### **PortAventura Business & Events**



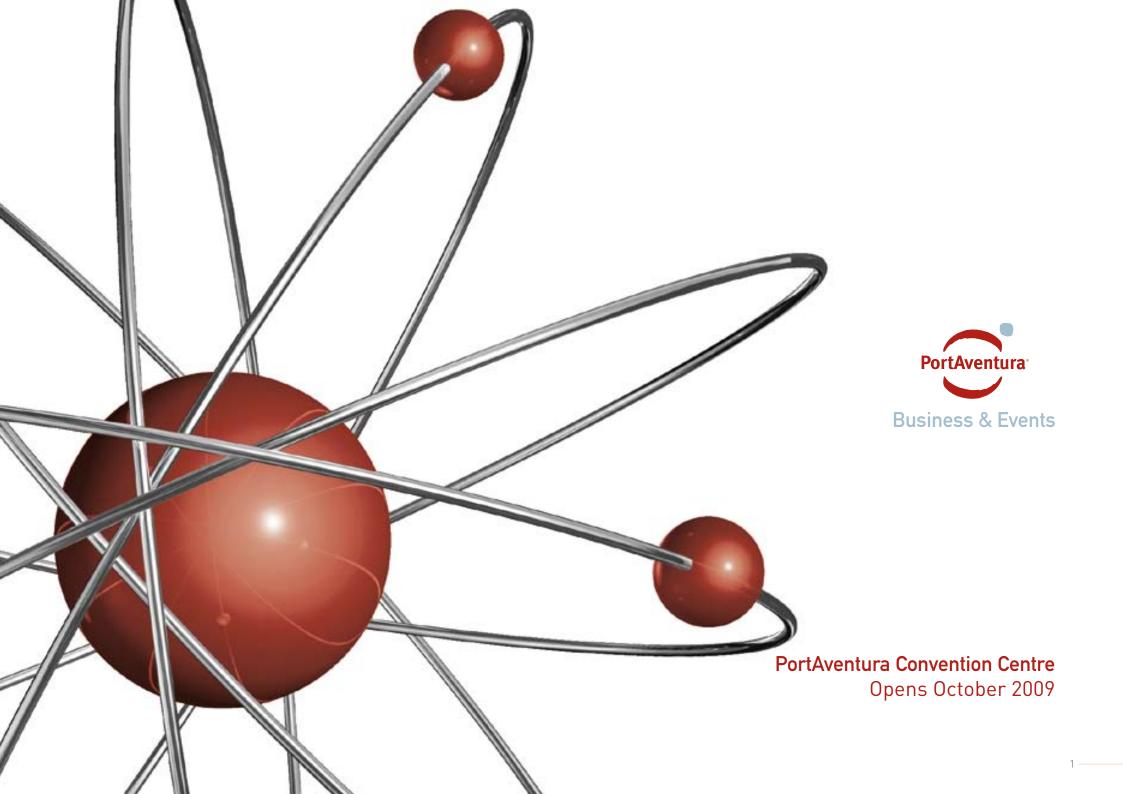


PortAventura Convention Centre Opens October 2009

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# integrated solutions in Business & Events at PortAventura a unique onsite venue for all business requirements a dedicated in house team to produce your tailor made event

A flexible venue that provides bespoke options to host conferences, meetings, incentives, exhibitions, product launches and award ceremonies. A convention centre, hotels, Beach Club, golf, catering, teambuilding activities and training, attractions and shows all located within one resort on the beautiful Costa Dorada, 1 hour south of Barcelona. Integrated solutions in Business & Events at PortAventura.

A wide range of facilities available at PortAventura Business & Events:

