar Institute in Rome (high school and advanced studies in design).

Author of numerous essays on the topics of theories and techniques of architectural design.

Involved in scientific research articulated in two main areas: theoretical research, conducted through the departmental theoretical laboratory and another of design nature conducted through the departmental design laboratory, both of Diar. The first, focused on studies and research, has resulted in publications and conferences and seminars often interdisciplinary in character. The second, mostly experimental, has produced architectural and urban projects especially in the Rome area (textual and contextual reference).

Participation in several national and international architecture competitions and as a tutor has coordinated numerous design workshops in Italy and abroad.

Collaborator with several trade magazines. Former editor of the magazine "Capitolium" and of the series "GROMA" and "DAAC".

Author (along with other publications) of:

5 idee per Pietralata

Workshop di progettazione_Dottorato di Ricerca in Composizione Architettonica Teorie dell'Architettura

Centro Stampa Università, Roma 2007.

MODERNOCONTEMPORANEO written with Ludovico Quaroni

Final edition by Orazio Carpenzano and Fabrizio Toppetti, Gangemi Editore, Roma 2006.

Laboratorio di progettazione 2 - Gangemi Editore, Roma 2004.

Physico. Fusione tra danza e architettura di Carpenzano Orazio, Latour Lucia, Testo & Immagine, Torino 2003.

Lo scambio del limite. Sintesi di una ricerca più ampia, Gangemi Editore, Roma 2003

Porte metropolitane per Roma, Palombi Editore, Roma 2002.

Libere imitazioni, Palombi Roma 1997.

Ore marine, Sala Editore, Pescara 1996.

Idea immagine architettura. Tecniche di invenzione architettonica e composizione, Gangemi Editore, Roma 1993.

Riccardo Sighinolfi



General Manager Adesital

Biographical notes

Chemistry Degree from the University of Modena

Since 1978 working in the field of application of ceramic tiles, initially as a laboratory technician and later as Head of R & D and Technical Director.

Since 2000 Managing Director of Adesital S.p.A. , company part of MAPEI Group.

Sandra Dei Svaldi



Larco Icos

Biographical notes

Engineer, senior researcher at ICIE, Institute for applied research and technology transfer.

Since 1991 she has participated in the creation, design and management of complex projects., in collaboration with research institutions and companies operating in the construction industry.

On behalf of the European Commission has carried out studies on the diffusion of innovative energy technologies.

As the head of the national lines of research has followed the development and application of experimental building technologies and innovative plant designed to ensure comfort and well-being in confined spaces and sustainable energy in buildings.

She is responsible since 2006, within the ambit of two Laboratories of the High Technology Network of the Region of Emilia Romagna, Larco Icos and Lisea, for research lines that develop studies on new buildings envelope components and technologies, on new plants technologies and on integration of buildings envelope and equipments for the energy efficiency of new and existing buildings.

She is currently responsible for coordinating and managing the program BIPV- Building Integrated Photovoltaics, industrial research program co-financed by Italian Ministry of Economic Development.

Daniela Mainini



Chairman of the National Anti-counterfeiting Council

Biographical notes

After graduating with full marks from the University of Milan Law Faculty in 1985 with a dissertation on criminal law, in 1988 she worked as a Justice of the Peace for the Province of Varese.

From 1989 to 1996 she worked as Honorary Deputy Prosecutor of the Italian Republic in Milan.

A barrister at the supreme court, since 1990 she has been registered on the roll of Barristers of Milan and is the founder of the Mainini and Associates law firm specialising in industrial criminal law and with offices in Milan and Rome. The Mainini and Associates law firm offers a high quality service in the field of corporate, fiscal, health and safety, environmental and information law. Daniela Mainini has also gained considerable experience in the drawing up of organisational, management and auditing models pursuant to Legislative Decree 8 June 2001 no. 231 and in consulting and training activities for numerous companies, including multinationals.

She is assistant professor to Prof. Ghidini in the field of Industrial Law at the Faculty of Industrial Law of the University of Milan.

From 1990 to 2002 she served as Secretary General of COLC Italia (Anti-Counterfeiting Committee), the first Committee set up in 1989 by more than 200 companies affected by the problem of counterfeiting.

She has been chairman of the Anti-Counterfeiting Study Centre at Centro Studi Grande Milano since 2002. On 7 December 2010 she received a certificate of civic merit from the Municipality of Milan "for her enlightened chairmanship capable of interpreting in ethical and economic terms the fight against counterfeiting and protection of Italian products".

On 21 January 2011 she was appointed Chairman of the National Anti-Counterfeiting Council by the Minister for Economic Development Paolo Romani and delegated to represent the Ministry. The Council is the highest strategic and political body involved in combating counterfeiting at a national level, with the functions of guiding, driving and coordinating strategic actions undertaken by administrations to improve the set of actions for combating counterfeiting at a national level.

The Council consists of representatives of the Ministry of defence, the Ministry of foreign affairs, the Ministry for Agricultural, Food and Forestry Policies, the Ministry of the Interior, the Ministry of Justice, the Ministry for Cultural Heritage and Activities, the Ministry of Labour and Social Policies, the Ministry of Health, a representative of the Department of Public Administration and a representative of ANCI.

She works as a consultant for numerous trade associations and companies in the field of corporate criminal law. In recent years she has spoken at more than 100 events and has made numerous publications.

Claudio Gibertoni



Chairman of the Order of Architects, Planners, Landscape Designers and Restorers of the Province of Modena

Biographical notes

Claudio Gibertoni was born in Formigine (province of Modena, Italy) in 1954.

