



BMW Lifestyle

2011/2012



Sheer
Driving Pleasure

BMW LIFESTYLE^{11/12}

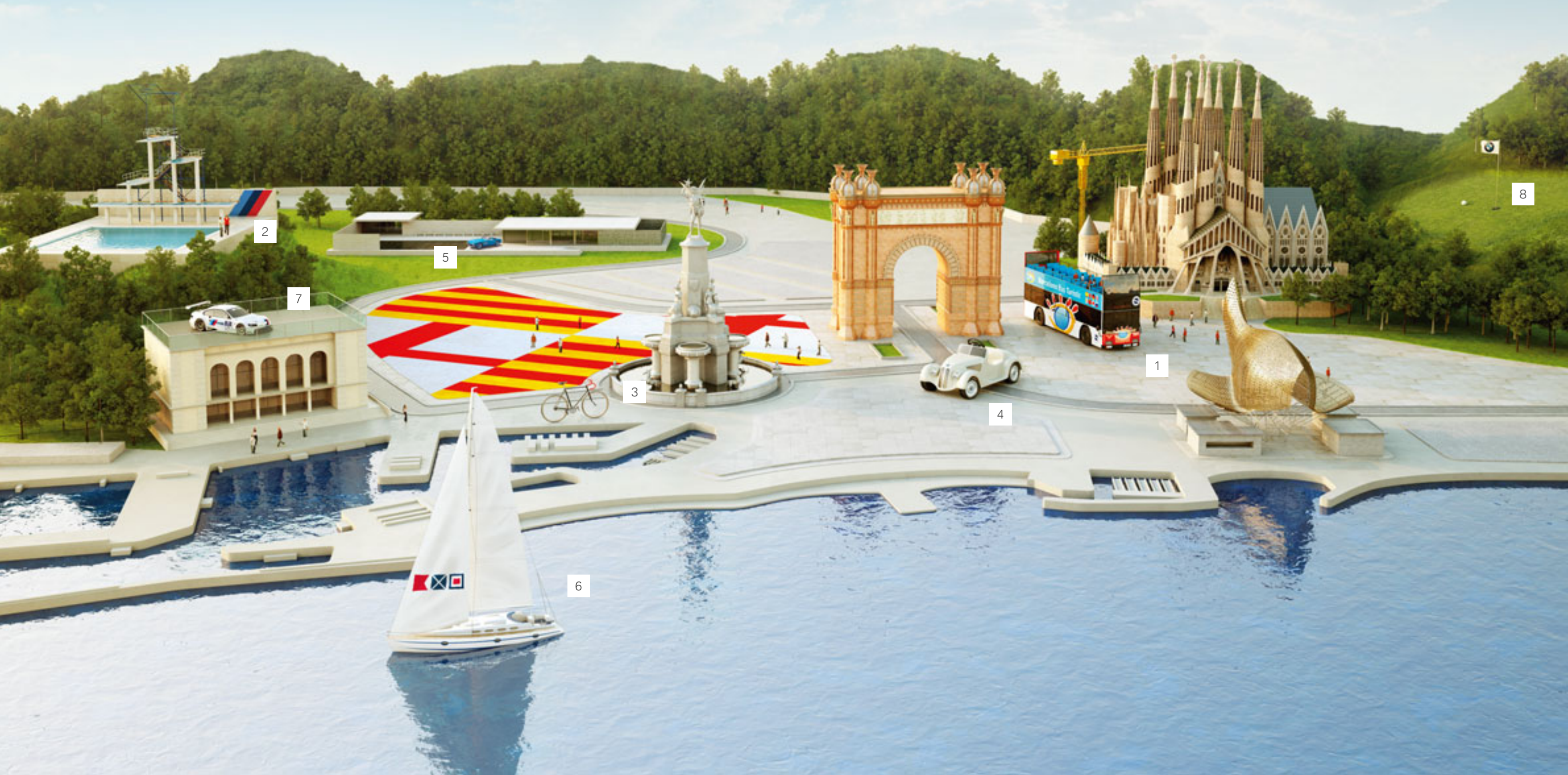
¡VIVA BARCELONA!

BMW LIFESTYLE COLLECTION: BARCELONA INSIDER TIPS.

BMW M BIKE CARBON RACER: A TOUR OF CATALONIA.

BMW YACHTSPORT: THREE PORTS. ONE CITY.

BMW KIDS' COLLECTION: A TEST DRIVE WITH A DIFFERENCE.



BARCELONA – there is probably no other European city that is as hip and full of life as this Catalanian metropolis. Reason enough to make this issue of the BMW Lifestyle catalogue all about Barcelona. Discover trendy bars, an Olympic swimming pool with breathtaking views ... completely new facets of this city which has developed into a veritable tourist magnet since hosting the 1992 Olympic Games. And of course this catalogue also gives you a thorough introduction to the world of BMW Lifestyle. Starting on page 26, it shows you all the collections: from the BMW Automatic Men's Watch to the BMW M Bike Carbon Racer. Enjoy a journey of discovery.



QUICK LINK
The quickest way to BMW Lifestyle: the links provided will take you straight to the web pages for each collection.



THE CATALOGUE
Experience the entire range: the page numbers listed here will get you to the other products from each collection.

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DISCOVERING CATALAN CULTURE.

BARCELONA IS FAMOUS FOR ITS NIGHT LIFE. BUT THERE IS MUCH TO DISCOVER DURING THE DAY AS WELL.

We meet with Carlos and Gisele: This weekend, Carlos, a native Catalan, shows his British girlfriend "his Barcelona". Having recovered from a short night with a copious hotel breakfast, we are embarking on a tour of Barcelona's most famous sights.

At **11.30 a.m.**, we are setting off from the **Sagrada Família** in the Eixample district. You could also call it Gaudí's unfinished masterpiece. Work on the building, following plans drawn up by the founder of Catalan modernism, began in 1882 and is unlikely to be completed before 2026. But the church looks no less impressive for that. Nowhere else can Gaudí's playful architectural style be admired on such a scale.

11.50 a.m. We continue south-west to another building designed by the famous Catalan architect – the **Casa Milà**. Before Gaudí began focusing all his energy on building the basilica, he designed this innovative apartment building on the Passeig de Gràcia. Because of its sophisticated ventilation system, it has no need for air conditioning, even today. The Casa is immediately recognisable as a Gaudí building, thanks to its undulating facade and the rounded, organic shape of its balconies. Recommended for balmy summer nights: a visit to the roof of the Casa, with its imaginatively designed chimneys and ventilation towers, and a fantastic view of the adjacent Park Güell.





At around **12.30 a.m.**, we reach **Las Ramblas**, a tree-lined avenue that takes us from the Plaça de Catalunya to the Columbus Column near the yacht harbour. Because of its numerous cafés, flower shops and street artists, the avenue is always lively, even around siesta time. There are lots of cultural highlights here as well, such as the magnificent Gran Teatre del Liceu – Barcelona’s biggest opera house – on the Rambla dels Caputxins.

1.10 p.m. When the hot midday sun beats down on the city, Barcelona’s museums beckon with numerous art collections and welcome shade. We decide to visit the **Museu Nacional d’Art de Catalunya**. The colossal building at the foot of Montjuïc, which really requires a visit of several days to do it justice, houses a world-famous Romanesque collection as well as numerous contemporary works from Catalan artists such as Ramon Casas i Carbó and Antoni Tàpies.



3.15 p.m. So much culture in one go can be quite exhausting. Time for an invigorating carajillo and fresh tapas. Scattering a flock of pigeons, we head for a café near the **Arc de Triomf**. While our two friends plan their evening out, we excuse ourselves and thank them for an exciting and memorable sightseeing tour.

**QUICK LINK**
www.bmw-shop.com/collection

All products on catalogue pages 28–55.

PLACES TO EAT, DRINK AND STAY

- EL XALET.** Located right next to the spectacular 1992 Olympics swimming pool on top of Montjuïc mountain, El Xalet restaurant affords a stunning view. We recommend the open-air terrace and the excellent wine selection.
Av. Miramar, 31 | www.gruptravi.com/xalet
- CDLC (Carpe Diem Lounge Club).** The perfect place to relax: the beach patio beckons with its Balinese day beds, while a giant club with various dance floors and DJ sessions attracts a more action-focused crowd.
Passeig Maritim, 32 | www.cdclbarcelona.com
- Opium Mar.** This beach club situated right next to the Hotel Arts is not just a magnet for Barcelona’s High Society. International and local DJs keep things copacetic until daybreak. An in-house restaurant with a beach terrace provides culinary delights from around the world.
Passeig Maritim, 34 | www.opiummar.com
- Banys Orientals.** This stylishly renovated hotel can be found right in the heart of the city. And although the rooms are on the small side, they all come with large beds and lots of minimalist style. Truly a best-kept secret, and excellent value for money.
c/ Argenteria, 37 | www.hotelbanysorientals.com
- Hotel Vela – W Barcelona.** The breathtaking view from the roof terrace onto Platja de la Barceloneta is just one of the many highlights of this 5-star luxury hotel. This glass and steel skyscraper designed by renowned architect Ricardo Bofill contains a spa as well as top-class restaurants and one of the trendiest clubs in town. The W leaves nothing to be desired.
Placa de la Rosa dels Vents, 1 | www.starwoodhotels.com/whotels





HIGH-POWERED FASHION.

THERE IS REALLY ONLY ONE PLACE IN BARCELONA THAT CAN SERVE AS A FITTING BACKDROP TO THE BMW M COLLECTION: THE OLYMPIC SWIMMING POOL AT THE TOP OF MONTJUÏC. THIS IS WHERE THE CITY TRULY GIVES ITS ALL. JUST THE RIGHT PLACE THEN TO SHOWCASE THE BEST OF THE BMW M COLLECTION.



QUICK LINK

www.bmw-shop.com/mcollection



All products on catalogue pages 56–71.



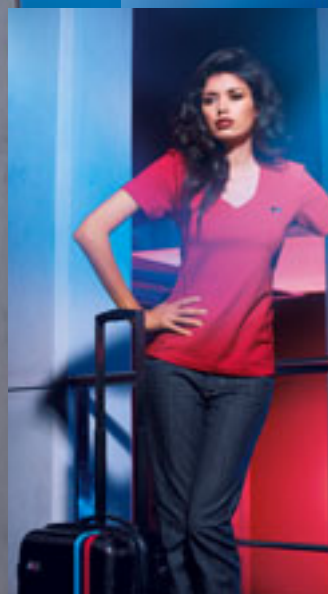
For some it was the site of their greatest triumph. For others, the ideal spot to shoot a music video. And then there are those who refer to the Olympic swimming pool on top of Barcelona's Montjuïc mountain as the pool with the best view in the world. But let's take one thing after another.

Chinese athlete Fu Mingxia is unlikely to ever forget the glorious view of Barcelona. At the 1992 Summer Olympics, aged 13, she stood on top of the 10-metre platform and leapt into the history books. The year prior, she had become the youngest athlete ever to win a world championship title. Her win prompted the international governing body to stipulate a minimum age of 14 for divers after the Olympics.

A leap from this platform is also what starts off the music video for Kylie Minogue's song "Slow". But after the diver's somersault, the wonderful panorama does not feature much in the video. In typical pop diva style, Minogue relegates Barcelona's skyline to a walk-on role.

Speaking of skyline: if you ever want to enjoy a swim with that view yourself, you should make your way to the Catalan capital in July or August. It's only in these two months that the pool is open to the public – and public access is restricted to the swimming pool.

You can find all the products at your BMW dealer or on the www.bmw-shop.com website.





EVERY SECOND COUNTS.

The Volta a Catalunya is one of the oldest cycling races in the world, and the Catalan capital of Barcelona has provided the finish line for the final stage since 1911. We made an ambitious amateur cyclist explore the 125 km route in a bid to road-test the BMW M Bike Carbon Racer.

I can see my opponent's slow advance in the morning sun. Like an index finger, the shadow on the paving slab in front of me moves inexorably, reminding me of the struggle ahead. 125 kilometres, a quarter of that in the mountains, and a quarter in the city. At the moment, I am still sitting in the Bar de L'Àvia in Parets del Vallès, just a few metres from the starting point of the last stage of the Volta a Catalunya 2011. The sun is reflected in the spoon that rests next to my espresso cup, until it too becomes engulfed by a shadow. My opponent again: time, measured by the minute hand on the city hall clock.

8.20 a.m. Another ten minutes until I need to set off. The professionals do this stage in 2 hours 40 minutes. I have set myself the goal of doing it in four hours. My allies: a good breakfast and the BMW M Carbon Racer. About 7 kg of bicycle engineering with one overriding virtue: speed.

I finish my coffee and take a last look at the clock: 8.30 a.m. In a few hours, I hope to cross my imaginary finish line, between the palaces of the Pla de Palau in Barcelona. But the start is a rather more low-key affair. Exiting the small streets of Parets, I first have to cross an industrial area. The Carbon Racer moves easily, converting each pedal movement into pure propulsion.

Past Lliçà d'Amunt, the road starts rising gently for the first time. Until now, keeping an average speed of 35 km/h was easy, and thanks to the compact crankset I hardly need to shift gears to master the first climb to L'Ametlla del Vallès. The road is lined with trees, their gnarled roots holding onto the loamy soil. Their branches provide welcome shade in the morning sun.

The next 25 kilometres are pure speed: leaving the mountains behind, Barcelona in my sights. Large chainring, small gear: the speedometer hovers between 40 and 42 km/h. The clock keeps ticking. After one-third of the way, and just before the second hill, I have travelled a little over one hour. So far, I have kept my adversary – time – in check.


The next climb to Rubí is already behind me. I hardly noticed it. The BMW M Carbon Racer, light as a feather, races up every hill. I don't even have to rise from the saddle. But now I have a different problem: from Rubí, the Volta route follows the Autopista del Mediterrani, which is closed to motor traffic during the official race. But now, there is traffic on the motorway, and I am forced to use an alternative route. So I have to stop, get out my map ... and I keep checking my watch. I can feel the vibration of heavy lorries passing by, and the seconds are ticking away. After several minutes, I find the C1413, a B-road that runs parallel to the motorway. Now quickly back onto the bike, before time leaves me behind.


The C1413 carries almost no traffic. It takes me into Barcelona's suburbs. Nature alternates with low industrial buildings. Once in a while I use the slipstream of a lorry – as solo riders are bound to do. Surrounded by traffic, I almost forget the time, until a train on the track next to the road roars past and pulls me along.

When it is closed to traffic, the road past Santa Coloma de Cervelló must be wonderful to travel on, but as it is, I have to dodge car doors and goods vehicles unloading their wares. Traffic on the Avinguda de la Gran Via is chaotic, and I forget all about time, having to concentrate fully on the road. Passing through the four-lane tunnel,

I finally reach Park Montjuïc. One last little hill, and then the descent towards the harbour.

As I turn into the Passeig de Colom, the clock in my speedometer tells me that I have been on the road for 3 hours 45 minutes. Passing classical buildings on the right, and palms on the left, I can see the monument on the Pla de Palau. After exactly 3 hours 50 minutes I unclip from my pedals and take a seat in a café on the Pla. Another espresso. And no clock in sight.

**QUICK LINK**
www.bmw-shop.com/bikes

**All products on catalogue pages 72–79.**





Me and my car.

WALKING IS ALL WELL AND GOOD, AND IT'S BETTER THAN CRAWLING, BUT THE MOST PLEASANT WAY OF GETTING AROUND AT MY AGE IS WITHOUT DOUBT A DRIVE IN THE BMW 328 ROADSTER.

The powerful white body, the dashing lines, the chrome grille, the side gills, the classic rims – when I see them, for once even I am lost for words, reduced to euphoria, mindlessly repeating “a car ... a car ... a car”.

After a good long nap after lunch, I have recovered from the first wave of excitement. Fortified by an extra-strong cocoa and a cookie from Mum, I feel ready to embark on a test drive in my parents' loft apartment on Carrer d'Alí Bei. Adeptly, I climb into the car's sporty cockpit and have a look around. Sitting behind the wheel, the world immediately looks like a much more exciting place. The 328 Roadster is a thoroughbred race car that dispenses with any superfluous detail: a steering wheel and a horn – that's all a real driver needs.

Expectantly, I press the gas pedal and the roadster immediately sets off without complaint, purring gently. I do a slow lap around the living room, and then pick up speed. The freshly sanded parquet floor offers excellent traction, enabling the engine to



convert the full power of its 6 V into effective propulsion. The low windscreen makes for an authentic open-top driving experience. It's easy to get used to this exhilarating feeling of freedom. Enjoying the drive, and taking a tight corner between kitchen and hall at speed, I almost overlook Bernard, the family dog. He clearly doesn't know anything about giving way. But thanks to the low centre of gravity of my chassis and special rubber tyres, I can master even extreme situations like this. Even on the wet tiles in the bathroom, the brakes remain surprisingly reliable. The BMW 328 Roadster clearly deserves its TÜV approval.

The best thing about driving is getting to your destination. I am headed for the roof terrace, where my Mum has marked out a little handling course – no problem for me and my roadster. Only getting into the parking space between the flower pots turns out to be trickier than I thought. But all my dad says is “Like mother, like son.”



QUICK LINK
www.bmw-shop.com/kids



All products on catalogue pages 80–87.



A MEETING OF ICONS.

It is hard to imagine another city where the joy of architectural experimentation is more evident than in Barcelona, resulting in a constant quest to achieve the perfect balance between form and function. At BMW, we are very familiar with this challenge, facing it head-on every day – on both a larger and a small scale. Our faithfully reproduced BMW Miniatures are a great example of this. The following feature explores three fascinating encounters between innovative design and groundbreaking architecture.

VAN DER ROHE MEETS VON GOERTZ.

The Barcelona chair designed by Ludwig Mies van der Rohe is considered a cult classic. Its simple elegance has made it a staple in foyers, hotel lobbies and loft apartments across the world. Its original home is less well known these days: the chair was first exhibited at the German Pavilion designed by van der Rohe for the 1929 Barcelona International Exposition. In 1983, this pavilion was recreated in its original location in accordance with the artist's authentic design.

Considered a pioneering work of architecture at the time, the pavilion featured large glass fronts, a flowing room layout, and a flat roof which had a significant impact especially on American Modernism. The BMW 507 likewise combines unadorned elegance and a pioneering design. The 1955 Frankfurt Motor Show saw this roadster designed by Albrecht Graf von Goertz conquer the hearts of automobile enthusiasts in much the same way. And just in case you aren't among the lucky owners of one of the 252 original cars ever made, here's your chance to enjoy a detailed miniature from the comfort of your own Barcelona chair.





MAHLER MEETS 6 SERIES.

What a sound! No, we are not talking about the roaring of the 320 hp six-cylinder powerplant in the BMW 6 Series Convertible, but about the sonic power of the Orquestra Simfònica de Barcelona. The stately mood of Mahler's Symphony No. 3 is in stark contrast to the severe architecture of L'Auditori, the symphony orchestra's home since 1999. The perfect acoustics in its interior are the work of sound designer Higiní Arau. The outside is dominated by unadorned lines and geometric rigour. Nothing, it seems, is supposed to detract from the musical experience. An impressive place. Even the BMW 6 Series appears a little subdued. But that may also be due to its 1:43 scale.

FLOATING MEETS GLIDING.

The blue wedge of the Edificio Fórum floats like a piece of the ocean in the shade of the Telefónica headquarters. The reflections on its deep blue facade echo the sea that forms its backdrop. Using unusual juxtapositions of innovative materials, such as shotcrete and cubic glass surfaces, architects Herzog & de Meuron managed to fulfil the contradictory goals of both standing out against and blending in with the natural environment. The same applies to the BMW Vision EfficientDynamics concept car, which also features a very distinctive combination of materials: the lightweight aluminium body blends almost imperceptibly into large polycarbonate glass surfaces. A turbo diesel engine and two electric motors join forces to provide impressive acceleration. Those unwilling to wait for the future of driving can already find this eco-friendly dream car in our Miniatures Collection.

**QUICK LINK**
www.bmw-shop.com/miniatures

All products on catalogue pages 88–93.



Cast off! As the Bavaria 46 prepares to leave Port Olympic, the Peix d'Or glitters in the sunshine. This sculpture by architect Frank Gehry has become a kind of landmark for the lively Port Olympic area, which this morning still seems a little sleepy – it's only in the evening that its innumerable restaurants and bars really come to life. Passing through the shadow of the two skyscrapers near the port, we sail southward. In keeping with the leisurely pace of life on land, the 14-metre Bavaria slowly makes its way across the waves – ideal conditions for a tour of discovery taking in Barcelona's harbours.