PortAventura Convention Centre

4 hotels with a total of 2,000 bedrooms

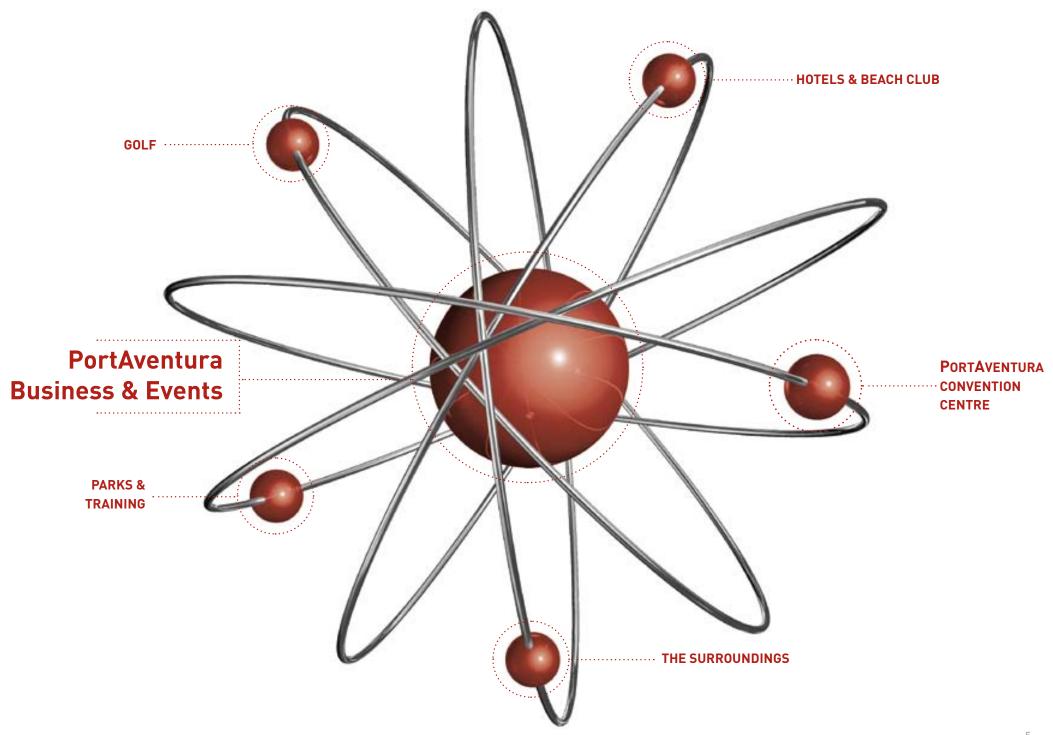
Beach Club

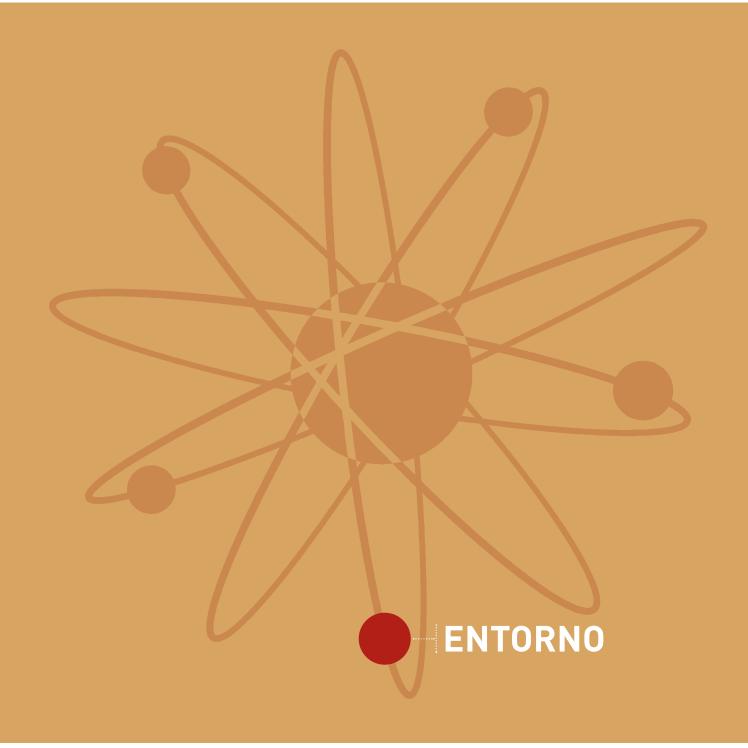
3 golf courses

Parks: PortAventura Park and Caribe Aquatic Park

Teambuilding activities and training

Mediterranean ambience





### quintessentially Mediterranean: sun sea and culture

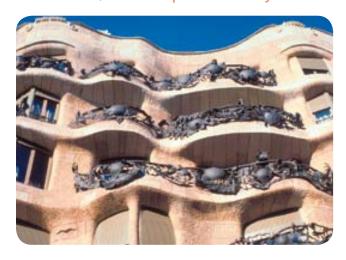
#### Costa Dorada. Over 300 days of sunshine

PortAventura Convention Centre is located in the heart of the Costa Dorada, only one hour from Barcelona. The region is synonymous with the charm and warmth of the Mediterranean, golden beaches and high quality restaurants.





# Barcelona a vibrant, cosmopolitan city



Barcelona, a unique urban centre with enviable cuisine, shopping, fashion, nightlife and abundance of cultural heritage. The Sagrada Familia, Parc Guell and the Casa Batllo exude the Modernist architecture from the city's most famous son; Gaudi

Barcelona , a city that will steal your heart

Tarragona Spain's Roman capital



The Archaeological Ensemble of Tárraco, Tarragona's most prestigious monument, has been recognised by UNESCO as a world heritage site. The city, overlooking the Mediterranean, possesses a wide array of fine restaurants and cuisine as well as numerous cultural and leisure points of interest.

Reus, the birth place of Gaudi



A visit to Reus is an essential component of any stay in the Costa Dorada. The most famous attraction is Gaudí Centre, a dedicated museum displaying the life and development of Spain's finest architect. A small city boasting impressive modernist architecture such as the Bartrina Theatre, offers visitors a pleasant variety of sites to visit as well as leading brand retailers for shopping.

exceptional communication links with all roads leading to PortAventura

PortAventura is situated on the Costa Dorada and has extremely good communication links

Barcelona International Airport: 1 hour away

Reus Airport: 10 minutes away

High-speed train station (AVE): 20 minutes away

Motorway AP-7 Valencia-Barcelona-France



PortAventura has its own station with connections to major destinations

Ry high-speed train (AVE):

The AVE Camp de Tarragona station is 20 minutes from PortAventura and offers a daily bus service to the resort

🔀 By plane:

Reus airport is the nearest and is only 10 minutes away;
Barcelona airport is 1 hour away and Girona is 2 hours

By car/coach:

• On the AP-7, from France, La Jonquera or from

southern Spain

Take Exit 35 for PortAventura

• Travelling on the C-32 from Barcelona or El Vendrell, join the

AP-7 to PortAventura

• Travelling on the AP-2 from the Basque region or Zaragoza,

join the AP-7 to PortAventura





# PortAventura Convention Centre one of the largest and most compelling convention centres in Southern Europe.

#### Mediterranean Inspiration

Thanks to its privileged location, PortAventura Convention Centre enjoys magnificent views of the sea and nearby golf courses. Mediterranean in style and in design, the centre has been thoughtfully integrated into the local environment, with natural lighting in all meeting spaces, and various private terraces. The convention centre is a unique and inspiring venue for any type of event for groups of all sizes.