He graduated in Architecture from the I.U.A.V. University of Venice in 1979 with a dissertation entitled "Ipotesi di recupero dell'Area Manifattura Tabacchi di Modena" under the supervision of ALDO ROSSI, published in *Architecture d'Aujourd'hui*, April 1979.

From 1980 to 1987 he was a member of the Cooperativa Ingegneri e Architetti of Modena.

In 1988 he started up his own architecture practice.

In 2000 he founded "IdeasWorkshopinModena", a design and consulting practice. With a range of professional figures and groups analysing complex issues, the practice has been involved in international projects such as developing and producing design objects for the European market in the Guangdong region of China and urban planning/construction projects in the Cape Verde archipelago.

In 2009 he was one of the founding members of the HOSO association for the promotion of social housing.

From 2005 to 2009 he served as Chairman of the Order of Architects, Planners, Landscape Designers and Restorers of the Province of Modena and has been reappointed to the position for the period 2009-2013.

For further documentation: www.claudiogibertoni.it

Ulisse Tramonti



Professor Faculty of Architecture - University of Florence

Biographical notes

Professor of Architectural Design at the Architecture Faculty of the University of Florence.

Born in Forlì, Italy on 10 April 1946, he lives and works in Florence where he combines his teaching activities with a constant commitment to design research through national and international competitions and architecture projects.

He holds the position of visiting professor at the Ecole d'Architecture de Paris la Villette in Paris, at the Universitat Politècnica de Catalunya in Barcelona, at the Universidade Lusitana in Lisbon and at the Berlin Polytechnic.

Since 1998 he has been director of the International Affairs Department of the Florence Architecture Faculty.

He is a member of the Accademia degli Incamminati di Modigliana, the Società Studi Romagnoli, the Deputazione di Storia Patria per le province di Romagna and an honorary member of the Accademia dei Benigni di Bertinoro.

From 2006 to 2009 he was Director of the Architectural Design Department of the University of Florence.

Since 2007 he has served as Chairman of the Centro Associazioni Culturali Fiorentine.

He is currently Director of the Architecture – History and Design Department of the University of Florence.

He is the cultural delegate for the Sezione Provinciale FAI of Florence.
He has written essays on issues of design and architecture history and has spoken at numerous national and international conferences.

Daniel Sandersfeld



VDF Federation

Biographical notes

Daniel Sandersfeld, 38, è Managing Director of the company Trauco Fachhandel
Member of the Board of the German Distributor Association-VDF
www.trauco.de
www.vdf-fliesenfachhandel.de

Mauro Bazzi



Swiss Tile Association

Biographical notes

Mauro Bazzi, 52, is owner and director of Bazzi Piastrelle, Locarno (Switzerland)
member of honour of the SPV, Swiss Tile Association.
www.bazzi.ch
www.plattenverband.ch

Paolo Di Nardo



Professor of Architecture, University of Florence

Biographical notes

Paolo Di Nardo graduated in Florence in 1985 and achieved a Ph.D. in Architectural Design, at the same University.
He coordinates a team that, for more than fifteen years, has participated in numerous architectural competitions in Italy and abroad gaining recognition and awards (Michelucci Foundation award; Biennale Produzioni Culturali Giovanili dell'Europa Mediterranea award; Under40 Comune di Firenze award; Around50 award) and is carrying out his professional activity in the field of architectural and urban planning, with particular focus on the themes of perception and visual communication in architecture.
In 2003 he founded the ARX studio with the aim of enabling the management of

architectural ideation through a mutual exchange between research and achievement. ARX originated as a synthesis of all that professional competence taking part to the realization of architectural organisms to its completion. The planning involves interventions on various scales. Some of these architectural complexes have been the subject of project financing proposal currently in progress. ARX meets infrastructural, residential and architectural, and environmental requalification and sections of graphics and design themes. In 2004 his plan of Requalification of the Pescaia (weir) di San Niccolò at Florence (passages of Water and Stone) was selected for the Venice La Biennale di Architettura. In 2006 he won the International competition for the Polo Universitario ex Guidotti at Pisa with Roger Diener, Obermayer and Heliopolis 21. The extensive professional occupation of Paolo Di Nardo is further amplified by a strong university activity at the Florence Faculty of Architecture where he is lecturer of planning of the Laboratorio di Architettura II. He is, furthermore, the editorial director of the four-monthly magazine AND "Magazine of architecture, city and architects" based in Florence and published by DNA.

Giovanni Carapella



Chairman Formedil

Biographical notes

Giovanni Carapella, 57, is an architect.

From 1983 to 1990 he taught design at CEFME (Centro per la Formazione delle Maestranze Edili ed Affini di Roma e Provincia) in Pomezia. Since 1990 he has held the position of Director of FORMEDIL, and has also been responsible for coordinating national, European and international projects funded as part of community programmes and initiatives.

From 1996 to 2005 he was a Member of the Coordination Group of the European network RE.FORM.E., network for training and restoration in Europe, consisting of training organisations from France, Holland, Spain, Italy, Portugal and Germany. During this period he also headed a group of European experts set up to study the transparency of certifications in the field of training and professionalism of workers, with particular reference to the restoration sector. He took part as an expert designated by the Council of Europe, Direction de l'enseignement, de la culture et du sport, Service du Patrimoine Culturel in the Atelier professionnel portant sur la formation aux métiers du bâti ancien et du patrimoine culturel – Bucharest, 23 - 27 June 1999.