Passing Barcelona's sandy beach, we approach the cruise terminal at the end of the Ramblas. The port is busy – with lots of ferries, cruise liners and yachts about, we start up the Bavaria's motor. The diesel's gentle chugging is swallowed by the noise of cars on the Ronda del Litoral and the roar of the huge ferries. Seeing all this traffic, it becomes clear to us why Port Franc de Barcelona is considered one of the most important ports in the Mediterranean. Crossing the wake of one of the ferries, we head for the last harbour on our tour.

It's the "Old Port". Lying in the shadow of Montjuïc, this harbour now handles huge container ships. Rows upon rows of containers line the sea shore, and a stone jetty has taken the place of the wonderful beach. Our yacht, an imposing ship in its own right, is dwarfed by the giant container ships. Time to return to more familiar waters. We set sail and glide back to Port Olympic, where the first restaurants have now opened. It's the ideal conclusion to our trip: after all, sea air does make you hungry.



HENRI LLOYD

With the BMW Yachtsport Collection, you will always look your best, whether you are walking around the harbour or sailing on the high seas. Our sailing clothing, developed in collaboration with our partner Henri Lloyd, meets the highest standards – in terms of both function and fashion appeal. Cast off!



QUICK LINK
www.bmw-shop.com/yachtsport



All products on catalogue
 pages 94–105.

THREE VIEWS OF THE CITY.

One of the factors that make Barcelona so special is its location by the sea. And given that the Catalan capital boasts not just one but three harbours, we went and explored the maritime side of Barcelona during a sailing trip.





Setting up and preparing a photo shoot alone takes many hours – long enough to warrant a coffee break. The photographer and his assistant need a good two hours just to set up the lights. Up to ten lamps and flashes have to be positioned in just the right spots.



Too big for a suitcase: as the BMW M3 GT2 isn't registered for the road, it had to be transported to Spain on a truck. Once it arrived, it had to be polished to remove the traces of the last race, using the old-fashioned method: a cloth.

But the car is not the only thing that needs to be transported to the location. The photographer's equipment, too, may fill a whole van. Lights, flashes, generators, cameras: photographers don't travel light.



THE LONG WAIT FOR THE FASTEST MAN.

MORE OFTEN THAN NOT, READERS OF THE CATALOGUE FOR THE COMPLETE BMW LIFESTYLE RANGE WILL ONLY SEE THE RESULTS OF A PHOTO SHOOT. BUT HOW DO WE ARRIVE AT THE FINAL IMAGES? OUR REPORT ON THE BMW MOTORSPORT PHOTO SHOOT IN BARCELONA PROVIDES A LOOK BEHIND THE SCENES.

He is one of the fastest men in the world. But today he is slow. The reason may be that racing driver Andy Priaulx is travelling to the photo shoot in Barcelona by plane rather than in his BMW M3 GT2. And the plane is late. No wonder the photographer on the set is slowly getting nervous – he has been waiting since 8 a.m. The lights are set up, the car is polished: all eyes wait for Priaulx. A call: he is stuck in city traffic. And given that he is unlikely to be driving the taxi himself, the photographer decides to make a start on the images that won't feature the British driver.



While the finished product may look like a spontaneous snapshot, it requires a lot of preparation. The stylist lays out the clothes; then the camera exposure and lights are set up. And when there is a racing driver present, the stylist also takes care of the make-up – especially if the driver, like Andy Priaulx, is a little stressed by the time he arrives on the set.



QUICK LINK
www.bmw-shop.com/motorsport



All products on catalogue
pages 106–115.



Club de Golf Llavaneras
St. Andreu de Llavaneres

The Club de Golf Llavaneras is located 34 kilometres north of Barcelona, right next to the coast. The 18-hole course, which dates back to 1945, is open all year round. Thanks to the Mediterranean climate and its proximity to the sea, the course features a stunning variety of plants – from rare flowers to palms. The views are equally impressive: the mountain panorama on the one side is as enchanting as the view of the sea on the other.


SMALL BALL, BIG TOURNAMENT.


When BMW arranged the first amateur golf tournaments in 1986, no one involved could have foreseen what this event would develop into. Having been renamed the BMW Golf Cup International soon after its inception, today, 25 years on, it has become the world's biggest amateur golf series.

Around 80,000 participants from 40 nations pick up their golf clubs every year in order to participate in the qualifying rounds in their respective home countries. Each nation determines three winners, one in each of the three handicap classes. The winning trio

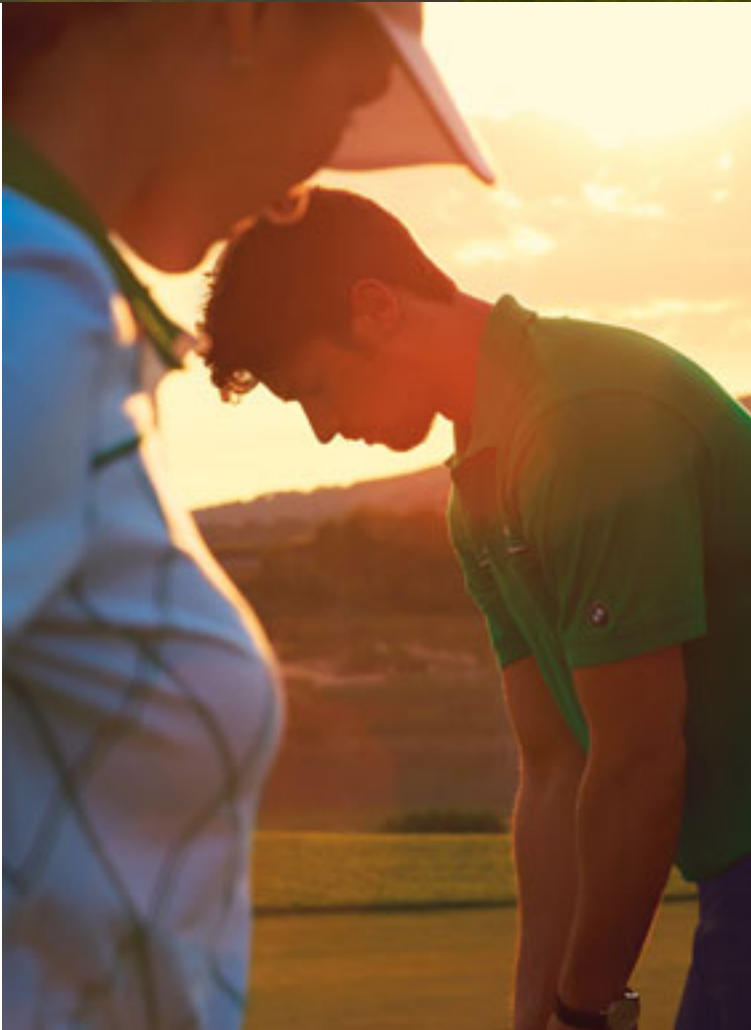
then travels to the world finals, which are held on some of the world's most beautiful golf courses – most recently the Blue Canyon Country Club on Phuket Island in Thailand.

This longstanding BMW golfing experience is of course also reflected in the BMW Golfsport Collection. The clothing is as functional as it is stylish, and the equipment is perfectly designed for its purpose – from the multifunctional cart bags to the shoe bag. In other words: Driven by Passion.

**QUICK LINK**
www.bmw-shop.com/golfsport



All products on catalogue pages 116–125.



COLLECTIONS.

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BMW COLLECTION.

The products from the BMW Collection provide you with the right look for any occasion – be it shopping, business meetings, or leisure trips. Whether you like things sporty or elegant, the garments and accessories from the BMW Collection will fit right in with your style. And our contemporary designs, quality materials, and love of detail ensure you will always look your best.

STYLE AND SUBSTANCE.



Style.
The new look of the BMW Collection is inspired by traditional preppie and campus fashion, with smart details such as stripes, checks, tapes, and stitched seams. Classic stripes and tonal prints complement each other to perfection.



Functionality.
The garments from the BMW Collection are characterised not just by their contemporary design but also by their functionality. As an example, jackets are covered with a PU coating which makes them wind and water-repellent while preserving breathability.



Organic Cotton.
Many cotton fabrics for the BMW Collection are sourced from certified organic producers and labelled as such. Environmentally harmful substances and practices are taboo. These guidelines are monitored by independent agencies. Equally remarkable: the fleece jackets with PES content made from recycled materials.



Ladies' Jacket. Roll on autumn! This lightly padded jacket comes with a fixed integrated waistcoat. Five outer pockets and two inner pockets provide plenty of storage space while the back pleats ensure optimal comfort. And when you're on the move, the lightweight, crease-free material makes this jacket easy to carry along wherever you're going. Embroidered BMW wordmark on the front left. Material: twill, 100% polyester, PU-coated. Environmentally-friendly thanks to recycled materials.

Black
XS-XXL 80 12 2 211 528-533



Men's Jacket. This wind and water-repellent jacket with PU-coating will help you face any kind of weather. The zip placket can be closed all the way up to the revers collar. The fixed integrated waistcoat is lightly padded, keeping you snug and warm. Five outer and two inner pockets will hold all your essential utensils. The lightweight, crease-free material ensures that the jacket can be easily folded and carried along. Embroidered BMW wordmark on the front left. Material: twill, 100% polyester, PU-coated.

Black
S-XXXL 80 12 2 211 486-491



Ladies' Hooded Sweat Jacket. This soft and cosy sweat jacket was made to make you feel good. The removable hood is a special highlight, and the two zip pockets provide plenty of room for storing important utensils. The sleeves have contrasting grey cuffs, and the wide double seams on the front and back make for a stylish overall look. This jacket features a generous amount of details such as the sturdy two-way zip and the embroidered BMW wordmark at chest level. Material: French terry, 90% cotton, 10% polyester.

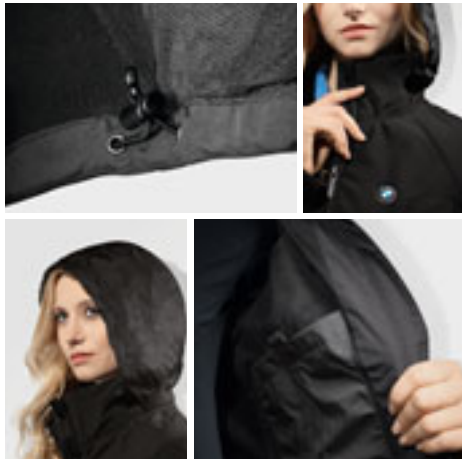
Dark Blue
XS-XXL 80 14 2 211 516-521



Men's Hooded Sweat Jacket. This comfortable sweat jacket with removable hood, elbow patches, and side slit pockets is the ideal companion for cool summer evenings. The zip has a covered placket. The ribbed hem and cuffs feature a light grey striped design. Quilted details on the shoulders, hem, and pocket flaps give this sweat jacket a distinctive appeal. Embroidered BMW wordmark on the front left. Material: French terry, 90% cotton, 10% polyester.

Dark Blue
S-XXXL 80 14 2 211 474-479





Ladies' Jacket. Contemporary ladies' jacket made from breathable, wind and water-resistant Soft Shell fabric. Numerous functional features such as the stand-up collar with foldaway hood, adjustable hem, cuffs with adjustable hook-and-loop strips and side zip pockets make this jacket the ideal year-round companion for every weather. With coloured, rubberised BMW logo at the top left and special BMW zip pull. Material: 100% polyester. Soft Shell.

Black
XS-XL 80 12 2 166 837-841



Men's Jacket. Fashionable men's jacket made from wind and water-repellent Soft Shell fabric – for any kind of weather and every occasion. Functional features: stand-up collar with foldaway hood, adjustable hem width, cuffs with adjustable hook-and-loop strips and side zip pockets. The coloured, rubberised BMW logo, the BMW-specific zip pull, the superior comfort of the breathable fabric and the additional inner pocket provide further highlights. Material: 100% polyester. Soft Shell.

Black
S-XXL 80 12 2 166 767-771



Ladies' JOY Down Jacket. With its large hood and contemporary tailored cut, this thick down-filled jacket makes even grey winter days look instantly more agreeable – not least thanks to the JOY promise printed on the back. The jacket is wind and water-repellent and breathable, making it an all-weather favourite. Two zip pockets at the front and white piping along the hood and zip add the finishing touches to this perfect winter jacket. Material: 100% polyester. Filling: 80% duck down, 20% duck feathers. Insulation: 600 fill power.

Black
XS-XL 80 12 0 494 941-945



Men's Fleece Jacket. The feel-good factor: sporty leisure jacket made of soft fleece in stylish dark blue with stand-up collar. The hem with windstopper function and the recycled, breathable fabric ensure a pleasant level of comfort in any kind of weather. Other highlights include the coloured embroidered logo at chest level, the side zip pockets and the collar with white edging. Material: 100% recycled polyester. Micro fleece.

Dark Blue
S-XXL 80 14 2 166 762-766

Ladies' Fleece Jacket. Looks good and feels good: super soft, dark blue fleece jacket with coloured embroidered BMW logo on the left sleeve, two side slit pockets and special BMW zip pull. The tall stand-up collar can be folded down and has the same white edging as the zip. The breathable recycled material provides an exceptional level of comfort. Material: 100% recycled polyester. Micro fleece.

Dark Blue
XS-XL 80 14 2 166 832-836





Men's Shirt. This men's shirt in rich black will give you a sophisticated edge whatever the occasion. The striped woven tape on the cuffs, inner placket, and collar inside provides added interest. Embroidered BMW wordmark on the front left. Material: poplin, 97% cotton, 3% elastane.

Black
S-XXXL 80 12 2 211 480-485



Ladies' Blouse. This elegant black ladies' blouse is an eye-catcher of the exceptional kind. The upper placket, collar inside and cuff button placket all feature a contrasting striped tape. The collar underside and inner placket are offset by a seasonal chequered fabric. BMW wordmark on the left upper sleeve. Material: poplin, 97% cotton, 3% elastane.

Black
XS-XXL 80 12 2 211 522-527



Men's Longsleeve. Fashionable longsleeve with elbow patches in grey marl – the ideal leisure companion. This round-neck T-shirt is offset by a grey marl stripe along the hem and cuffs. Discreet BMW wordmark on the front left. Material: single jersey, 100% cotton.

Black
S-XXXL 80 14 2 211 462-467



Men's Rugby Shirt. Very British! This grey rugby shirt combines tradition and design. The dark blue woven collar, blue elbow patches and decorative flatlock seams around the ribbed cuffs add interest to the design. The covered placket is offset by a contrasting white lining. A discreet BMW wordmark and side slits give this shirt a sporty touch. Material: single jersey, 100% cotton.

Grey
S-XXXL 80 14 2 211 468-473



Men's Polo Shirt. The perfect foundation for any look: classic men's polo shirt with slim stripes at the front, wide stripes at the back, and a stylish collar. The white collar lining and a zigzag seam along the placket provide contemporary accents. Embroidered BMW wordmark on the front left. Material: piqué, 100% cotton.

Blue, striped
S-XXXL 80 14 2 211 456-461



Men's Polo Shirt. All set for summer! The classic men's polo shirt gets a contemporary preppie twist, and the slim grey stripes are bang on trend. Other highlights include a fashionable collar, a zigzag seam along the placket, and an embroidered BMW wordmark on the front left. Material: piqué, 100% cotton.

Grey, striped
S-XXXL 80 14 2 211 450-455



Ladies' Rugby Shirt. Sophistication for leisure and business: this elegant rugby shirt with slim stripes at the front and wide stripes at the back gives you plenty of stylish options. The collar and four-button placket are made of white woven fabric. White decorative seams along the front of the shirt make for a tailored look. Discreet BMW wordmark on the left upper sleeve. Material: single jersey, 95% cotton, 5% elastane.

Grey, striped
XS-XXL 80 14 2 211 510-515



Ladies' Polo Shirt. The sporty classic: pleasantly soft ladies' polo shirt with four-button placket. Tailored fit. Details on the collar, placket, and sleeves provide added interest. The collar underside is lined with a check fabric, and the left upper sleeve features an embroidered BMW wordmark. Material: single jersey, 95% cotton, 5% elastane.

Light Blue XS-XXL 80 14 2 218 142-147 **Black** XS-XXL 80 14 2 211 498-503



Ladies' Longsleeve. A sporty scooped neck and 3/4 sleeves make this longsleeve stand out. White insets on the cuffs and neckline and a decorative seam round off the look. Tonal BMW wordmark on the left upper sleeve. Material: single jersey, 95% cotton, 5% elastane.

Light Blue
XS-XXL 80 14 2 211 504-509



Ladies' JOY T-Shirt. Simply inspirational: this unusual ladies' T-shirt with a large JOY print will make you stand out from the crowd. The feminine neckline with its contrasting inset and zigzag stitching, and a discreet BMW wordmark on the left sleeve round off the design beautifully. Material: single jersey, 100% cotton.

Grey Melange
XS-XXL 80 14 2 211 492-497



Men's JOY T-Shirt. Joy has a sporty side: this laid-back roundneck shirt has a large JOY print on the front left and an embroidered BMW wordmark on the sleeve. Contrasting half moon and white edging along the cuffs for added interest. Material: single jersey, 100% cotton.

Grey Melange
S-XXXL 80 14 2 211 444-449



Kids' JOY T-Shirt. Joy looks good on every kid. With its large distressed-look JOY slogan and cuffs with white edging, this blue kids' shirt is a real eye-catcher. Ribbed cuffs and hem. Tonal BMW wordmark at chest level. Material: single jersey, 100% cotton.

Light Blue
Size 98/104/116/128/140
80 14 2 211 540-544 (please specify size when ordering)



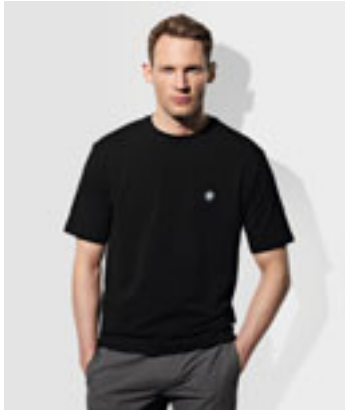
Men's Knitted JOY Sweater. Joy doesn't just warm you from the inside. This knitted men's sweater with its special materials mix provides a pleasant level of comfort. It is also quite handsome – thanks to details like the special BMW zip pull, the embroidered BMW wordmark on the sleeve and the light blue stripe design on the inside of the collar. The trademark JOY details ensure you will be looking forward to this winter. Material: 10% Angora, 25% nylon, 25% viscose, 40% wool.

Dark Blue
S-XXL 80 14 2 166 717-721



Ladies' Knitted JOY Sweater. This is how joy feels: with its innovative wool mix, this classic, feminine knitted V-neck sweater provides superior comfort. Cuffs and neckline are stylishly ribbed, and the left sleeve features a discreetly embroidered BMW wordmark, making this piece equally suited for business and leisure. Material: 10% Angora, 25% nylon, 25% viscose, 40% wool.

Black
XS-XL 80 14 2 166 787-791



Black
S-XXL 80 14 2 166 742-746
XXXL 80 14 2 180 634



Dark Blue
S-XXL 80 14 2 166 737-741
XXXL 80 14 2 180 633



White
S-XXL 80 14 2 166 732-736
XXXL 80 14 2 180 632

Men's T-Shirt. Goes with everything: the classic men's T-shirt with round neckline and embroidered BMW logo at the top left is the perfect basic piece for almost every look. The certified organic fabric and environmentally-friendly production ensure that it feels as good as it looks. Material: 100% organic cotton.

Men's Polo Shirt. Dress for success: the classic men's polo shirt with stylish collar and two-button placket has a coloured BMW logo embroidered at chest level. But there's more than meets the eye, such as the certified organic cotton fabric that has been manufactured in an environmentally friendly process. Material: 100% organic cotton.