#### Praxis and technology

PortAventura Convention Centre is situated in the very centre of the resort allowing rapid travel to the other activities, services and accommodation.

Its structure complies with all the necessary requirements to provide services to events and top-level meetings, from small groups to groups of 2,000 people.

The Centre is divided into two levels with a maximum capacity of 4,000 people, with special catering services for each event. Furthermore, it offers flexibility through multi-functional, modular and versatile spaces. Anything an event may need will be found in this great Convention Centre.



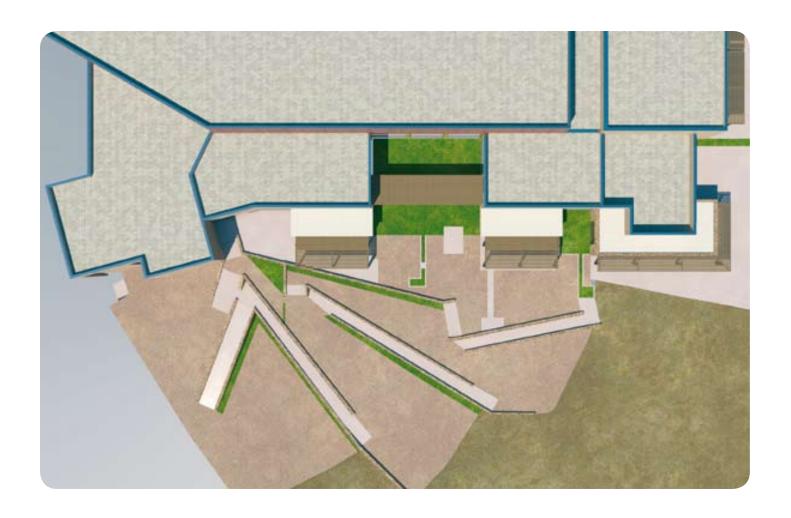




### a large, fully equipped Convention Centre



- Total capacity of 4,000 people
- 2 floors with modular, versatile function rooms
- Lecture theatre equipped for 150 people
- Natural light in an exclusive Mediterranean setting
- Sea views
- Direct access from the PortAventura Hotel and easy communications with the other hotels, golf courses, Beach Club, the theme park and water park
- Halls equipped with high-tech projection, audio and videoconferencing equipment.
- Lighting system allowing the creation of multiple atmospheres where necessary.
- Audiovisual content acquisition and distribution system (content management system) to service all technical and communication requirements.
- Retractable tiered seating: 1,200 sub-divisible seats



#### Main features:

Two floors

Overall capacity: 4,000 people

Multiple access points, spaces with outdoor terraces and natural light

Direct access from PortAventura Hotel

Check in for all resort hotels in the Convention Centre itself

Access points adapted for persons with physical disabilities

Parking





## first floor multipurpose spaces

7 metre ceilings, more than 2,900 square metres surface area and a modular design make this floor the most multifunctional space of the Convention Centre accommodating dinners, meetings, exhibitions and fairs.



#### Main features:

A large hall with a banqueting capacity of 2,000 people

Subdivision into 8 halls

Ceiling height of 7 metres

Equipment: technical ceilings from which heavy items can be

suspended (including cars)

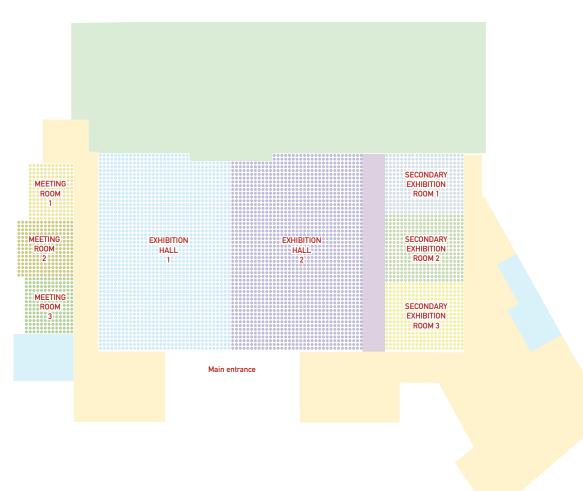
Content management system to service all technical and