His publications include:

2007 Lavorare in sicurezza, il cantiere edile – Sapere 2000

2001 Il cantiere scuola nell'esperienza italiana, in La macchina di pietra, Comune di Napoli Sviluppo Italia, Napoli 2001.

2000 L'impresa del restauro, in Speciale Vecchi Mestieri in edilizia, in Bollettino n.369 ITALIA NOSTRA Rome.

1999 La formazione ai mestieri della pietra e del marmo, in Il Travertino romano, published by Sapere 2000 Rome.

1997 Formazione dei formatori per il restauro: laterizio e terracotta, concept and editorial coordination of the multilingual interactive CD-ROM produced by the Reforme network as part of a specific Leonardo da Vinci pilot project.

1996 Concept and editorial coordination of the Guida internazionale agli scambi e ai gemellaggi of the training centres of the Reforme network, published by Sapere 2000, Rome.

1996 Formazione per il restauro: laterizio e terracotta, interactive CD-ROM produced by

intecs sistemi spa.

1995 Il laterizio e la terra cotta - materiali per la formazione al restauro, with C.Cigarini and G. Conti, FORMEDIL.

1994 L'ABC dell'Edilizia: corso di lingua italiana per lavoratori stranieri del settore delle costruzioni, published by Sapere 2000, Rome – coordination of the editorial project and method for construction of technical linguistic prototypes.

1993 Il cantiere scuola nella formazione per il restauro, in Restauro dell'architettura e formazione professionale, published by Giunti Firenze.

1992 La formazione professionale dei posatori di pavimenti dei rivestimenti ceramici, in CERAMICA ACTA n. 1/93, Bologna.

1991 Il ruolo della formazione professionale per l'inserimento di lavoratori extracomunitari in edilizia, in I lavoratori extracomunitari in edilizia, published by Formedil, Rome.

Edoardo Francesco Mazzilli



Customs Agency

Biographical notes

Edoardo Francesco Mazzilli, 51 , Degree in Law (University of Bari) and Master in Public Administration of Law, in 1988 become Official at verification Service in Ministry of Finance – Revenue Department. From 1999 to 2002 is Officer at Prato Customs Office- Regional Directorate of Florence- servicing at the control office as deputy collector. In 2002 is Official in the Central Antifraud Office – Risk-Analysis Office. In 2003 Official in the Central Antifraud Office – Office for the coordination and the operational development (Ufficio sviluppo e coordinamento operativo)

Activity in the following sectors: implementation of the CIS (Customs Information System); fight against counterfeiting, developing and coordinating the actions to combat this phenomenon both at national and international level. At national level, preparation of the tools to implement the community and national legislation (circular letters, guidelines, determinations); at international level, representing the Italian position with the European Commission - Counterfeiting Committee/Mutual Administrative Assistance Committee; protection of the made-in-Italy through instructions and determinations for central and local offices; responsible for drafting notes, presentations, reports on international meetings related to antifraud activity

From 2003 is Italian Coordinator of the European CIS system (Customs Information System); From 2003 to 2007 become Italian expert at Customs Code Committee-Counterfeiting section- working group created by the European Commission composed of MS experts in the counterfeiting sector. The Committee analyzed the draft of the new Community Regulation on the action by the customs authority concerning the goods suspected of violating IPRs and the relating measures to be taken (EC Reg. n. 1383/2003). From 2004 is Member of the Italian delegation to CCWP- Customs Cooperation Group, working group at European Union Council dealing with customs cooperation in the sector of Justice and Internal Affairs (III Pillar). In February and April 2007 is Italian delegate at Berlin meetings within the G8 expert group concerning IPR.

From September 2007 Head of Internal Audit Office of the regional direction for Lazio and Umbria, responsible for monitoring ordinary and antifraud control activities, checks performed in compliance with law 662/96, extraordinary checks and process auditing, for the latter being responsible for all kind of activities, including IT activities.

From January 2009 is Responsible for N.A.T.O. security secretariat

In November 2010 become Adviser of Investigation Parliamentary Commission on

counterfeiting and piracy and Head of the Investigation Office of Central Antifraud Office
In May 2011 is Member appointed in representation of Italian Customs Agency at CNAC

Paolo Zannini



Chairman of Italian Ceramic Society

Biographical notes

Prof. Paolo Zannini was born in 1952.

He graduated in Chemistry from the University of Modena in 1976 and began his career at the Institute of General and Inorganic Chemistry, subsequently receiving a study grant from the Italian National Research Council C.N.R. On 1/11/81, he began serving as a researcher at the Faculty of Mathematical, Physical and Natural Sciences, Chemistry Department, of the University of Modena, working in the field of General Inorganic Chemistry, and from 2002 onwards Analytical Chemistry. Since 2005 he has held the position of Associate Lecturer at the Chemistry Department of the University of Modena and Reggio Emilia. To date he has published more than 100 scientific papers in national and international journals and has given numerous presentations at international congresses, often as a guest speaker or as chairman.

He has been head of Strategic Project Operating Unit of C.N.R. and is an Expert Scientific Inspector appointed by C.N.R. for the screening of the activities of the Operating Units, Materials sector. He has received research funding and is the Scientific Director of numerous research agreements between the Chemistry Department and outside companies.

He is a scientific expert appointed by the Italian Trade Commission I.C.E. for promotion and cooperation initiatives in the field of Manufacturing Goods – Ceramics.