Black
S-XXL 80 14 2 166 757-761
XXXL 80 14 2 180 637



Dark Blue
S-XXL 80 14 2 166 752-756
XXXL 80 14 2 180 636



White
S-XXL 80 14 2 166 747-751
XXXL 80 14 2 180 635

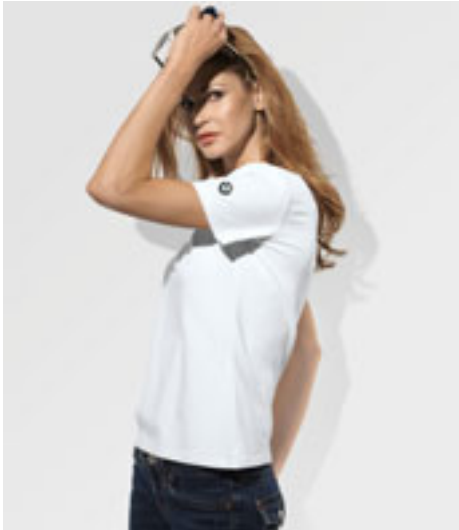


Ladies' T-Shirt. You can never have enough of these: the classic, high-quality ladies' T-shirt with its feminine round neckline and coloured embroidered BMW logo on the sleeve is the perfect basic piece for all occasions. Made from certified organic cotton fabric that has been manufactured in an environmentally friendly process and feels as good as it looks. Material: 100% organic cotton.

Black
XS–XL 80 14 2 166 812–816
XXL 80 14 2 180 640



Light Blue
XS–XL 80 14 2 166 807–811
XXL 80 14 2 180 639



White
XS–XL 80 14 2 166 802–806
XXL 80 14 2 180 638



Ladies' Polo Shirt. Sporty and kind to the planet: this polo shirt with a covered two-button placket and classic collar is made from 100% certified organic cotton fabric that has been manufactured in an environmentally friendly process. It is ideal for events – and everything else that brings you joy. Material: 100% organic cotton.



Dark Blue
XS–XL 80 14 2 166 822–826
XXL 80 14 2 180 642



White
XS–XL 80 14 2 166 817–821
XXL 80 14 2 180 641



White
80 16 2 166 852

Black
80 16 2 166 854

Dark Blue
80 16 2 166 853

BMW Cap. Classic baseball cap with coloured embroidered BMW logo at the front.



Junior Cap. A must-have for young BMW fans: the classic baseball cap is the smaller version of the unisex adult cap – for those family moments. The rip closure at the back ensures that the cap grows along with its wearer. Other highlights include the coloured BMW logo at the front and tonal sandwich piping. Material: 100% cotton.

Dark Blue
80 16 2 166 855



BMW Scarf. Looks good, feels good: single-colour knit scarf with discreet embroidered BMW wordmark. Ideal for combining with many pieces from the BMW Collection. Material: 40% wool, 10% Angora, 25% nylon, 25% viscose.

Black
80 16 2 221 315

BMW Beanie Hat. A true unisex must-have for BMW fans: warm and cosy knitted hat with tonal embroidered BMW wordmark. Material: 40% wool, 10% Angora, 25% nylon, 25% viscose.

Black
80 16 2 221 312



Scarf. Perfectly combined: elegant three-colour fine-knit scarf. Ideal for styling with many pieces from the BMW Collection. Unisex. Material: 100% polyester.

80 16 2 211 550



1| BMW JOY Trolley Bag. The it bag for overnight stays: with its three roomy outer pockets, this trolley bag offers enough storage for everything you need for a weekend trip and has a zip to further expand its capacity. It fits into every overhead compartment, thus fulfilling all the requirements for the ideal piece of carry-on luggage. The adjustable telescopic handle (2 settings), the noise-cancelling wheels, the handy carry handles and elastic straps in the inner compartment add to the positive first impression and ensure a stress-free journey. And our JOY manifesto on the lining and the “JOY TRAVELS IN STYLE” tag will remind you that joy is your constant companion.
Dimensions (L x W x H): 38 x 28 x 60 cm.
Weight: 3.6 kg. Volume: 46 l.

Black
80 22 2 179 734



2| BMW JOY Rucksack. Joy on the go: this contemporary rucksack combines an appealing shape with plenty of functionality. Take the carry strap with integrated mobile phone holder, the two fleece-lined multimedia sections with watertight zip, the adjustable cross-body strap and convenient neoprene handles, and the special compartments for documents, pens, flight tickets, and magazines. A large, fleece-edged open section and the insulated, watertight drinks compartment provide generous storage options. The padded side pockets can fit all standard 17" laptops and accessories. And the padded back area provides even more carrying comfort thanks to a special airflow system. To add some visual joy, the rucksack was kitted out with a fashionable BMW pin, a JOY TRAVELS IN STYLE tag, and our JOY wordmark at the front.
Dimensions (L x W x H): 30 x 20 x 45 cm.
Weight: 1.9 kg. Volume: 39.3 l.

Black
80 22 2 179 735



3| BMW JOY Messenger Bag. Travel in style: in addition to top-class workmanship, the padded laptop bag impresses with a handy organiser compartment, a dedicated slot for flight tickets and a mobile phone holder on the side. Suitable for most standard 17" laptops. With adjustable, padded shoulder strap and retractable handle. The BMW logo, “JOY TRAVELS IN STYLE” tag and JOY wordmark on the side ensure that the messenger bag is an attraction in itself.
Dimensions (L x W x H): 47 x 12 x 32 cm.
Weight: 1.1 kg. Volume: 22.9 l.

Black
80 22 2 179 736





Garment Bag. The most stylish way to carry off a suit: this elegant garment bag is made of water-repellent polyester. Main section with five additional zip compartments (one with mesh). Four shoe pockets and a fastening system for hangers. Interior with elastic strap and cover with snap buttons. Large zip pocket at the front for easy access to important documents. Two handy side clips to keep the bag securely closed. Adjustable strap and carry handle for convenient transport. Dimensions when closed (L x W x H): 54 x 20 x 56 cm. Dimensions when open (L x W x H): 108 x 10 x 56 cm. Weight: 3.0 kg.

Black/Grey
80 22 2 166 598



Boardcase. Goes wherever you go: robust boardcase made of water-repellent polyester. Interior with two zip pockets and elastic straps for safe transport of suits and business outfits. Two protective strips on the back, corners with scuff guards. Two outer zip pockets. Two carry handles, retractable telescopic trolley handle, and two wheels on ball bearings. Dimensions (L x W x H): 35 x 20 x 54 cm. Dimensions of telescopic trolley handle (W x H): 15 x 100 cm. Weight: 4.4 kg.

Trolley Bag. Trip too short for a suitcase, but too long for a rucksack? This trolley bag made of water-repellent polyester is your ideal companion. The generous main compartment features straps and two zip compartments to secure your garments and documents. The lid holds a suit compartment with elastic straps. Two protective strips on the back provide additional safety. Corners with scuff guards. Two zip pockets for keys, boarding cards and snacks. Two carry handles, retractable telescopic trolley handle, and two wheels on ball bearings. Dimensions (L x W x H): 47 x 31 x 66 cm. Dimensions of telescopic trolley handle (W x H): 15 x 102 cm. Weight: 5.6 kg.

Boardcase, Black/Grey
80 22 2 166 595

Trolley Bag, Black/Grey
80 22 2 166 596



Travel bag with trolley function. Finally you can travel in style, with this spacious travel bag made of water-repellent polyester. Large compartment with rip closure. Two elastic straps hold clothes or documents securely in place. Zip pocket at the front with two mobile phone holders, two PDA compartments and one open all-purpose slot. Two side zip pockets (one of them a shoe compartment, the other with an extra inner compartment). Bottom with two scuff-protector strips. Three carry handles, lengthwise and widthwise. Retractable telescopic trolley handle and two wheels on ball bearings. Dimensions (L x W x H): 69 x 34 x 33 cm. Dimensions of telescopic trolley handle (W x H): 15 x 102 cm. Weight: 3.2 kg.

Black/Grey
80 22 2 166 604



Sports Bag. That's how elegant sporty can be: handy sports bag made of water-repellent polyester. The main compartment with integrated zip pocket offers plenty of room for sports and leisure clothing. Two outer side pockets and one front pocket. Comfortable to carry thanks to adjustable shoulder strap, two side carry handles and one main carry handle. Dimensions (L x W x H): 54 x 31 x 32 cm. Weight: 1.4 kg.

Black/Grey
80 22 2 166 603



Rucksack. The perfect companion for travel, short trips and meetings. Laid-back rucksack made of water-repellent polyester, with handy zip pocket, comfortable main compartment and a slot compartment with protective lining. Two padded, adjustable carry straps and supportive padding at the back ensure superior carrying comfort. Handy carry loop. Dimensions (L x W x H): 32 x 14 x 41 cm. Weight: 0.8 kg.

Black/Grey
80 22 2 166 602





Ladies' Handbag. Everything at the ready, whenever you need it: this elegant handbag is the ideal everyday companion. High-quality material, excellent workmanship, and functional details are the hallmarks of this bag. A special highlight: the safety compartment with zip which is easy to reach, yet cleverly hidden under the fold at the front. Material: 100% calf leather. Dimensions (L x H): approx. 45 x 37 cm.

Black
80 21 2 211 553



Ladies' Leather Wallet, horizontal. A stylish investment: this sophisticated wallet is made from especially soft and resilient leather and provides enough storage to keep money matters neat and organised. The two-part coin section has a quick fastener and a zip. Numerous slots provide ample space for credit cards, driver's licence and other documents. Material: 100% calf leather. Dimensions: approx. 19 x 2.5 x 10 cm.

Black
80 21 2 179 723



BMW Ladies' Wallet. Space galore: this high-quality ladies' wallet is fashioned from soft leather. In addition to a roomy coin section, it has six credit card slots, five extra slots, a two-part notes compartment at the back and a hidden compartment under the coin section. There's no better way to organise your finances. Material: 100% calf leather. Dimensions: approx. 11.5 x 2.4 x 10 cm.

Black
80 21 2 179 724



Men's Wallet. Carefully crafted, elegant leather wallet with roomy coin section, eight slots for credit cards, four slots for driver's licence and documents, and two notes compartments. The especially soft and durable leather will make reaching for your wallet something to look forward to. Material: 100% calf leather. Dimensions: approx. 12.5 x 2.3 x 9.6 cm.

Black
80 21 2 179 721



Men's Wallet, flat. This elegant, carefully crafted leather wallet offers space for up to 15 credit cards and three document cards. It also has two notes compartments. The design provides quick access to five compartments while the others are protected on the inside of the wallet. Material: 100% calf leather. Dimensions: approx. 12.5 x 1.7 x 9.6 cm.

Black
80 21 2 179 722



Men's Credit Card Holder. This elegant, high-quality holder is made from real leather and has four slots for cards and one compartment for notes. With BMW pin. 100% calf leather. Dimensions: approx. 9.5 x 0.5 x 7.5 cm.

Black
80 21 2 211 552



Automatic Men's Watch. Show your sense of timing: this automatic watch is the result of a cooperation with traditional watch manufacturer Junghans and combines craftsmanship with advanced technology and a classic design. A mineral glass bottom provides fascinating insights into the Swiss precision movement. Sophisticated details in the interior include blue screws, a gear train bridge with a Diskus finish, and rotor surfaces with a Geneva finish. The watch face has an easy-to-read design and is protected by a sapphire crystal glass cover. Features include individually designed hands, a date display, and a discreet BMW emblem. The watch can be set via a crown with an inlaid BMW emblem. An elegant leather strap with a stainless-steel folding clasp ensures that the stainless-steel case will always fit comfortably and safely around your wrist. The watch is water-resistant up to 5 atm and is delivered in a high-quality box. Made in Germany.

80 26 2 220 020
(Available from 12/2011.)



BMW Classic Ladies' Watch. Laidback and elegant: this beautiful ladies' watch with its 30 mm stainless steel case, stylish leather strap and black watch face does not only display the time and date, but also shows off its owner's sense of style. With its laser-engraved BMW logo on the back, water-resistance up to 10 atm and precise Swiss quartz movement, this watch not only looks good, it is also incredibly hard-wearing.

Leather, Black
80 26 2 179 742



BMW Quartz Chrono Metal Men's Watch. Ahead of its time: this sizeable men's chronograph with its 40 mm brushed stainless steel case, Swiss ETA movement with date display, dedicated second display, 30-minute display and 0.1-second stopwatch feature is setting standards for both form and function. The sophisticated silver watch face has a coloured BMW logo. Luminous hands and an engraved logo on the back add the finishing touches. The stainless-steel strap with butterfly clasp is adjustable. This chronograph is water-resistant up to 10 atm. And 100% stylish.

Stainless steel, White
80 26 2 179 743



Ladies' Quartz Watch. Timeless beauty: this watch has a white face and an adjustable metal bracelet and combines casual design and classic elegance. With a coloured BMW logo, date display and Swiss precision quartz movement. The high-quality stainless steel case has the BMW logo lasered onto the reverse.

Stainless steel, White
80 26 2 159 892



Men's Sport Chrono. Sizeable, sporty chrono watch with a 44 mm stainless steel case, water-resistant up to 10 atm. Black and white watch face with raised BMW logo. Swiss quartz mechanism for precision. Scratch-resistant mineral glass. With stopwatch function, date display and small second display. Sturdy stainless steel strap with metal clasp. Laser-engraved BMW logo on the back.

Stainless steel, Black
80 26 2 147 052



BMW Quartz Chrono Men's Watch. Joy at first sight: this sporty and elegant men's chronograph has a premium brown strap made from crocodile-print calf leather and a contrasting white watch face with BMW logo. From the outside, this watch also impresses with a 40 mm stainless steel case, and a laser-engraved BMW logo on the back. The inside boasts technical features such as a Swiss movement, a date and a second display, stopwatch function, 30-minute display, timer, and water-resistance up to 10 atm.

Brown
80 26 2 179 745



BMW Quartz Chrono Men's Watch with Leather Strap. The time of your life: the men's chronograph with its premium grained leather strap in matt black and black watch face with BMW logo has a 40 mm stainless steel case with a laser-engraved BMW logo on the back. Technical highlights such as a Swiss ETA movement, a date and a second display, stopwatch function, 30-minute display and timer make it an ideal companion for almost any situation – and not just on dry land, thanks to a water-resistance up to 10 atm.

Black
80 26 2 179 744



BMW Metal Sunglasses, Black. Just the right pair for trend-aware sports fans: these black glasses are not only highly functional, but also easy on the eye. This is due to the black polarised lenses which minimise glare and reflections. With decorative BMW logo on the temple outsides and a discreet BMW wordmark on the left lens. UVA, UVB, and UVC protection up to 400 nm.

80 25 2 217 293
(Available from 03/2012.)



BMW Metal Sunglasses. These high-quality glasses will please you at first sight. The design features an elegant grey frame and a sporty double bridge. Clever details include a BMW logo on the temple insides and a discreet wordmark on the left lens. UVA, UVB, and UVC protection up to 400 nm.

80 25 2 217 294
(Available from 03/2012.)



BMW Metal Sunglasses, Silvertone. Both fashionable and functional, this is the perfect pair of glasses not just for open-top driving. The silver-coloured frame offsets the blue lenses to perfection. With BMW logo on the temple insides and a discreet wordmark on the left lens. UVA, UVB, and UVC protection up to 400 nm.

80 25 2 217 295
(Available from 03/2012.)



Ballpoint Pen. Simply a matter of form: this high-quality ballpoint pen puts the fun back into writing by hand. Simply turn the lower half of this pen to expose or retract the blue ballpoint tip. Refills are available. The barrel has a high-gloss black finish, and the components are made of rhodium. With decorative BMW engraving on the cap and the central ring. A top quality product made in Germany. Refill tip size: medium.

80 24 2 217 297



Pen Set. The write stuff: whether you opt for the functional ballpoint or the classic fountain pen – both of these writing utensils have a superb ergonomic design and add a touch of class to every handwritten note. Both pens feature a high-gloss black finish, and the components are made of rhodium. The pens have a decorative BMW engraving on the cap and/or on the clip and central ring. Refills are available for your convenience. The set is delivered in a decorative gift wrap. Top quality products made in Germany. Refill tip size: medium; fountain pen nib size: broad.

80 24 2 217 298



Silverside Notebook. A shining example: this bound notebook combines glamour with sturdiness. The solid hardcover is offset by the sophisticated silvered edges. Just right for your brilliant ideas. With embossed BMW logo on the lower right. 160 pages, squared. Dimensions: approx. 10.9 x 15.2 cm.

80 56 0 444 565



Flag Label Pencil. Stylishness writ large: handsome pencil in Black or Silver, with a woven BMW label. Material: wood, textile. Length: approx. 17.5 cm.

Silver
80 56 0 444 593

Black
80 56 0 444 559



Leather Key Ring Pendant. The perfect accessory for fans of real leather equipment. Premium quality with decorative BMW logo. This key ring pendant perfectly complements the ladies' handbag made from the same leather.

80 21 2 211 551



JOY Key Ring Pendant. Enjoy the small things in life: this beautifully styled key ring pendant made of quality metal opens doors for friends of good design.

80 23 2 179 082



BMW X1 Key Ring Pendant. A true X1: just like the vehicle, this key ring pendant is a real looker. This is ensured by the elegant finish of the X1 wordmark and the quality metal material. With BMW logo.

80 23 2 156 846



BMW 5 Series Gran Turismo Key Ring Pendant. Goes perfectly with the 5 Series Gran Turismo – and with every individualist. The key ring pendant with the "GT" wordmark is made from quality metal and features a BMW logo.

80 23 2 157 673



BMW Logo Key Ring Pendants. High-gloss nickel-plated pendants with three-colour BMW logo.

80 23 0 444 663



80 23 0 305 911



BMW 1 Series
80 23 0 305 914



BMW 3 Series
80 23 0 136 287



BMW 5 Series
80 23 0 136 288



BMW 6 Series
80 23 0 305 915



BMW 7 Series
80 23 0 136 289



BMW 7 Series
80 23 0 149 151

(from 2002 model onwards)



BMW Z3
80 23 0 432 391



BMW Z4
80 23 0 406 871



BMW X3
80 23 0 305 912



BMW X5
80 23 0 305 913



BMW X6
80 23 0 444 662

Key Ring Pendant "Square". A real door opener: the stylish key ring pendant in matt die-cast with BMW emblem. The lever mechanism facilitates opening and closing the ring and ensures that keys stay safely in place. Dimensions: approx. 5 x 2.9 cm.

Matt Silver
80 56 0 443 278

Key Ring Pendant "Design". Form meets function: brushed die-cast key ring pendant with BMW logo epoxy pin. Dimensions: approx. 8.8 x 2.4 cm.

80 56 0 443 282

Key Ring Pendant "Function". A design piece you can take with you: this clever key ring pendant is made of brushed die-cast and features black plastic applications along its sides. With BMW logo epoxy pin. Dimensions: approx. 7.3 x 2 cm.

80 56 0 443 284



Espresso Cup Set. Enjoy great style even during your break, with these beautifully designed porcelain espresso cups adorned with the classic BMW 328 and BMW 507. Includes matching saucers with a concave BMW logo. Delivered in a premium gift box.

80 22 2 217 301

Mugs. Made from white porcelain, these mugs will set you up for a great day by letting you wake up with a classic dream car. You have a choice between the BMW 328 and the BMW 507. With black and white print. Timeless design, delivered in a handy gift box.

328 Mug
80 22 2 217 300

507 Mug
80 22 2 219 962



Tumbler "Design". BMW tumbler in a timeless design. High-quality porcelain tumbler with plastic sleeve for improved grip. Height: approx. 130 mm. Diameter: approx. 92 mm.

Dark Blue
80 22 2 156 342

Light Blue
80 22 2 156 343



Thermo Mug. This premium thermo mug is made from brushed steel and will provide you with much-needed warmth on cold days. Plastic lid with premium enamel BMW logo. Capacity: 0.45 l. Food-safe.

80 56 2 211 967



Mouse Pad. This mouse pad has ergonomic corners and a three-colour print of the BMW Vision EfficientDynamics concept car. Dimensions: 24 x 20 x cm. Width: 1.6 mm. Material: FOAM-tec.

80 56 2 211 966



Notebook. This notebook with its sturdy cover is the perfect companion for jotting down your ideas. 50 squared and 50 unlined pages. With embossed BMW logo and a strap in a contrasting colour. Dimensions: 11 x 15 cm.

Dark Blue or Light Blue
80 56 2 211 968

Ballpoint Pen. Plastic ballpoint pen with twist mechanism, blue refill, and BMW logo.

Black
80 56 0 443 302

Blue
80 56 0 443 304



Umbrella. This sturdy pocket umbrella has a handle with an inlaid BMW logo. Easy to store, with semi-automatic opening function. Diameter: approx. 95 cm.

Dark Blue
80 56 2 211 970



USB Stick, 4 GB. Beautifully designed USB stick with a silver-coloured metal casing. Attached to a slim black lanyard. Includes gift-wrap.