communication requirements

Retractable tiered seating: 1,200 sub-divisible seats into two

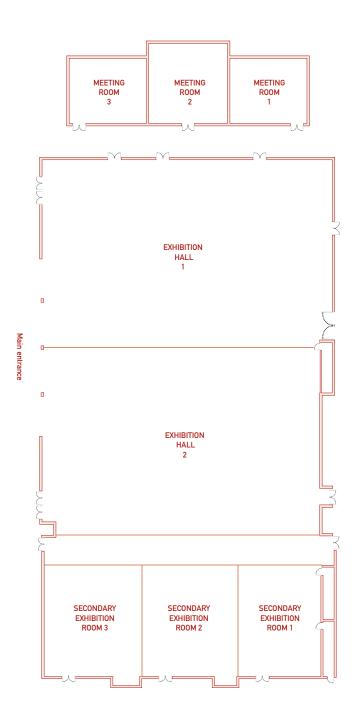
blocks of 600

Main entrance

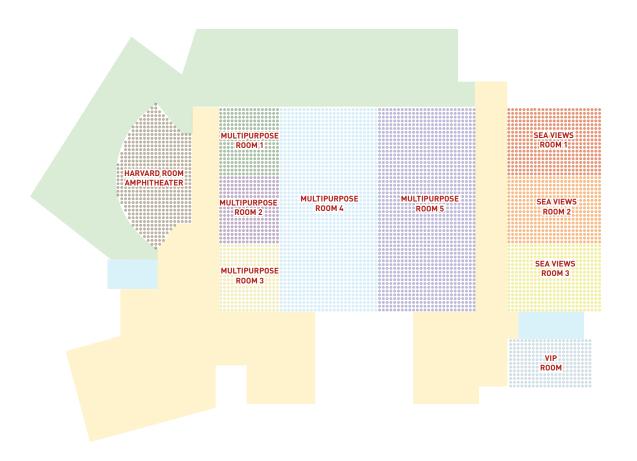


### first floor

				Theatre	School	"U"	Banquet
		ROOM	SURFACE m2	1.2 m2/pers	1.5 m2/pers	5.0 m2/pers	1.4 m2/pers
		Exhibition Hall 1	977.35	814	651	-	698
		Exhibition Hall 2	985.87	821	657	-	704
	HALL	Secondary exhibition room 1	175.40	146	116	35	125
	NOIT	Secondary exhibition room 2	202.16	168	134	40	144
	EXHIBITION	Secondary exhibition room 3	175.71	146	117	35	125
	Û	Additional meeting area	155.97	129	103	31	111
FIRST		Subtotal	2,672.46	2,224	1,778	141	1,907
FLOOR							
			SURFACE m2	1.2 m2/pers	1.5 m2/pers	5.0 m2/pers	1.5 m2/pers
	ROOMS	Meeting Room 1	96.25	80	64	19	64
		Meeting Room 2	114.40	95	76	22	76
	MEETING	Meeting Room 3	96.25	80	64	19	64
	MEE	Subtotal	306.90	255	204	60	204
							·
		TOTAL	2,979.36	2,479	1,982	201	2,111



### second floor large function rooms stunning views and technical services



#### Sea and golf course views:

Subdivided into 3 halls

Total banqueting capacity: 479 people

#### Multipurpose

Modular

Subdivided into 5 halls

Theatre capacity: 1,302 people

Ceiling height: 5 metres

#### **Harvard type:**

Room in half moon shape with fixed theatre-style seating

Capacity: 150 people

State-of-the-art equipment

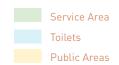
#### VIP:

Small meeting room with private lounge and terrace

Capacity: 20 people

Sea and golf course views

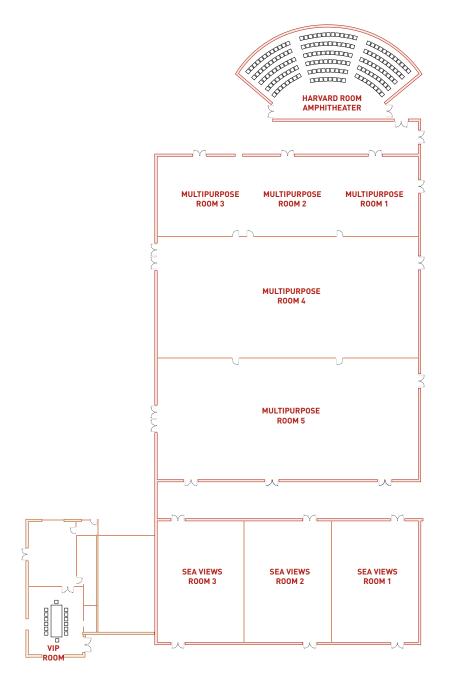
Exclusive use of bathrooms and offices



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### second floor

				Theatre	School	"U"	Banquet
		ROOM	SURFACE m2	1.2 m2/pers	1.5 m2/pers	5.0 m2/pers	1.4 m2/pers
SECOND		Multipurpose room 1	149.21	124	99	29	106
		Multipurpose room 2	152.22	126	101	30	108
	Σ	Multipurpose room 3	150.45	125	100	30	107
	ROOM	Multipurpose room 4	689.06	574	459	137	492
	0SE	Multipurpose room 5	685.21	571	456	137	489
	PURF	Subtotal (1+2+3+4+5)	1,826.15	1,520	1,215	363	1,302
	MULTIPURPOSE	Sea views room 1	223.41	186	148	44	159
FLOOR		Sea views room 2	227.10	189	151	45	162
		Sea views room 3	221.74	184	147	44	158
		Subtotal sea views room	672.25	559	446	133	479
	HARVARD	Harvard Room Amphitheater	259.60	150			
	HAR	Subtotal	259.60	150			
		_					
		TOTAL	2,758.00	2,229	1,661	496	1,781



# permanent technical equipment and capacity for additional equipment

#### main technical equipment:

- Infrastructure throughout the entire building capable of supporting any type of technology and event
- Network of connection points every 10m on the floor of the exhibition centre. Each connection point serves all known connections (voice, data, electricity, etc.)
- Girder structure in the roof of the exhibition centre for the installation of any type of audiovisual equipment and to support heavy weights
- Outside broadcasting facilities
- Vehicle entrance in exhibition area
- Catering capacity for full occupancy

- Simultaneous interpretation with portable booths
- Exterior electrical sockets
- Large capacity service lifts
- Two lifts and escalators
- VIP entrance
- Ackermann boxes throughout the meeting rooms
- Fully configurable lighting controllable by individual lights
- Centralised temperature control
- Acoustic design by Higini Arau
- Touch screens in the rooms
- Flip chart and overhead projector in each room