His most recent research activities have mainly involved analytical chemistry in the field of traditional ceramic materials and materials for cultural heritage. For this purpose he has cooperated with the Scientific Laboratory of the Ministry for Cultural Heritage, OPD Florence, ICVBC – CNR Sesto Fiorentino, META-HERA Municipality of Modena, ARPA Emilia Romagna, ISTECC-CNR of Faenza, Centro Ceramico Bologna, TNO of Eindhoven and numerous leading companies in the ceramic and ceramic machinery sectors.

He has been a member of the technical/scientific or editorial committees of various industry journals (Journal of European Ceramic Society, Ceramica Informazione, Industria Italiana dei Laterizi, International Ceramic Journal, Ceramic World Review).

He is the Director of Cu.Be.– Interdepartmental University Centre for Research Applied to the Cultural Heritage.

He is Chairman of the Italian Ceramic Society and a member of the Executive Board and Committees of E.Cer.S. (European Ceramic Society) and of the Directory Board of ICF – International Ceramic Federation.

He is a member of the Board of the Order of Chemists of the Province of Modena.

Marcello Balzani



Scientific Director, Construction Platform Emilia Romagna advanced technology network

Biographical notes

Marcello Balzani was born in Forlì, Italy on 5 August 1962. He is associate professor at the Department of Architecture of the University of Ferrara and has also taught at the universities of Florence and Ferrara. As Director of the DIAPReM (Development of Integrated Automatic Procedures for Restoration of Monuments) centre of the University of Ferrara, he is responsible for dozens of national and international research projects in various archaeological areas (Pompei, Benevento and Rome) and monumental contexts (in Italy: Piazza dei Miracoli in Pisa, Michelangelo in Florence, Leon Battista Alberti in Mantova, Ferrara, Florence and Rimini; internationally: in the fortified citadel of Gozo in Malta, in Mexico City, Cairo and Salvador de Bahia), as well as in smaller Italian towns throughout the country. Since his appointment as director, he has overseen agreements with research centres, ministries, archaeological heritage offices and study centres, and has led DIAPReM to undertake scientific and industrial partnerships and training agreements in Italy and abroad. Since June 2008 he has held the position of Vice Director of the Architecture Department of the University of Ferrara. In March 2010 he was appointed Scientific Director of the TekneHub Laboratory of the University of Ferrara Technopole, part of the Regione Emilia-Romagna High-Technology Network Construction Platform, and in October Scientific Director of the Constructions Platform. He is a member of the Italian Design Union, the National Urban Planning Institute and the Focus Area Cultural Heritage, Horizontal Issue "Archaeology", of the European Construction Technology Platform. He has been a jury member and jury chairman for national and international architecture competitions and awards, including the "Innovazione e Qualità Urbana" award, the "International Prize for Sustainable Architecture", and the "International Domus Restoration and Preservation Prize", which he helped found and support. He is associated with the "Architettura>Energia" Centre of the Department of Architecture of the University of Ferrara and is scientific director of WebgisLab of the Consorzio Ferrara Ricerche. He is editor of the architecture magazines *Paesaggio Urbano* and *Architetti, idee cultura e progetto*.

marcello.balzani@unife.it

Vincenzo Palermo



Researcher at CNR Bologna

Biographical notes

Vincenzo Palermo is head of the Nanochemistry Laboratory of the ISOF institute of the CNR of Bologna. His main field of research is the development of new materials for electronics and photovoltaics and the analysis of these materials at a nanometric level using probe microscopy. He has published dozens of articles in international magazines in the fields of chemistry, nanotechnology and materials science. Since 2010 he has coordinated the European projects GENIUS and GOSPEL devoted to the development of grapheme-based composite materials, funded by the European Community and the European Science Foundation. He collaborates with various European organisations including the University of Cambridge, the University of Strasbourg, the Max Plank Institute and the companies BASF and NOKIA. He is one of the nine European representatives of the European community's pilot project GRAPHENE FLAGSHIP. He also writes fiction, designs games and promotes scientific knowledge amongst the general public and high school students. In 2008 he published a historical novel set in Bologna.

Diego Grandi



Architect and designer

Biographical notes

Diego Grandi lives and works in Milan, where in 2002 establishes the DGO_Diego Grandi Office, a planning firm dealing with product, interior and design consultancy.

His concern on the visual and exterior side of design leads to a research on the epidermal qualities of the materials and on the possible genre implementations and contaminations. The research on the new codes of living, focused on observing the everyday habits and behaviours, leads his attitude on the surface and on the deep quality of two-dimensional projects.

Among the firms for which he has designed and with which collaborates, we have Abet Laminati, Casamania, DuPont, Ferrino, Guzzini, Lea Ceramiche and Skitsch.

His projects have been selected for events, awards and international exhibitions, such as the Design Museum "Quali cose siamo" at La Triennale in Milan, the Good Design Award of the Chicago Athenaeum and the ADI Design Index.

Matteo Ragni



Designer

Biographical notes

Matteo Ragni, graduated in Architecture at Politecnico di Milano. In 2001, together with Giulio Iacchetti, won the Compasso d'Oro Award with the multiuse biodegradable sporck "Moscardino" produced by Pandora Design, now part of the permanent design collection at the MOMA in New York City. In 2008 won the Wallpaper Design Award'08 with the table lamp/book end LETI, produced by Danese. Also in 2008 he created TobeUs, a brand for wooden car toys handcrafted in Italy. Besides his design practice he teaches in international universities, he's art-director and architect. Recently was edited the book "Camparisoda. L'aperitivo dell'arte veloce futurista. Da Fortunato Depero a Matteo Ragni", published by Corraini Editorial, to celebrate 100 years of Futurism.