80 23 2 212 801

Also see USB stick on page 71; BMW M Collection



BMW Pin. For those who value pinpoint precision: beautiful BMW pin with safety cap and epoxy dome surface.

80 56 0 443 263

Lanyard "Rectangular". The especially large weave of the nylon strap makes this stylish lanyard particularly durable. With rectangular metal buckle and sturdy metal ring closure. With BMW logo epoxy pin. Dimensions: approx. 43.5 x 1.5 cm.

80 56 0 443 299

BMW Badge. Handsome BMW metal badge with epoxy dome surface. With handy butterfly closure and cardboard backing. Diameter: 1.0 cm.

80 56 0 444 572



BMW M COLLECTION.

Exceptional dynamics, superior technology and authentic motorsport appeal all add up to one perfect whole: M. The most powerful letter in the world. The BMW M automobiles carrying this mark of distinction are the epitome of top-class performance, sporting appeal, and everyday usability. Maximum driving pleasure. The enjoyment of select materials. And the appreciation of the extraordinary. This is what the entire M Collection is about. Even if you are not currently on the road, our M Collection will keep you in the driver's seat. Welcome aboard.

DRIVING IN THE FAST LANE.



State-of-the art materials.

With our M Collection, we apply the same lightweight engineering principles that inform the design of our cars. The M bags and suitcases are in part made from real carbon fibres. This reduces weight while increasing stability. And the clothes from this line have a neck tape with a sporty carbon styling.



Sporty design.

From jacket to shirt to wallet – this entire collection features the hallmark M stripes as a design element giving it a sporty, dynamic appeal.



Dynamic performance.

M epitomises pure driving enjoyment. Which is why numerous details are made of real carbon. A special highlight: the M Carbon Boardcase.





M Men's Leather Jacket. Sophisticated can be laidback: handmade black leather jacket with red lining in a 1,000-piece limited edition. Stylish features such as zippered sleeves, a carbon-style neck tape, and the slanted zippered breast pockets make this jacket enticing indeed. The fashionable leather stand-up collar is lined with a ribbed fabric collar for extra comfort. Check the neck area for your garment's unique serial number. This jacket oozes effortless style. Handmade in Germany. 100% leather.

Black
S-XXL 80 11 2 154 895-899



M Men's Nylon Jacket. Allrounder for BMW M fans: this sporty jacket is made of wind and water-repellent nylon and features a trendy stand-up collar as well as one inner and two outer pockets. The coloured BMW M print on the breast pocket, the trademark BMW M stripes across the shoulders and sleeves, the BMW logo at the neck and the carbon design elements convey classic, dynamic motorsport style – while attracting admiring glances. Material: 100% nylon.

Anthracite
S-XXL 80 12 2 166 201-205
XXXL 80 12 2 181 582



M Ladies' Nylon Jacket. Ideal in every weather: with the M nylon jacket, you will always look great. The two-way zip and stand-up collar with snap-button closure will protect you from the wind while the two side pockets provide ample storage space. The BMW M logo on the left shoulder and M stripes along the side seams add an authentic M flavour. Material: 100% nylon.

Anthracite
XS-XXL 80 12 2 211 760-765





M Men's Jacket. Sporty style meets functionality: this water-repellent, lightweight men's jacket has four patch pockets, an integrated safety compartment, and a sturdy two-way zip. Drawstring bands allow for perfect adjustment of the waist and cuffs. The covered zip and a lined and ribbed collar provide protection from the cold. Lined with a sporty red mesh fabric. BMW M logo on the front left. Material: 100% polyester.

Anthracite
S-XXXL 80 12 2 211 730-735



M Cap. Fashionable baseball cap for ladies and gents. Peak with carbon-style underside, exterior with embroidered M double spoke and BMW M logo.

80 16 2 182 418



M Ladies' Blouse. A sporty statement piece: this classic ladies' blouse has princess seams for a tailored fit. The anthracite-coloured buttons and red inner placket and collar offset the white poplin fabric. The striped BMW M tape adds a special touch to the neck and cuff lining. Material: 96% cotton, 4% elastane.

White
XS-XXL 80 12 2 211 754-759



M Men's Shirt. Looks good on and off the track: the sporty men's shirt with BMW M logo. A striped M tape adorns the neck and cuff lining. The buttons, inner placket and collar in anthracite provide interesting accents. This shirt has a back yoke for ease of movement and comfort. Material: 96% cotton, 4% elastane.

White
S-XXXL 80 12 2 211 718-723



M Logo Cap. Hot and fast on or off the track: red lining and embroidered M logo at the front left.

80 16 2 182 419



M Ladies' Studded T-Shirt. No T-shirt, but a statement – designed by K. J. Elmitt, exterior designer of BMW M vehicles. The large studded logo across the chest is not the only visual delight this fashionable, tailored shirt has to offer. It also features a carbon-style neck tape and BMW M stripes on the seam. Perfect for all current and future BMW M fans. Material: 95% cotton, 5% elastane.

Anthracite
XS–XL 80 14 2 166 216–220
XXL 80 14 2 181 585



M Ladies' Sequined T-Shirt. Featuring a large M logo in shiny sequins – the perfect combination of sportiness and style – designed by Martina Bachmann, Head of BMW M Interior Design. The BMW M stripes below the seam, the carbon-style neck tape and the eye-catching raglan sleeves provide additional, trademark M highlights. The tailored fit and especially soft fabric make this shirt a must-have for all ladies who like to show their passion for dynamism. Material: 95% cotton, 5% elastane.

Anthracite
XS–XL 80 14 2 166 221–225
XXL 80 14 2 181 586



M Men's Fan T-Shirt. Become a fan: this T-shirt is irresistible, thanks to the powerful colour combination of the printed M logo. This is what makes the Fan T-shirt perfect for events. Material: 100% cotton.

White
S–XXL 80 14 2 158 074–078



M Men's Fan T-Shirt. This sporty round-neck T-shirt features a large, coloured BMW M logo across the chest. The sporty carbon-style necktape makes for a dynamic look, the material is exceedingly comfortable and the shirt itself radiates pure sporting appeal. Material: 100% cotton.

Anthracite
S–XXL 80 14 2 166 206–210
XXXL 80 14 2 181 583



M Ladies' Outline T-Shirt. The perfect combination of sportiness and style: this T-shirt has a discreet BMW M logo and BMW M stripes in coloured outline embroidery. With feminine round neckline and a carbon-style neck tape. Left upper sleeve with printed M logo. Material: single jersey, 95% cotton, 5% elastane.



White
XS–XXL 80 14 2 211 736–741

M Men's Rubber Print T-Shirt. A shirt for true M fans. With rubberised BMW M logo on the front and BMW M logo on the left sleeve. A carbon-style neck tape and the striped BMW M tape will attract admiring glances. Material: single jersey, 100% cotton.

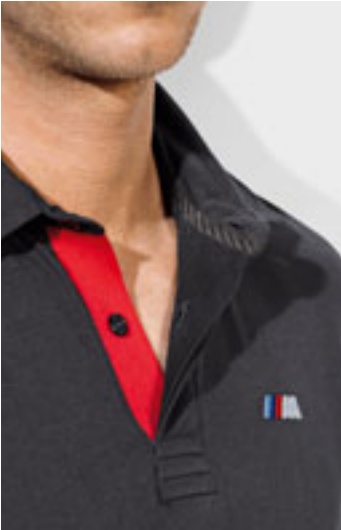
Anthracite
S–XXXL 80 14 2 211 700–705





M Men's Rugby Shirt. Show your sporting spirit – with the long-sleeved M rugby shirt. The red three-button placket and side slits at the hem emphasise the sporty design. Smart details include a BMW M logo at the front left and the appliqué BMW M stripes along both sleeves. Material: single jersey, 100% cotton.

Anthracite
S–XXXL 80 14 2 211 724–729



M Ladies' Polo Shirt. The sporty V-neck polo shirt is a must-have for all female M fans. Features include a contemporary three-button placket and flat knit cuffs with the BMW M stripes design. Material: piqué, 95% cotton, 5% elastane.

Anthracite
XS–XXL 80 14 2 211 748–753



M Men's Polo Shirt. A true classic – not just for the pit lane: this elegant, sporty polo shirt has a trendy two-button placket and BMW M logo. M stripes along the cuffs and on the nape of the neck provide additional accents. With carbon-style neck tape on the collar inside. Material: 100% cotton.

Anthracite
S–XXXL 80 14 2 211 706–711

White
S–XXXL 80 14 2 211 712–717



M T-Shirt. Show your true colours: these red T-shirts are the embodiment of pure sportiness. The men's T-shirt features a laidback straight cut while the tailored ladies' T-shirt has a feminine, flat-knit V neckline. Both shirts come with a BMW M logo at the front left. Other highlights include a carbon-style neck tape and the hallmark striped BMW M tape.

Men
Single jersey, 100% cotton.
S–XXXL 80 14 2 211 694–699

Ladies
Single jersey, 95% cotton, 5% elastane.
XS–XXL 80 14 2 211 742–747



M Belt. High-quality, adjustable belt with a trendy raw edge design. Inside with fine Alcantara insert. Understated anthracite on the outside, inside dyed in a dynamic red hue. Five holes for adjustment and metal buckle with engraved BMW M logo. Embossed BMW logo on the inside of the belt. Dimensions (L x W): approx. 120 x 3.5 cm.

Anthracite
80 21 2 147 062



M Tie. Adds a special note to any business meeting and to the entire M Collection: the BMW M Tie, finished to the highest standard and made of pure silk. With anthracite interior finish and woven coloured BMW M logo on the front and back. Material: 100% silk.

Red
80 16 2 154 925



M Men's Carbon Tie. Sophisticated carbon-style silk tie with a woven BMW M logo at the front and back. Another perfect piece from the BMW M Collection for a classic yet contemporary look. Material: 100 % silk.

Anthracite
80 16 2 179 762



M Carbon Boardcase. This boardcase made from carbon looks like a racecar and is equally lightweight. From the matt sheen on the carbon hard shell to the sturdy telescopic handle and four wheels with BMW rim styling, everything fits together just beautifully. The upper hard shell can be completely folded to one side, and the interior comes fitted with elastic straps, two separate compartments and a zip compartment to keep things neat. The sturdy TSA lock provides a safe closure for the main compartment. A BMW M logo in brushed stainless steel and BMW M stripes express your sporting spirit. The telescopic handle features another BMW M logo. Material: genuine carbon. Dimensions (L x W x D): approx. 55 x 40 x 21 cm. Weight: approx. 3.2 kg.

Carbon
80 22 2 222 474



1| M Trolley Case. Travel in true M style: this hard-shell suitcase's sporty exterior emphasises its top-class workmanship. A retractable telescopic handle and four wheels with BMW rim styling ensure that this trolley can be pulled comfortably even on longer journeys. Packing and unpacking is equally simple: The upper hard shell can be completely folded to one side, and the interior features elastic straps, two separate compartments and a zip compartment to keep things neat. The sturdy TSA lock provides a safe closure for the main compartment. A BMW M stripe along the front and a BMW M logo in brushed stainless steel provide hallmark M accents on the hard shell and are complemented by another BMW M logo on the telescopic handle. Material: polycarbonate. Dimensions (L x W x D): approx. 60 x 42 x 30 cm. Weight: approx. 4.2 kg.

Black/Anthracite
80 22 2 211 773

2| M Boardcase. Ideal for a sporty short trip: this M boardcase combines a sturdy exterior with plenty of storage space on the inside. The retractable telescopic handle and four wheels with BMW rim styling keep things comfortable even on longer journeys. A BMW M stripe along the front and a BMW M logo in brushed stainless steel provide hallmark M accents on the hard shell. The telescopic handle features another BMW M logo. The upper hard shell can be completely folded to the side, and the interior comes fitted with elastic straps, two separate compartments and a zippered mesh compartment to keep things neat. The sturdy TSA lock provides a safe closure for the main compartment. Material: polycarbonate. Dimensions (L x W x D): approx. 55 x 40 x 20 cm. Weight: 3.7 kg.

Black/Anthracite
80 22 2 222 473



M Sports Bag. Sporting elegance: this sports bag made from soft touch carbon fabric features a shoulder strap with the BMW M stripes design. The large main compartment plus one side and one front compartment offer plenty of space for your sports gear. Particularly handy: the separate shoe compartment with ventilation slits. The appliqué BMW M stripes and metal BMW M logo on the side express your sporting spirit. Material: nylon with carbon fabric. Dimensions (L x W x H): approx. 61 x 32 x 33 cm. Weight: approx. 1.15 kg.



Black/Anthracite
80 22 2 211 771



M Travel Bag. Sportiness on the go: this functional bag features belt handles with the M stripes design and provides space for light travel luggage. On the inside, a front zip compartment contains a separate bag for your shoes or underwear. A BMW M logo in brushed stainless steel at the front provides the finishing touch. Material: nylon with carbon fabric. Dimensions (L x W x H): approx. 64 x 34 x 38 cm. Weight: approx. 1.25 kg.



Black/Anthracite
80 22 2 211 772



M Luggage Strap. Better safe than sorry: durable woven cotton luggage strap with the BMW M stripes design. Plastic/metal snap buckle with embossed BMW M logo, adjustable. As a positive side-effect, you will be able to spot your suitcase at first glance. Width: approx. 5 cm. Length: approx. 85 to 150 cm.

80 23 2 211 768

M Luggage Tag. For a worry-free arrival: this leather luggage tag has a leather inset with the BMW M stripes design. Large address field with fold-back security cover at the back. Material: calf leather. Dimensions (L x W): approx. 10 x 6.5 cm. Diameter of attachment strap: 18 cm.

80 23 2 211 769



BMW M Business Card Holder. A stylish way to store business cards: the BMW M business card holder in black leather ticks all the boxes. Features include a leather inset with BMW M stripes and an embossed BMW M logo. Functional interior with two card slots. Material: 100% calf leather. Dimensions (L x W): approx. 10.5 x 7.3 cm.

Black/Anthracite
80 21 2 219 475



BMW M Wallet. A safe place for your money: this top-class wallet has a leather inset with BMW M stripes and an embossed BMW M logo. The black calf leather exterior feels soft to the touch, and the functional interior has two spacious notes compartments, a coin pocket, three document slots, and eight sections for business cards. Material: calf leather. Dimensions (L x W x D): approx. 11.5 x 9.5 x 2.5 cm.

Black/Anthracite
80 21 2 211 770

M Watch. This contemporary, sporty wristwatch has a high-quality stainless-steel case, black aluminium outer dial ring, and carbon watch face. The watch comes with a RONDA Swiss quartz movement with analogue date display. Toughened mineral glass and a robust nylon strap with a leather lining ensure long-lasting enjoyment. The watch is delivered in a premium gift box. Water-resistant up to 3 atm.

80 26 2 220 011



M Chronograph. Watch time fly by: this sporty chronograph has a brushed stainless steel case and a watch face with a BMW M design. The fluorescent white hand tips and hour markers lend it a distinctly futuristic look. The back features a laser-engraved BMW logo, and a Swiss quartz movement made by RONDA ensures precision. With stopwatch function, date display and small second display. A sturdy strap with safety closure, toughened mineral glass, and water-resistance up to 10 atm provide the finishing touches. Delivered in a premium gift box.

80 26 2 220 013



M Carbon Cufflinks. An elegant detail: these cufflinks are fashioned from sturdy cast metal with a carbon inset and embossed BMW M logo. Articulated joints for superior comfort.

80 23 2 211 766



M Cufflinks. These will make you want to wear a shirt more often: high-quality metal cufflinks with an embossed BMW M logo on the face.

80 23 2 147 071



M Pin Badge. Metal pin badge, with 3D curvature and coloured enamel. Attaches with a stick pin and round clutch.

80 23 2 152 291





M Sunglasses. With these sporty M sunglasses, it's love a first, second, and third sight. Special highlights include carbon inlays and a lasered BMW M logo above the carbon inlay on the temple. These glasses provide reliable UVA, UVB, and UVC protection up to 400 nm.

80 25 2 219 963
(Available from 03/2012.)



M Pocket Umbrella. Pocket umbrella with highly elastic, corrosion-proof frame components and aluminium shaft. Convenient operation at the touch of a button. Handle with carbon inlay. Canopy with decorative red seam. Both the umbrella and the protective sleeve feature a carbon design and printed M logo.

80 23 2 211 767

M Umbrella. Reinforced carbon frame. Leather-covered handle with a red and black design. Teflon-coated polyester silk canopy. With printed BMW M logo.

80 23 2 147 074



M Rollerball Pen. Writing has never been sportier: this premium rollerball pen has a carbon-style design and ensures that your notes will leave a lasting impression. A subtle finishing touch: the BMW M logo on the tip of the cap is protected by a glass lens. Made in Germany. Refill tip size: medium.

80 24 2 217 299



BMW M USB Key, 8 GB, Carbon. This stylish USB stick echoes the current design of a BMW M vehicle key. Highlights include the carbon patterns on the front and back and the BMW M logo. The USB key comes attached to a slim black lanyard. An additional USB cable is included. Delivered in a gift box.

80 23 2 212 807



M Metal Key Ring. Sporty key ring pendant in the shape of the original M spoke. Embossed BMW wordmark on the split ring. Embossed BMW M logo on the lower end.

Metal
80 23 2 147 070



M Carbon Key Ring Pendant. Premium carbon key ring pendant with coloured BMW M logo and high-quality split ring with flexible ball-bearing.

Carbon
80 23 2 179 083



M CFRP Key Ring Pendant. Carbon key ring pendant. High-gloss nickel plating with three-colour BMW M logo.

Carbon
80 23 0 305 916



M Leather Key Ring Pendant. Outside in anthracite leather, inside with red Alcantara trim. Split ring with various hooks and rings and an embossed BMW wordmark. BMW M logo tag on the main key ring. Dimensions (L x W): approx. 28 x 1.8 cm

Anthracite leather
80 23 2 147 238

BMW BIKES & EQUIPMENT.

Anybody who has ever sat on a BMW bike knows what it feels like to reach higher and go further than ever before. Whether you prefer the BMW Mountainbike Cross Country or the BMW Cruise Bike, all BMW Bikes redefine standards, with designs that perfectly combine form and function, using state-of-the art components and hydroformed aluminium or carbon monocoque frames. This riding enjoyment is perfectly complemented by our BMW Bike Equipment, like the comfortable rucksack or the TÜV-CE-approved bike helmet which provides the highest level of safety.

BE THE ENGINE.



Contemporary design.
Distinctive lines and an unmistakable design: all of our bikes feature smooth-welded seams. Hydroforming technology allows for the perfect implementation of the innovative frame designs for the mountain bikes and cruise bikes, while the monocoque carbon frame of the BMW M Bike Carbon Racer is manufactured by hand.



Intelligent details.
Cables for the brakes and gear system are integrated within the frame, and our bikes have perfect suspension tuning and infinitely variable shocks. Looking for the best functionality? Just turn the page!



High-tech teamwork.
Turning every ride into an exciting event: the extremely precise interplay of premium components such as fully hydraulic disc brakes and Shimano gear selector systems.





BMW M Bike Carbon Racer. There's lightweight, and then there's the BMW M Bike. With an overall weight of just 7.4 kg, the BMW M Bike translates the BMW M lightweight design philosophy into the world of two wheels. Its unmistakable frame design with an anthracite-coloured carbon finish and the BMW M logo on the top tube are also reminiscent of the BMW M vehicles. Other clues can be found in the rims, grip tape and saddle inlay in hallmark BMW M red. The fi'zi:k Tundra 2 saddle ensures superior ride comfort even on longer rides. The Shimano Ultegra brake/shift levers enable quick gearshifts even under full load, and the range of gear ratios makes this bike just as suitable for rides on level ground as for demanding ascents. There is no doubt the BMW M Bike is all about classic BMW M virtues – the most uncompromising combination of performance and exclusive design.

Weight: 7.4 kg. Carbon frame.