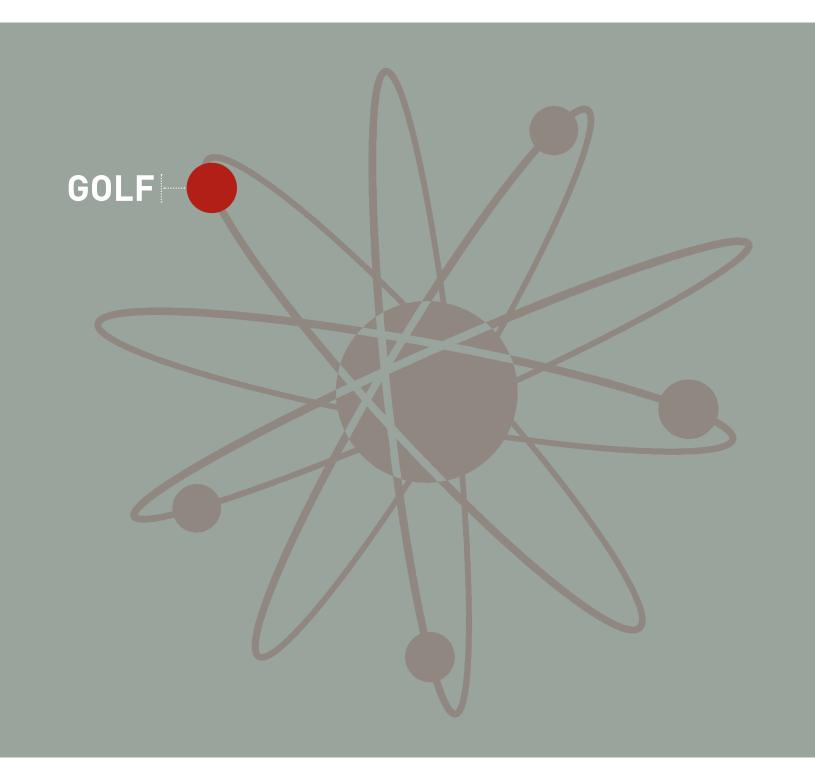




# latest generation technology for telecommunications services

#### Main equipment:

- One permanent and two portable videoconferencing systems
- Content management system (ensemble of audio, video, software and PC elements) allowing audio and video capture in all formats, image editing and transmission of these anywhere in any format
- Mobile telephone operators' room
- Wi-fi in communal areas



# 3 golf courses the breeze, the

the breeze, the sun, the green landscape...



The North course is atmospheric, the Centre course is for fun and the South... a challenge. PortAventura has entrusted Greg Norman and Green Project with developing

three golf courses with a perfect balance between challenge and entertainment offering a pleasant experience whatever your handicap.

The whole design and construction work of the golf courses has taken place in absolute respect of the environment. Proof of this is the forthcoming Gold Signature recognition awarded by Audubon International, a prestigious conservation body that certifies the respectful and sustainable integration of the best golf courses in the world.



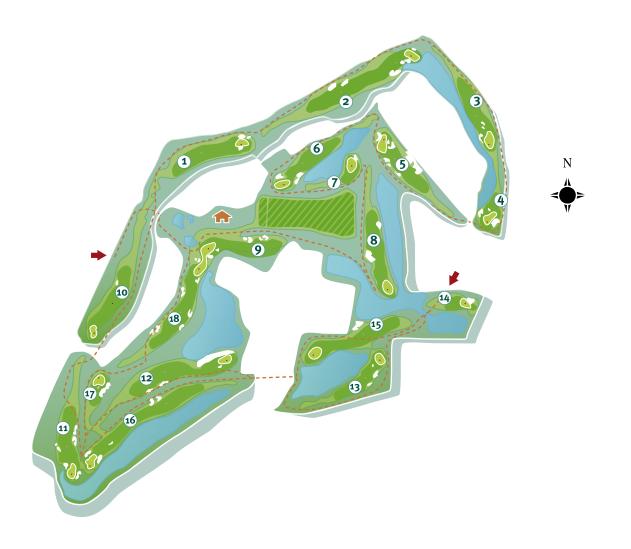




# North course a great sporting challenge

Designed by Greg Norman this is the most technical of the three and entails the greatest challenge for players. It offers a varied and enjoyable round of 18 holes and par 71.

The round unfolds in complete harmony with the natural characteristics of the terrain: large lakes and an immense wetland make up the Sèquia Major Space of Natural Interest listed as a place of Natural Interest by the Regional Government of Catalonia.