Among his clients: Andreoli, Arthema, Bialetti, Biò Fireplace, Caimi Brevetti, Campari, Coop, Corian Dupont, Danese, Desalto, De Vecchi, Fiam, Gammadue, Guzzini, JVC, Lavazza, Lorenz, Mandarina Duck, MA-wood, Nodus, Pandora Design, Pinetti, Piquadro, Plust Collection, Poltrona Frau

Luca Nichetto



Designer

Biographical notes

Luca Nichetto was born in 1976 in Venice, where he studied at the Art Institute. Afterwards he attended the University Institute of Architecture of Venice (IUAV), where he earned a degree in Industrial Design.

He began his professional career in 1999 by designing his first projects in Murano glass for Salviati. That same year he began his collaboration with Foscari, for whom he not only designed products, but also worked as a consultant on new materials research and product development (2001–2003). In 2006 he launched his own design firm, Nichetto&Partners, which specializes in industrial design and offers its services as a design consultancy. In 2011 he also opened another professional office in Stockholm, Sweden.

Over the course of his career, Nichetto has been awarded a number of international prizes, including the Gran Design Award (2008), the Chicago Athenaeum Museum of Architecture's Good Design Award (2008), the IF Product Design Award (2008) and the Elle Decoration International Design Awards' (EDIDA) Designer of the Year award in the Young Designer Talent category (2009).

Apart from participating in various design exhibitions in Europe, the U.S and Japan, Nichetto has also been the subject of important retrospective shows mounted in prominent European cities, including Venice, London, Paris and Stockholm, and he has served as art director for a number of international design events. In addition, he has been invited to sit on prestigious juries for a variety of design competitions held both in Italy and abroad. Today, Nichetto collaborates with a wide variety of Italian and international companies, including Bosa, Casamania, Ceramiche Refin, Emmegi, Established & Sons, Fornasari, Foscari, Fratelli Guzzini, Gallotti & Radice, Italese, King's, Kristalia, Mabeo, Moroso, Offecct, Ogeborg, Salviati, Skitsch, Skultuna, Tacchini and Venini.

Franco La Cecla



Anthropologist and Architect

Biographical notes

An anthropologist and town planner, Franco La Cecla teaches Cultural Anthropology at the San Raffaele University of Milan and at the EPFL in Lausanne. He has also taught Cultural Anthropology in Venice (IUAV), Barcelona (UPC) and Berkeley (UCB), and has published, amongst others, "Perdersi" (Laterza), "Il Malinteso" (Laterza), "Surrogati di presenza, Media e vita quotidiana" (Bruno Mondadori), "Modi Bruschi" (Bruno Mondadori) and "Contro l'Architettura" (Bollati Boringhieri). He has worked as a consultant for Renzo Piano and for the Municipality of Barcelona, and is the President of ASIA, Architecture Social Impact Development. Together with the director Stefano Savona, he has made the documentaries "Sicilia Tunisia, un confine di specchi" and, for the Centre Pompidou, "Gestualités indiennes, les portables en Inde". As a documentarist with "I mari dentro" about the community of Italian fishers emigrants in Gloucester, Massachusetts (2009), La Cecla won the Coast Culture Prize of the San Francisco Ocean Film Festival (2010).

Franco Origoni



Architect

Biographical notes

Franco Origoni, architect, works with Anna Steiner at the practice “Franco Origoni e Anna Steiner architetti associati”, in the field of graphic design, publishing and showroom design. He has curated numerous exhibitions on the history of Italian graphic design, including: “50 anni di grafica italiana, Antonio Boggeri, Giovanni Mardersteig, Albe Steiner”.

He has curated various monographs of Italian and international architects, including Bottoni, Albini and Piano, as well as exhibitions at the Triennale in Milan such as “La rappresentazione della pena” and “La città infinita”.

Responsible for the Design Collection at the XVI Triennale, he has been a member of the Board of Centro Studi Grafici and a jury member for the Felice Feliciano Award on book quality.

Author of articles, essays and books, he has worked with the cultural supplement to the daily economic newspaper Il Sole 24 ore.

He is a member of the Italian Association for Industrial Design ADI.

He cooperates with numerous companies on showroom design including Alcoa, Alfa Romeo, Ansaldo, Fiat, Fiorentini, Pininfarina, Rinascente, Snam, Schlumberger, Serapian and Caimi Brevetti.

He has designed the signage for national facilities of INPS (Italian National Social Insurance Institute), and in 1989 and 1990 created the two- and three-dimensional coordinated image for Sogemi for the new Pero-Rho exhibition centre.

In 1993 he curated the exhibition “X anni di caos” together with Franco Moschino.

He is a member of the Scientific Committee of the Design and Furniture gallery in Cantù and curator of the publication and travelling exhibition on the history of the Compasso d’Oro ADI (56 cities worldwide since 1997). He also curated the exhibitions for the 18th, 19th and 20th editions of the Compasso d’Oro ADI at the Triennale in Milan.

He is the curator of numerous exhibitions on Italian design and products both in Italy and abroad.

He is a member of the Scientific Committee of the Renzo Piano Building Workshop foundation.