Colour: Carbon	
Frame size:	
52 cm	(height up to 170 cm) 80 91 2 211 849
54 cm	(height 165–175 cm) 80 91 2 211 850
56 cm	(height 170–180 cm) 80 91 2 211 851
58 cm	(height 175–185 cm) 80 91 2 211 852
60 cm	(height 180–190 cm) 80 91 2 211 853

Frame:	Full carbon with BMW M logo
Fork:	Full carbon
Handlebar:	Syntace Racelite 31.8 7075, Black; handlebar widths: 52–56 420 mm, 58–60 440 mm
Stem:	Syntace F119 Force with shim, Black; stem lengths: 52 90 mm, 54–56 100 mm, 58–60 110 mm, incl. BMW logo
Crank set:	Shimano Ultegra FC-6750 50/34 teeth; crank arm lengths: 52–56 172.5 mm, 58–60 175 mm
Brakes:	Shimano Ultegra BR-6700
Wheel set:	Specially made for BMW, 32-hole, with single eyelets, Red
Tyres:	Conti Grand Prix 4000, 25–622, 28" x 1.00", ERTRO 25-622
Shift system:	Shimano Ultegra, 20-speed derailleur system
Rear derailleur:	Shimano Ultegra RD-6700
Front derailleur:	Shimano Ultegra FD-6700, 34.9mm
Shifter / brake lever:	Shimano ST-6700
Cassette:	Shimano CS-6700, 11–28 teeth, 10-speed
Chain:	Shimano CN-6600
Saddle:	fi'zi:k Tundra 2 MG Red/Black
Seatpost:	Kalloy SP-248
Pedals:	Wellgo R120
Additional equipment:	Carbon drinks bottle holder



BMW Mountain Bike Cross Country. Whether your ride takes you along single track routes, serpentine tarmac or through a dried-up river bed, the sporty BMW Mountain Bike Cross Country excels on every surface and at every speed – thanks to its finely tuned suspension, high damping comfort and a frame geometry that allows for an athletic, inclined seating position. When going up a mountain you can count on this bike's excellent climbing ability. On downhill rides, its direct, sensitive steering characteristics ensure safety and agility. Premium components such as fully hydraulic disc brakes, a 30-speed Shimano XT shift system and a four-pivot rear suspension perfectly complement the hydroformed aluminium frame. The BMW Mountain Bike Cross Country can hold its own in any comparison. And on any terrain.

Weight: 12.9 kg. Aluminium frame (AL6061-T6): hydroformed and powder-coated. Sports suspension with lock-out suspension fork and four-pivot rear suspension with anti-bobbing technology.

Colour: Pearl White	
Frame size:	
M	(47 cm, height 165–178 cm) 80 91 2 186 340
L	(52 cm, height 174–190 cm) 80 91 2 186 341
XL	(55 cm, height 183–195 cm) 80 91 2 186 342

Frame:	Aluminium, full suspension, BMW design with integrated BMW logo, single-colour finish in Pearl White, rocker arm: Blue
Fork:	Fox 32 FRL suspension fork, 100 mm travel
Damper:	Fox Float RP2 BV air shock, 100 mm travel
Handlebar:	Syntace Duraflite, Black
Stem:	Syntace 149 Force; M: 105 mm L: 120 mm XL: 135 mm; Black
Crank set:	Shimano XT 42/32/24, 170 mm arm
Brakes:	Shimano Deore XT hydraulic disc brakes, 180/180 mm
Wheel set:	Mavic Crosstrail
Tyres:	Schwalbe Racing Ralph, 26" x 2.25"
Shift system:	Shimano Deore XT, 30-speed
Rear derailleur:	Shimano Deore XT
Front derailleur:	Shimano Deore XT
Shifter:	Shimano Deore XT
Cassette:	Shimano XT, 11–34 teeth, 10-speed
Chain:	Shimano Deore XT
Saddle:	fi'zi:k Aliante Delta, Black
Pedals:	Shimano PD-M540





BMW Mountain Bike Enduro. When the going gets tough, there's only one person you can rely on: yourself. This is exactly how the BMW engineers felt. Their premise: a mountain bike should adapt to its rider – not vice versa. A suspension with up to 150 mm of travel and a very upright seating position provide enhanced ride comfort, as does the 30-speed Shimano XT shift system. They also ensure that you master every descent in perfect safety. Speaking of safety, the BMW Mountain Bike Enduro has been subjected to a comprehensive array of tests – like all bikes carrying the BMW name.

Weight: 14.8 kg. Monocoque frame consisting of two deep-drawn aluminium shells (AL6061-T6): robot-welded and powder-coated.

Colour: Glossy White/Green

Frame size:

M	(45 cm, height 165–178 cm)	80 91 2 186 343
L	(50 cm, height 174–190 cm)	80 91 2 186 344

Frame:	Aluminium, full suspension, with 4-pivot rear suspension, BMW design with integrated BMW logo and BMW graphic styling, Glossy White/Green
Fork:	Fox Talas 32 RL suspension fork, 150 mm travel
Damper:	Fox RP2 BV, 145 mm travel
Handlebar:	Syntace Duraflite MTB Lowrider
Stem:	Syntace F149 Force
Crank set:	Shimano FC-M552, 170 mm arm
Brakes:	Shimano Deore XT disc brakes, 180/180 mm
Wheel set:	DT Swiss E530 rims
Tyres:	Continental Mountain King, 26" x 2.40"
Shift system:	Shimano XT 30-speed derailleur system
Rear derailleur:	Shimano Deore XT
Front derailleur:	Shimano XT FD-M770 E Type
Shifter:	Shimano XT
Cassette:	Shimano, 11–36 teeth, 10-speed
Chain:	Shimano XT
Saddle:	fizik Nisene Sport, Black/Green
Pedals:	Wellgo dual-function pedals with click system



BMW Cruise Bike. The BMW Cruise Bike has instant appeal. Its unique aluminium frame owes its distinctive, unexpected design to hydroforming technology. All seams are smooth-welded and perfectly joined, adding to this bike's contemporary appearance. Emphasising the BMW Cruise Bike's laidback character, the cables for the brakes and gear system are hardly visible – in part, they even run inside the frame, which is available in White, Green/Black and White/Blue. The stem with its integrated BMW logo can be individually adjusted to perfectly match the height of the rider. Choice components like the telescopic fork, cantilever brake and Shimano Alivio 24-speed derailleur system complement the extraordinary design and underscore just how much riding pleasure this bike provides.

Weight: 13.9 kg. Aluminium frame (AL6061-T6): hydroformed and powder-coated, smooth-welded seams.

Frame size:	White	Green/Black	White/Blue
S (41 cm, height up to 168 cm)	80 91 2 186 324	80 91 2 186 332	80 91 2 186 328
M (46 cm, height 165–178 cm)	80 91 2 186 325	80 91 2 186 333	80 91 2 186 329
L (51 cm, height 174–190 cm)	80 91 2 186 326	80 91 2 186 334	80 91 2 186 330
XL (55 cm, height 183–195 cm)	80 91 2 186 327	80 91 2 186 335	80 91 2 186 331

Frame:	Aluminium, front suspension, BMW design with integrated BMW logo, cables partially integrated in head tube/down tube	Rear derailleur:	Shimano Alivio
Fork:	Suntour NCX-D suspension fork, 75 mm travel, integrated mudguard mounting	Front derailleur:	Shimano Alivio
Handlebar:	Humpert Moon, aluminium	Shifter/brake lever:	Shimano Alivio
Stem:	BMW Original Trekking (with adjustable angle) incl. BMW logo; S: 90 mm, M/L/XL: 110 mm	Cassette:	Shimano Alivio, 11–32 teeth
Crank set:	Shimano Alivio, 42/32/22 teeth, 170 mm	Chain:	Shimano Alivio
Brakes:	Shimano Alivio V-Brake	Saddle:	Selle Royal Freccia
Rims:	Rodi Airline Plus	Pedals:	Sport pedals with reflectors
Tyres:	Schwalbe City Plus, 26" x 2.00"	Additional equipment:	Bell
Shift system:	Shimano Alivio, 27-speed derailleur system		





BMW Touring Bike. 27 gears. And every single one of them ensures a great ride. The BMW Touring Bike with derailleur system combines contemporary design and optimum comfort. The use of hydroforming technology allows for the innovative, free-style frame design that makes this Touring Bike so distinctive. Premium components and equipment that meets all the requirements of the traffic authorities provide maximum safety at any time – whether you are riding along a country lane or a lone forest trail. The gel-cushioned saddle and ergonomically shaped comfort grips turn even a long journey into a comfortable affair. Because we believe that it should be the rider who decides on the length of a tour, not the bike.

Weight: 16.3 kg. Aluminium frame (AL6061-T6): hydroformed and powder-coated.

Colour: Glossy Chocolate	
Frame size:	
S (41 cm, height up to 168 cm)	80 91 2 186 336
M (46 cm, height 165–178 cm)	80 91 2 186 337
L (51 cm, height 174–190 cm)	80 91 2 186 338
XL (55 cm, height 183–195 cm)	80 91 2 186 339

Frame:	Aluminium, front suspension, BMW design with integrated BMW logo (powder-coated)
Fork:	Suntour NCX-D-LO Magnesium suspension fork with aluminium steerer, 75 mm travel with lock-out function, Black
Handlebar:	Humpert MTB low-riser, aluminium, 580 mm, Matt Black
Stem:	BMW Original Trekking, Matt Black (with adjustable angle), incl. BMW logo; S: 90, M/L/XL: 110 mm
Crank set:	Shimano Deore, 48/36/26 teeth, Hollowtech, length 170 mm
Brakes:	Shimano Deore
Hubs:	Shimano VR hub dynamo
Rims:	Rodi Airline Plus, burnished sides
Tyres:	Schwalbe City Plus, 26" x 2.00"
Shift system:	Shimano Deore, 27-speed derailleur system, Rapid Fire shifter
Rear derailleur:	Shimano Deore, Black
Front derailleur:	Shimano Deore
Shifter/brake lever:	Shimano Deore
Cassette:	Shimano Deore, 11–34 teeth
Chain:	Shimano Deore
Saddle:	Selle Royal Freccia Lookin 5207 HRC
Pedals:	Wellgo Aluminium Cage
Additional equipment:	Mudguards in Silvertone/Black, lights including light sensor and stationary illumination, stand, pump, bell



Bike Rucksack. Innovative design, superb functionality. Comfortable shoulder and hip straps, versatile inner and outer pockets and foldaway helmet holder. Includes drink system holder, 3M reflector and safety blink clip.

80 92 0 421 746



BMW Cable Lock. Lightweight safety lock with a cool design. Approximately 200 cm long steel cable and easily resettable, four-digit combination. Ideal anti-theft protection for short stops. Weight: approx. 220 g.

80 92 2 222 111



Bike Saddlebag. For essential items such as the Micro Tool. Fitted with a convenient click'n'go holder, 3M reflector and safety blink clip.

80 92 0 421 825



Bike Gloves. High-quality, ergonomic, breathable. The integrated gel pad prevents pins and needles.

S–XL 80 92 0 397 570–573

Trouser Strap. Protects the trouser leg from soiling and contact with the bicycle chain.

80 92 9 430 470



Battery Lights Set. Front and rear lights with universal attachment, suitable for all BMW Bikes. Adjustable front and side angles for optimum illumination. Brightness: 15 lux, light output: 30 hours. Charger and rechargeable batteries can be retrofitted.

80 92 0 431 648



Spiral Lock. Cable length: 200 cm, mounted on bike with universal holder.

80 92 0 427 707



Mudguards for MTB and Cruise Bike. Quick to mount on the front using a snap-on attachment, and at the rear using the quick-release power strap. Incl. anti-theft protection.

MTB, front 80 92 0 401 016

MTB, rear 80 92 0 401 040

Cruise Bike 80 92 0 401 015



Fingerless Bike Gloves. Premium fingerless gloves with gel cushioning and reflective piping. The integrated gel pad prevents pins and needles and reduces vibration. RubberTech™ SafeGrip for improved grip on the handlebar. Designed to be easy to take off. Embossed logo on the right glove.

S–XL 80 92 0 442 229–232



Micro Tool. Lightweight, compact multi-tool with 23 functions.

80 92 2 219 484



Drinks Bottle. Lightweight, stylish plastic bottle with a convenient Jet Valve™ sports top. Guaranteed leak-proof, coated for food safety, holds hot and cold drinks (tested by the German RWTÜV technical safety agency). Capacity: 750 ml.

80 92 2 222 114



Bike Helmet. This lightweight helmet is also extremely fracture-proof. Individual ring system and aerodynamic ventilation system. With three reflectors and BMW wordmark. TÜV-CE tested. Size 56 to 60.

80 92 2 222 113

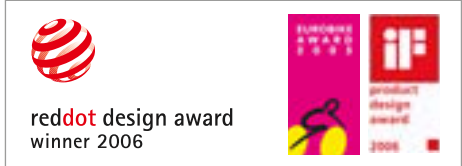
BMW KIDS' COLLECTION.

With the BMW Kids' Collection we have developed products that grow up along with your kids. Like the BMW Kidsbike, which can be turned from a pushbike into a fully-fledged children's bicycle in just a few moments. And it goes without saying that we developed the Kidsbike with ergonomics in mind.

THE JOY HAS JUST BEGUN.



Safety first.
A test-winning sleigh, bikes with cushioned handlebars, and a TÜV-tested bike helmet matching the bike's frame colour: when it comes to children, safety is our top priority.



Award-winning design.
The BMW Kidsbike won the EUROBIKE AWARD, the iF product design award and the reddot design award for its unique combination of modern design and exceptional safety features.



Ergonomic details.
Before designing for kids, you have to observe them. How does a child move? How does it carry? The ergonomically shaped seat of the Snow Pacer and the handlebar of the Kidsbike reflect these considerations.

Functionality.

When a child is ready to move on to proper cycling, the chain and pedal unit supplied can be installed in no time to turn the pushbike into a real bicycle. And when the little ones grow, the Kidsbike simply grows along with them – the saddle can easily be raised to a higher position.



Every day, children discover the world anew – and joy is always a part of it. Things getting a bit rough at times is just par for the course. Thankfully, the developers of the BMW Kidsbike factored in the way children move when designing this bike for our younger customers.

Even as a pushbike, the BMW Kidsbike promotes the joy of movement. It supports the development of children's motor skills more effectively than a tricycle or a bicycle with stabiliser wheels, because it teaches

children a sense of balance. Children learn early on how to keep the bike straight – which at first requires a lot of concentration. But after a few weeks' practice, this turns into pure fun, because they can build up more speed.

Of course, safety still comes first in all of this. This is ensured by removable handlebar padding, reflectors on the tyres, and solid plastic pedals. In addition, every BMW Kidsbike is supplied with a TÜV-approved safety helmet – so safety comes as part of the standard equipment.

Given this wealth of practical ideas it is hardly surprising that the BMW Kidsbike has won several design awards.



The removable handlebar padding contains a mesh bag which can be used to transport small items like toy animals (toy not included).

The practical zippered bicycle bag fits perfectly in the space between the two sections of the bicycle frame. Easy assembly. Material: hard-wearing synthetics with appliqué BMW logo.



Included with the bike is a TÜV-approved children's bike helmet with a reflective surface in a colour matching the bike's frame as well as the complete pedal unit (consisting of 3 components).



BMW Kidsbike – a pushbike and bicycle, all in one. The BMW Kidsbike, featuring the trademark BMW design, offers one of the most advanced methods for teaching children how to ride a bike without stabilisers, enabling them to learn balance from an early age. This will not only make it easier for them to switch to actual cycling later on, they will also feel more secure from the start. The solid plastic pedals are fitted with reflectors and thus provide additional safety for small children. In addition to the complete pedal unit, each BMW Kidsbike also comes with a TÜV-approved bicycle helmet that matches the frame colour as well as a frame-mounted bag and a handlebar net. The ergonomically shaped saddle and handlebar ensure a comfortable seating position. The pushbike can easily be converted into a regular children's bicycle by fitting the pedal unit and chain supplied – and in no time, even smaller riders will be good to go. The Kidsbike is suitable for children from about 2½ years (without pedals) up to 6 years of age (with pedals).

Frame height:	36 cm
Seat height:	38–46 cm
Weight:	6 kg (without pedals) 8 kg (with pedals)
Max. load:	50 kg
Blue	80 91 2 239 359
Red	80 91 2 239 361
Orange	80 91 2 222 115



reddot design award
winner 2006



BMW Cable Lock. Lightweight safety lock with a typical BMW design, 200 cm long steel cable and easily resettable, four-digit combination. Weight: 220 g.

80 92 2 222 111



BMW 328 Roadster. A classic for little drivers. The timeless, unique design in white is by no means all the BMW 328 Roadster has to offer. This stylish car also makes your pulse race with its chrome-plated radiator grille and realistic wheel rims. It goes without saying that the Roadster is TÜV-tested and child's play to operate. Special rubber tyres ensure that this car can also be used indoors – without noise or concerns about potential damage to wood floors getting in the way of driving pleasure. Pedal or electric versions available. Suitable for children aged 3 to 5.

Pedal version, White 80 93 2 149 183
Electric version, 6 V 80 93 2 149 182



BMW M6 Convertible. Detailed reproduction of the exclusive real-life model. Metallic blue paintwork. Original M front and rear bumpers, M6 wheels and M6 stickers on boot lid and front wings. Available with pedal or electric drive. With electric horn and speedometer. Material: painted steel frame, plastic containing no harmful substances. Max. load: 50 kg. For ages 4 to 7.

Electric version – adjustable operating speed: 8 km/h forward and 4 km/h reverse; running time: minimum 1.5 hours of continuous operation; charging time: approx. 15 hours; forward and reverse gears, foot brake, double brake function for added safety. Weight: approx. 17 kg.

Pedal version – easy-go pedal drive, adjustable seat position. Weight: approx. 10 kg.

Pedal version, Blue 80 93 0 444 852
Electric version, 6 V 80 93 2 158 901



BMW 3 Series Convertible. Single-seater in two versions: as a pedal car with comfort pedals, or as an electric car (6V batteries) with automatic engine brake. Adjustable seat, rubber wheels. Made from tough plastic containing no harmful substances. Suitable for ages 3 to 5 approx.

Electric version – top speed of 4 km/h approx., running time: min. 1.5 hours of continuous operation, charging time: approx. 15 hours; lateral E-Panel for forward and reverse gears. Weight: approx. 12.5 kg.

Pedal version – easy-go pedal-and-rod drive, adjustable seat position. Weight: approx. 8 kg.

Pedal version, Silver 80 93 0 444 848
Electric version, 6 V 80 93 2 158 899



BMW M3 GT2. This will bring sportiness to every kid's room: the convertible version of the speedy BMW M3 GT2 motorsport car conveys many features of its larger namesake. We did however cut down on the horsepower. Suitable for ages 3 to 5 approx.

Pedal version:
Easy-go pedal-and-rod drive, adjustable seat position, weight: approx. 8 kg.

80 93 0 493 883

Electric version (6 V):
Top speed: 4 km/h approx.; running time: minimum 1.5 hours of continuous operation; charging time: approx. 15 hours, weight: approx. 12.5 kg.

80 93 0 493 878



BMW X5 (E70) Remote Control Miniature. Enjoy genuine driving enjoyment – with the remote-controlled version of the BMW X5. Its powerful contours are mesmerising, and its excellent ground clearance ensures it will master every molehill.

Scale: 1:14
Silver 80 45 2 234 055
Black 80 45 2 234 057



BMW X6 (E71) Remote Control Miniature. The best of both worlds: the BMW X6 combines the virtues of an SUV and a coupé. This enables it to excel both on tarmac and on off-road terrain. This model is a faithful reproduction of the original, and the remote control allows for precise manoeuvres.

Scale: 1:14
Red 80 43 2 221 600
White 80 43 2 221 605



BMW Free Wheel Cars. If you want to give future BMW drivers a head start, the BMW 1 Series Coupé and BMW X6 Free Wheel Car are just the ticket. With their articulated wheels and 1:64 scale, they can explore every corner of your kids' room while teaching them about the fascinating world of BMW. For even more fun, the BMW 1 Series/X6 is compatible with the Maisto Free Wheel tracks.

Scale: 1:64
BMW 1 Series Coupé (E82)
Blue or Red
80 45 2 149 158

BMW X6 (E71)
White or Red
80 45 2 149 157

BMW X6 Pullback. The 1:41-scale BMW X6 comes with a pullback mechanism enabling it to drive: simply place it on the ground, pull it back, and watch the BMW X6 strut its sporty stuff. Not just for kids' rooms.

Scale: 1:41
BMW X6 (E71)
Red, Black, or White
80 45 2 148 806



BMW Baby Racer II. The acclaimed classic in blue. A straightforward design with a comfortable seat for hours of driving pleasure. Special rubber tyres minimise noise and enable indoor use – even on parquet flooring. TÜV-approved. Suitable for ages 1½ to 3.

Dimensions (L x W x H): 70.5 x 32.5 x 40 cm.
Wheelbase: 44 cm.
Weight: 4.5 kg.