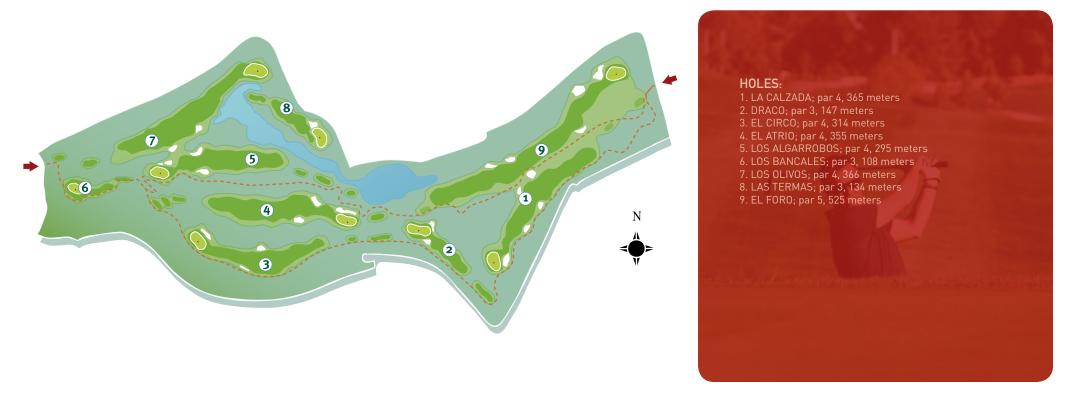


#### HOLES: 1. LOS HUMEDALES; par 4, 375 meters 2. LAS GAVIOTAS; par 5, 508 meters 3. LA LAGUNA; par 4, 337 meters 4. LA PALMERA; par 3, 183 meters 5. EL RÍO; par 4, 335 meters 6. SALINETE; par 4, 363 meters 7. MISTRAL; par 3, 155 meters 8. EL LLANO; par 4, 383 meters 9. LAS CAÑAS; par 4, 387 meters 10. EL PUENTE; par 4, 349 meters 11. EL FARTET; par 4, 366 meters 12. EL VUELO; par 4, 430 meters 14. CALIMA; par 3, 188 meters 15. LA PENÍNSULA; par 4, 428 meters 17. LAS ARENAS; par 3, 183 meters 18. LOS JUNCOS; par 5, 493 meters

# Centre course an entertaining game, an original round

Designed by Greg Norman this course is situated in the highest part of the resort. Its landscape, which is dominated by olive and carob trees, is particularly original thanks to the integration of the archaeological remains that were discovered here.

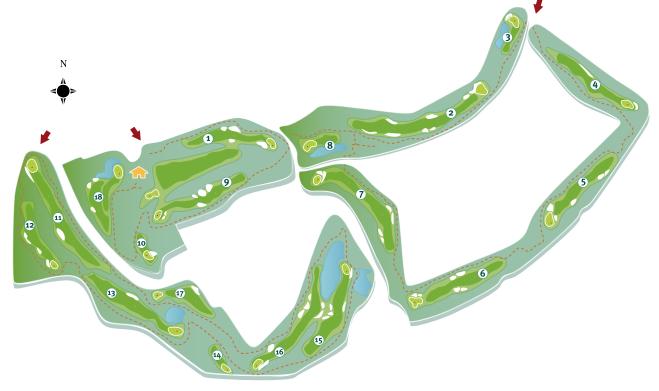
With 9 holes and par 34, the Centre course has been designed as a comfortable course for all types of player. It can also be easily combined with the South or North rounds.



# South course an exceptional course with sea views

Designed by Alfonso Vidaor and Magí Sardà, the course has natural differences in level, soft undulations and slopes that flow between pine forests, and magnificent sea views. The course has 18 holes and par 72 and allows both top level competition and enjoyment for players of all levels.

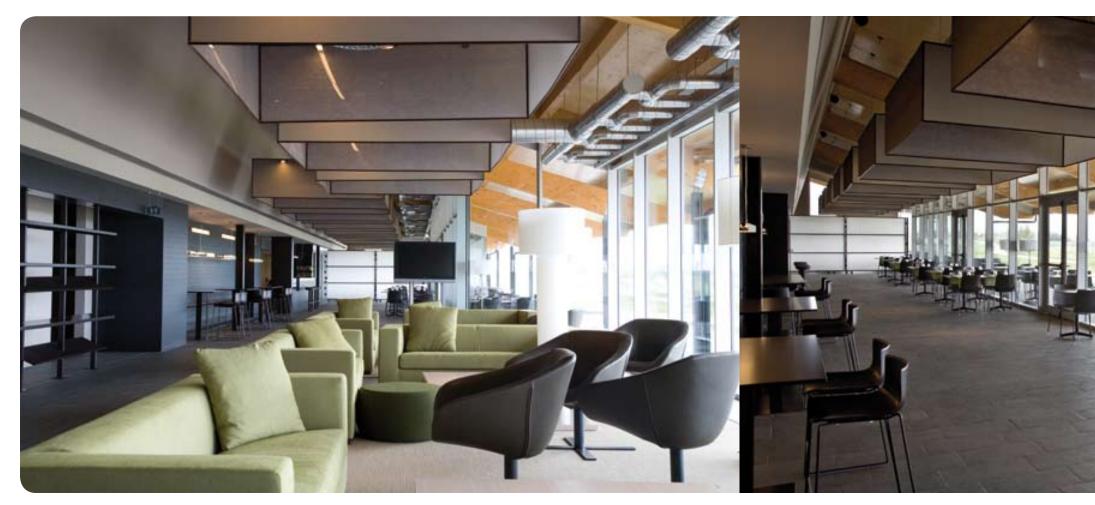




### The Clubhouses. North and South



The North and South courses have all the facilities needed for a golfer to enjoy everything that golf has to offer: Clubhouses, Restaurant, Cafeteria, pro shop and buggy and other equipment hire. Two spacious and flexible Clubhouses that convert into a venue fit for an event that will seduce and impress its guests.