Giorgio Bianchi



Senior Partner RPBW

Biographical notes

Born in 1957, he studied architecture at Genoa University. Between 1986 and 1994 he worked in the Genoa office on most of the major projects of that time including the rehabilitation of Genoa harbour. In 1995 he joined the Paris office and became a partner in 1997. He was in charge of the Morgan Library expansion project in New York and is currently working on the Stavros Niarchos Foundation Cultural Center in Athens.

Kazuyo Sejima



Architect

Biographical notes

Architect. Born in 1956 at Ibaragi. Graduated from Japan Women's University with Master Degree in Architecture. Worked for Toyo Ito office for several years and established Kazuyo Sejima & Associates in 1987. In 1995, she established SANAA with Ryue Nishizawa. Main awards are The Prize of Architectural Institute of Japan, The ministry of Education's Art Encouragement Prize, Pritzker Architecture Prize 2010. Main projects include 21st Century Museum of Contemporary Art Kanazawa, The Toledo Museum of Art Glass Pavilion, Dior Omotesnado, New Museum of Contemporary Art, Rolex Learning Center (Ecole Polytechnique Federale de Lausanne). Currently, Louvre Lens project is under construction.

Emilio Caravatti



Architect

Biographical Notes

After several years of cantilever begins to study architecture and graduates in 1989. Since 1994 he is active in architecture, and in the same year he opens his own office near Milan in Monza where he still lives and works. He is busy with public projects and competitions, furthermore his works aim to realize some collaboration with west African countries. The uniqueness of his approach to the human-urban interrelation in architecture lies, among other, in enabling the workers employed in the construction of these objects to obtain, apart from the wages, some additional knowledge connected to the object they are building. The results are the After-school Community Centre in Bobodioulassò (Burkina Faso) a Neighbourhood Library in Kati-Cokò a Community school in N'tyeani village (Republic of Mali) (Biennal Architecture Prize ARCHES 2006) and 1° prize in International Competition for New Cathedral in Bamako (Republic of Mali 2004). After having completed a number of community projects in western Africa in 2006 he founded the NGO association AFRICABOUGOU onlus a multi-disciplinary association that goals are to continue responding to needs expressed by the local populations and transform these into joint projects, especially in the fields of education and community facilities. For his project "Public infrastructures in Beledougou", on progress at the moment, won Special prize at Brick AWARD 2010 in Wien and a special mention in Gold Medal for Italian architecture 2009.

At the same time he is teaching Architectonic Planning at the Politecnico University of Milan and in a course about the architectural project in marginality areas (2007-2009). Among his works we remind: one family house in Marciana Marina Isola d'Elba (LI) 2002, the widening of the town hall in Olgiate Molgora, a dwellings building in Cesano Maderno (MI), a Cultural Center in Albiate (MI); FIRST PRIZE at national competition for Town Hall in S. Giorgio su Legnano MI (2001) Sporting Centre Pizzighettone CR (2004) for the new Culture Campus

in Vercelli (2008) and for a Sporting hall in Grosio SO. Actually under constructions; Center of physical rehabilitation in Republic of Mali, a new housing complex in Zalau (Rumania) the Culture Campus in Vercelli (University library, new Civic Library and public spaces) and the new school at Fansirà Corò village also in Republic of Mali. His work has been shown in several exhibitions and magazines.

Riccardo Vannucci



Architect Fare studio

Biographical notes

Architect Riccardo Vannucci lives and works in Rome.

After many years working freelance in fields spanning design, engineering and management in Italy, the Middle East and Africa, in 2006 he set up FAREstudio.

The first concrete project carried out by FAREstudio was the CBF, Centre pour le Bien-être des Femmes et la prévention des mutilations génitales féminines, which was completed in Ouagadougou in Burkina Faso in 2008 and obtained numerous international recognitions, including selection amongst the 19 finalists of the Aga Khan Award 2010.

Fulvio Irace



Architect and Professor of history of architecture, Milan Polytechnic

Biographical notes

Fulvio Irace is a full professor of "History of Architecture" at Milan Polytechnic, where he holds the History of Contemporary Architecture chair at the Faculty of Civil Architecture and the Faculty of Design; he is also a visiting professor at the Academy of Architecture in Mendrisio, and a member of the board of teachers for the PhD course in "History of Architecture and Town Planning" at Turin Polytechnic.

He is a member of the scientific committee of the Vico Magistretti Foundation and is on the board of trustees of the Piano Foundation.

In 2008-2009 he was a member of the jury for the Mies van der Rohe European Prize.

From 2005 to 2009 he was a member of the Scientific Committee of the Milan Triennial and curator of the Architecture and Territory sector.

One of the founders of the national association AAI (Archivi di Architettura Italia – Italian Architectural Archives), he is one of the promoters of the "Architecture and Design" section of CASVA (Centro alti studi e valorizzazione delle arti – the Centre for Higher Studies and Valorisation of the Arts) of the Municipality of Milan.

Architectural editor for the publications "Domus" and "Abitare", he has worked with the most important national and international magazines in the sector, and in 2005 was awarded the Inarch Bruno Zevi Prize for architectural criticism. Since 1986 he has been an opinionist in the field of architecture for the Sunday Supplement of "Il Sole 24 Ore".

Attentive to the historiographies of Italian architecture between the two World Wars, to which he has dedicated much work through various exhibitions and publications, more recently his studies have concentrated on contemporary Italian architecture, and the figure of Renzo Piano, the subject of various monographs and an important exhibition at the Milan

Triennial.