Blue
80 93 0 006 909



BMW Baby Racer II, Black. A favourite not just with the kids, but also with the neighbours: sporty Baby Racer with noise-cancelling rubber tyres. Exclusive design, quality workmanship. Comfortable, padded seat in red. Suitable for ages 1½ to 3. TÜV-approved.

Dimensions (L x W x H): 70.5 x 32.5 x 40 cm.
Wheelbase: 44 cm.
Weight: 4.5 kg.

Black
80 93 0 446 003



BMW Baby Racer II Motorsport. For the racing drivers of tomorrow. With sports steering wheel, front spoiler, speedometer and rev counter, metallic-effect front and rear sections and BMW logo. Rubber tyres minimise noise. TÜV-approved. Suitable for ages 1½ to 3.

Dimensions (L x W x H): 73 x 32.5 x 40 cm.
Wheelbase: 44 cm.
Weight: 6.4 kg.

Blue/White
80 93 2 163 090

BMW Junior Bike. The little big bike – a classic from the Kids' Collection. This unusual tricycle benefits from an individual design, with easy steering, large, noise-cancelling rubber wheels and optimised ergonomics for an ideal seating position. Thanks to its modular design, it is easy to take apart and transport. Suitable for ages 3 to 5.

Dimensions (L x W x H): 71 x 37.5 x 56 cm.
Wheelbase: 48.5 cm.
Weight: 4.5 kg.

80 93 0 145 906



BMW Snow Pacer. Joy on the slopes: the perfect combination of riding pleasure, ergonomics, and safety make the BMW Snow Pacer a winter favourite – and the winner of a sleigh test conducted by German paper Bild am Sonntag and the TÜV Rheinland safety monitoring agency. The high-quality bobsleigh is made of cold-resistant, UV-resistant plastic. With its child-friendly features such as a super suspension for the steering axle, integrated horn, rustproof, replacable runners, and ergonomically designed seat and handlebar, it will make you wish for longer winters.

Suitable for ages 4 to 10. Max. load 50 kg.
Weight: 6 kg.

80 93 2 222 116



Accessories. Make learning traffic safety child's play. International road signs (height 68 cm), traffic cone (height 26 cm) and fully functional traffic lights (height 72 cm) made of durable plastic.

Set 1
80 93 0 396 137

Set 2
80 93 0 396 138

Traffic lights
80 93 0 396 136

Traffic cone
80 93 0 396 139



Set 1



Set 2

BMW MINIATURES.

No matter which BMW brings back sweet memories or makes your heart beat faster, with BMW Miniatures, you can enjoy your dream car today. The combination of lovingly crafted details, design and technical finesse make each model very special indeed. Each scale version has its own appeal. Depending on their size, the models do not just feature faithfully reproduced engines, even characteristic details like the carpeting in the interior are reproduced to create a model that really lives up to the original. Are you ready for a test drive?

DISCOVER THE DETAILS.

**Love of Detail.**

Using advanced software, all the data of a full-scale BMW are converted to scale, with details retained.

**Handmade.**

All BMW Miniatures are made by hand, and every single one is subject to post-assembly quality control. The inspectors don't miss the slightest scratch.

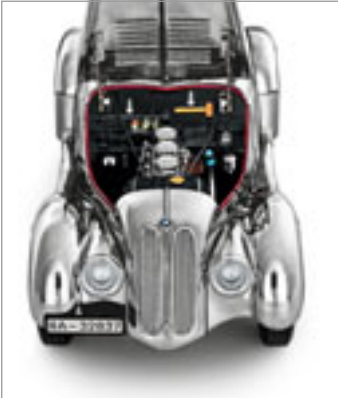
**Original colours.**

The paint finish of BMW Miniatures uses the original BMW paintwork colours. So you can use products from the Original BMW Car Care range to care for your miniatures.



BMW 328 Roadster Chrome. When the BMW 328 Roadster started for the first time in the Eifel race at the Nürburgring track in 1937, it was far ahead of its time. Its smaller replica reflects all the fascinating aspects of a legendary car. This premium, chrome-plated special-edition model comes in a 1:12 scale and pays well-deserved homage to the original, with lovingly crafted details including leather straps across the bonnet and the centre locks of the steel disk wheels. An absolute must-have for every collector.

Scale: 1:12 (Available from 11/2011.)
Chrome
80 43 2 221 596



BMW M5 (F10). Bring some true BMW spirit to your desk: this faithfully reproduced model of the latest BMW M offspring conveys the dynamic design of the original to perfection. Expert craftsmanship brings out even the smallest details.
(Illustration may differ from original.)

Scale: 1:18 (Available from 12/2011.)
Monte Carlo Blue **Silverstone II**
80 43 2 186 352 80 43 2 186 353



BMW M1 Procar Series (Driver: Andretti). This legendary race car will look even better on your desk. Introduced in 1978, the BMW M1 gained considerable recognition in the Procar Championship, a series of support races for the Formula One World Championship. The Procar series pitted the five fastest Formula One drivers from the training runs against each other, all in BMW M1 cars. The miniature channels this proud racing heritage.

Scale: 1:43 (Available from 12/2011.)
Racecar finish
80 42 0 309 422



BMW M3 GT2 Art Car Jeff Koons. For Jeff Koons, who became widely known for his metal balloon animals and monumental sculptures of flowers, three-dimensional structures are nothing new. Despite this, he considered the BMW M3 GT2 a very special challenge. Which is why he consulted with BMW Head of Design Adrian van Hooydonk on how to best model the air inlets and wings of the BMW M3 GT2. The result of his work reflects power, movement, and light, and makes viewers sing the praises of this 1:18-scale model. This miniature provides access to the engine compartment and a boot lid that opens. Our sophisticated BMW Art Cars are delivered on an acrylic platform with a transparent top and include a booklet.

Scale: 1:18 (Available from 12/2011.)
Art Car Jeff Koons
80 43 2 210 048

(Illustrations may differ from original.)



Art Car Brochure. Interested in other Art Cars? The Art Car brochure in English is available separately.

80 61 2 231 952



BMW Z4 GT3 (E89). The BMW Z4 GT3 is a true winner: With its elongated bonnet, long wheelbase and short overhangs, the volume model of the BMW Z4 benefits not just from an unmistakable identity, but also offers the ideal basis for a racecar. And while the full-size BMW Z4 GT3 is equipped to run in GT3 championships and 24-hour endurance races, the miniature version embodies all the joy of racing within your own four walls. (Illustration may differ from original.)

Scale: 1:43
Racecar finish
80 42 2 209 950



BMW M3 GT2 (E92) No. 78. This model of the BMW M3 GT2, a car usually found at endurance races and classic GT events, will bring the excitement of motor racing to your home. The racing version of the BMW M3 volume model excels with superior dynamism, and has proven its worth with a victory at Le Mans. This miniature replicates all the features of the original – including a rollover bar, sports seats, and a rear spoiler.
(Illustration may differ from original.)

Scale: 1:18 (Available from 12/2011.)
Racecar finish
80 43 2 210 470



BMW 6 Series Coupé (F13). This car does not just excel on the road, it will also look good on your desk. Among the distinguishing characteristics of new BMW 6 Series Coupé are its wide track and elegant rear. This faithfully reproduced model is rich in lovingly crafted details, such as the tiny BMW logos on all rims and the engine, or the meticulously designed interior. Whether you opt for the 1:18 or the 1:43 model, this miniature comes with an engine compartment and a boot lid that opens.

Scale: 1:43
Deep Sea Blue 80 42 2 167 099
Space Grey 80 42 2 167 098
Vermilion Red 80 42 2 167 095

Scale: 1:18 (Available from 2012.)
Deep Sea Blue 80 43 2 167 062
Black Sapphire 80 43 2 167 065
Orion Silver 80 43 2 167 066



BMW 1 Series Five-Door (F20). Straight from the drawing boards of the BMW designers to your desk: the brand-new BMW 1 Series. The long bonnet and distinctive rear show what perfect proportions are supposed to look like. And the interior of the new BMW 1 Series is equally impressive: looking at the seats and instruments you could be forgiven for thinking that someone simply shrank the original. Whether you opt for the 1:18 or the 1:43 model, this miniature comes with an engine compartment and a boot lid that opens. (Illustration may differ from original.)

Scale: 1:43 (Available from 10/2011.)
Midnight Blue 80 42 2 210 023
Mineral White 80 42 2 210 024
Crimson Red 80 42 2 210 026

Scale: 1:18 (Available from 12/2011.)
Black Sapphire 80 43 2 210 020
Mineral White 80 43 2 210 021
Glacier Silver 80 43 2 210 022



BMW 6 Series Convertible (F12). The diminutive twin of the BMW 6 Series Convertible is a great performer. The F12 is the contemporary incarnation of the BMW 6 Series first produced in 1976. The design of the BMW 6 Series Convertible conveys an immediate promise of a dynamic driving experience – even across your desk. A wealth of details and excellent craftsmanship will attract many admiring glances. Whether you opt for the 1:18 or the 1:43 model, this miniature comes with an engine compartment and a boot lid that opens.

Scale: 1:43
Orion Silver 80 42 2 167 080
Black Sapphire 80 42 2 167 092
Vermilion Red 80 42 2 167 094

Scale: 1:18 (Available from 2012.)
Xenon Silver 80 43 2 167 076
Black Sapphire 80 43 2 167 077
Alpine White 80 43 2 167 079



BMW Vision EfficientDynamics. A glimpse of the future – and a leading actor in its own right: the film edition of the BMW Vision EfficientDynamics impresses with extraordinary flowing lines and an open interior. The miniature of this advanced diesel hybrid brings a piece of Hollywood history to your desk. (Illustration may differ from original.)

Scale: 1:43 80 42 2 211 783
Scale: 1:64 80 45 2 209 951



BMW 1 Series M Coupé (E82). A true showstopper: even as a miniature, the new BMW 1 Series M Coupé is the epitome of intense driving enjoyment. Even the smallest details were reproduced, down to the interior with BMW M sport seats. This miniature is a genuine eye-catcher, not least due to its distinctive colour.

Scale: 1:43
Valencia Orange 80 42 2 211 917



BMW M3 GT2 (E92) – Light & Sound. This will evoke racetrack memories: the miniature of the BMW M3 GT2 not only looks like the original, it also sounds like it, with the engine roaring at the touch of a button and the horn sounding when you open the doors. A special highlight: the headlights, taillights and instruments light up in the original colours. This miniature replicates all the features of the original – including a rollover bar, sports seats, and a rear spoiler.

Scale: 1:32 80 43 2 219 644

BMW YACHTSPORT COLLECTION.

Driven by the wind, at the intersection of two contrasting elements – yachting holds a unique fascination. In this environment, racing success is critically dependent on choosing the right materials. This is why we guarantee superior functional performance and durability, as well as an unmistakable sense of style. So whether you're on land or battling it out on the high seas, you can always stay in touch with the unique appeal of sailing. With the BMW Yachtsport Collection.

ELEMENTS OF STYLE.



4|6 design element.

For the fourth anniversary of the BMW Sailing Cup, BMW is issuing its own BMW Yachtsport Collection appliqué to honour this international regatta. The 4 represents the fourth year of the regatta, while the 6 symbolises the six participating sailboats.



Decorative nautical emblems.

An expression of style in the language of sailors: these decorative emblems are part of the international maritime alphabet, sending the right message to fashion aficionados.



Henri Lloyd.

We design all fabrics for the BMW Yachtsport Collection in cooperation with manufacturer Henri Lloyd, whose long-standing experience in producing technical sailing clothing has had a decisive influence on the development of this collection. Therefore all of our yachting garments come with a stylish Henri Lloyd patch.





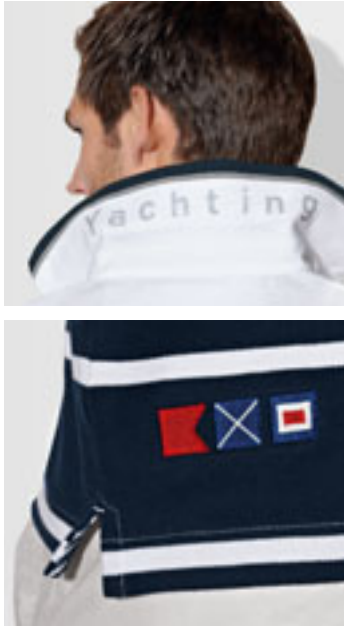
Unisex Yachting Wind Jacket. Form and function at the top of their game: this functional white sailing jacket is 100 per cent guaranteed wind and waterproof as well as breathable. The salt water-resistant 2-way zip and the zippered side pockets add to the jacket's all-weather appeal. The ergonomically designed sleeves, adjustable hem with an elastic cord on the inside, and adjustable cuff tabs ensure maximum freedom of movement. The neon yellow hood with reflectors and side viewing panels makes for increased visibility and provides an extended field of vision. Decorative details such as nautical emblems, a 4I⁶ appliqué, BMW logo, and BMW Yachtsport wordmark give this functional sailing jacket a distinctly fashionable edge. Material: 100% nylon (TP2 alpha).

White
XS–XXL 80 30 2 208 320–325



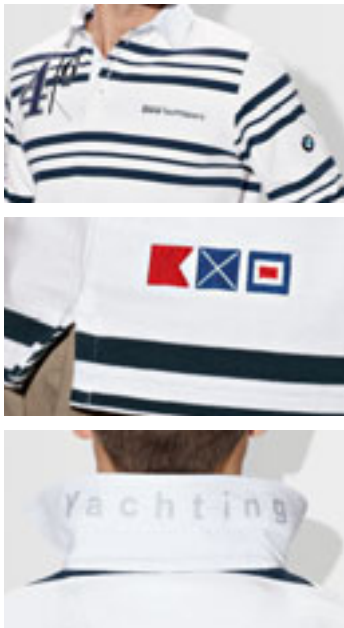
Mens's Yachting Polo Shirt. Sailing in style: this classic polo shirt with three-button placket, dark blue and white stripes, and a silver grey decorative stripe makes for an effortlessly elegant look. Numerous smart details include a grey Yachting wordmark on the collar underside, 416 appliqué, and BMW logo. Nautical emblems at the back and BMW Yachtsport wordmark at the front. Material: 100% cotton piqué.

White/Dark Blue
S-XXL 80 30 2 208 240-244



Men's Yachting Rugby Shirt. Almost as appealing as a sailboat: the sporty, long-sleeved rugby shirt in white with dark blue stripes, 416 appliqué, and BMW logo. With four-button placket and cuffs with buttons. Grey Yachting wordmark on the collar underside and nautical emblems at the back. Material: 100% cotton.

White/Dark Blue
S-XXL 80 30 2 208 250-254



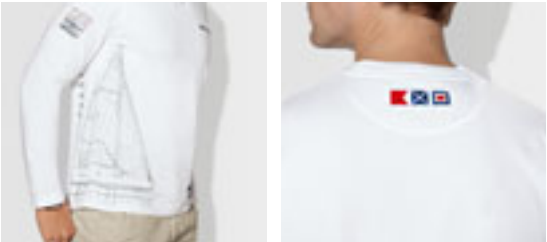
Men's Yachting Body Warmer. This dark blue gilet will keep you warm on cooler days. Made from lightweight material, it features a breathable lining as well as a hood, covered placket, inner pocket and two large front pockets with zips. Nautical emblems on the left shoulder. 416 appliqué and BMW logo. Material: outer fabric 100% nylon, lining 100% polyester.

Dark Blue
S-XXL 80 30 2 208 265-269



Men's Yachting Longsleeve. For a sporty and contemporary look: the white long-sleeved yachting shirt. Decorative V-seam at the neckline, grey sailing motif on the side, and 416 appliqué above the hem. Nautical emblems at the back, BMW Yachtsport wordmark, and BMW logo. Material: 100% cotton.

White
S-XXL 80 30 2 208 275-279



Men's Yachting T-Shirt. Sporty on deck and below: white T-shirt with grey sailing motif, 416 appliqué, and nautical emblems at the nape of the neck. BMW Yachtsport wordmark at the front, and BMW logo on the sleeve. Material: 100% cotton.

White
S-XXL 80 30 2 208 245-249



Men's Yachting Hoodie. This will keep you warm and looking good: sporty, dark blue sweater with white stripes and a silver grey decorative stripe, 416 appliqué, hood, and five-button placket. With BMW Yachtsport wordmark, nautical emblems at the back, and BMW logo on the sleeve. Material: 100% cotton.

Dark Blue
S-XXL 80 30 2 208 255-259

Sailing Editions Shirt. A captain has to set standards, even when it comes to fashion, and this tailored, long-sleeved white Editions shirt ticks all the right boxes. Features include the dark blue Sailing Team lettering applied using a sophisticated print-embroidery process, and the "Made for Cruising Not Anchoring" slogan on the left cuff. With BMW Yachtsport wordmark on the sleeve, nautical emblems, and BMW logo. Material: 100% cotton.

White
S-XXL 80 30 2 208 157-161

Unisex Yachting Functional Longsleeve. High-tech equipment: this white, highly functional long-sleeved shirt is made from a breathable, antibacterial material which protects against UV radiation, retains its shape, and dries quickly. Nautical emblems at the nape of the neck, sailing motif at the back, BMW Yachtsport wordmark, and BMW logo. Material: 100% polyester.

White
XS-XXL 80 30 2 208 326-331

Yachting Shorts. With their quick-drying material and drawstring waistband, these silver grey shorts are made for sailing. BMW logo and 416 appliqué on the left pocket, appliqué BMW Yachtsport wordmark on the right pocket. Two back pockets; nautical emblems on the left back pocket. Contrasting decorative blue seams. Material: 50% cotton, 50% nylon.

Grey
XS-XXL 80 30 2 208 332-337



Men's Yachting Fleece Jacket. This functional, breathable jacket is made from Polartec® fabric which will keep you warm in icy temperatures. A tall stand-up collar with hook-and-loop closure and elasticated cuffs provide further protection from the wind. Two side pockets with reinforced zips will keep your essentials safe. With 4/6 appliqué, BMW Yachtsport wordmark, BMW logo, and nautical emblems at the back. Stand-up collar with embroidered Yachting wordmark. Material: 100% Polyester/Polartec®.

Dark Blue
S-XXL 80 30 2 208 270-274



Ladies' Yachting Fleece Jacket. The functional Polartec® fabric ensures this jacket is especially warm, making it an ideal winter garment. A tall stand-up collar with hook-and-loop closure and elasticated cuffs provide protection from the wind. The functional material is also breathable. Two side pockets with reinforced zips will keep your essentials safe. 4/6 appliqué, BMW Yachtsport wordmark, as well as a BMW logo and nautical emblems at the back. Stand-up collar with embroidered Yachting wordmark. Material: 100% Polyester/Polartec®.

Dark Blue
XS-XL 80 30 2 208 162-166



Men's Yachting Wind Jacket. This highly functional wind jacket made from wind and waterproof material enables you to sail close to the wind. The adjustable hook-and-loop closure on the cuffs and a drawstring waistband offer additional protection against bad weather. Two zippered side pockets provide ample space for personal items and protect them from the elements. This dark blue wind jacket features white insets, while the collar lining comes with contrasting white and blue stripes. Nautical emblems at the nape of the neck, 4/6 appliqué, BMW logo, and BMW Yachtsport wordmark. Material: 100% nylon.

Dark Blue
S-XXL 80 30 2 208 260-264



Ladies' Yachting Wind Jacket. This highly functional wind jacket made from wind and waterproof material will protect you in any weather. The adjustable hook-and-loop closure on the cuffs and a drawstring waistband offer additional protection from bad weather. Two zippered side pockets provide ample space for personal items and keep them safe from the elements. This white wind jacket features dark blue insets, while the collar lining comes with contrasting white and blue stripes. Nautical emblems at the nape of the neck, a 4/6 appliqué, BMW logo, and BMW Yachtsport wordmark lend this jacket a special aesthetic appeal. Material: 100% nylon.

White
XS-XL 80 30 2 208 305-309



Ladies' Yachting Body Warmer. This white gilet will keep you warm when the days get colder. Made from lightweight outer material, with a breathable lining. Features include a hood, covered placket, inner pocket, and two large front pockets with zips. BMW Yachtsport wordmark, nautical emblems on the shoulder, 4/6 appliqué, and BMW logo. Material: outer fabric 100% nylon, lining 100% polyester.