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# practise course and school first strokes or perfecting your swing

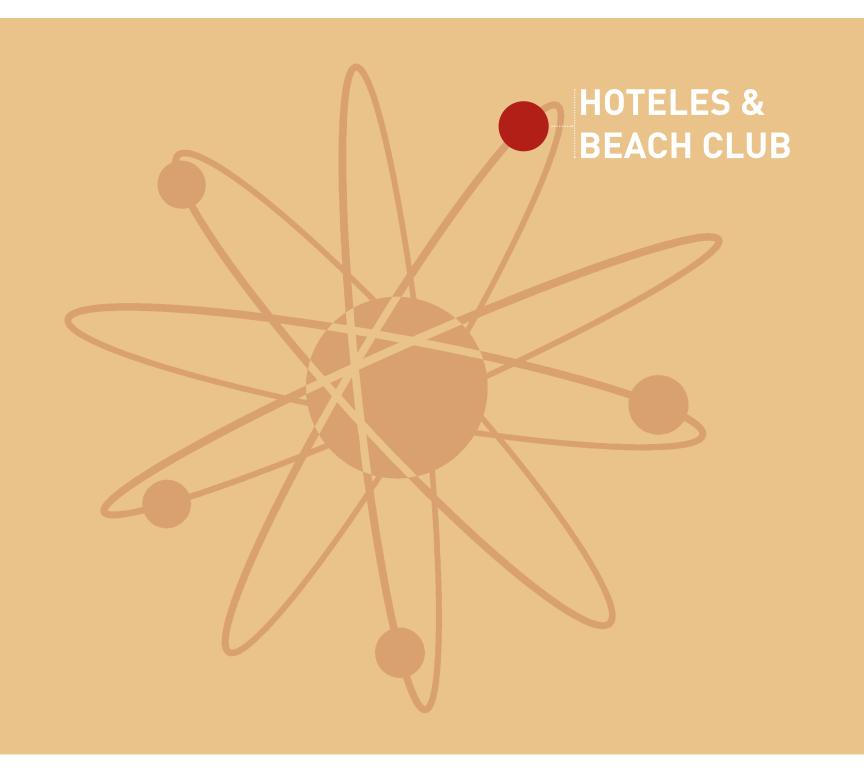
PortAventura Golf has a team of professionals that teaches golf to beginners in a relaxed and friendly way and enables the most experienced to perfect their technique in private classes. On the practice courses you can perfect your drives on the Driving Range, your precision putts on the Putting Green and any other shot on the Chipping Green.

In short, at PortAventura Golf, you can arrive a beginner and leave a champion!









# Hotel PortAventura. Mediterranean luxury

Hotel PortAventura is a superior 4-star hotel. Styled like a Mediterranean villa, it has magnificent gardens with irregular curves and a splendid lake, two outdoor swimming pools, a fitness centre and various restaurants.

## Rooms and services:

The hotel has 500 rooms

Rooms have a balcony or terrace

8 disabled rooms (with adapted bathrooms)

Telephone

Satellite TV

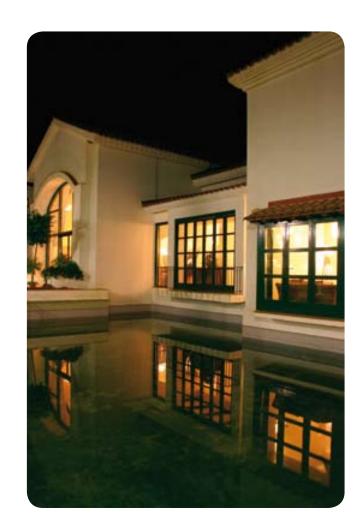
Air conditioning and heating

Safe

Hair dryer

Laundry service

Mini bar











# Hotel PortAventura restaurants and bars

The hotel has 1 buffet, 2 a la carte restaurants, 1 snack bar and 2 bars



Buffet: International cuisine. Buffet service
La Cascada Restaurant: Mediterranean cuisine
Port Regata Restaurant: International cuisine

## **BARS**

Cal Pep : snack bar

Café Aventura: Cafeteria service. Pastries. Internet cafe

Lobby Bar







## Hotel Caribe, an authentic Caribbean island



A huge swimming pool with white sand and pleasant gardens lies at the centre of this beautiful hotel that recreates the charm and atmosphere of the Caribbean. With 75,000 m2 of facilities the Hotel Caribe is surrounded by palm trees and has exceptional open spaces, including a running track, mini football pitch and volleyball court.

#### Rooms and services:

Total number of rooms: 497

Type of room: 471 standard + 26 premium Club San Juan

Rooms with balcony or terrace

Disabled rooms: 8

Telephone

Satellite TV

Air conditioning and heating

Safe

Hair dryer

Laundry service

Mini bar

## Meeting rooms:

 $\frac{5 \text{ modular rooms with a total of 636 m2, the rooms can be adapted}}{\text{to different capacities all with natural light}}$ 

# Club San Juan rooms a gift for the senses

Club San Juan is an exclusive area within the Hotel Caribe offering a touch of luxury and those extra special details. There are 26 premium rooms each with a hydro massage bath, plasma television, dvd and mini bar. It has its own restaurant, shaded terrace, swimming pool with jacuzzi, daily papers, free Internet connection in the reception area, pillow menu and private reception. Club San Juan rooms also have the same services as standard rooms as well as Room Service.