In the field of criticism and historical methodology he is the author of the following works: *Dimenticare Vitruvio*, 2001 and 2008; *Le città visibili: Renzo Piano* 2006; *Divina Proporzione*, 2007; *Gio Ponti*, 2009.

He has curated a number of architectural exhibitions.

Francesco Dal Co



Architect and Professor of history of architecture, IUAV Venice

Biographical notes

Degree in architecture, Istituto Universitario di Architettura di Venezia (IUAV), 1970.

Professor, History of Architecture, IUAV, 1980

Professor, History of Architecture, School of Architecture, Yale University (1982-1991)

Professor, History of Architecture, Accademia di Architettura, Università della Svizzera Italiana (1996-)

Director, Department of History of Architecture, IUAV (1995-2003)

Director, Architecture Section, Venice Biennale (1988-1991)

Editor of magazine *Casabella* (1996-)

Senior Fellow, Center for Advanced Studies, National Gallery of Art, Washington DC

Scholar, Center for Advanced Study, Getty Center, Los Angeles

Member of the Accademia di San Luca.

Publications (selection)

Hannes Meyer. *Scritti, 1921-1942*, Marsilio, Venice 1969 (translated into Spanish)

De la vanguardia a la metropoli (with M. Cacciari and M. Tafuri), Gili, Barcelona 1972

La città americana (with G. Ciucci, M. Manieri Elia, M. Tafuri), Laterza, Rome-Bari 1973 (translated into English)

Architettura contemporanea (with M. Tafuri), Electa, Milan 1976 (translated into English, French, Spanish, German, Japanese and Chinese)

Abitare nel moderno, Laterza, Rome-Bari 1982 (translated into Spanish)

Teorie del moderno, Laterza, Rome-Bari 1982 (translated into Spanish)

Carlo Scarpa. Opera completa (with G. Mazzariol), Electa, Milan 1984 (translated into Spanish, French and English)

Figures of Architecture and Thought, Rizzoli, New York 1991

I Musei di James Stirling (with T. Muirhead), Electa, Milan 1991

Architettura italiana del Novecento (with G. Ciucci), Electa, Milan 1992

Tadao Ando. Le opere, gli scritti, la critica, Electa, Milan 1994 (translated into English and Portuguese)

Storia dell'architettura italiana. Il secondo Novecento (editor), Electa, Milan 1997

Carlo Scarpa. Villa Ottolenghi, Monacelli Press, New York 1998

Giovan Battista Piranesi in G. Curcio and E. Kieven (editors), *Storia dell'architettura italiana. Il Settecento*, Electa, Milan 2000

Various

He is or has been a member of the editorial committees of various specialist international magazines.

He founded the "Andrea Palladio" architecture award.

He has been on the jury of numerous national and international architecture competitions.

Since 1981 he has directed the architecture section of the Electa publishing house in Milan.

Jain Bijoy



Mumbai studio (India)

Biographical notes

Bijoy Jain was born in Mumbai, India in 1965 and received his M. Arch from Washington University in St Louis, USA in 1990. He worked in Los Angeles and London between 1989 and 1995 and returned to India in 1995 to found his practice.

Studio Mumbai is a human infrastructure of skilled craftsmen and architects who design and build the work directly. Gathered through time, this group shares an environment created from an iterative process, where ideas are explored through the production of large-scale mock-ups, models, material studies, sketches and drawings. Here projects are developed through careful consideration of place and a practice that draws from traditional skills, local building techniques, materials, and an ingenuity arising from limited resources.

The essence of the work lies in the relationship between land and architecture. The endeavor is to show the genuine possibility in creating buildings that emerge through a process of collective dialog, a face-to-face sharing of knowledge through imagination, intimacy, and modesty.

Alessandro Mendini



Architect ALESSANDRO MENDINI was born in Milan. He has worked as editor of the magazines Casabella, Modo and Domus. Monographs about his work and his projects conducted with the practice Alchimia have been published in a number of languages. His design work embraces objects, furniture, ambiances, paintings, installations and architecture. He cooperates with international companies such as Alessi, Philips, Cartier, Bisazza, Swatch, Hermès and Venini and works as a consultant for industrial companies worldwide, especially in the Far East, helping to solve problems relating to image and design. He is an honorary member of the Bezalel Academy of Arts and Design of Jerusalem. He won the Compasso d'oro award for design in 1979 and in 1981. He holds the title of "Chevalier des Arts et des Lettres" in France, as well as an honorary title from the Architectural League of New York and an honorary degree from Milan Polytechnic. He has held the appointment of professor of design at the Hochschule für Angewandte Kunst in Vienna and is honorary professor at the Academic Council of Guangzhou Academy of Fine Arts in China. His works are featured in numerous museums and private collections. In 1989 he and his brother Francesco Mendini opened the practice Atelier Mendini in Milan. Their projects in Italy include Fabbriche Alessi in the town of Omegna; the new Olympic swimming pool in Trieste; a number of underground stations and restoration of the Villa Comunale in Naples; the Byblos Art Hotel-Villa Amistà in Verona; the Trend Group's new offices in Vicenza; a tower in Hiroshima, Japan; the Groningen Museum in Holland; a

district in Lugano in Switzerland; the Madsack office building in Hanover and a commercial building in Lörrach in Germany; the new Triennale building in Milan, the Exhibition Centre and Ceramic Museum in Incheon, South Korea, as well as other buildings in Europe and the USA. Atelier Mendini won the Gold medal for Italian architecture in 2003 at the Triennale in Milan for project for the Naples Metro and the Villeggiature Awards 2006 in Paris for the Byblos Art Hotel in Verona, as “Best Hotel Architecture and Interior Design in Europe”. He works as an urban planning consultant in a number of cities in South Korea. Alongside his projects, he is also engaged in theoretical and written work encompassing art, design and architecture.