White
XS-XL 80 30 2 208 310-314



Ladies' Yachting Rugby Shirt. This sporty, long-sleeved rugby shirt in white with dark blue stripes makes for a stylish sailing companion. Four-button placket and cuffs with buttons. Grey Yachting wordmark on the collar underside. Nautical emblems at the back, 4/6 appliqué, BMW logo, and BMW Yachtsport wordmark. Material: 100% cotton jersey.

White
XS-XL 80 30 2 208 290-294



Ladies' Yachting Polo Shirt. The perfect top for sailing: feminine polo shirt with blue and white stripes and a decorative silver grey stripe. Details include a 4/6 appliqué, BMW Yachtsport wordmark, grey Yachting wordmark on the collar underside and nautical emblems above the back hem. BMW logo on the sleeve. Material: 100% cotton stretch.

White/Dark Blue
XS-XL 80 30 2 208 280-284



Ladies' Yachting Hoodie. This contemporary hooded sweater in white with dark blue stripes will add some pizzazz to your wardrobe. With zippered placket, pouch pocket, and drawstring hood. Decorative features include nautical emblems at the back, a 4/6 appliqué, BMW logo, and BMW Yachtsport wordmark. Material: 100% cotton stretch.

White
XS-XL 80 30 2 208 300-304



Ladies' Yachting Dress. Elegant and practical, this dark blue dress with a white collar and placket will ensure that all eyes are on you when you go on board. Numerous details include nautical emblems on the shoulder, a 4/6 appliqué, BMW logo, BMW Yachtsport wordmark, and grey Yachting wordmark on the collar underside. Drawstring waist for width adjustment; 3/4 sleeves and cuffs. Material: 100% cotton (single jersey).

Dark Blue
XS-XL 80 30 2 208 295-299



Kids' Yachting T-Shirt. Sporty white T-shirt for junior sailors. With large sailing motif, 4/6 appliqué, and nautical emblems at the nape of the neck. BMW logo and BMW Yachtsport wordmark. Material: 100% cotton.

White
Size 104/116/128/140/152
80 30 2 208 315-319
(Please specify size when ordering.)



Ladies' Yachting T-Shirt. Looking good is important even on the high seas. Sporty white T-shirt with feminine round neckline, grey sailing motif, and 4/6 appliqué. Nautical emblems at the nape of the neck, BMW Yachtsport wordmark, and BMW logo. Material: 100% cotton.

White
XS-XL 80 30 2 208 285-289

1| Yachting Drybag, Small. A highlight for all sailing fans: functional drybag with an attractive nautical design. Welded seams make this bag 100% waterproof. The dark blue drybag is perfect for your mobile phone, wallet, and keys. A 4l⁶ appliqué, BMW Yachtsport wordmark, and nautical emblems round off this stylish item. Dimensions (L x W x H): 27 x 18 x 46 cm. Capacity: approx. 11 litres.

80 30 2 208 152

2| Yachting Drybag, Large. This large sea-bag is ideal for longer trips. Dark blue with an attractive nautical design, this bag has welded seams that make it 100% waterproof. Perfect for deck shoes, camera, and laptop. A 4l⁶ appliqué, BMW Yachtsport wordmark, and nautical emblems round off this stylish item. Dimensions (L x W x H): 46 x 30 x 70 cm. Capacity: approx. 47 litres.

80 30 2 213 117

3| Yachting Duffle Bag. Perfectly roomy: the large main compartment provides ample storage space – whether you're going on a sailing trip or to the gym. With adjustable, padded shoulder strap and carry handles that can be clipped together. Made from durable canvas, with 4l⁶ appliqué and BMW Yachtsport wordmark in white, nautical emblems, and BMW logo. Dimensions (L x W x H): 56 x 29 x 35 cm. Capacity: 30 litres.

80 30 2 208 150

4| Yachting Beach Bag. The dark blue beach bag is made from durable canvas and has room for everything you need on dry land. Its size makes it an ideal beach companion which easily accommodates a towel, book, sunscreen, and refreshments. Handy inner compartments for your mobile phone, wallet, and other accessories. The metal closures and contemporary design make this bag a real eye-catcher. With 4l⁶ appliqué, BMW Yachtsport wordmark in white, nautical emblems, and BMW logo. Dimensions (L x W x H): 47 x 20 x 50 cm. Capacity: 20 litres.

80 30 2 208 149



Yachting Deck Shoes for Men. Tread the boards in style: these contemporary deck shoes in dark blue come with white all-leather soles and hand-stitched contrasting white seams. Stylish details like the embossed BMW Yachtsport wordmark on the outsides and the BMW logo pin on the lace tab add to the appeal of these shoes. They can be worn on deck as well as on land. Material: Full leather.

Size 40–46 80 30 2 208 139–145



Yachting Flip Flops, Unisex. Perfect for the beach and an absolute must for all sailing fans: dark blue flip flops with large 4l⁶ print, nautical emblems, and BMW logo pin. These flip flops are delivered in a dark blue mesh bag which features a 4l⁶ print, the BMW Yachtsport wordmark, and the nautical emblems.

Size 36/37, 38/39, 40/41, 42/43, 44/45

80 30 2 208 167–171



Yachting Sunglasses. Aerodynamically styled sunglasses with a dark blue plastic frame and metal-embossed BMW Yachtsport wordmark on the arm. The shatterproof dark plastic lenses provide 100% UVA, UVB, and UVC protection up to 400 nm, equivalent to safety class 3. Delivered with a sporty protective pouch and cleaning cloth.

80 30 2 208 116



Yachting Beach Towel. This large, top-quality dark blue towel is great for the beach. Details include the 4l⁶ design, white BMW Yachtsport wordmark, and nautical emblems. Dimensions: 100x160cm. Material: 100% cotton.

80 30 2 208 153



Yachting Cap. Trendy white cap with 4l⁶ appliqué, BMW Yachtsport wordmark, nautical emblems, and BMW logo. Material: 100% cotton.

80 30 2 208 146



Yachting Wallet. This handy dark blue wallet is made from durable canvas, with a 4l⁶ appliqué and embroidered BMW Yachtsport wordmark on the front. Interior with card slots and sections for notes and coins. A stamped eyelet provides a means of attachment. The various sailing details make this wallet a must-have for BMW Yachtsport fans.

80 30 2 208 151



Tara the Dolphin. This quirky plush key ring pendant is wearing a swimsuit with white and blue stripes. Details include a BMW Yachtsport wordmark, 4l⁶ print, and BMW logo.

80 30 2 208 156



Toni the Shark. This silver grey plush shark with his white and blue striped BMW Yachtsport T-shirt is not as dangerous as he looks. His soft fur and stylish T-shirt make Toni a fun companion for all kids. T-shirt with BMW Yachtsport wordmark, 4l⁶ print, and BMW logo.

80 30 2 208 155



Yachting Lanyard. Dark blue lanyard, Yachtsport style, with a characteristic sailing rope, BMW Yachtsport wordmark, BMW logo pin, 4l⁶ print, and high-quality shackle-style metal closure.

80 30 2 208 148

Yachting Key Ring Pendant. Dark blue key ring pendant with Yachtsport looks. Details include a characteristic sailing rope, BMW Yachtsport wordmark, BMW logo pin, 4l⁶ print, and high-quality shackle-style metal closure.

80 30 2 208 147

BMW MOTORSPORT COLLECTION.

For over 50 years, BMW has been a key player in the world of motorsport. BMW race drivers like Andy Priaulx have competed for glory in countless race series, many categories, and on all continents. And time and again, they have proven just how successful a combination BMW and motorsport are. The innovative spirit that characterises the BMW commitment to motorsport – whether on four wheels or two – is also a key element of the BMW Motorsport Collection. A great selection of outfits for all those who love reaching their goals fast.

LEADING BY INNOVATION.



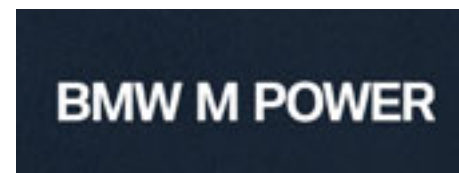
M stripes.

BMW M stands for dynamism and sportiness, and this is expressed in the three M stripes. Reflected in many product details, the M stripes are a stylish homage to our passion for racecars, engines, and driving enjoyment.



BMW Motorsport design element.

In addition to advanced materials and sporty designs, the BMW Motorsport Collection is characterised by its love for detail. The BMW Motorsport design element at the nape of the neck is the best example of this sense of perfection.



BMW M Power.

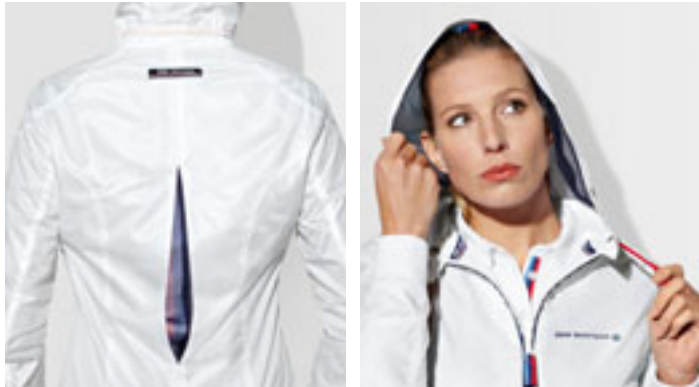
BMW M Power represents a commitment to top performance. After all, BMW M has been combining motorsport with everyday usability and unmistakable design for over 30 years. This is why select garments from the BMW Motorsport Collection feature the BMW M Power wordmark.





Ladies' Motorsport Jacket. Stylish on and off the racetrack: sporty white leisure jacket made from a glossy, wind and water-repellent material. Features include a hood, side slit pockets, front zip and an individual zip pull with the BMW M stripes design. Contemporary quilting on the hood and shoulders. Drawstring in red. BMW M stripes on the cuff, inside the hood and on the lining of the jacket. Back pleat with contrasting mesh insert in dark blue. BMW Motorsport design element and BMW Motorsport wordmark on the neck tape. BMW Motorsport wordmark and BMW logo at chest level. Press studs with an embossed BMW Motorsport design on the collar and waistband. Material: outer fabric 100% polyester, lining 100% polyester.

White
XS-XL 80 30 2 207 911-915



Men's Motorsport Jacket. For a true motorsport feeling: sporty, dark blue leisure jacket with zip, made from a lightweight, glossy fabric. Individual silicon zip pull with the BMW M stripes design. Hood with red drawstring and contemporary quilted details which are repeated along the sleeves. Another colourful highlight: the red edging along the side zip pockets at the front. Lining with full-length BMW M stripes from the waistband to the hood. The BMW Motorsport design element, BMW Motorsport wordmark on the neck tape, and the white BMW Motorsport wordmark and BMW logo at chest level provide additional dynamic accents. The collar features press studs with an embossed BMW Motorsport design. Material: outer fabric 100% nylon, lining 100% polyester.

Dark Blue
S-XXL 80 30 2 207 881-885



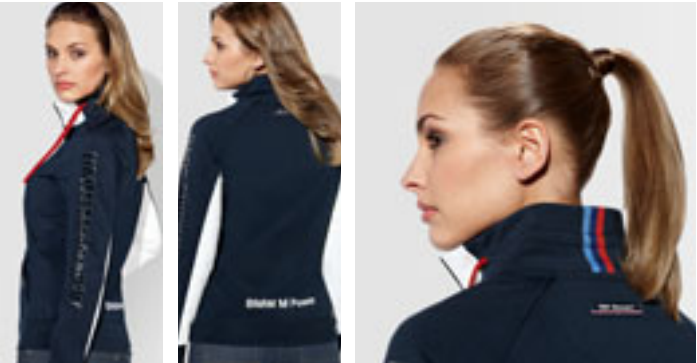
Men's Motorsport Hoodie. The feel-good factor: sporty, dark blue hooded sweater with a red drawstring, large pouch pocket, trendy BMW M stripes on the hood and cuff. Contemporary white sleeve insets, large BMW M Power wordmark, glossy BMW Motorsport wordmark, BMW Motorsport design element, BMW logo and BMW Motorsport wordmark on the neck tape. Material: 100% polyester.

Dark Blue
S-XXL 80 30 2 207 876-880



Ladies' Motorsport Track Jacket. This dark blue, lightly tailored track jacket will keep you warm in case a pit stop takes longer than expected. Features include a front zip, side pouch pockets, and an individual zip pull with the BMW M stripes design. Fashionable details such as white insets on the sleeves, waistband, and collar, quilted details on the sleeves, and a red drawstring make this jacket a real eye-catcher. Glossy BMW Motorsport wordmark on the left sleeve, white BMW M Power wordmark on the back, BMW Motorsport design element, BMW Motorsport wordmark on the neck tape, and BMW M stripes on the cuff and collar. Material: 100% polyester.

Dark Blue
XS-XL 80 30 2 207 906-910





Men's Motorsport Polo Shirt. Shift into a higher gear – this classic polo shirt has a contemporary three-button placket with a BMW M stripes design and a BMW M Power wordmark on the collar underside. With BMW M stripe on the sleeve edge, BMW Motorsport wordmark, and BMW Motorsport design element. BMW logo on the front left and BMW Motorsport wordmark on the neck tape. Material: 100% cotton piqué.

White
S–XXL 80 30 2 207 861–865

Ladies' Motorsport Polo Shirt. Accelerate in style with this classic white polo shirt. The fashionable four-button placket has BMW M stripes on the inside. With BMW M Power wordmark on the collar underside, and BMW Motorsport wordmark and BMW logo at chest level. BMW M stripes on the sleeve edge and BMW Motorsport wordmark on the neck tape. BMW Motorsport design element. Material: 100% cotton piqué.

White
XS–XL 80 30 2 207 901–905



Men's Motorsport Fan T-Shirt. Ready, set, go! This white T-shirt guarantees a sporty appearance. With raglan sleeves edged with an M stripes border and an M stripe on the hem. Large BMW Motorsport wordmark at chest level, BMW logo and BMW Motorsport wordmark on the neck tape. Material: 100% cotton (single jersey).

White
S–XXL 80 30 2 207 851–855

Ladies' Motorsport Fan T-Shirt. Dynamic looks for the pit lane. Sporty white T-shirt with raglan sleeves edged with a BMW M stripes border. With BMW Motorsport wordmark, BMW logo, BMW M stripes on the hem and BMW Motorsport wordmark on the neck tape. Material: 100% cotton (single jersey).

White
XS–XL 80 30 2 207 891–895



Junior Motorsport T-Shirt. For young team fans. The white T-shirt with sporty coloured insets along the sides replicates the original design of the racing suit. Trendy raglan sleeves and large BMW Motorsport wordmark across the chest. BMW Motorsport design element, BMW M stripe on the hem, and BMW logo. BMW Motorsport wordmark on the neck tape. Material: 100% cotton (single jersey).

White
Size
104/116/128/140/152
80 30 2 207 916–920
(Please specify size when ordering.)



Men's Motorsport Team T-Shirt. For true motorsport fans: white replica T-shirt, similar to the racing suit in styling and fit. Side insets in the colours of the BMW M stripes. Printed logos of the current sponsors on the front and sleeves. Red appliqué details on both shoulders. BMW M stripe on the sleeve edge, BMW Motorsport design element, BMW Motorsport wordmark on the neck tape, and large BMW logo at chest level. Material: 100% cotton.

White
S–XXL 80 30 2 207 871–875

Men's Motorsport Polo Shirt. Sporty, dark blue polo shirt with three-button placket, three-colour insets in the BMW M stripes design and contrasting white dual-layer styling for the sleeve edges and hem. Vertical glossy BMW Motorsport wordmark, one BMW M stripe on the sleeve edge. With BMW Motorsport design element, BMW logo, and BMW Motorsport wordmark on the neck tape. Material: 100% cotton (single jersey).

Dark Blue
S–XXL 80 30 2 207 856–860



Men's Motorsport Longsleeve. For a flying start: dark blue long-sleeved shirt with a long five-button placket and three-colour BMW M stripes. Sporty quilting along the sleeves and shoulders and a contemporary glossy BMW Motorsport wordmark across the back make for an authentic motorsport look. With BMW Motorsport design element, BMW Motorsport wordmark on the neck tape, BMW M stripe on the cuff, BMW Motorsport wordmark at chest level, and BMW logo. Material: 100% cotton (single jersey).

Dark Blue
S–XXL 80 30 2 207 866–870



Ladies' Motorsport Top. Tackle the last round in style: this trendy, dark blue top with a contemporary 4-button placket and sporty two-layer design has an additional white top on the inside. Glossy BMW Motorsport wordmark across the back and BMW M stripes on the white inner top. BMW Motorsport wordmark on the neck tape. BMW M stripes patch on the hem, and BMW Motorsport design element. Material: 100% cotton (single jersey).

Dark Blue
XS–XL 80 30 2 207 896–900



Motorsport Cooler Bag. Dark blue cooler bag with carry strap for transport. The insulated compartment can hold up to three 1-litre bottles. Zip for easy access. Outer side pockets provide additional storage space. Large BMW Motorsport wordmark at the front, BMW logo on the side, and M flag label. Dimensions (L x W x H): 35 x 15 x 39 cm.

80 30 2 208 133



Motorsport Travel Bag. Large travel bag with the BMW Motorsport design. Telescopic handle, carry handles on the side and top, and wheels for convenient transport. A large main compartment and a zippered exterior compartment offer plenty of storage space. Two mesh compartments and two zippered compartments on the inside. Large BMW Motorsport wordmark at the top of the bag, decorative M stripes on the front and back. BMW logo on the side, M flag label. Material: polyester, nylon. The entire bag is PVC-coated. Lining: polyester, PU-coated. Dimensions (L x W x H): 75 x 37 x 40 cm. Capacity: 75 litres.

80 30 2 208 137



Motorsport Umbrella. Large white umbrella with BMW Motorsport wordmark and BMW M stripes design. Premium fibreglass frame and hard-foam handle with tyre profile design and coloured BMW logo on the underside. White protective sleeve with large BMW Motorsport logo. Carry strap in dark blue, also with large BMW Motorsport logo. Dimensions: diameter: 120 cm. Length: 93 cm.

80 30 2 208 125

Motorsport Messenger Bag. Trendy messenger bag in dark blue with large white flap and BMW Motorsport wordmark. Adjustable carry strap. Inner sections for mobile phone, pens, keys, etc, large main compartment. M flag label on the side and BMW logo. Inner compartment with red edging. Material: polyester, nylon. The entire bag is PVC-coated. Lining: polyester, PU-coated. Dimensions (L x W x H): 42 x 10 x 35 cm. Volume: 12 litres.

80 30 2 208 135



Motorsport Sports Bag. Not just for your sports kit. Featuring a large main compartment, a side section for wet items and an additional side compartment, the BMW Motorsport sports bag offers plenty of storage space. The carry handles and adjustable strap make it easy to transport. Dynamic white stripes with various sponsor logos, BMW logo on the side, and M flag label. BMW Motorsport wordmark on the front and back. Material: polyester, nylon. The entire bag is PVC-coated. Lining: polyester, PU-coated. Dimensions (L x W x H): 58 x 28 x 28 cm. Capacity: 35 litres.

80 30 2 208 136



Motorsport Rucksack. Sporty rucksack with a large main compartment and an easily accessible exterior compartment with organiser for mobile phone, credit card, and pens. Additional section for MP3 player and headphone outlet. The upholstered back and carry straps made from breathable mesh fabric ensure perfect comfort. With BMW Motorsport wordmark, BMW logo, and M flag label. Material: polyester, nylon. The entire bag is PVC-coated. Lining: polyester, PU-coated. Dimensions (L x W x H): 25 x 17 x 41 cm. Volume: 15 litres.

80 30 2 208 134





Motorsport Metal Sunglasses. Perfect protection while driving: contemporary sunglasses with a dark blue metal frame and BMW Motorsport wordmark on both arms. High-quality, graduated grey lenses, 100% UVA/UVB/UVC protection up to 400 nm. Black case with BMW logo, protective pouch with BMW Motorsport wordmark and cleaning cloth included.

80 30 2 208 239



Motorsport Team Sunglasses. See clearly even when faced with glare: sporty sunglasses with a dark blue frame and BMW Motorsport wordmark on both arms. High-quality lenses, 100% UVA/UVB/UVC protection up to 400 nm. Black case with BMW logo, protective pouch with BMW Motorsport wordmark and cleaning cloth included.

80 30 2 208 238



Motorsport Wallet. Blue wallet with ticker tape-style BMW Motorsport wordmark. One large notes compartment, 6 card slots, and coin section. Red edging along the notes compartment, BMW logo, and M flag label. Material: 100% polyester.