# Hotel Caribe restaurants and bars from the restaurants of Havana to Italian trattorias

The hotel has 1 buffet, 2 a la carte restaurants, 1 snack bar and 2 bars

#### **RESTAURANTS**

El Bohío Buffet: International cuisine. Buffet service

Puerto Viejo Restaurant: Meat and fish dishes

La Piazza Restaurant: International and Italian cuisine

#### **BARS**

Salsa Café: Snack bar
Mango Bongo: Pool bar service

La Bodeguita del Medio

#### DISCO PUB

El Tinglado

# Hotel El Paso. Beautiful Mexico!

Hotel El Paso recreates a traditional Mexican village. Its vast gardens and terraces, its Mayan ruins and colonial cabins faithfully reproduce the Mexico of yesteryear.





#### Rooms and Services:

Total number of rooms: 501

Rooms with balcony or terrace (except top floor)

8 disabled rooms (with adapted bathrooms)

Telephone

Satellite TV

Air conditioning or heating

Safe

Hair dryer

Laundry service

# restaurants and bars. The taste of México

The hotel has 1 buffet, 1 a la carte restaurant, 1 snack bar and 2 bars.

Guests can savour the best Mexican cuisine and specialities

#### RESTAURANTS

El Mérida Buffet: International cuisine. Buffet service

El Coyote Restaurant: International and Tex Mex cuisine

#### BARS

Club Maya : Snack bar

La Bahía: Pool bar service

Bar Maya

# Hotel Gold River a journey to the Wild West new Hotel, summer 2009

The Hotel Gold River is styled on a Wild West mining settlement.

Like the other PortAventura hotels, it offers a broad range of cuisines.

In addition to Standard rooms, Premium rooms, apartments and bungalows are all available.







# Beach Club live for the sun

The Beach Club is an exclusive area directly accessed from the resort that allows guests to enjoy a beach experience that is far superior to that of other destinations. Thanks to its well-maintained landscaped surroundings, its calm atmosphere and its high quality services the Beach Club is a real privilege.

## Beach Club facilities:

7 swimming pools: 2 children's, 1 heated outdoor, 1 sand pool, 1

long pool and 2 aqua parks (hydro massage, waterbeds)

Sun terrace

Services: hammocks, towels, changing rooms, showers, etc.

Bar and restaurant services





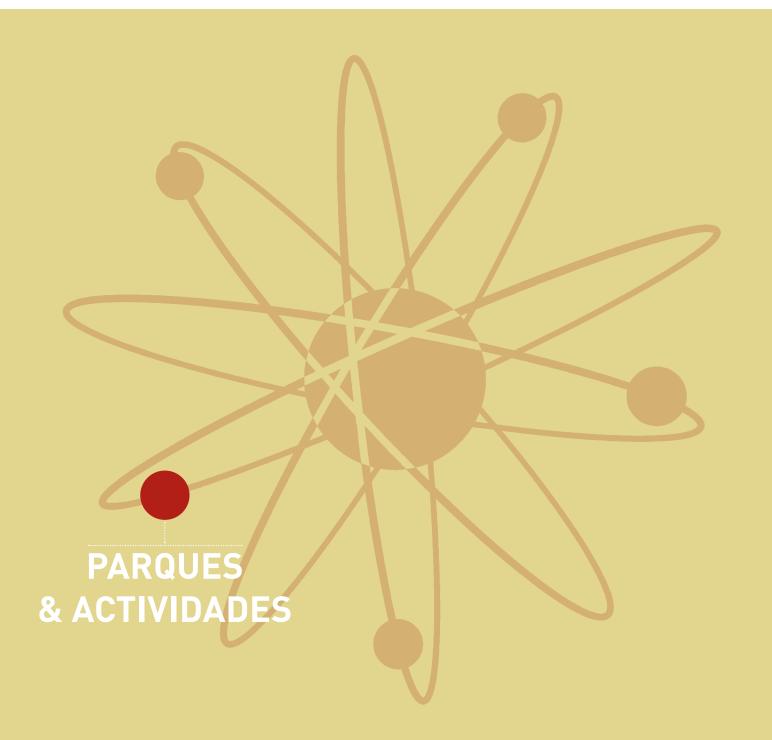
# Lumine restaurant reach for the stars

The Lumine Restaurant is capable of delighting your senses of taste, smell, sight, touch and even of sound. Because in the Lumine, besides extraordinarily select cuisine, diners enjoy marvellous sea views, elegant minimalist design and a calm atmosphere. The Lumine experience is difficult to describe, but even more difficult to forget.











# PortAventura Park. after work, teambuilding

Experiencing something special together reinforces a team and facilitates communication.

Few places in the world have such extreme emotions so close at hand. You can ride at top speed or be thrilled by a show in PortAventura's themed zones: the Mediterranean, Polynesia, Mexico, the Far West or China.

# Caribe Aquatic Park

The water park is more of a leisure option and its covered area can also be converted into an immense events hall.









# PortAventura Park. cuisine from around world

In PortAventura Park there are more than 75 themed food outlets from each culture. From the Far West to Mexico, from a Mediterranean fishing village to China, from Polynesia to Italy. Travelling the world through taste is an experience that is only possible at PortAventura.







# Education, training and sport the perfect complement to your company events

Through 'Gold Events & Sports' we put instructive courses, conferences and teambuilding activities at your disposal with the aim of transmitting educational content or high impact messages for your company and employees.

With an innovative methodology and unique and different spaces we capture the participants' interest thus ensuring that they become involved in practicing what they are learning.

We offer them unique surroundings where they can test their skills and perform different activities.

Together we have fun, train... and improve!





#### Education

Course

Conferences

Golf & Management

Outdoor – Training

Training, identify and improve those behaviours that make us better and more competitive

Themed activities

Group dynamics

**Sport**, as an instrument for the systematic development of abilities

Circuits and sporting activities