Cameron Sinclair



Architect and CEO of Architecture for humanity

Biographical notes

As the Executive Director and co-founder of Architecture for Humanity, Cameron Sinclair is not only an architect, but an author, humanitarian and world-class visionary.

During his studies at the University of Westminster and at the Bartlett School of Architecture, Cameron developed a passion for social, cultural and humanitarian design. His resulting postgraduate thesis focused on providing shelter to New York City's homeless through sustainable, transitional housing.

Collaborating with Kate Stohr in 1999, he co-founded Architecture for Humanity, a non-profit that helps architects apply their design skills to humanitarian efforts. AFH has since grown into an international hub for humanitarian design, offering innovative solutions to humanitarian crises in all corners of the globe. They operate sixty chapters in twenty-five countries with more than 4,650 volunteer design professionals.

For over ten years, Architecture for Humanity has made a difference by working on projects ranging from schools, health clinics, affordable housing and long term sustainable reconstruction. They have played a pivotal role in the rebuilding efforts in Southern Asia after the tsunami in 2004, on the Gulf Coast after Hurricane Katrina in 2005, and in Haiti after the earthquake in 2009.

Cameron Sinclair and AFH have been awarded many honors over the past decade. In 2004 Fortune Magazine named Cameron as one of the Aspen Seven, seven people changing the world for the better. He was named the RISD/Target Emerging Designer of the Year in 2005. In 2006 Cameron was the recipient of the TED prize for the development of the Open Architecture Network. In 2008 he was awarded the Cooper-Hewitt National Design Award for his work in elevating design in areas of need. Later in 2008 he was profiled alongside Cameron Diaz in the show ICONOCLASTS on the Sundance Channel. In 2009 Cameron and Kate received the Royal Society of Arts Bicentenary Medal. Most recently he was invited to speak at the 2010 World Economic Forum in Davos, Switzerland. Cameron is also a contributor to The Huffington Post with over 7,500 followers on Twitter.

Patricia Urquiola



Architect and designer

Biographical notes

Patricia Urquiola was born in Oviedo, Spain in 1961 and now lives and works in Milan. She attended the faculty of architecture of the Madrid Polytechnic and the Milan Polytechnic where she graduated in 1989 having completed her thesis with Achille Castiglioni. From 1990 to 1992 she was assistant lecturer to both Achille Castiglioni and Eugenio Bettinelli at the Milan Polytechnic and E.N.S.C.I. in Paris. Between 1990 and 1996 she was responsible for the new product development office of DePadova and signs with Vico Magistretti the products: "Flower", "Loom Sofa", and "Chaise Longue".

From 1993 to 1996 she had an associate practice engaged in architectural design of showrooms, restaurants and shops. In 1996 she became head of the Lissoni Associati design group.

2001 she opens her own studio working on product design, architecture, installations and concept creation.

Jacques Attali



Economist

Biographical notes

Jacques Attali, born in Algiers on 1st November 1943, is an intellectual, economist, philosopher and historian. He taught Economic Theory at the École Polytechnique and Paris-Dauphine University. Editorialist of "Express", he has written dozens of books, translated into more than twenty languages, including essays, novels, children's books, biographies and theatrical works. He became political advisor to François Mitterand during his first office as President (1981-1990), and in 1991 was appointed Chairman of the EBRD - European Bank for Reconstruction and Development in London, the financial institute created at Attali's own initiative by Western governments to accompany the countries of Central Europe and the ex-Soviet Union in their transition towards a free market economy. He remained in office until 1994. Unanimously considered one of the world's greatest experts in economics and international relations, he was directly chosen in 2007 by President Nicholas Sarkozy to chair the "Commission pour la libération de la croissance française" (Commission for the freedom of growth).

Kengo Kuma



Architect

Biographical notes

Kengo Kuma was born in 1954. He completed his master's degree at the University of Tokyo in 1979. From 1985 to 1986, he studied at Columbia University as Visiting Scholar. He established Kengo Kuma & Associates 1990. He taught at Keio University from 2001 to 2008, University of Illinois at Urbana-Champaign in 2008, and in 2009, he was installed as Professor at the Graduate School of Architecture, University of Tokyo.

Among Kuma's major works are Kiroso Observatory (1995), Water/Glass (1995, received AIA Benedictus Award), Stage in Forest, Toyoma Center for Performance Arts (received 1997 Architectural Institute of Japan Annual Award), Stone Museum (received International Stone Architecture Award 2001), Bato-machi Hiroshige Museum (received The Murano Prize). Recent works include Great Bamboo Wall (2002, Beijing, China), Nagasaki Prefectural Museum (2005, Nagasaki) and the Suntory Museum of Art (2007, Tokyo). A number of large projects are going on abroad as well, including arts centre in Besancon City, France, Granada, Spain, and a new Victoria & Albert Museum building in Dundee, Scotland U.K..

He was awarded the International Spirit of Nature Wood Architecture Award in 2002 (Finland), International Architecture Awards for the Best New Global Design for "Chokkura Plaza and Shelter" in 2007, and Energy Performance + Architecture Award in 2008 (France). Kengo Kuma is also a prolific writer and his books have been translated into English, Chinese and other languages.