80 30 2 208 138



Motorsport Belt. Dark blue reversible belt with BMW Motorsport wordmark on the outside and BMW M stripes on the inside. Metal closure with embossed BMW M stripes.

80 30 2 208 123



Motorsport Lanyard. With removable plastic clip and key ring. BMW Motorsport wordmark, BMW M stripes, and BMW logo.

80 30 2 208 127



Motorsport Key Ring Pendant. Decorative silvertone key-ring pendant with M stripes, fashioned from sandblasted nickel. With embossed BMW Motorsport and BMW M Power wordmarks.

80 30 2 208 128



Motorsport Cap. Be a good sport with the white 6-panel cap. It features a metal closure and BMW Motorsport wordmark, BMW logo at the front, and BMW M Power wordmark at the back. Additional details include BMW M stripes at the back left and a peak with a black carbon-style underside. Material: 100% polyester.

80 30 2 208 122



Motorsport Team Cap. Experience the BMW Motorsport team spirit, with this dark blue team cap. Features include six panels and a metal closure with an individual design. BMW Motorsport wordmark at the front, BMW logo and sponsor logos on the sides. BMW M Power wordmark and BMW M stripes at the back. Material: 100% cotton.

80 30 2 208 121



Motorsport Ballpoint Pen. White with BMW M Power wordmark on the clip and BMW Motorsport wordmark. BMW M stripes design.

80 30 2 208 126



Motorsport Ear Plugs. Delivered in a silvertone metal container with screw top and key ring. BMW Motorsport wordmark and BMW M stripes design. The set contains one pair each of red and blue ear plugs.

80 30 2 208 129



Motorsport Teddy Bear. Teddy bear with BMW Motorsport racing suit and cap. The overall evokes the design of the original racing suit, with BMW stripes details, BMW Motorsport wordmark, BMW logo, and BMW M wordmark.

80 30 0 494 083



Motorsport Teddy Key Ring Pendant. BMW Motorsport teddy key ring pendant with racing suit and cap. Overall in the style of the racing suit. With BMW stripes details, BMW Motorsport wordmark, BMW logo, and BMW M wordmark.

80 30 2 208 124



Motorsport Thermo Mug. Made from brushed stainless steel with a handy plastic lid in Dark Blue. The wide, glossy rubber sleeve insulates, ensuring that the thermo mug stays cool on the outside, even when containing hot drinks. With BMW M Power wordmark. Capacity: 0.5 litres.

80 30 2 208 131



Motorsport Mug. Dark blue ceramic mug with large BMW Motorsport wordmark and a hidden detail bound to please every BMW Motorsport fan: drinking from this mug will reveal the BMW M stripes on the underside.

80 30 2 208 132

Motorsport Towel. Large blue towel with a diamond pattern, BMW M stripes design, and BMW Motorsport wordmark. Material: 100% cotton. Dimensions: 80 x 160 cm.

80 30 2 208 130

BMW GOLFSPORT COLLECTION.

Golf is about passion first and foremost. The passion that makes a day on the green pass in a flash. The passion that motivates players to spend years working on their swing. The passion for a unique sport that is challenging yet relaxing at the same time. The passion found on every golf course. And in every product from the BMW Golfsport Collection.

DRIVEN BY PASSION.



Sporting elegance.
The sporty spirit of the BMW Golfsport Collection is expressed through fashionable diamond patterns, contrasting stripes, decorative seams, and tailored designs.



Equipment without handicap.
From the umbrella to the shoe bag – golfing equipment should be functional as well as stylish. On the course, everything has to work with perfect precision. Right from the first tee-off.



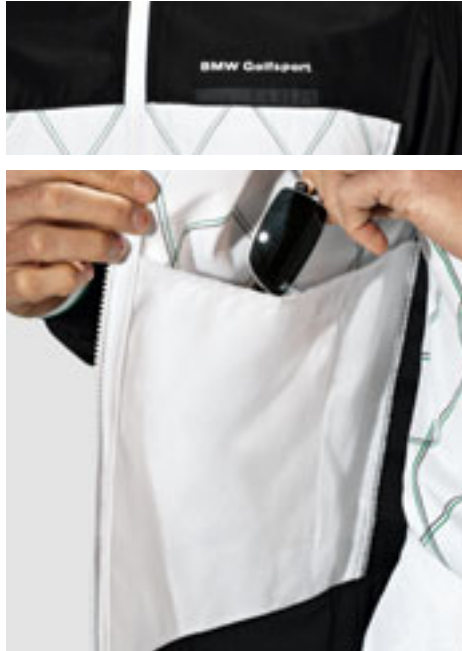
OGIO Cart Bags.
The Cart Bags by OGIO are true multifunctional marvels, even away from the golf course. This is thanks to eleven special compartments, which include a lined pocket for your valuables and a mobile phone pocket.





Men's Wind Jacket. This wind and waterproof black men's jacket shows how fashionable golf can be. Thanks to the especially breathable, high-tech Soft Shell fabric, the jacket features a combined central and outer layer. Two side zip pockets and one internal pocket. Black piping at chest level, large white front inset with an embroidered green and black diamond pattern. The stand-up collar has a ribbed lining with contrasting stripes, echoing the design of the ribbed cuffs. White BMW Golfsport wordmark and BMW logo. The back features two pleats for ease of movement. Zip pocket on the right sleeve. Material: 100% Soft Shell.

Black
S-XXL 80 33 2 207 941-945



Ladies' Wind Jacket. A breath of fresh air for the golf course: lightly tailored white ladies' jacket with black and green dual piping. Shoulder area with fashionable diamond pattern, BMW Golfsport wordmark at chest level. The ribbed lining of the stand-up collar and the cuffs feature contrasting stripes. Ribbed waistband in grey. With BMW logo on the sleeve, two side zip pockets, one breast pocket with edging, and two back pleats for ease of movement. The high-tech Soft Shell fabric makes this jacket wind and water-resistant as well as breathable. Material: 100% Soft Shell.

White
XS-XL 80 33 2 207 961-965





Men's Polo Shirt, Diamond Design. Style can look ever so sporty: classic polo shirt with a decorative diamond pattern at the front, collar with green neck tape, and BMW Golfsport wordmark on the right sleeve. BMW logo on left sleeve. Another highlight are the side slits which feature a green herringbone design. Material: 100% cotton piqué.

White
S-XXL 80 33 2 207 931-935



Men's Slipover. This will not just look good when you're golfing, but on many other occasions: fashionable slipover in white or black with a diamond pattern at the front, black neck tape, and BMW Golfsport wordmark on the collar underside. BMW logo above the waistband. Material: 100% Cotton.

White S-XXL 80 33 2 207 936-940
Black 80 33 2 213 135-139



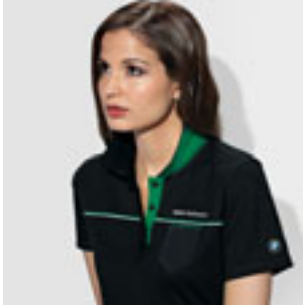
Ladies' Polo Shirt, Diamond Design. Already a classic: stylish polo shirt with a diamond pattern at the front and back, and black and green dual piping on the chest and back. The side slits are edged with green tape; the collar is green and features the BMW Golfsport wordmark on the underside. With BMW logo and BMW Golfsport wordmark. Material: 100% cotton piqué.

White
XS-XL 80 33 2 207 956-960



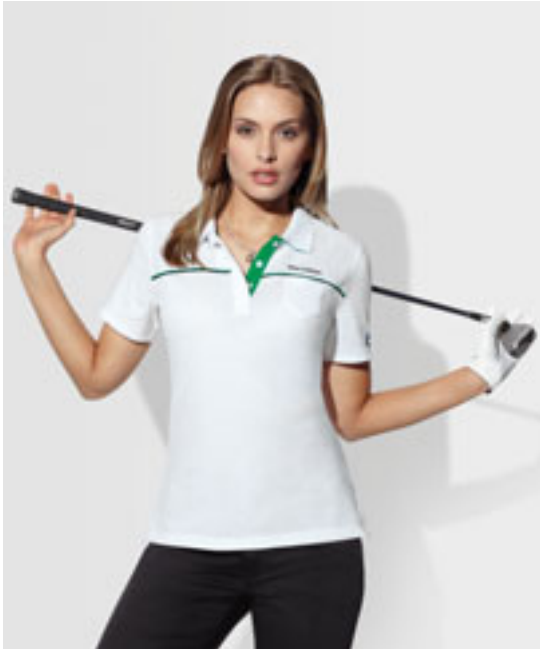
Men's Polo Shirt. Putting style first: sporty white polo shirt with black and green dual piping and a patch pocket at chest level. Side slits and collar underside provide accents in contrasting green. With BMW logo and BMW Golfsport wordmark. Material: 100% cotton piqué.

White
S-XXL 80 33 2 207 921-925



Ladies' Functional Polo Shirt. Show your colours, with the functional polo shirt in green or black. Lavish details such as the black and white or green and white dual piping, a placket with a covered button side, side slits with black edging, and a black or green collar underside give this polo shirt a contemporary edge. With BMW logo, BMW Golfsport wordmark, and patch pocket at chest level. Material: 100% cotton (single jersey).

Green XS-XL 80 33 2 207 951-955
Black 80 33 2 213 130-134



Ladies' Polo Shirt. A fashionable eye-catcher: sporty white polo shirt with black and green dual piping, a patch pocket at chest level, and white placket with green, covered button side. Side slits and collar underside provide further accents in contrasting green. With BMW logo and BMW Golfsport wordmark. Material: 100% cotton piqué.

White
XS-XL 80 33 2 207 946-950



Men's Functional Polo Shirt. Goes with everything: the functional polo shirt in green or black is made from an antibacterial fabric with side slits, cuffs, and collar underside in black. Black and white or green and white dual piping and a patch pocket at chest level. With BMW logo and BMW Golfsport wordmark. Material: 100% cotton (single jersey).

Green S-XXL 80 33 2 207 926-930
Black 80 33 2 213 125-129



Golf Cart Bag. This highly functional, sporty cart bag is a virtuoso even away from the course. This is assured by eleven special compartments, such as the fleece-lined pocket for valuables, the interior mobile phone pocket, and the spacious club compartment with seven subdivisions. Equally practical are the rain hood with zip fastener for easy attachment, the Velcro strip for securing your golf glove, the special tee holder, the insulated drinks compartments, the lift grip for easy handling as well as fasteners for a club cloth and umbrella. With shoulder strap, handy adjustable stand, carry handle, and matching club cover. BMW Golfsport Design in cooperation with OGIO.

Weight: 4.1 kg. Material: leatherette, nylon.
Dimensions (L x W x H): 40 x 35 x 94 cm.

80 22 2 231 839

Golf Bag. 9-inch bag with generous interior dimensions and numerous storage compartments as well as a weatherproof, lined compartment for your valuables. Black nylon, embroidered logos. Padded, rubberised opening to protect your golf clubs. Optimum comfort thanks to double backpack carry straps. With drinks compartment (0.5 litres) and anti-twist cart strap to secure bag to a trolley or golf buggy. Zipless ball pocket for optimum access to spare balls and tees. Matching club cover included. BMW Golfsport Design in cooperation with OGIO.

Weight: 3.6 kg.
Material: leatherette, nylon.
Dimensions (L x W x H): 38 x 23 x 93 cm.

80 22 2 231 838



Club Cover for Golf Carry Bag. Optimal protection for your clubs. Available in black and white, to match your BMW Cart Bag or your BMW Golf Carry Bag.

White
80 22 2 231 840

Black
80 22 2 231 841



Golf Travel Cover. For two golf bags or one stand bag. Black nylon, with green and white accents. PVC floor, inner strap for securing bags, accessories pockets, and integrated wheels. BMW Golfsport Design in cooperation with OGIO.
Dimensions (L x W x H): 130 x 48 x 39 cm.

80 33 2 182 586



Golf Sports Bag, Large. Roomy golf sports bag with padded shoulder strap. Handy front pocket with organiser mesh, ventilated shoe compartment plus accessories bag on the outside. Special features include a fleece-lined audio pocket with headphones output at the top. The main compartment has a large, U-shaped opening and provides plenty of storage space. On board an airplane, this bag will fit under a front seat or in an overhead compartment. The BMW Golfsport line of bags was developed in cooperation with OGIO. With BMW Golfsport wordmark and BMW logo. Material: leatherette, nylon.
Dimensions (L x W x H): approx. 62 x 30 x 28 cm.

80 33 2 182 582



Golf Sports Bag, Small. This practical golf sports bag with padded shoulder strap and large compartment provides ample storage for a day on the court. The separate bottom compartment has a zip that runs all the way round, providing easy access. The BMW Golfsport line of bags was developed in cooperation with OGIO. With BMW Golfsport wordmark and BMW logo. Material: leatherette, nylon.
Dimensions (L x W x H): approx. 50 x 25 x 31 cm.

80 33 2 182 581





Golf Shoe Carrier, Large. Highly functional carrier for your golf shoes. The bag is made from a dirt-repellent, breathable material and contains a separate front section for socks, laces, or soft spikes. The large, ventilated, and wipe-clean compartment has a non-slip PVC coating and offers plenty of room for golf shoes up to a size 49. It also has a fold-down partition to keep shoes in place. Neoprene-reinforced grip for carrying comfort. The BMW Golfsport line of bags was developed in cooperation with OGIO. With BMW Golfsport wordmark and BMW logo. Dimensions (L x W x H): 29 x 9 x 40 cm. Material: leatherette, nylon.

80 33 2 182 583



Cap. White golf cap with embroidered silvertone BMW Golfsport wordmark. Green adjuster strap with metal closure and embossed BMW logo. Green inner tape. Material: 100% cotton.

80 33 2 207 966



Cap Clip. For BMW fans and individualists: silvertone cap clip with BMW logo and magnet to attach to the cap. Material: 100% metal.

80 33 2 207 969



Golf Club Towel. Golf club towel in black with white and green stripes at the upper edge and silvertone BMW Golfsport wordmark across the white stripe. With BMW logo and brushed metal carabiner. Material: 100% microfibre. Dimensions: 16 x 46 cm.

80 33 2 207 972



Gift Set. The ideal gift for every golfer. This set includes three Titleist ProV1 golf balls as well as a pitch fork, ball marker, golf club towel and ten golf tees. Delivered in a premium presentation box.

80 33 2 212 960



High-End Umbrella. Black umbrella with storm protection, silvertone and green edging stripes, printed BMW Golfsport wordmark and BMW logo. Polyester canopy with water-repellent Teflon coating and UV-reflective finish. Extremely durable frame with fibreglass struts. The tape closure, black foam handle with BMW logo, and automatic opening system combine functionality and design. Diameter 120 cm. Length 98 cm. Material: 100% pongee silk.

80 33 2 207 971



Basic Umbrella. White umbrella with silvertone and green edging stripes and printed BMW Golfsport wordmark. Silvertone metal frame and black foam handle with BMW logo. The umbrella has an automatic opening function and comes with a tape closure. Diameter 120 cm. Length 98 cm. Material: 100% pongee silk.

80 33 2 207 970



Drinks Bottle. Green golf drinks bottle with black closure and black and white stripes at the top. Special details include a white thermos sleeve, zip with green piping, and silvertone BMW Golfsport wordmark. Capacity: 0.75 litres. Material: 100% aluminium.

80 33 2 207 973



Functional Cap. Functional cap in green or black. Extremely fast drying and breathable. Silvertone BMW Golfsport wordmark and black and white or green and white adjuster strap with metal closure and embossed BMW logo. Contrasting inner tape. Material: outer fabric 100% polyester, lining 100% cotton.

Green 80 33 2 207 968
Black 80 33 2 207 967



Titleist ProV1 Golf Ball. Low compression, thin, soft urethane/elastomer cover, for precise long shots. Set of three balls. Core diameter: 1.53" (3.89 cm).

80 33 0 427 408



Standard Pinnacle Gold Distance Golf Ball. Low core compression (around 70), soft surlyn cover for spin and control with irons and wedges. Set of three balls.

80 33 0 393 066



Golf Tees. White golf tees with silvertone BMW Golfsport wordmark and green print at the top. Dimensions: 2.75" (0.70 cm). Material: 100% beech wood.

80 33 2 207 975



Green Set. Three-colour golf green set including three golf tees, pitch fork, pencil, carabiner and scorecard compartment with ball marker. Silvertone BMW Golfsport logo on the front. Green metal stylus with silvertone BMW Golfsport wordmark. Dimensions (L x W x H): approx. 6.5 x 2 x 11 cm.

80 33 2 207 974

SIZE GUIDES.

All measurements should be taken close to the body.
A: chest girth
B: waist girth
C: hip girth
D: inside leg length (distance between the crotch and the soles of the feet)

LADIES					
International	XS	S	M	L	XL
Height in cm	155–160	160–164	164–168	168–172	172–176
Chest girth in cm	78–81	82–85	86–89	90–93	94–97
Waist girth in cm	63–65	66–69	70–73	74–77	78–81
Hip girth in cm	88–91	92–95	96–98	99–101	102–104

MEN					
International	S	M	L	XL	XXL
Height in cm	171–176	174–179	177–182	180–184	182–186
Chest girth in cm	94–97	98–101	102–105	106–109	110–113
Waist girth in cm	82–85	86–89	90–94	95–99	100–104
Hip girth in cm	98–101	102–105	106–109	110–113	114–117

INTERNATIONAL CLOTHING SIZE CONVERSIONS					
LADIES	XS	S	M	L	XL
D/NL	34	36	38	40	42
IT	40	42	44	46	48
FR/BE/ES	36	38	40	42	44
GB/AU	8	10	12	14	16
US	4–6	6–8	8–10	10–12	12–14
JP	9	11	13	15	17

INTERNATIONAL CLOTHING SIZE CONVERSIONS					
MEN	S	M	L	XL	XXL
D/NL/IT/ES/FR/BE	48	50	52	54	56
GB/AU/US	40	42	44	46	48
JP	ML	L	LL	XL	–

INTERNATIONAL CLOTHING SIZE CONVERSIONS						
UNISEX	XS	S	M	L	XL	XXL
D/NL/IT/ES/FR/BE	46	48	50	52	54	56
GB/AU/US	36	38	40	42	44	46
JP	M	ML	L	LL	XL	–

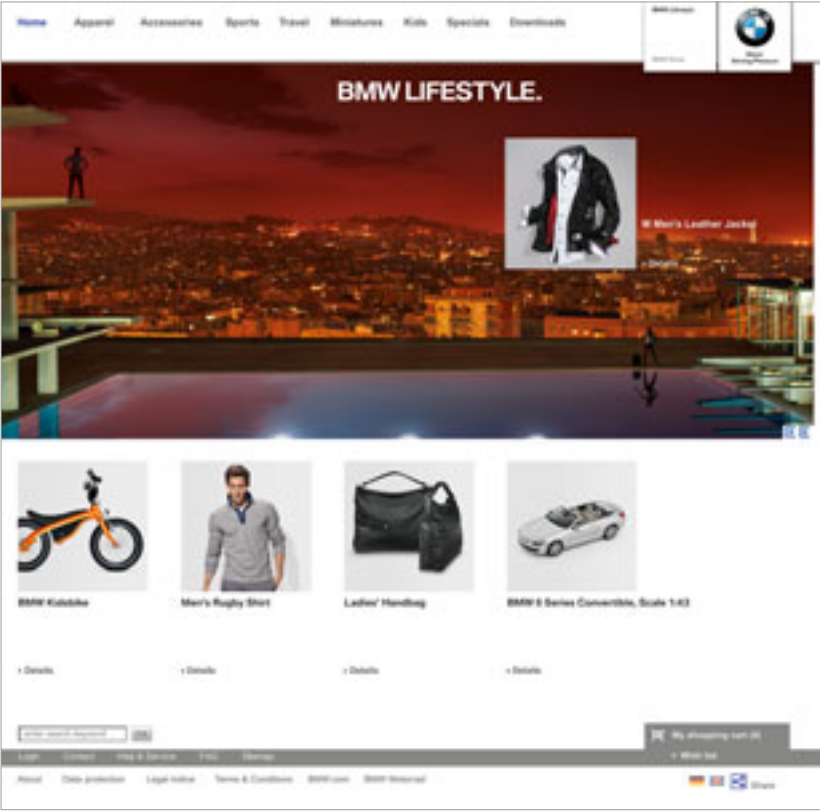


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